

Global Gift Cards Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GBEC08B7094EN.html>

Date: January 2024

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: GBEC08B7094EN

Abstracts

According to our (Global Info Research) latest study, the global Gift Cards market size was valued at USD 426750 million in 2023 and is forecast to a readjusted size of USD 652310 million by 2030 with a CAGR of 6.2% during review period.

A gift card (also known as gift certificate in North America, or gift voucher or gift token in the UK) is a prepaid stored-value money card usually issued by a retailer or bank to be used as an alternative to cash for purchases within a particular store or related businesses. Gift cards are also given out by retailers and marketers as part of a promotion strategy, to entice the recipient to come in or return to the store, and at times such cards are called cash cards. Gift cards are generally redeemable only for purchases at the relevant retail premises and cannot be cashed out, and in some situations may be subject to an expiry date or fees.

The main players of gift card industry are located in the United States, Europe, China and Japan. Amazon accounting for nearly 7% of the market share. The top 5 companies hold a share about 20%. In terms of product, acrylic binder is the largest segment, with a share over 65%. And in terms of application, the largest application is universal accepted open loop, followed by retail closed loop.

The Global Info Research report includes an overview of the development of the Gift Cards industry chain, the market status of Restaurant (Universal Accepted Open Loop, E-Gifting), Retail (Universal Accepted Open Loop, E-Gifting), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Gift Cards.

Regionally, the report analyzes the Gift Cards markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Gift Cards market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Gift Cards market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Gift Cards industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Universal Accepted Open Loop, E-Gifting).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Gift Cards market.

Regional Analysis: The report involves examining the Gift Cards market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Gift Cards market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Gift Cards:

Company Analysis: Report covers individual Gift Cards manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Gift Cards This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Restaurant, Retail).

Technology Analysis: Report covers specific technologies relevant to Gift Cards. It assesses the current state, advancements, and potential future developments in Gift Cards areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Gift Cards market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Gift Cards market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Universal Accepted Open Loop

E-Gifting

Restaurant Closed Loop

Retail Closed Loop

Miscellaneous Closed Loop

Market segment by Application

Restaurant

Retail

Coffee Shop

Entertainment

Others

Major players covered

Amazon

iTunes

Walmart

Google Play

Starbucks

Home Depot

Walgreens

Sephora

Lowe's

Carrefour

JD

Best Buy

Sainsbury's

Macy's

Virgin

IKEA

H&M

Zara

AL-FUTTAIM ACE

JCB Gift Card

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Gift Cards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Gift Cards, with price, sales, revenue and global market share of Gift Cards from 2019 to 2024.

Chapter 3, the Gift Cards competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Gift Cards breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Gift Cards market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Gift Cards.

Chapter 14 and 15, to describe Gift Cards sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Gift Cards

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Gift Cards Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Universal Accepted Open Loop

