

# Global Gig Economy Platforms Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

The gig economy refers to a labor market characterized by the prevalence of short-term or freelance work assignments, often facilitated through digital platforms. These platforms connect workers with individuals or businesses seeking their services. Digital platforms like Upwork or Fiverr have been allowing a big number of freelancers (or people with a fulltime job wanting to make extra money) to show their skillset. On the other hand, businesses can choose specialized staff from all over the world. This allows them to afford expensive skills for a short period or to have low recruitment and selection costs as there's a large pool of candidates to choose from. For Gig Economy Platforms, temporary, flexible jobs are commonplace and companies tend toward hiring independent contractors and freelancers instead of full-time employees. A gig Based Business undermines the traditional economy of full-time workers who rarely change positions and instead focus on a lifetime career. Gig work platform sites match people with short-term and ongoing work for organizations in a variety of industries.

According to our (Global Info Research) latest study, the global Gig Economy Platforms market size was valued at US\$ 321610 million in 2023 and is forecast to a readjusted size of USD 1328960 million by 2030 with a CAGR of 23.1% during review period.

Global key players of Gig Economy Platforms include TaskRabbit, BellHops, Guru.com, HopSkipDrive, Freelancer.com, etc. The top five players hold a share over 0.15 %. North America is the largest market, and has a share about 40%, followed by Europe and Asia-Pacific with share 31% and 25%, separately. In terms of product type, APP-based is the largest segment, occupied for a share of 73%. In terms of application, Freelancer has a share about 37 percent.

This report is a detailed and comprehensive analysis for global Gig Economy Platforms market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

#### Key Features:

Global Gig Economy Platforms market size and forecasts, in consumption value (\$ Million), 2019-2030

Global Gig Economy Platforms market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global Gig Economy Platforms market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Gig Economy Platforms market shares of main players, in revenue (\$ Million), 2019-2024

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Gig Economy Platforms

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Gig Economy Platforms market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TaskRabbit, BellHops, Guru.com, HopSkipDrive, Freelancer.com, Rover, Upwork, Fiverr, DoorDash, Favor Delivery, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

#### Market segmentation

Gig Economy Platforms market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

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#### Market segment by Type

APP-based

Website-based

#### Market segment by Application

Freelancer

Independent Contractor

Project Worker

Part-Time

Other

#### Market segment by players, this report covers

TaskRabbit

BellHops

Guru.com

HopSkipDrive

Freelancer.com

Rover

Upwork

Fiverr

DoorDash

Favor Delivery

Turo

Twago Enterprise

Handy

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Gig Economy Platforms product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Gig Economy Platforms, with revenue, gross margin, and global market share of Gig Economy Platforms from 2019 to 2024.

Chapter 3, the Gig Economy Platforms competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Gig Economy Platforms market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Gig Economy Platforms.

Chapter 13, to describe Gig Economy Platforms research findings and conclusion.

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