

Global Ginseng Instant Tea Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Ginseng Instant Tea market size was valued at US\$ 340 million in 2025 and is forecast to a readjusted size of US\$ 505 million by 2032 with a CAGR of 5.9% during review period.

Ginseng instant tea is an instant beverage produced through modern processing techniques. It retains the main active components of ginseng (such as ginsenosides), providing traditional benefits such as relieving fatigue, enhancing immunity, and improving energy. It also addresses the problems of the traditional consumption method of ginseng, which is cumbersome, time-consuming, and difficult to control the dosage. Ultimately, it offers users a convenient, efficient, and standardized daily health care option. The upstream supply chain mainly includes ginseng cultivation, raw material procurement and extract processing, involving agricultural cultivation, raw material trade, and biological extraction processes; the downstream supply chain covers product production (mixing, drying, packaging), brand distribution (through e-commerce, supermarkets, etc.) to end consumers. In 2025, the output of ginseng instant tea is approximately 600 tons, with an average price of about 550 US dollars per kilogram, a gross profit margin of about 40%, and a single production line capacity of 15 tons per year.

This report is a detailed and comprehensive analysis for global Ginseng Instant Tea market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Ginseng Instant Tea market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Ginseng Instant Tea market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Ginseng Instant Tea market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Ginseng Instant Tea market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Ginseng Instant Tea

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Ginseng Instant Tea market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Prince of Peace Ent Inc, Korea Ginseng Corp., Burmeister Ginseng, ILHWA, Tonghua Kangyuan Biotechnology Co., Ltd., Anhui Shengchen Food Co.,Ltd., Junshee Pharmaceutical (Xiamen) Co., Ltd., Beihai Jinzhi Natural Health Products Co., Ltd., Guangdong Authentea Bio-Engineering Co., Ltd., Fuyang Green Foods Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Ginseng Instant Tea market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pure Ginseng Instant Tea

Blended Ginseng Instant Tea

Market segment by Form

Ginseng Instant Tea Granules

Ginseng Concentrated Liquid Shot

Market segment by Production Technology

Standardized Ginseng Extract Instant Tea

Freeze-Dried Ginseng Instant Tea

Market segment by Application

Health Supplement

Food

Other

Major players covered

Prince of Peace Ent Inc

Korea Ginseng Corp.

Burmeister Ginseng

ILHWA

Tonghua Kangyuan Biotechnology Co., Ltd.

Anhui Shengchen Food Co.,Ltd.

Junshree Pharmaceutical (Xiamen) Co., Ltd.

Beihai Jinzhi Natural Health Products Co., Ltd.

Guangdong Authentea Bio-Engineering Co., Ltd.

Fuyang Green Foods Co., Ltd.

Haining Kangerfu Health Beverage Food Co., Ltd.

Guangdong Authenmole Biotech Inc.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ginseng Instant Tea product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ginseng Instant Tea, with price, sales quantity, revenue, and global market share of Ginseng Instant Tea from 2021 to 2026.

Chapter 3, the Ginseng Instant Tea competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ginseng Instant Tea breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Ginseng Instant Tea market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ginseng Instant Tea.

Chapter 14 and 15, to describe Ginseng Instant Tea sales channel, distributors, customers, research findings and conclusion.

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