1.3.3 E-Gifting

1.3.4 Restaurant Closed Loop

1.3.5 Retail Closed Loop

1.3.6 Miscellaneous Closed Loop

1.4 Market Analysis by Application

1.4.1 Overview: Global Gift Cards Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Restaurant

1.4.3 Retail

1.4.4 Coffee Shop

1.4.5 Entertainment

1.4.6 Others

1.5 Global Gift Cards Market Size & Forecast

1.5.1 Global Gift Cards Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Gift Cards Sales Quantity (2019-2030)

1.5.3 Global Gift Cards Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Amazon

2.1.1 Amazon Details

2.1.2 Amazon Major Business

2.1.3 Amazon Gift Cards Product and Services

2.1.4 Amazon Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Amazon Recent Developments/Updates

2.2 iTunes

2.2.1 iTunes Details

2.2.2 iTunes Major Business

- 2.2.3 iTunes Gift Cards Product and Services
- 2.2.4 iTunes Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 iTunes Recent Developments/Updates
- 2.3 Walmart
 - 2.3.1 Walmart Details
 - 2.3.2 Walmart Major Business
 - 2.3.3 Walmart Gift Cards Product and Services
 - 2.3.4 Walmart Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Walmart Recent Developments/Updates
- 2.4 Google Play
 - 2.4.1 Google Play Details
 - 2.4.2 Google Play Major Business
 - 2.4.3 Google Play Gift Cards Product and Services
 - 2.4.4 Google Play Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Google Play Recent Developments/Updates
- 2.5 Starbucks
 - 2.5.1 Starbucks Details
 - 2.5.2 Starbucks Major Business
 - 2.5.3 Starbucks Gift Cards Product and Services
 - 2.5.4 Starbucks Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Starbucks Recent Developments/Updates
- 2.6 Home Depot
 - 2.6.1 Home Depot Details
 - 2.6.2 Home Depot Major Business
 - 2.6.3 Home Depot Gift Cards Product and Services
 - 2.6.4 Home Depot Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Home Depot Recent Developments/Updates
- 2.7 Walgreens
 - 2.7.1 Walgreens Details
 - 2.7.2 Walgreens Major Business
 - 2.7.3 Walgreens Gift Cards Product and Services
 - 2.7.4 Walgreens Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Walgreens Recent Developments/Updates

2.8 Sephora

2.8.1 Sephora Details

2.8.2 Sephora Major Business

2.8.3 Sephora Gift Cards Product and Services

2.8.4 Sephora Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Sephora Recent Developments/Updates

2.9 Lowes

2.9.1 Lowes Details

2.9.2 Lowes Major Business

2.9.3 Lowes Gift Cards Product and Services

2.9.4 Lowes Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Lowes Recent Developments/Updates

2.10 Carrefour

2.10.1 Carrefour Details

2.10.2 Carrefour Major Business

2.10.3 Carrefour Gift Cards Product and Services

2.10.4 Carrefour Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Carrefour Recent Developments/Updates

2.11 JD

2.11.1 JD Details

2.11.2 JD Major Business

2.11.3 JD Gift Cards Product and Services

2.11.4 JD Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 JD Recent Developments/Updates

2.12 Best Buy

2.12.1 Best Buy Details

2.12.2 Best Buy Major Business

2.12.3 Best Buy Gift Cards Product and Services

2.12.4 Best Buy Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Best Buy Recent Developments/Updates

2.13 Sainsbury's

2.13.1 Sainsbury's Details

2.13.2 Sainsbury's Major Business

2.13.3 Sainsbury's Gift Cards Product and Services

2.13.4 Sainsbury's Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Sainsbury's Recent Developments/Updates

2.14 Macy's

2.14.1 Macy's Details

2.14.2 Macy's Major Business

2.14.3 Macy's Gift Cards Product and Services

2.14.4 Macy's Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Macy's Recent Developments/Updates

2.15 Virgin

2.15.1 Virgin Details

2.15.2 Virgin Major Business

2.15.3 Virgin Gift Cards Product and Services

2.15.4 Virgin Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Virgin Recent Developments/Updates

2.16 IKEA

2.16.1 IKEA Details

2.16.2 IKEA Major Business

2.16.3 IKEA Gift Cards Product and Services

2.16.4 IKEA Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 IKEA Recent Developments/Updates

2.17 H&M

2.17.1 H&M Details

2.17.2 H&M Major Business

2.17.3 H&M Gift Cards Product and Services

2.17.4 H&M Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 H&M Recent Developments/Updates

2.18 Zara

2.18.1 Zara Details

2.18.2 Zara Major Business

2.18.3 Zara Gift Cards Product and Services

2.18.4 Zara Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Zara Recent Developments/Updates

2.19 AL-FUTTAIM ACE

- 2.19.1 AL-FUTTAIM ACE Details
- 2.19.2 AL-FUTTAIM ACE Major Business
- 2.19.3 AL-FUTTAIM ACE Gift Cards Product and Services
- 2.19.4 AL-FUTTAIM ACE Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 AL-FUTTAIM ACE Recent Developments/Updates
- 2.20 JCB Gift Card
 - 2.20.1 JCB Gift Card Details
 - 2.20.2 JCB Gift Card Major Business
 - 2.20.3 JCB Gift Card Gift Cards Product and Services
 - 2.20.4 JCB Gift Card Gift Cards Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 JCB Gift Card Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: GIFT CARDS BY MANUFACTURER

