

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Gift Cards Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G65748BA6E3EN.html>

Date: December 2018

Pages: 134

Price: US\$ 4,392.00 (Single User License)

ID: G65748BA6E3EN

Abstracts

A gift card (also known as gift certificate in North America, or gift voucher or gift token in the UK) is a prepaid stored-value money card usually issued by a retailer or bank to be used as an alternative to cash for purchases within a particular store or related businesses. Gift cards are also given out by retailers and marketers as part of a promotion strategy, to entice the recipient to come in or return to the store, and at times such cards are called cash cards. Gift cards are generally redeemable only for purchases at the relevant retail premises and cannot be cashed out, and in some situations may be subject to an expiry date or fees.

Scope of the Report

This report focuses on the Gift Cards in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. There is an increasing demand for gift cards in the corporate sector across the globe. Companies are offering incentives to employees in the form of gift cards to recognize employees' contributions and achievements. Approximately 25% to 35% of a merchant's gift card revenue is driven by B2B sales of gift cards. A growing adoption of gift cards in the corporate sector is one of the primary drivers pushing the global gift card market. Gift cards are gaining more popularity as compared to gift vouchers owing to several benefits offered by these cards. Gift cards can be used more than once owing to the partial redemption option, wherein the remaining balance can be carried over for future purchases.

North America is the largest consumer of gift cards, with a consumption market share of 45.35% in 2017. The second place is Europe, following North America with the consumption market share of 25.72% in 2017.

The worldwide market for Gift Cards is expected to grow at a CAGR of roughly 6.0% over the next five years, will reach 460 million US\$ in 2023, from 320 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Walmart

Starbucks

Amazon

Home Depot

Carrefour

Lowe's

Best Buy

Macy's

Sainsbury's

H&M

iTunes

McDonald

eBay

Netflix

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Universal Accepted Open Loop

E-Gifting

Restaurant Closed Loop

Retail Closed Loop

Miscellaneous Closed Loop

Market Segment by Applications, can be divided into

Restaurant

Department Store

Coffee Shop

Entertainment (Movie, Music)

Other

There are 15 Chapters to deeply display the global Gift Cards market.

Chapter 1, to describe Gift Cards Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Gift Cards, with sales, revenue, and price of Gift Cards, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Gift Cards, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Gift Cards market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Gift Cards sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Gift Cards Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Universal Accepted Open Loop
 - 1.2.2 E-Gifting
 - 1.2.3 Restaurant Closed Loop
 - 1.2.4 Retail Closed Loop
 - 1.2.5 Miscellaneous Closed Loop
- 1.3 Market Analysis by Applications
 - 1.3.1 Restaurant
 - 1.3.2 Department Store
 - 1.3.3 Coffee Shop
 - 1.3.4 Entertainment (Movie, Music)
 - 1.3.5 Other
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)

1.4.4.5 Nigeria Market States and Outlook (2013-2023)

1.5 Market Dynamics

1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Walmart

2.1.1 Business Overview

2.1.1.1 Walmart Description

2.1.1.2 Walmart Headquarter, Main Business and Finance Overview

2.1.2 Walmart Gift Cards Product Introduction

2.1.2.1 Gift Cards Production Bases, Sales Regions and Major Competitors

2.1.2.2 Gift Cards Product Information

2.1.3 Walmart Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Walmart Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Walmart Gift Cards Market Share in 2017

2.2 Starbucks

2.2.1 Business Overview

2.2.1.1 Starbucks Description

2.2.1.2 Starbucks Headquarter, Main Business and Finance Overview

2.2.2 Starbucks Gift Cards Product Introduction

2.2.2.1 Gift Cards Production Bases, Sales Regions and Major Competitors

2.2.2.2 Gift Cards Product Information

2.2.3 Starbucks Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Starbucks Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Starbucks Gift Cards Market Share in 2017

2.3 Amazon

2.3.1 Business Overview

2.3.1.1 Amazon Description

2.3.1.2 Amazon Headquarter, Main Business and Finance Overview

2.3.2 Amazon Gift Cards Product Introduction

2.3.2.1 Gift Cards Production Bases, Sales Regions and Major Competitors

2.3.2.2 Gift Cards Product Information

2.3.3 Amazon Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Amazon Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Amazon Gift Cards Market Share in 2017

