

# Global Supply Chain Planning Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Supply Chain Planning Software market size is expected to reach \$ 9823 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

Supply Chain Planning (SCP) Software is a category of enterprise software that uses advanced algorithms, data analytics, and often artificial intelligence (AI) to model, optimize, and synchronize the end-to-end flow of materials, information, and capital across the supply chain.

Its core function is to balance demand and supply to maximize efficiency, profitability, and customer service. It is distinct from Supply Chain Execution (SCE) software, which manages the real-time physical movement and transactions (warehouse management, transportation). SCP is about strategic and tactical decision-making, while SCE is about operational execution.

### Market Drivers

#### A. Unprecedented Supply Chain Volatility & Disruption

This is the primary catalyst. Recent events have exposed the fragility of traditional, linear supply chains.

Global Crises: The COVID-19 pandemic, geopolitical tensions (Ukraine war, US-China trade), and climate-related disruptions have made demand and supply shocks commonplace.

The Need for Resilience & Agility: Companies can no longer rely on static forecasts. They need software that enables scenario planning ('what-if' analysis), risk sensing, and rapid re-planning to navigate disruptions.

#### B. The Rise of 'Digital-First' Customer Expectations

Omnichannel Fulfillment: Consumers expect seamless options like Buy-Online-Pickup-In-Store (BOPIS), same-day delivery, and easy returns, creating immensely complex planning requirements.

Demand for Personalization: Tailored products and services create demand for more granular and variable forecasting.

The Amazon Effect: The standard for fast, free, and transparent delivery set by e-commerce giants forces all retailers and B2B companies to improve their planning accuracy and fulfillment speed.

C. Explosion of Data and Advancements in Analytics/AI

Data Availability: IoT sensors, point-of-sale systems, social media, and GPS generate vast new data streams.

AI/ML Revolution: Modern SCP platforms leverage machine learning to improve forecast accuracy, identify complex patterns, automate routine decisions, and provide prescriptive recommendations (shifting from 'what happened' to 'what should we do').

Cloud Computing: Cloud-based SaaS models make powerful SCP capabilities accessible, scalable, and easier to integrate for companies of all sizes.

This report studies the global Supply Chain Planning Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Supply Chain Planning Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Supply Chain Planning Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Supply Chain Planning Software total market, 2021-2032, (USD Million)

Global Supply Chain Planning Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Supply Chain Planning Software total market, key domestic companies, and share, (USD Million)

Global Supply Chain Planning Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Supply Chain Planning Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Supply Chain Planning Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Supply Chain Planning Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP, Oracle, Board, Imperia SCM, Blue Yonder, RELEX Solutions, Slimstock, o9 Solutions, Infor, QAD, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Supply Chain Planning Software market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Supply Chain Planning Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Supply Chain Planning Software Market, Segmentation by Type:

Cloud-Based

On-Premise

Global Supply Chain Planning Software Market, Segmentation by Industry:

Manufacturing

Retail and E-commerce

Consumer Packaged Goods (CPG)

Logistics

Other

Global Supply Chain Planning Software Market, Segmentation by Function:

Demand Planning & Forecasting

Inventory Planning & Optimization

Supply & Production Planning

Sales & Operations Planning (S&OP)

Other

Global Supply Chain Planning Software Market, Segmentation by Application:

Large Enterprises

SMEs

**Companies Profiled:**

SAP

Oracle

Board

Imperia SCM

Blue Yonder

RELEX Solutions

Slimstock

o9 Solutions

Infor

QAD

Pigment

Kinaxis

Manhattan

Dassault Systemes

Aspen Technology

Anaplan

IBM

Coupa

Epicor

Descartes Systems Group

E2open

John Galt

Netstock

Arkieva

Deposco

ketteQ

ICRON

#### Key Questions Answered

1. How big is the global Supply Chain Planning Software market?
2. What is the demand of the global Supply Chain Planning Software market?
3. What is the year over year growth of the global Supply Chain Planning Software market?
4. What is the total value of the global Supply Chain Planning Software market?
5. Who are the Major Players in the global Supply Chain Planning Software market?
6. What are the growth factors driving the market demand?

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