

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Gifts Novelty and Souvenirs Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G83841C8D00EN.html>

Date: December 2018

Pages: 133

Price: US\$ 4,392.00 (Single User License)

ID: G83841C8D00EN

Abstracts

Brick-and-mortar retail and online retail form two key channels for the retail industry. A wide range of products is sold as gifts, novelty, and souvenirs in The global retail market. Based on the product offerings of the major global gift retail players, the products can be divided into five major segments: souvenirs and novelty items, seasonal decoration, greeting cards, giftware, and other products. The other products segment includes accessories, candles, ceramics/pottery, collectibles, gift books, gift packaging, jewelry, personal care, photo frames, plush products, stationery, and wall art.

Scope of the Report:

This report focuses on the Gifts Novelty and Souvenirs in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global gifts novelty and souvenirs market witnessed the highest demand from Europe, which emerged as the highest revenue contributor in the market. Factors such as the growing tourism industry in the region and the increasing demand for premium-priced and customized gifts in the UK, France, Italy, Spain, and Germany contributed to the growth of the market. The other key geographies analyzed were the Americas, APAC, and MEA.

The worldwide market for Gifts Novelty and Souvenirs is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

American Greetings

Card Factory

Hallmark

Spencer Gifts

Alibaba Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Souvenirs and Novelty

Seasonal Decorations

Greeting Cards

Giftware

Others

Market Segment by Applications, can be divided into

Online Retail

Offline Retail

There are 15 Chapters to deeply display The global Gifts Novelty and Souvenirs market.

Chapter 1, to describe Gifts Novelty and Souvenirs Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Gifts Novelty and Souvenirs, with sales, revenue, and price of Gifts Novelty and Souvenirs, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Gifts Novelty and Souvenirs, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Gifts Novelty and Souvenirs market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Gifts Novelty and Souvenirs sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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