2.4 Home Depot

2.4.1 Business Overview

2.4.1.1 Home Depot Description

2.4.1.2 Home Depot Headquarter, Main Business and Finance Overview

2.4.2 Home Depot Gift Cards Product Introduction

2.4.2.1 Gift Cards Production Bases, Sales Regions and Major Competitors

2.4.2.2 Gift Cards Product Information

2.4.3 Home Depot Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Home Depot Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Home Depot Gift Cards Market Share in 2017

2.5 Carrefour

2.5.1 Business Overview

2.5.1.1 Carrefour Description

2.5.1.2 Carrefour Headquarter, Main Business and Finance Overview

2.5.2 Carrefour Gift Cards Product Introduction

2.5.2.1 Gift Cards Production Bases, Sales Regions and Major Competitors

2.5.2.2 Gift Cards Product Information

2.5.3 Carrefour Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Carrefour Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Carrefour Gift Cards Market Share in 2017

2.6 Lowes

2.6.1 Business Overview

2.6.1.1 Lowes Description

2.6.1.2 Lowes Headquarter, Main Business and Finance Overview

2.6.2 Lowes Gift Cards Product Introduction

2.6.2.1 Gift Cards Production Bases, Sales Regions and Major Competitors

2.6.2.2 Gift Cards Product Information

2.6.3 Lowes Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Lowes Gift Cards Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.6.3.2 Global Lowes Gift Cards Market Share in 2017

2.7 Best Buy

2.7.1 Business Overview

2.7.1.1 Best Buy Description

2.7.1.2 Best Buy Headquarter, Main Business and Finance Overview

2.7.2 Best Buy Gift Cards Product Introduction

2.7.2.1 Gift Cards Production Bases, Sales Regions and Major Competitors

2.7.2.2 Gift Cards Product Information

2.7.3 Best Buy Gift Cards Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.7.3.1 Best Buy Gift Cards Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.7.3.2 Global Best Buy Gift Cards Market Share in 2017

2.8 Macy's

2.8.1 Business Overview

2.8.1.1 Macy's Description

2.8.1.2 Macy's Headquarter, Main Business and Finance Overview

2.8.2 Macy's Gift Cards Product Introduction

2.8.2.1 Gift Cards Production Bases, Sales Regions and Major Competitors

2.8.2.2 Gift Cards Product Information

2.8.3 Macy's Gift Cards Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.8.3.1 Macy's Gift Cards Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.8.3.2 Global Macy's Gift Cards Market Share in 2017

2.9 Sainsbury's

2.9.1 Business Overview

2.9.1.1 Sainsbury's Description

2.9.1.2 Sainsbury's Headquarter, Main Business and Finance Overview

2.9.2 Sainsbury's Gift Cards Product Introduction

2.9.2.1 Gift Cards Production Bases, Sales Regions and Major Competitors

2.9.2.2 Gift Cards Product Information

2.9.3 Sainsbury's Gift Cards Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.9.3.1 Sainsbury's Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Sainsbury's Gift Cards Market Share in 2017

2.10 H&M

- 2.10.1 Business Overview
 - 2.10.1.1 H&M Description
 - 2.10.1.2 H&M Headquarter, Main Business and Finance Overview
- 2.10.2 H&M Gift Cards Product Introduction
 - 2.10.2.1 Gift Cards Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 Gift Cards Product Information
- 2.10.3 H&M Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 H&M Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global H&M Gift Cards Market Share in 2017
- 2.11 iTunes
 - 2.11.1 Business Overview
 - 2.11.2 iTunes Gift Cards Product Introduction
 - 2.11.3 iTunes Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 McDonald
 - 2.12.1 Business Overview
 - 2.12.2 McDonald Gift Cards Product Introduction
 - 2.12.3 McDonald Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 EBay
 - 2.13.1 Business Overview
 - 2.13.2 EBay Gift Cards Product Introduction
 - 2.13.3 EBay Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Netflix
 - 2.14.1 Business Overview
 - 2.14.2 Netflix Gift Cards Product Introduction
 - 2.14.3 Netflix Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL GIFT CARDS MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Gift Cards Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Gift Cards Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Gift Cards Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Gift Cards Manufacturer Market Share in 2017