- 3.1 Global Gift Cards Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Gift Cards Revenue by Manufacturer (2019-2024)
- 3.3 Global Gift Cards Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Gift Cards by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Gift Cards Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Gift Cards Manufacturer Market Share in 2023
- 3.5 Gift Cards Market: Overall Company Footprint Analysis
 - 3.5.1 Gift Cards Market: Region Footprint
 - 3.5.2 Gift Cards Market: Company Product Type Footprint
 - 3.5.3 Gift Cards Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Gift Cards Market Size by Region
 - 4.1.1 Global Gift Cards Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Gift Cards Consumption Value by Region (2019-2030)
 - 4.1.3 Global Gift Cards Average Price by Region (2019-2030)
- 4.2 North America Gift Cards Consumption Value (2019-2030)
- 4.3 Europe Gift Cards Consumption Value (2019-2030)

- 4.4 Asia-Pacific Gift Cards Consumption Value (2019-2030)
- 4.5 South America Gift Cards Consumption Value (2019-2030)
- 4.6 Middle East and Africa Gift Cards Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Gift Cards Sales Quantity by Type (2019-2030)
- 5.2 Global Gift Cards Consumption Value by Type (2019-2030)
- 5.3 Global Gift Cards Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Gift Cards Sales Quantity by Application (2019-2030)
- 6.2 Global Gift Cards Consumption Value by Application (2019-2030)
- 6.3 Global Gift Cards Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Gift Cards Sales Quantity by Type (2019-2030)
- 7.2 North America Gift Cards Sales Quantity by Application (2019-2030)
- 7.3 North America Gift Cards Market Size by Country
 - 7.3.1 North America Gift Cards Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Gift Cards Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Gift Cards Sales Quantity by Type (2019-2030)
- 8.2 Europe Gift Cards Sales Quantity by Application (2019-2030)
- 8.3 Europe Gift Cards Market Size by Country
 - 8.3.1 Europe Gift Cards Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Gift Cards Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Gift Cards Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Gift Cards Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Gift Cards Market Size by Region
 - 9.3.1 Asia-Pacific Gift Cards Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Gift Cards Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Gift Cards Sales Quantity by Type (2019-2030)
- 10.2 South America Gift Cards Sales Quantity by Application (2019-2030)
- 10.3 South America Gift Cards Market Size by Country
 - 10.3.1 South America Gift Cards Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Gift Cards Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Gift Cards Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Gift Cards Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Gift Cards Market Size by Country
 - 11.3.1 Middle East & Africa Gift Cards Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Gift Cards Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Gift Cards Market Drivers
- 12.2 Gift Cards Market Restraints
- 12.3 Gift Cards Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Gift Cards and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Gift Cards
- 13.3 Gift Cards Production Process
- 13.4 Gift Cards Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Gift Cards Typical Distributors
- 14.3 Gift Cards Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Gift Cards Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Gift Cards Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Amazon Basic Information, Manufacturing Base and Competitors

Table 4. Amazon Major Business

Table 5. Amazon Gift Cards Product and Services

Table 6. Amazon Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Amazon Recent Developments/Updates

Table 8. iTunes Basic Information, Manufacturing Base and Competitors

Table 9. iTunes Major Business

Table 10. iTunes Gift Cards Product and Services

Table 11. iTunes Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. iTunes Recent Developments/Updates

