

# Global Gift Cards Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G8B33D993A6DEN.html>

Date: January 2026

Pages: 139

Price: US\$ 4,480.00 (Single User License)

ID: G8B33D993A6DEN

## Abstracts

The global Gift Cards market size is expected to reach \$ 778680 million by 2032, rising at a market growth of 6.4% CAGR during the forecast period (2026-2032).

A gift card (also known as gift certificate in North America, or gift voucher or gift token in the UK) is a prepaid stored-value money card usually issued by a retailer or bank to be used as an alternative to cash for purchases within a particular store or related businesses. Gift cards are also given out by retailers and marketers as part of a promotion strategy, to entice the recipient to come in or return to the store, and at times such cards are called cash cards. Gift cards are generally redeemable only for purchases at the relevant retail premises and cannot be cashed out, and in some situations may be subject to an expiry date or fees.

The main players of gift card industry are located in the United States, Europe, China and Japan. Amazon accounting for nearly 7% of the market share. The top 5 companies hold a share about 20%. In terms of product, acrylic binder is the largest segment, with a share over 65%. And in terms of application, the largest application is universal accepted open loop, followed by retail closed loop.

This report studies the global Gift Cards production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Gift Cards and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Gift Cards that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Gift Cards total production and demand, 2021-2032, (M Units)

Global Gift Cards total production value, 2021-2032, (USD Million)

Global Gift Cards production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Gift Cards consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Gift Cards domestic production, consumption, key domestic manufacturers and share

Global Gift Cards production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Gift Cards production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Gift Cards production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Gift Cards market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amazon, iTunes, Walmart, Google Play, Starbucks, Home Depot, Walgreens, Sephora, Lowes, Carrefour, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Gift Cards market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Gift Cards Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Gift Cards Market, Segmentation by Type:

Universal Accepted Open Loop

E-Gifting

Restaurant Closed Loop

Retail Closed Loop

Miscellaneous Closed Loop

#### Global Gift Cards Market, Segmentation by Application:

Restaurant

Retail

Coffee Shop

Entertainment

Others

Companies Profiled:

Amazon

iTunes

Walmart

Google Play

Starbucks

Home Depot

Walgreens

Sephora

Lowe's

Carrefour

JD

Best Buy

Sainsbury's

Macy's

Virgin

IKEA

H&M

Zara

AL-FUTTAIM ACE

JCB Gift Card

**Key Questions Answered:**

1. How big is the global Gift Cards market?
2. What is the demand of the global Gift Cards market?
3. What is the year over year growth of the global Gift Cards market?
4. What is the production and production value of the global Gift Cards market?
5. Who are the key producers in the global Gift Cards market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Gift Cards Introduction
- 1.2 World Gift Cards Supply & Forecast
  - 1.2.1 World Gift Cards Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Gift Cards Production (2021-2032)
  - 1.2.3 World Gift Cards Pricing Trends (2021-2032)
- 1.3 World Gift Cards Production by Region (Based on Production Site)
  - 1.3.1 World Gift Cards Production Value by Region (2021-2032)
  - 1.3.2 World Gift Cards Production by Region (2021-2032)
  - 1.3.3 World Gift Cards Average Price by Region (2021-2032)
  - 1.3.4 North America Gift Cards Production (2021-2032)
  - 1.3.5 Europe Gift Cards Production (2021-2032)
  - 1.3.6 China Gift Cards Production (2021-2032)
  - 1.3.7 Japan Gift Cards Production (2021-2032)
  - 1.3.8 Mid East & Africa Gift Cards Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Gift Cards Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Gift Cards Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Gift Cards Demand (2021-2032)
- 2.2 World Gift Cards Consumption by Region
  - 2.2.1 World Gift Cards Consumption by Region (2021-2026)
  - 2.2.2 World Gift Cards Consumption Forecast by Region (2027-2032)
- 2.3 United States Gift Cards Consumption (2021-2032)
- 2.4 China Gift Cards Consumption (2021-2032)
- 2.5 Europe Gift Cards Consumption (2021-2032)
- 2.6 Japan Gift Cards Consumption (2021-2032)
- 2.7 South Korea Gift Cards Consumption (2021-2032)
- 2.8 ASEAN Gift Cards Consumption (2021-2032)
- 2.9 India Gift Cards Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Gift Cards Production Value by Manufacturer (2021-2026)
- 3.2 World Gift Cards Production by Manufacturer (2021-2026)
- 3.3 World Gift Cards Average Price by Manufacturer (2021-2026)
- 3.4 Gift Cards Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Gift Cards Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Gift Cards in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Gift Cards in 2025
- 3.6 Gift Cards Market: Overall Company Footprint Analysis
  - 3.6.1 Gift Cards Market: Region Footprint
  - 3.6.2 Gift Cards Market: Company Product Type Footprint
  - 3.6.3 Gift Cards Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Gift Cards Production Value Comparison
  - 4.1.1 United States VS China: Gift Cards Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Gift Cards Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Gift Cards Production Comparison
  - 4.2.1 United States VS China: Gift Cards Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Gift Cards Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Gift Cards Consumption Comparison
  - 4.3.1 United States VS China: Gift Cards Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Gift Cards Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Gift Cards Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Gift Cards Manufacturers, Headquarters and Production Site (States, Country)