- 3.4.2 Top 5 Gift Cards Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL GIFT CARDS MARKET ANALYSIS BY REGIONS

- 4.1 Global Gift Cards Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Gift Cards Sales by Regions (2013-2018)
 - 4.1.2 Global Gift Cards Revenue by Regions (2013-2018)
- 4.2 North America Gift Cards Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Gift Cards Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Gift Cards Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Gift Cards Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Gift Cards Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA GIFT CARDS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Gift Cards Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Gift Cards Sales by Countries (2013-2018)
 - 5.1.2 North America Gift Cards Revenue by Countries (2013-2018)
 - 5.1.3 United States Gift Cards Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Gift Cards Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Gift Cards Sales and Growth Rate (2013-2018)
- 5.2 North America Gift Cards Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Gift Cards Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Gift Cards Revenue by Manufacturers (2016-2017)
- 5.3 North America Gift Cards Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Gift Cards Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Gift Cards Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Gift Cards Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Gift Cards Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America Gift Cards Revenue and Revenue Share by Application (2013-2018)

6 EUROPE GIFT CARDS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Gift Cards Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Gift Cards Sales by Countries (2013-2018)
 - 6.1.2 Europe Gift Cards Revenue by Countries (2013-2018)
 - 6.1.3 Germany Gift Cards Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Gift Cards Sales and Growth Rate (2013-2018)
 - 6.1.5 France Gift Cards Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia Gift Cards Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy Gift Cards Sales and Growth Rate (2013-2018)
- 6.2 Europe Gift Cards Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Gift Cards Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Gift Cards Revenue by Manufacturers (2016-2017)
- 6.3 Europe Gift Cards Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Gift Cards Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Gift Cards Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Gift Cards Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Gift Cards Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Gift Cards Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC GIFT CARDS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Gift Cards Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Gift Cards Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Gift Cards Revenue by Countries (2013-2018)
 - 7.1.3 China Gift Cards Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Gift Cards Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Gift Cards Sales and Growth Rate (2013-2018)
 - 7.1.6 India Gift Cards Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Gift Cards Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Gift Cards Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Gift Cards Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Gift Cards Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Gift Cards Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Gift Cards Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Gift Cards Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Gift Cards Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Gift Cards Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Gift Cards Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA GIFT CARDS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Gift Cards Sales, Revenue and Market Share by Countries

8.1.1 South America Gift Cards Sales by Countries (2013-2018)

8.1.2 South America Gift Cards Revenue by Countries (2013-2018)

8.1.3 Brazil Gift Cards Sales and Growth Rate (2013-2018)

8.1.4 Argentina Gift Cards Sales and Growth Rate (2013-2018)

8.1.5 Colombia Gift Cards Sales and Growth Rate (2013-2018)

8.2 South America Gift Cards Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Gift Cards Sales by Manufacturers (2016-2017)

8.2.2 South America Gift Cards Revenue by Manufacturers (2016-2017)

8.3 South America Gift Cards Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Gift Cards Sales and Sales Share by Type (2013-2018)

8.3.2 South America Gift Cards Revenue and Revenue Share by Type (2013-2018)

8.4 South America Gift Cards Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Gift Cards Sales and Sales Share by Application (2013-2018)

8.4.2 South America Gift Cards Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA GIFT CARDS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Gift Cards Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Gift Cards Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Gift Cards Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Gift Cards Sales and Growth Rate (2013-2018)

9.1.4 UAE Gift Cards Sales and Growth Rate (2013-2018)

9.1.5 Egypt Gift Cards Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Gift Cards Sales and Growth Rate (2013-2018)

9.1.7 South Africa Gift Cards Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Gift Cards Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Gift Cards Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Gift Cards Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Gift Cards Sales, Revenue and Market Share by Type

(2013-2018)

9.3.1 Middle East and Africa Gift Cards Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Gift Cards Revenue and Revenue Share by Type

(2013-2018)

9.4 Middle East and Africa Gift Cards Sales, Revenue and Market Share by Application

(2013-2018)

9.4.1 Middle East and Africa Gift Cards Sales and Sales Share by Application

(2013-2018)