Table 13. Walmart Basic Information, Manufacturing Base and Competitors

Table 14. Walmart Major Business

Table 15. Walmart Gift Cards Product and Services

Table 16. Walmart Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Walmart Recent Developments/Updates

Table 18. Google Play Basic Information, Manufacturing Base and Competitors

Table 19. Google Play Major Business

Table 20. Google Play Gift Cards Product and Services

Table 21. Google Play Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Google Play Recent Developments/Updates

Table 23. Starbucks Basic Information, Manufacturing Base and Competitors

Table 24. Starbucks Major Business

Table 25. Starbucks Gift Cards Product and Services

Table 26. Starbucks Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Starbucks Recent Developments/Updates

Table 28. Home Depot Basic Information, Manufacturing Base and Competitors

Table 29. Home Depot Major Business

Table 30. Home Depot Gift Cards Product and Services

Table 31. Home Depot Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Home Depot Recent Developments/Updates

Table 33. Walgreens Basic Information, Manufacturing Base and Competitors

Table 34. Walgreens Major Business

Table 35. Walgreens Gift Cards Product and Services

Table 36. Walgreens Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Walgreens Recent Developments/Updates

Table 38. Sephora Basic Information, Manufacturing Base and Competitors

Table 39. Sephora Major Business

Table 40. Sephora Gift Cards Product and Services

Table 41. Sephora Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Sephora Recent Developments/Updates

Table 43. Lowes Basic Information, Manufacturing Base and Competitors

Table 44. Lowes Major Business

Table 45. Lowes Gift Cards Product and Services

Table 46. Lowes Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Lowes Recent Developments/Updates

Table 48. Carrefour Basic Information, Manufacturing Base and Competitors

Table 49. Carrefour Major Business

Table 50. Carrefour Gift Cards Product and Services

Table 51. Carrefour Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Carrefour Recent Developments/Updates

Table 53. JD Basic Information, Manufacturing Base and Competitors

Table 54. JD Major Business

Table 55. JD Gift Cards Product and Services

Table 56. JD Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. JD Recent Developments/Updates

Table 58. Best Buy Basic Information, Manufacturing Base and Competitors

Table 59. Best Buy Major Business

Table 60. Best Buy Gift Cards Product and Services

Table 61. Best Buy Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Best Buy Recent Developments/Updates

Table 63. Sainsbury's Basic Information, Manufacturing Base and Competitors

Table 64. Sainsbury's Major Business

Table 65. Sainsbury's Gift Cards Product and Services

Table 66. Sainsbury's Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Sainsbury's Recent Developments/Updates

Table 68. Macy's Basic Information, Manufacturing Base and Competitors

Table 69. Macy's Major Business

Table 70. Macy's Gift Cards Product and Services

Table 71. Macy's Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Macy's Recent Developments/Updates

Table 73. Virgin Basic Information, Manufacturing Base and Competitors

Table 74. Virgin Major Business

Table 75. Virgin Gift Cards Product and Services

Table 76. Virgin Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Virgin Recent Developments/Updates

Table 78. IKEA Basic Information, Manufacturing Base and Competitors

Table 79. IKEA Major Business

Table 80. IKEA Gift Cards Product and Services

Table 81. IKEA Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. IKEA Recent Developments/Updates

Table 83. H&M Basic Information, Manufacturing Base and Competitors

Table 84. H&M Major Business

Table 85. H&M Gift Cards Product and Services

Table 86. H&M Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. H&M Recent Developments/Updates

Table 88. Zara Basic Information, Manufacturing Base and Competitors

Table 89. Zara Major Business

Table 90. Zara Gift Cards Product and Services

Table 91. Zara Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Zara Recent Developments/Updates