- 4.4.2 United States Based Manufacturers Gift Cards Production Value (2021-2026)
- 4.4.3 United States Based Manufacturers Gift Cards Production (2021-2026)
- 4.5 China Based Gift Cards Manufacturers and Market Share
  - 4.5.1 China Based Gift Cards Manufacturers, Headquarters and Production Site (Province, Country)
  - 4.5.2 China Based Manufacturers Gift Cards Production Value (2021-2026)
  - 4.5.3 China Based Manufacturers Gift Cards Production (2021-2026)
- 4.6 Rest of World Based Gift Cards Manufacturers and Market Share, 2021-2026
  - 4.6.1 Rest of World Based Gift Cards Manufacturers, Headquarters and Production Site (State, Country)
  - 4.6.2 Rest of World Based Manufacturers Gift Cards Production Value (2021-2026)
  - 4.6.3 Rest of World Based Manufacturers Gift Cards Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

- 5.1 World Gift Cards Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
  - 5.2.1 Universal Accepted Open Loop
  - 5.2.2 E-Gifting
  - 5.2.3 Restaurant Closed Loop
  - 5.2.4 Retail Closed Loop
  - 5.2.5 Miscellaneous Closed Loop
- 5.3 Market Segment by Type
  - 5.3.1 World Gift Cards Production by Type (2021-2032)
  - 5.3.2 World Gift Cards Production Value by Type (2021-2032)
  - 5.3.3 World Gift Cards Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY APPLICATION**

- 6.1 World Gift Cards Market Size Overview by Application: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Application
  - 6.2.1 Restaurant
  - 6.2.2 Retail
  - 6.2.3 Coffee Shop
  - 6.2.4 Entertainment
  - 6.2.5 Others
- 6.3 Market Segment by Application
  - 6.3.1 World Gift Cards Production by Application (2021-2032)
  - 6.3.2 World Gift Cards Production Value by Application (2021-2032)

### 6.3.3 World Gift Cards Average Price by Application (2021-2032)

## 7 COMPANY PROFILES

### 7.1 Amazon

#### 7.1.1 Amazon Details

#### 7.1.2 Amazon Major Business

#### 7.1.3 Amazon Gift Cards Product and Services

#### 7.1.4 Amazon Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 7.1.5 Amazon Recent Developments/Updates

#### 7.1.6 Amazon Competitive Strengths & Weaknesses

### 7.2 iTunes

#### 7.2.1 iTunes Details

#### 7.2.2 iTunes Major Business

#### 7.2.3 iTunes Gift Cards Product and Services

#### 7.2.4 iTunes Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 7.2.5 iTunes Recent Developments/Updates

#### 7.2.6 iTunes Competitive Strengths & Weaknesses

### 7.3 Walmart

#### 7.3.1 Walmart Details

#### 7.3.2 Walmart Major Business

#### 7.3.3 Walmart Gift Cards Product and Services

#### 7.3.4 Walmart Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 7.3.5 Walmart Recent Developments/Updates

#### 7.3.6 Walmart Competitive Strengths & Weaknesses

### 7.4 Google Play

#### 7.4.1 Google Play Details

#### 7.4.2 Google Play Major Business

#### 7.4.3 Google Play Gift Cards Product and Services

#### 7.4.4 Google Play Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 7.4.5 Google Play Recent Developments/Updates