9.4.2 Middle East and Africa Gift Cards Revenue and Revenue Share by Application

(2013-2018)

10 GLOBAL GIFT CARDS MARKET SEGMENT BY TYPE

10.1 Global Gift Cards Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Gift Cards Sales and Market Share by Type (2013-2018)

10.1.2 Global Gift Cards Revenue and Market Share by Type (2013-2018)

10.2 Universal Accepted Open Loop Sales Growth and Price

10.2.1 Global Universal Accepted Open Loop Sales Growth (2013-2018)

10.2.2 Global Universal Accepted Open Loop Price (2013-2018)

10.3 E-Gifting Sales Growth and Price

10.3.1 Global E-Gifting Sales Growth (2013-2018)

10.3.2 Global E-Gifting Price (2013-2018)

10.4 Restaurant Closed Loop Sales Growth and Price

10.4.1 Global Restaurant Closed Loop Sales Growth (2013-2018)

10.4.2 Global Restaurant Closed Loop Price (2013-2018)

10.5 Retail Closed Loop Sales Growth and Price

10.5.1 Global Retail Closed Loop Sales Growth (2013-2018)

10.5.2 Global Retail Closed Loop Price (2013-2018)

10.6 Miscellaneous Closed Loop Sales Growth and Price

10.6.1 Global Miscellaneous Closed Loop Sales Growth (2013-2018)

10.6.2 Global Miscellaneous Closed Loop Price (2013-2018)

11 GLOBAL GIFT CARDS MARKET SEGMENT BY APPLICATION

11.1 Global Gift Cards Sales Market Share by Application (2013-2018)

11.2 Restaurant Sales Growth (2013-2018)

11.3 Department Store Sales Growth (2013-2018)

11.4 Coffee Shop Sales Growth (2013-2018)

11.5 Entertainment (Movie, Music) Sales Growth (2013-2018)

11.6 Other Sales Growth (2013-2018)

12 GIFT CARDS MARKET FORECAST (2018-2023)

12.1 Global Gift Cards Sales, Revenue and Growth Rate (2018-2023)

12.2 Gift Cards Market Forecast by Regions (2018-2023)

12.2.1 North America Gift Cards Market Forecast (2018-2023)

12.2.2 Europe Gift Cards Market Forecast (2018-2023)

12.2.3 Asia-Pacific Gift Cards Market Forecast (2018-2023)

12.2.4 South America Gift Cards Market Forecast (2018-2023)

12.2.5 Middle East and Africa Gift Cards Market Forecast (2018-2023)

12.3 Gift Cards Market Forecast by Type (2018-2023)

12.3.1 Global Gift Cards Sales Forecast by Type (2018-2023)

12.3.2 Global Gift Cards Market Share Forecast by Type (2018-2023)

12.4 Gift Cards Market Forecast by Application (2018-2023)

12.4.1 Global Gift Cards Sales Forecast by Application (2018-2023)

12.4.2 Global Gift Cards Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Gift Cards Picture

Table Product Specifications of Gift Cards

Figure Global Gift Cards CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023
(USD Million)

Figure Global Gift Cards CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023
(Sales)

Figure Global Sales Market Share of Gift Cards by Types in 2017

Figure Universal Accepted Open Loop Picture

Table Major Manufacturers of Universal Accepted Open Loop

Figure E-Gifting Picture

Table Major Manufacturers of E-Gifting

Figure Restaurant Closed Loop Picture

Table Major Manufacturers of Restaurant Closed Loop

Figure Retail Closed Loop Picture

Table Major Manufacturers of Retail Closed Loop

Figure Miscellaneous Closed Loop Picture

Table Major Manufacturers of Miscellaneous Closed Loop

Figure Gift Cards Sales Market Share by Applications in 2017

Figure Restaurant Picture

Figure Department Store Picture

Figure Coffee Shop Picture

Figure Entertainment (Movie, Music) Picture

Figure Other Picture

Figure United States Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure France Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure UK Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure China Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure India Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Gift Cards Revenue (Value) and Growth Rate (2013-2023)

Table Walmart Headquarter, Established, Main Business and Finance Overview (2017)

