

Global Ginseng Supplements Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Ginseng is one of the most popular herbal medicines in the world. Ginseng has also been studied as a way to improve mood and boost endurance as well as treat cancer, heart disease, fatigue, erectile dysfunction, hepatitis C, high blood pressure, menopausal symptoms, and other conditions. While some of these uses are promising, the evidence isn't conclusive.

Scope of the Report:

This report studies the Ginseng Supplements market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Ginseng Supplements market by product type and applications/end industries.

Asia-Pacific has the largest global export quantity and manufacturers in Ginseng Supplements market, while the Europe is the second sales volume market for Ginseng Supplements in 2016.

In the industry, KGC profits most in 2016 and recent years, while Pharmaton and Boots ranked 2 and 3. The market share of them is 41.17%, 6.05% and 3.76% in 2016. The gap of market share is keep on enlarged due to different strategy.

The Ginseng Supplements still have a lot of opportunities with this huge market ahead. However, the enterprises have to solve the problems such as material source, high operating cost, some technical difficulties and the problem of lack of content and so on.

The global Ginseng Supplements market is valued at 2660 million USD in 2017 and is

expected to reach 4140 million USD by the end of 2023, growing at a CAGR of 7.7% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Ginseng Supplements.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

KGC

Pharmaton

Boots

Jilin Zixin Pharmaceutical Industrial

Allcura Naturheilmittel GmbH

Orkla Health

NOW Foods

Nature's

Buddha's Herbs

Ginsana

Swanson

Puritan's Pride

Solar

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Capsules

Tablet

Liquid

Others

Market Segment by Applications, can be divided into

Children

Teenagers

Middle-aged

Senior

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