#### 7.4.6 Google Play Competitive Strengths & Weaknesses

### 7.5 Starbucks

#### 7.5.1 Starbucks Details

#### 7.5.2 Starbucks Major Business

- 7.5.3 Starbucks Gift Cards Product and Services
- 7.5.4 Starbucks Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.5.5 Starbucks Recent Developments/Updates
- 7.5.6 Starbucks Competitive Strengths & Weaknesses
- 7.6 Home Depot
  - 7.6.1 Home Depot Details
  - 7.6.2 Home Depot Major Business
  - 7.6.3 Home Depot Gift Cards Product and Services
  - 7.6.4 Home Depot Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.6.5 Home Depot Recent Developments/Updates
  - 7.6.6 Home Depot Competitive Strengths & Weaknesses
- 7.7 Walgreens
  - 7.7.1 Walgreens Details
  - 7.7.2 Walgreens Major Business
  - 7.7.3 Walgreens Gift Cards Product and Services
  - 7.7.4 Walgreens Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.7.5 Walgreens Recent Developments/Updates
  - 7.7.6 Walgreens Competitive Strengths & Weaknesses
- 7.8 Sephora
  - 7.8.1 Sephora Details
  - 7.8.2 Sephora Major Business
  - 7.8.3 Sephora Gift Cards Product and Services
  - 7.8.4 Sephora Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.8.5 Sephora Recent Developments/Updates
  - 7.8.6 Sephora Competitive Strengths & Weaknesses
- 7.9 Lowes
  - 7.9.1 Lowes Details
  - 7.9.2 Lowes Major Business
  - 7.9.3 Lowes Gift Cards Product and Services
  - 7.9.4 Lowes Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.9.5 Lowes Recent Developments/Updates
  - 7.9.6 Lowes Competitive Strengths & Weaknesses
- 7.10 Carrefour
  - 7.10.1 Carrefour Details

- 7.10.2 Carrefour Major Business
- 7.10.3 Carrefour Gift Cards Product and Services
- 7.10.4 Carrefour Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.10.5 Carrefour Recent Developments/Updates
- 7.10.6 Carrefour Competitive Strengths & Weaknesses
- 7.11 JD
  - 7.11.1 JD Details
  - 7.11.2 JD Major Business
  - 7.11.3 JD Gift Cards Product and Services
  - 7.11.4 JD Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.11.5 JD Recent Developments/Updates
  - 7.11.6 JD Competitive Strengths & Weaknesses
- 7.12 Best Buy
  - 7.12.1 Best Buy Details
  - 7.12.2 Best Buy Major Business
  - 7.12.3 Best Buy Gift Cards Product and Services
  - 7.12.4 Best Buy Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.12.5 Best Buy Recent Developments/Updates
  - 7.12.6 Best Buy Competitive Strengths & Weaknesses
- 7.13 Sainsbury's
  - 7.13.1 Sainsbury's Details
  - 7.13.2 Sainsbury's Major Business
  - 7.13.3 Sainsbury's Gift Cards Product and Services
  - 7.13.4 Sainsbury's Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.13.5 Sainsbury's Recent Developments/Updates
  - 7.13.6 Sainsbury's Competitive Strengths & Weaknesses
- 7.14 Macy's
  - 7.14.1 Macy's Details
  - 7.14.2 Macy's Major Business
  - 7.14.3 Macy's Gift Cards Product and Services
  - 7.14.4 Macy's Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.14.5 Macy's Recent Developments/Updates
  - 7.14.6 Macy's Competitive Strengths & Weaknesses
- 7.15 Virgin