Table Walmart Gift Cards Production Bases, Sales Regions and Major Competitors

Table Walmart Gift Cards Product

Table Walmart Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Walmart Gift Cards Sales Market Share in 2017

Figure Global Walmart Gift Cards Revenue Market Share in 2017

Table Starbucks Headquarter, Established, Main Business and Finance Overview (2017)

Table Starbucks Gift Cards Production Bases, Sales Regions and Major Competitors

Table Starbucks Gift Cards Product

Table Starbucks Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Starbucks Gift Cards Sales Market Share in 2017

Figure Global Starbucks Gift Cards Revenue Market Share in 2017

Table Amazon Headquarter, Established, Main Business and Finance Overview (2017)

Table Amazon Gift Cards Production Bases, Sales Regions and Major Competitors

Table Amazon Gift Cards Product

Table Amazon Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Amazon Gift Cards Sales Market Share in 2017

Figure Global Amazon Gift Cards Revenue Market Share in 2017

Table Home Depot Headquarter, Established, Main Business and Finance Overview (2017)

Table Home Depot Gift Cards Production Bases, Sales Regions and Major Competitors

Table Home Depot Gift Cards Product

Table Home Depot Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Home Depot Gift Cards Sales Market Share in 2017

Figure Global Home Depot Gift Cards Revenue Market Share in 2017

Table Carrefour Headquarter, Established, Main Business and Finance Overview (2017)

Table Carrefour Gift Cards Production Bases, Sales Regions and Major Competitors

Table Carrefour Gift Cards Product

Table Carrefour Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Carrefour Gift Cards Sales Market Share in 2017

Figure Global Carrefour Gift Cards Revenue Market Share in 2017

Table Lowes Headquarter, Established, Main Business and Finance Overview (2017)

Table Lowes Gift Cards Production Bases, Sales Regions and Major Competitors

Table Lowes Gift Cards Product

Table Lowes Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Lowes Gift Cards Sales Market Share in 2017

Figure Global Lowes Gift Cards Revenue Market Share in 2017

Table Best Buy Headquarter, Established, Main Business and Finance Overview (2017)

Table Best Buy Gift Cards Production Bases, Sales Regions and Major Competitors

Table Best Buy Gift Cards Product

Table Best Buy Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Best Buy Gift Cards Sales Market Share in 2017

Figure Global Best Buy Gift Cards Revenue Market Share in 2017

Table Macy's Headquarter, Established, Main Business and Finance Overview (2017)

Table Macy's Gift Cards Production Bases, Sales Regions and Major Competitors

Table Macy's Gift Cards Product

Table Macy's Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Macy's Gift Cards Sales Market Share in 2017

Figure Global Macy's Gift Cards Revenue Market Share in 2017

Table Sainsbury's Headquarter, Established, Main Business and Finance Overview (2017)

Table Sainsbury's Gift Cards Production Bases, Sales Regions and Major Competitors

Table Sainsbury's Gift Cards Product

Table Sainsbury's Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Sainsbury's Gift Cards Sales Market Share in 2017

Figure Global Sainsbury's Gift Cards Revenue Market Share in 2017

Table H&M Headquarter, Established, Main Business and Finance Overview (2017)

Table H&M Gift Cards Production Bases, Sales Regions and Major Competitors

Table H&M Gift Cards Product

Table H&M Gift Cards Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global H&M Gift Cards Sales Market Share in 2017

Figure Global H&M Gift Cards Revenue Market Share in 2017

Table iTunes

Table iTunes Gift Cards

Table McDonald

Table McDonald Gift Cards

Table EBay

Table EBay Gift Cards

Table Netflix

Table Netflix Gift Cards

Table Global Gift Cards Sales by Manufacturer (2016-2017)

Figure Global Gift Cards Sales Market Share by Manufacturer in 2016

Figure Global Gift Cards Sales Market Share by Manufacturer in 2017

Table Global Gift Cards Revenue by Manufacturer (2016-2017)

Figure Global Gift Cards Revenue Market Share by Manufacturer in 2016

Figure Global Gift Cards Revenue Market Share by Manufacturer in 2017

Table Global Gift Cards Price by Manufacturer (2016-2017)

