

Global Gifting Platforms Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Gifting Platforms market size was valued at US\$ million in 2025 and is forecast to a readjusted size of US\$ million by 2032 with a CAGR of %during review period.

Gifting Platforms are online tools designed to simplify the process of selecting, purchasing, and delivering gifts. They offer a variety of options, including gift cards, electronics, apparel, and entertainment experiences, typically managed through integrated marketplaces and reward catalogs. These platforms enable users to choose suitable gifts based on their needs and provide delivery services, often including personalization options.

This report is a detailed and comprehensive analysis for global Gifting Platforms market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Gifting Platforms market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Gifting Platforms market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Gifting Platforms market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Gifting Platforms market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Gifting Platforms

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Gifting Platforms market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sender Inc, Giftogram, BHN Rewards, Loop & Tie, Giftsenda, Client Giant, Inc, SwagUp, Tinggly, CorporateGift.com, Reachdesk, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Gifting Platforms market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Digital Gifting Platform

Physical Gifting Platform

Market segment by Application

Personal

Enterprise

Market segment by players, this report covers

Sender Inc

Giftogram

BHN Rewards

Loop & Tie

Giftsenda

Client Giant, Inc

SwagUp

Tinggly

CorporateGift.com

Reachdesk

Snappy App Inc

Goody Technologies, Inc.

Guusto

Xoxoday

TruCaptive

PerkUp, Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Gifting Platforms product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Gifting Platforms, with revenue, gross margin, and global market share of Gifting Platforms from 2021 to 2026.

Chapter 3, the Gifting Platforms competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Gifting Platforms market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Gifting Platforms.

Chapter 13, to describe Gifting Platforms research findings and conclusion.

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