Table 93. AL-FUTTAIM ACE Basic Information, Manufacturing Base and Competitors

- Table 94. AL-FUTTAIM ACE Major Business
- Table 95. AL-FUTTAIM ACE Gift Cards Product and Services
- Table 96. AL-FUTTAIM ACE Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. AL-FUTTAIM ACE Recent Developments/Updates
- Table 98. JCB Gift Card Basic Information, Manufacturing Base and Competitors
- Table 99. JCB Gift Card Major Business
- Table 100. JCB Gift Card Gift Cards Product and Services
- Table 101. JCB Gift Card Gift Cards Sales Quantity (M Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. JCB Gift Card Recent Developments/Updates
- Table 103. Global Gift Cards Sales Quantity by Manufacturer (2019-2024) & (M Units)
- Table 104. Global Gift Cards Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 105. Global Gift Cards Average Price by Manufacturer (2019-2024) & (US\$/Unit)
- Table 106. Market Position of Manufacturers in Gift Cards, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 107. Head Office and Gift Cards Production Site of Key Manufacturer
- Table 108. Gift Cards Market: Company Product Type Footprint
- Table 109. Gift Cards Market: Company Product Application Footprint
- Table 110. Gift Cards New Market Entrants and Barriers to Market Entry
- Table 111. Gift Cards Mergers, Acquisition, Agreements, and Collaborations
- Table 112. Global Gift Cards Sales Quantity by Region (2019-2024) & (M Units)
- Table 113. Global Gift Cards Sales Quantity by Region (2025-2030) & (M Units)
- Table 114. Global Gift Cards Consumption Value by Region (2019-2024) & (USD Million)
- Table 115. Global Gift Cards Consumption Value by Region (2025-2030) & (USD Million)
- Table 116. Global Gift Cards Average Price by Region (2019-2024) & (US\$/Unit)
- Table 117. Global Gift Cards Average Price by Region (2025-2030) & (US\$/Unit)
- Table 118. Global Gift Cards Sales Quantity by Type (2019-2024) & (M Units)
- Table 119. Global Gift Cards Sales Quantity by Type (2025-2030) & (M Units)
- Table 120. Global Gift Cards Consumption Value by Type (2019-2024) & (USD Million)
- Table 121. Global Gift Cards Consumption Value by Type (2025-2030) & (USD Million)
- Table 122. Global Gift Cards Average Price by Type (2019-2024) & (US\$/Unit)
- Table 123. Global Gift Cards Average Price by Type (2025-2030) & (US\$/Unit)
- Table 124. Global Gift Cards Sales Quantity by Application (2019-2024) & (M Units)
- Table 125. Global Gift Cards Sales Quantity by Application (2025-2030) & (M Units)
- Table 126. Global Gift Cards Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Gift Cards Consumption Value by Application (2025-2030) & (USD Million)

Table 128. Global Gift Cards Average Price by Application (2019-2024) & (US\$/Unit)

Table 129. Global Gift Cards Average Price by Application (2025-2030) & (US\$/Unit)

Table 130. North America Gift Cards Sales Quantity by Type (2019-2024) & (M Units)

Table 131. North America Gift Cards Sales Quantity by Type (2025-2030) & (M Units)

Table 132. North America Gift Cards Sales Quantity by Application (2019-2024) & (M Units)

Table 133. North America Gift Cards Sales Quantity by Application (2025-2030) & (M Units)

Table 134. North America Gift Cards Sales Quantity by Country (2019-2024) & (M Units)

Table 135. North America Gift Cards Sales Quantity by Country (2025-2030) & (M Units)

Table 136. North America Gift Cards Consumption Value by Country (2019-2024) & (USD Million)

Table 137. North America Gift Cards Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Gift Cards Sales Quantity by Type (2019-2024) & (M Units)

Table 139. Europe Gift Cards Sales Quantity by Type (2025-2030) & (M Units)

Table 140. Europe Gift Cards Sales Quantity by Application (2019-2024) & (M Units)

Table 141. Europe Gift Cards Sales Quantity by Application (2025-2030) & (M Units)

Table 142. Europe Gift Cards Sales Quantity by Country (2019-2024) & (M Units)