Figure Top 3 Gift Cards Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Gift Cards Manufacturer (Revenue) Market Share in 2017

Figure Global Gift Cards Sales and Growth Rate (2013-2018)

Figure Global Gift Cards Revenue and Growth Rate (2013-2018)

Table Global Gift Cards Sales by Regions (2013-2018)

Table Global Gift Cards Sales Market Share by Regions (2013-2018)

Table Global Gift Cards Revenue by Regions (2013-2018)

Figure Global Gift Cards Revenue Market Share by Regions in 2013

Figure Global Gift Cards Revenue Market Share by Regions in 2017

Figure North America Gift Cards Sales and Growth Rate (2013-2018)

Figure North America Gift Cards Revenue and Growth Rate (2013-2018)

Figure Europe Gift Cards Sales and Growth Rate (2013-2018)

Figure Europe Gift Cards Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Gift Cards Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Gift Cards Revenue and Growth Rate (2013-2018)

Figure South America Gift Cards Sales and Growth Rate (2013-2018)

Figure South America Gift Cards Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Gift Cards Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Gift Cards Revenue and Growth Rate (2013-2018)

Figure North America Gift Cards Revenue and Growth Rate (2013-2018)

Table North America Gift Cards Sales by Countries (2013-2018)

Table North America Gift Cards Sales Market Share by Countries (2013-2018)

Figure North America Gift Cards Sales Market Share by Countries in 2013
Figure North America Gift Cards Sales Market Share by Countries in 2017
Table North America Gift Cards Revenue by Countries (2013-2018)
Table North America Gift Cards Revenue Market Share by Countries (2013-2018)
Figure North America Gift Cards Revenue Market Share by Countries in 2013
Figure North America Gift Cards Revenue Market Share by Countries in 2017
Figure United States Gift Cards Sales and Growth Rate (2013-2018)
Figure Canada Gift Cards Sales and Growth Rate (2013-2018)
Figure Mexico Gift Cards Sales and Growth Rate (2013-2018)
Table North America Gift Cards Sales by Manufacturer (2016-2017)
Figure North America Gift Cards Sales Market Share by Manufacturer in 2016
Figure North America Gift Cards Sales Market Share by Manufacturer in 2017
Table North America Gift Cards Revenue by Manufacturer (2016-2017)
Figure North America Gift Cards Revenue Market Share by Manufacturer in 2016
Figure North America Gift Cards Revenue Market Share by Manufacturer in 2017
Table North America Gift Cards Sales by Type (2013-2018)
Table North America Gift Cards Sales Share by Type (2013-2018)
Table North America Gift Cards Revenue by Type (2013-2018)
Table North America Gift Cards Revenue Share by Type (2013-2018)
Table North America Gift Cards Sales by Application (2013-2018)
Table North America Gift Cards Sales Share by Application (2013-2018)
Table North America Gift Cards Revenue by Application (2013-2018)
Table North America Gift Cards Revenue Share by Application (2013-2018)
Figure Europe Gift Cards Revenue and Growth Rate (2013-2018)
Table Europe Gift Cards Sales by Countries (2013-2018)
Table Europe Gift Cards Sales Market Share by Countries (2013-2018)
Table Europe Gift Cards Revenue by Countries (2013-2018)
Figure Europe Gift Cards Revenue Market Share by Countries in 2016
Figure Europe Gift Cards Revenue Market Share by Countries in 2017
Figure Germany Gift Cards Sales and Growth Rate (2013-2018)
Figure UK Gift Cards Sales and Growth Rate (2013-2018)
Figure France Gift Cards Sales and Growth Rate (2013-2018)
Figure Russia Gift Cards Sales and Growth Rate (2013-2018)
Figure Italy Gift Cards Sales and Growth Rate (2013-2018)
Table Europe Gift Cards Sales by Manufacturer (2016-2017)
Figure Europe Gift Cards Sales Market Share by Manufacturer in 2016
Figure Europe Gift Cards Sales Market Share by Manufacturer in 2017
Table Europe Gift Cards Revenue by Manufacturer (2016-2017)
Figure Europe Gift Cards Revenue Market Share by Manufacturer in 2016

