

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Gifts Retailing Market 2018, Forecast to 2023

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Abstracts

A gift signifies a product bought for social expression achieved through the act of presenting it to someone. A gift is an item given to someone without the expectation of payment or return. The retail market for gifts comprises a wide range of products, including souvenirs and novelty items, seasonal decoration, greeting cards, giftware, and other products, which are sold through physical store retailers (offline distribution channel) and online retailers (online distribution channel).

Scope of the Report:

This report focuses on the Gifts Retailing in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. One driver in the market is rise in demand for seasonal decorations and growing gifting culture. According to this market research and analysis, the continuous rise for seasonal decorations and growing gifting culture will be the key factors fueling the market's growth during the next few years. Consumers in the advanced economies including the US and the UK contribute to the major demand for seasonal gifts. One trend in the market is rise in demand for specialized merchandize. With the growing demand for novelty and souvenir gifts, vendors in the gift card industry are focused on offering specialized merchandise. The personalized gifts market exhibits a clear distinction between mass and specialty merchandisers.

The worldwide market for Gifts Retailing is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

American Greetings

Card Factory

Disney

Hallmark Licensing

Spencer Gifts

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Souvenirs and Novelty

Seasonal Decorations

Greeting Cards

Giftware

Others

Market Segment by Applications, can be divided into

Online Retail

Offline Retail

There are 15 Chapters to deeply display The global Gifts Retailing market.

Chapter 1, to describe Gifts Retailing Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Gifts Retailing, with sales, revenue, and price of Gifts Retailing, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Gifts Retailing, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Gifts Retailing market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Gifts Retailing sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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