Table 143. Europe Gift Cards Sales Quantity by Country (2025-2030) & (M Units)

Table 144. Europe Gift Cards Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Gift Cards Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Gift Cards Sales Quantity by Type (2019-2024) & (M Units)

Table 147. Asia-Pacific Gift Cards Sales Quantity by Type (2025-2030) & (M Units)

Table 148. Asia-Pacific Gift Cards Sales Quantity by Application (2019-2024) & (M Units)

Table 149. Asia-Pacific Gift Cards Sales Quantity by Application (2025-2030) & (M Units)

Table 150. Asia-Pacific Gift Cards Sales Quantity by Region (2019-2024) & (M Units)

Table 151. Asia-Pacific Gift Cards Sales Quantity by Region (2025-2030) & (M Units)

Table 152. Asia-Pacific Gift Cards Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Gift Cards Consumption Value by Region (2025-2030) & (USD Million)

Million)

Table 154. South America Gift Cards Sales Quantity by Type (2019-2024) & (M Units)

Table 155. South America Gift Cards Sales Quantity by Type (2025-2030) & (M Units)

Table 156. South America Gift Cards Sales Quantity by Application (2019-2024) & (M Units)

Table 157. South America Gift Cards Sales Quantity by Application (2025-2030) & (M Units)

Table 158. South America Gift Cards Sales Quantity by Country (2019-2024) & (M Units)

Table 159. South America Gift Cards Sales Quantity by Country (2025-2030) & (M Units)

Table 160. South America Gift Cards Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Gift Cards Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Gift Cards Sales Quantity by Type (2019-2024) & (M Units)

Table 163. Middle East & Africa Gift Cards Sales Quantity by Type (2025-2030) & (M Units)

Table 164. Middle East & Africa Gift Cards Sales Quantity by Application (2019-2024) & (M Units)

Table 165. Middle East & Africa Gift Cards Sales Quantity by Application (2025-2030) & (M Units)

Table 166. Middle East & Africa Gift Cards Sales Quantity by Region (2019-2024) & (M Units)

Table 167. Middle East & Africa Gift Cards Sales Quantity by Region (2025-2030) & (M Units)

Table 168. Middle East & Africa Gift Cards Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Gift Cards Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Gift Cards Raw Material

Table 171. Key Manufacturers of Gift Cards Raw Materials

Table 172. Gift Cards Typical Distributors

Table 173. Gift Cards Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Gift Cards Picture

Figure 2. Global Gift Cards Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Gift Cards Consumption Value Market Share by Type in 2023

Figure 4. Universal Accepted Open Loop Examples

Figure 5. E-Gifting Examples

Figure 6. Restaurant Closed Loop Examples

Figure 7. Retail Closed Loop Examples

Figure 8. Miscellaneous Closed Loop Examples

Figure 9. Global Gift Cards Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 10. Global Gift Cards Consumption Value Market Share by Application in 2023

Figure 11. Restaurant Examples

Figure 12. Retail Examples

Figure 13. Coffee Shop Examples

Figure 14. Entertainment Examples

Figure 15. Others Examples

Figure 16. Global Gift Cards Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 17. Global Gift Cards Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 18. Global Gift Cards Sales Quantity (2019-2030) & (M Units)

Figure 19. Global Gift Cards Average Price (2019-2030) & (US\$/Unit)

Figure 20. Global Gift Cards Sales Quantity Market Share by Manufacturer in 2023

Figure 21. Global Gift Cards Consumption Value Market Share by Manufacturer in 2023

Figure 22. Producer Shipments of Gift Cards by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 23. Top 3 Gift Cards Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Top 6 Gift Cards Manufacturer (Consumption Value) Market Share in 2023

Figure 25. Global Gift Cards Sales Quantity Market Share by Region (2019-2030)

Figure 26. Global Gift Cards Consumption Value Market Share by Region (2019-2030)

Figure 27. North America Gift Cards Consumption Value (2019-2030) & (USD Million)