Figure Europe Gift Cards Revenue Market Share by Manufacturer in 2017
Table Europe Gift Cards Sales by Type (2013-2018)
Table Europe Gift Cards Sales Share by Type (2013-2018)
Table Europe Gift Cards Revenue by Type (2013-2018)
Table Europe Gift Cards Revenue Share by Type (2013-2018)
Table Europe Gift Cards Sales by Application (2013-2018)
Table Europe Gift Cards Sales Share by Application (2013-2018)
Table Europe Gift Cards Revenue by Application (2013-2018)
Table Europe Gift Cards Revenue Share by Application (2013-2018)
Figure Asia-Pacific Gift Cards Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Gift Cards Sales by Countries (2013-2018)
Table Asia-Pacific Gift Cards Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Gift Cards Sales Market Share by Countries 2017
Table Asia-Pacific Gift Cards Revenue by Countries (2013-2018)
Figure Asia-Pacific Gift Cards Revenue Market Share by Countries 2017
Figure China Gift Cards Sales and Growth Rate (2013-2018)
Figure Japan Gift Cards Sales and Growth Rate (2013-2018)
Figure Korea Gift Cards Sales and Growth Rate (2013-2018)
Figure India Gift Cards Sales and Growth Rate (2013-2018)
Figure Southeast Asia Gift Cards Sales and Growth Rate (2013-2018)
Table Asia-Pacific Gift Cards Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Gift Cards Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Gift Cards Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Gift Cards Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Gift Cards Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Gift Cards Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Gift Cards Sales by Type (2013-2018)
Table Asia-Pacific Gift Cards Sales Share by Type (2013-2018)
Table Asia-Pacific Gift Cards Revenue by Type (2013-2018)
Table Asia-Pacific Gift Cards Revenue Share by Type (2013-2018)
Table Asia-Pacific Gift Cards Sales by Application (2013-2018)
Table Asia-Pacific Gift Cards Sales Share by Application (2013-2018)
Table Asia-Pacific Gift Cards Revenue by Application (2013-2018)
Table Asia-Pacific Gift Cards Revenue Share by Application (2013-2018)
Figure South America Gift Cards Revenue and Growth Rate (2013-2018)
Table South America Gift Cards Sales by Countries (2013-2018)
Table South America Gift Cards Sales Market Share by Countries (2013-2018)
Figure South America Gift Cards Sales Market Share by Countries in 2017
Table South America Gift Cards Revenue by Countries (2013-2018)

Table South America Gift Cards Revenue Market Share by Countries (2013-2018)

Figure South America Gift Cards Revenue Market Share by Countries in 2017

Figure Brazil Gift Cards Sales and Growth Rate (2013-2018)

Figure Argentina Gift Cards Sales and Growth Rate (2013-2018)

Figure Colombia Gift Cards Sales and Growth Rate (2013-2018)

Table South America Gift Cards Sales by Manufacturer (2016-2017)

Figure South America Gift Cards Sales Market Share by Manufacturer in 2016

Figure South America Gift Cards Sales Market Share by Manufacturer in 2017

Table South America Gift Cards Revenue by Manufacturer (2016-2017)

Figure South America Gift Cards Revenue Market Share by Manufacturer in 2016

Figure South America Gift Cards Revenue Market Share by Manufacturer in 2017

Table South America Gift Cards Sales by Type (2013-2018)

Table South America Gift Cards Sales Share by Type (2013-2018)

Table South America Gift Cards Revenue by Type (2013-2018)

Table South America Gift Cards Revenue Share by Type (2013-2018)

Table South America Gift Cards Sales by Application (2013-2018)

Table South America Gift Cards Sales Share by Application (2013-2018)

Table South America Gift Cards Revenue by Application (2013-2018)

Table South America Gift Cards Revenue Share by Application (2013-2018)

Figure Middle East and Africa Gift Cards Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Gift Cards Sales by Countries (2013-2018)

Table Middle East and Africa Gift Cards Sales Market Share by Countries (2013-2018)

Figure Middle East and Africa Gift Cards Sales Market Share by Countries in 2017

Table Middle East and Africa Gift Cards Revenue by Countries (2013-2018)