- 7.15.1 Virgin Details
- 7.15.2 Virgin Major Business
- 7.15.3 Virgin Gift Cards Product and Services
- 7.15.4 Virgin Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.15.5 Virgin Recent Developments/Updates
- 7.15.6 Virgin Competitive Strengths & Weaknesses
- 7.16 IKEA
  - 7.16.1 IKEA Details
  - 7.16.2 IKEA Major Business
  - 7.16.3 IKEA Gift Cards Product and Services
  - 7.16.4 IKEA Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.16.5 IKEA Recent Developments/Updates
  - 7.16.6 IKEA Competitive Strengths & Weaknesses
- 7.17 H&M
  - 7.17.1 H&M Details
  - 7.17.2 H&M Major Business
  - 7.17.3 H&M Gift Cards Product and Services
  - 7.17.4 H&M Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.17.5 H&M Recent Developments/Updates
  - 7.17.6 H&M Competitive Strengths & Weaknesses
- 7.18 Zara
  - 7.18.1 Zara Details
  - 7.18.2 Zara Major Business
  - 7.18.3 Zara Gift Cards Product and Services
  - 7.18.4 Zara Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.18.5 Zara Recent Developments/Updates
  - 7.18.6 Zara Competitive Strengths & Weaknesses
- 7.19 AL-FUTTAIM ACE
  - 7.19.1 AL-FUTTAIM ACE Details
  - 7.19.2 AL-FUTTAIM ACE Major Business
  - 7.19.3 AL-FUTTAIM ACE Gift Cards Product and Services
  - 7.19.4 AL-FUTTAIM ACE Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.19.5 AL-FUTTAIM ACE Recent Developments/Updates
  - 7.19.6 AL-FUTTAIM ACE Competitive Strengths & Weaknesses

## 7.20 JCB Gift Card

### 7.20.1 JCB Gift Card Details

### 7.20.2 JCB Gift Card Major Business

### 7.20.3 JCB Gift Card Gift Cards Product and Services

### 7.20.4 JCB Gift Card Gift Cards Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 7.20.5 JCB Gift Card Recent Developments/Updates

### 7.20.6 JCB Gift Card Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

### 8.1 Gift Cards Industry Chain

### 8.2 Gift Cards Upstream Analysis

#### 8.2.1 Gift Cards Core Raw Materials

#### 8.2.2 Main Manufacturers of Gift Cards Core Raw Materials

### 8.3 Midstream Analysis

### 8.4 Downstream Analysis

### 8.5 Gift Cards Production Mode

### 8.6 Gift Cards Procurement Model

### 8.7 Gift Cards Industry Sales Model and Sales Channels

#### 8.7.1 Gift Cards Sales Model

#### 8.7.2 Gift Cards Typical Distributors

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

### 10.1 Methodology

### 10.2 Research Process and Data Source

### 10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Gift Cards Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Gift Cards Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Gift Cards Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Gift Cards Production Value Market Share by Region (2021-2026)
- Table 5. World Gift Cards Production Value Market Share by Region (2027-2032)
- Table 6. World Gift Cards Production by Region (2021-2026) & (M Units)
- Table 7. World Gift Cards Production by Region (2027-2032) & (M Units)
- Table 8. World Gift Cards Production Market Share by Region (2021-2026)
- Table 9. World Gift Cards Production Market Share by Region (2027-2032)
- Table 10. World Gift Cards Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Gift Cards Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Gift Cards Major Market Trends
- Table 13. World Gift Cards Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (M Units)
- Table 14. World Gift Cards Consumption by Region (2021-2026) & (M Units)
- Table 15. World Gift Cards Consumption Forecast by Region (2027-2032) & (M Units)
- Table 16. World Gift Cards Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Gift Cards Producers in 2025
- Table 18. World Gift Cards Production by Manufacturer (2021-2026) & (M Units)
- Table 19. Production Market Share of Key Gift Cards Producers in 2025
- Table 20. World Gift Cards Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 21. Global Gift Cards Company Evaluation Quadrant
- Table 22. World Gift Cards Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Gift Cards Production Site of Key Manufacturer
- Table 24. Gift Cards Market: Company Product Type Footprint
- Table 25. Gift Cards Market: Company Product Application Footprint
- Table 26. Gift Cards Competitive Factors
- Table 27. Gift Cards New Entrant and Capacity Expansion Plans
- Table 28. Gift Cards Mergers & Acquisitions Activity
- Table 29. United States VS China Gift Cards Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Gift Cards Production Comparison, (2021 & 2025 &