Figure 28. Europe Gift Cards Consumption Value (2019-2030) & (USD Million)

Figure 29. Asia-Pacific Gift Cards Consumption Value (2019-2030) & (USD Million)

Figure 30. South America Gift Cards Consumption Value (2019-2030) & (USD Million)

Figure 31. Middle East & Africa Gift Cards Consumption Value (2019-2030) & (USD

Million)

Figure 32. Global Gift Cards Sales Quantity Market Share by Type (2019-2030)

Figure 33. Global Gift Cards Consumption Value Market Share by Type (2019-2030)

Figure 34. Global Gift Cards Average Price by Type (2019-2030) & (US\$/Unit)

Figure 35. Global Gift Cards Sales Quantity Market Share by Application (2019-2030)

Figure 36. Global Gift Cards Consumption Value Market Share by Application (2019-2030)

Figure 37. Global Gift Cards Average Price by Application (2019-2030) & (US\$/Unit)

Figure 38. North America Gift Cards Sales Quantity Market Share by Type (2019-2030)

Figure 39. North America Gift Cards Sales Quantity Market Share by Application (2019-2030)

Figure 40. North America Gift Cards Sales Quantity Market Share by Country (2019-2030)

Figure 41. North America Gift Cards Consumption Value Market Share by Country (2019-2030)

Figure 42. United States Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Canada Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Mexico Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. Europe Gift Cards Sales Quantity Market Share by Type (2019-2030)

Figure 46. Europe Gift Cards Sales Quantity Market Share by Application (2019-2030)

Figure 47. Europe Gift Cards Sales Quantity Market Share by Country (2019-2030)

Figure 48. Europe Gift Cards Consumption Value Market Share by Country (2019-2030)

Figure 49. Germany Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. France Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. United Kingdom Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Russia Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Italy Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Asia-Pacific Gift Cards Sales Quantity Market Share by Type (2019-2030)

Figure 55. Asia-Pacific Gift Cards Sales Quantity Market Share by Application (2019-2030)

Figure 56. Asia-Pacific Gift Cards Sales Quantity Market Share by Region (2019-2030)

Figure 57. Asia-Pacific Gift Cards Consumption Value Market Share by Region (2019-2030)

Figure 58. China Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Japan Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Korea Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. India Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Southeast Asia Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Australia Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. South America Gift Cards Sales Quantity Market Share by Type (2019-2030)

Figure 65. South America Gift Cards Sales Quantity Market Share by Application (2019-2030)

Figure 66. South America Gift Cards Sales Quantity Market Share by Country (2019-2030)

Figure 67. South America Gift Cards Consumption Value Market Share by Country (2019-2030)

Figure 68. Brazil Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Argentina Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Middle East & Africa Gift Cards Sales Quantity Market Share by Type (2019-2030)

Figure 71. Middle East & Africa Gift Cards Sales Quantity Market Share by Application (2019-2030)

Figure 72. Middle East & Africa Gift Cards Sales Quantity Market Share by Region (2019-2030)

Figure 73. Middle East & Africa Gift Cards Consumption Value Market Share by Region (2019-2030)

Figure 74. Turkey Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Egypt Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Saudi Arabia Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. South Africa Gift Cards Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 78. Gift Cards Market Drivers

Figure 79. Gift Cards Market Restraints

Figure 80. Gift Cards Market Trends

Figure 81. Porters Five Forces Analysis

Figure 82. Manufacturing Cost Structure Analysis of Gift Cards in 2023

Figure 83. Manufacturing Process Analysis of Gift Cards

Figure 84. Gift Cards Industrial Chain

Figure 85. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 86. Direct Channel Pros & Cons

Figure 87. Indirect Channel Pros & Cons

Figure 88. Methodology

Figure 89. Research Process and Data Source

I would like to order

Product name: Global Gift Cards Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/GBEC08B7094EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBEC08B7094EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