Table Middle East and Africa Gift Cards Revenue Market Share by Countries
(2013-2018)

Figure Middle East and Africa Gift Cards Revenue Market Share by Countries in 2013

Figure Middle East and Africa Gift Cards Revenue Market Share by Countries in 2017

Figure Saudi Arabia Gift Cards Sales and Growth Rate (2013-2018)

Figure UAE Gift Cards Sales and Growth Rate (2013-2018)

Figure Egypt Gift Cards Sales and Growth Rate (2013-2018)

Figure Nigeria Gift Cards Sales and Growth Rate (2013-2018)

Figure South Africa Gift Cards Sales and Growth Rate (2013-2018)

Table Middle East and Africa Gift Cards Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Gift Cards Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Gift Cards Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Gift Cards Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Gift Cards Revenue Market Share by Manufacturer in
2016

Figure Middle East and Africa Gift Cards Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Gift Cards Sales by Type (2013-2018)

Table Middle East and Africa Gift Cards Sales Share by Type (2013-2018)

Table Middle East and Africa Gift Cards Revenue by Type (2013-2018)

Table Middle East and Africa Gift Cards Revenue Share by Type (2013-2018)

Table Middle East and Africa Gift Cards Sales by Application (2013-2018)

Table Middle East and Africa Gift Cards Sales Share by Application (2013-2018)

Table Middle East and Africa Gift Cards Revenue by Application (2013-2018)

Table Middle East and Africa Gift Cards Revenue Share by Application (2013-2018)

Table Global Gift Cards Sales by Type (2013-2018)

Table Global Gift Cards Sales Share by Type (2013-2018)

Table Global Gift Cards Revenue by Type (2013-2018)

Table Global Gift Cards Revenue Share by Type (2013-2018)

Figure Global Universal Accepted Open Loop Sales Growth (2013-2018)

Figure Global Universal Accepted Open Loop Price (2013-2018)

Figure Global E-Gifting Sales Growth (2013-2018)

Figure Global E-Gifting Price (2013-2018)

Figure Global Restaurant Closed Loop Sales Growth (2013-2018)

Figure Global Restaurant Closed Loop Price (2013-2018)

Figure Global Retail Closed Loop Sales Growth (2013-2018)

Figure Global Retail Closed Loop Price (2013-2018)

Figure Global Miscellaneous Closed Loop Sales Growth (2013-2018)

Figure Global Miscellaneous Closed Loop Price (2013-2018)

Table Global Gift Cards Sales by Application (2013-2018)

Table Global Gift Cards Sales Share by Application (2013-2018)

Figure Global Restaurant Sales Growth (2013-2018)

Figure Global Department Store Sales Growth (2013-2018)

Figure Global Coffee Shop Sales Growth (2013-2018)

Figure Global Entertainment (Movie, Music) Sales Growth (2013-2018)

Figure Global Other Sales Growth (2013-2018)

Figure Global Gift Cards Sales, Revenue and Growth Rate (2018-2023)

Table Global Gift Cards Sales Forecast by Regions (2018-2023)

Table Global Gift Cards Market Share Forecast by Regions (2018-2023)

Figure North America Sales Gift Cards Market Forecast (2018-2023)

Figure Europe Sales Gift Cards Market Forecast (2018-2023)

Figure Asia-Pacific Sales Gift Cards Market Forecast (2018-2023)

Figure South America Sales Gift Cards Market Forecast (2018-2023)

Figure Middle East and Africa Sales Gift Cards Market Forecast (2018-2023)

Table Global Gift Cards Sales Forecast by Type (2018-2023)

Table Global Gift Cards Market Share Forecast by Type (2018-2023)

Table Global Gift Cards Sales Forecast by Application (2018-2023)

Table Global Gift Cards Market Share Forecast by Application (2018-2023)

Table Distributors/Traders/ Dealers List

I would like to order

Product name: Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Gift Cards Market 2018, Forecast to 2023

Product link: <https://marketpublishers.com/r/G65748BA6E3EN.html>

Price: US\$ 4,392.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G65748BA6E3EN.html>