2032) & (M Units)

Table 31. United States VS China Gift Cards Consumption Comparison, (2021 & 2025 & 2032) & (M Units)

Table 32. United States Based Gift Cards Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Gift Cards Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Gift Cards Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Gift Cards Production (2021-2026) & (M Units)

Table 36. United States Based Manufacturers Gift Cards Production Market Share (2021-2026)

Table 37. China Based Gift Cards Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Gift Cards Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Gift Cards Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Gift Cards Production, (2021-2026) & (M Units)

Table 41. China Based Manufacturers Gift Cards Production Market Share (2021-2026)

Table 42. Rest of World Based Gift Cards Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Gift Cards Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Gift Cards Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Gift Cards Production, (2021-2026) & (M Units)

Table 46. Rest of World Based Manufacturers Gift Cards Production Market Share (2021-2026)

Table 47. World Gift Cards Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Gift Cards Production by Type (2021-2026) & (M Units)

Table 49. World Gift Cards Production by Type (2027-2032) & (M Units)

Table 50. World Gift Cards Production Value by Type (2021-2026) & (USD Million)

Table 51. World Gift Cards Production Value by Type (2027-2032) & (USD Million)

Table 52. World Gift Cards Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Gift Cards Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Gift Cards Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 55. World Gift Cards Production by Application (2021-2026) & (M Units)

Table 56. World Gift Cards Production by Application (2027-2032) & (M Units)

Table 57. World Gift Cards Production Value by Application (2021-2026) & (USD Million)

Table 58. World Gift Cards Production Value by Application (2027-2032) & (USD Million)

Table 59. World Gift Cards Average Price by Application (2021-2026) & (US\$/Unit)

Table 60. World Gift Cards Average Price by Application (2027-2032) & (US\$/Unit)

Table 61. Amazon Basic Information, Manufacturing Base and Competitors

Table 62. Amazon Major Business

Table 63. Amazon Gift Cards Product and Services

Table 64. Amazon Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Amazon Recent Developments/Updates

Table 66. Amazon Competitive Strengths & Weaknesses

Table 67. iTunes Basic Information, Manufacturing Base and Competitors

Table 68. iTunes Major Business

Table 69. iTunes Gift Cards Product and Services

Table 70. iTunes Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 71. iTunes Recent Developments/Updates

Table 72. iTunes Competitive Strengths & Weaknesses

Table 73. Walmart Basic Information, Manufacturing Base and Competitors

Table 74. Walmart Major Business

Table 75. Walmart Gift Cards Product and Services

Table 76. Walmart Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Walmart Recent Developments/Updates

Table 78. Walmart Competitive Strengths & Weaknesses

Table 79. Google Play Basic Information, Manufacturing Base and Competitors

Table 80. Google Play Major Business

Table 81. Google Play Gift Cards Product and Services

Table 82. Google Play Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. Google Play Recent Developments/Updates

Table 84. Google Play Competitive Strengths & Weaknesses

Table 85. Starbucks Basic Information, Manufacturing Base and Competitors

- Table 86. Starbucks Major Business
- Table 87. Starbucks Gift Cards Product and Services
- Table 88. Starbucks Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. Starbucks Recent Developments/Updates
- Table 90. Starbucks Competitive Strengths & Weaknesses
- Table 91. Home Depot Basic Information, Manufacturing Base and Competitors
- Table 92. Home Depot Major Business
- Table 93. Home Depot Gift Cards Product and Services
- Table 94. Home Depot Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Home Depot Recent Developments/Updates
- Table 96. Home Depot Competitive Strengths & Weaknesses
- Table 97. Walgreens Basic Information, Manufacturing Base and Competitors
- Table 98. Walgreens Major Business
- Table 99. Walgreens Gift Cards Product and Services
- Table 100. Walgreens Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 101. Walgreens Recent Developments/Updates
- Table 102. Walgreens Competitive Strengths & Weaknesses
- Table 103. Sephora Basic Information, Manufacturing Base and Competitors
- Table 104. Sephora Major Business
- Table 105. Sephora Gift Cards Product and Services
- Table 106. Sephora Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 107. Sephora Recent Developments/Updates
- Table 108. Sephora Competitive Strengths & Weaknesses
- Table 109. Lowes Basic Information, Manufacturing Base and Competitors
- Table 110. Lowes Major Business
- Table 111. Lowes Gift Cards Product and Services
- Table 112. Lowes Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 113. Lowes Recent Developments/Updates
- Table 114. Lowes Competitive Strengths & Weaknesses
- Table 115. Carrefour Basic Information, Manufacturing Base and Competitors
- Table 116. Carrefour Major Business
- Table 117. Carrefour Gift Cards Product and Services
- Table 118. Carrefour Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 119. Carrefour Recent Developments/Updates
- Table 120. Carrefour Competitive Strengths & Weaknesses
- Table 121. JD Basic Information, Manufacturing Base and Competitors
- Table 122. JD Major Business
- Table 123. JD Gift Cards Product and Services
- Table 124. JD Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 125. JD Recent Developments/Updates
- Table 126. JD Competitive Strengths & Weaknesses
- Table 127. Best Buy Basic Information, Manufacturing Base and Competitors
- Table 128. Best Buy Major Business
- Table 129. Best Buy Gift Cards Product and Services
- Table 130. Best Buy Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 131. Best Buy Recent Developments/Updates
- Table 132. Best Buy Competitive Strengths & Weaknesses
- Table 133. Sainsbury's Basic Information, Manufacturing Base and Competitors
- Table 134. Sainsbury's Major Business
- Table 135. Sainsbury's Gift Cards Product and Services
- Table 136. Sainsbury's Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 137. Sainsbury's Recent Developments/Updates
- Table 138. Sainsbury's Competitive Strengths & Weaknesses
- Table 139. Macy's Basic Information, Manufacturing Base and Competitors
- Table 140. Macy's Major Business
- Table 141. Macy's Gift Cards Product and Services
- Table 142. Macy's Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 143. Macy's Recent Developments/Updates
- Table 144. Macy's Competitive Strengths & Weaknesses
- Table 145. Virgin Basic Information, Manufacturing Base and Competitors
- Table 146. Virgin Major Business
- Table 147. Virgin Gift Cards Product and Services
- Table 148. Virgin Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 149. Virgin Recent Developments/Updates
- Table 150. Virgin Competitive Strengths & Weaknesses
- Table 151. IKEA Basic Information, Manufacturing Base and Competitors
- Table 152. IKEA Major Business

Table 153. IKEA Gift Cards Product and Services

Table 154. IKEA Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 155. IKEA Recent Developments/Updates

Table 156. IKEA Competitive Strengths & Weaknesses

Table 157. H&M Basic Information, Manufacturing Base and Competitors

Table 158. H&M Major Business

Table 159. H&M Gift Cards Product and Services

Table 160. H&M Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 161. H&M Recent Developments/Updates

Table 162. H&M Competitive Strengths & Weaknesses

Table 163. Zara Basic Information, Manufacturing Base and Competitors

Table 164. Zara Major Business

Table 165. Zara Gift Cards Product and Services

Table 166. Zara Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 167. Zara Recent Developments/Updates

Table 168. Zara Competitive Strengths & Weaknesses

Table 169. AL-FUTTAIM ACE Basic Information, Manufacturing Base and Competitors

Table 170. AL-FUTTAIM ACE Major Business

Table 171. AL-FUTTAIM ACE Gift Cards Product and Services

Table 172. AL-FUTTAIM ACE Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 173. AL-FUTTAIM ACE Recent Developments/Updates

Table 174. AL-FUTTAIM ACE Competitive Strengths & Weaknesses

Table 175. JCB Gift Card Basic Information, Manufacturing Base and Competitors

Table 176. JCB Gift Card Major Business

Table 177. JCB Gift Card Gift Cards Product and Services

Table 178. JCB Gift Card Gift Cards Production (M Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 179. JCB Gift Card Recent Developments/Updates

Table 180. JCB Gift Card Competitive Strengths & Weaknesses

Table 181. Global Key Players of Gift Cards Upstream (Raw Materials)

Table 182. Global Gift Cards Typical Customers

Table 183. Gift Cards Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Gift Cards Picture

Figure 2. World Gift Cards Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Gift Cards Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Gift Cards Production (2021-2032) & (M Units)

Figure 5. World Gift Cards Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Gift Cards Production Value Market Share by Region (2021-2032)

Figure 7. World Gift Cards Production Market Share by Region (2021-2032)

Figure 8. North America Gift Cards Production (2021-2032) & (M Units)

Figure 9. Europe Gift Cards Production (2021-2032) & (M Units)

Figure 10. China Gift Cards Production (2021-2032) & (M Units)

Figure 11. Japan Gift Cards Production (2021-2032) & (M Units)

Figure 12. Mid East & Africa Gift Cards Production (2021-2032) & (M Units)

Figure 13. Gift Cards Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Gift Cards Consumption (2021-2032) & (M Units)

Figure 16. World Gift Cards Consumption Market Share by Region (2021-2032)

Figure 17. United States Gift Cards Consumption (2021-2032) & (M Units)

Figure 18. China Gift Cards Consumption (2021-2032) & (M Units)

Figure 19. Europe Gift Cards Consumption (2021-2032) & (M Units)

Figure 20. Japan Gift Cards Consumption (2021-2032) & (M Units)

Figure 21. South Korea Gift Cards Consumption (2021-2032) & (M Units)

Figure 22. ASEAN Gift Cards Consumption (2021-2032) & (M Units)

Figure 23. India Gift Cards Consumption (2021-2032) & (M Units)

Figure 24. Producer Shipments of Gift Cards by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Gift Cards Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Gift Cards Markets in 2025

Figure 27. United States VS China: Gift Cards Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Gift Cards Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Gift Cards Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Gift Cards Production Market Share 2025

- Figure 31. China Based Manufacturers Gift Cards Production Market Share 2025
- Figure 32. Rest of World Based Manufacturers Gift Cards Production Market Share 2025
- Figure 33. World Gift Cards Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 34. World Gift Cards Production Value Market Share by Type in 2025
- Figure 35. Universal Accepted Open Loop
- Figure 36. E-Gifting
- Figure 37. Restaurant Closed Loop
- Figure 38. Retail Closed Loop
- Figure 39. Miscellaneous Closed Loop
- Figure 40. World Gift Cards Production Market Share by Type (2021-2032)
- Figure 41. World Gift Cards Production Value Market Share by Type (2021-2032)
- Figure 42. World Gift Cards Average Price by Type (2021-2032) & (US\$/Unit)
- Figure 43. World Gift Cards Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 44. World Gift Cards Production Value Market Share by Application in 2025
- Figure 45. Restaurant
- Figure 46. Retail
- Figure 47. Coffee Shop
- Figure 48. Entertainment
- Figure 49. Others
- Figure 50. World Gift Cards Production Market Share by Application (2021-2032)
- Figure 51. World Gift Cards Production Value Market Share by Application (2021-2032)
- Figure 52. World Gift Cards Average Price by Application (2021-2032) & (US\$/Unit)
- Figure 53. Gift Cards Industry Chain
- Figure 54. Gift Cards Procurement Model
- Figure 55. Gift Cards Sales Model
- Figure 56. Gift Cards Sales Channels, Direct Sales, and Distribution
- Figure 57. Methodology
- Figure 58. Research Process and Data Source

## I would like to order

Product name: Global Gift Cards Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G8B33D993A6DEN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8B33D993A6DEN.html>