

Global Gesture Recognition for Emerging Applications Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Gesture recognition is the ability of a device to identify and respond to different gestures, such as movement of hands, fingers, arms, head, or the entire body, of an individual.

Scope of the Report:

This report studies the Gesture Recognition for Emerging Applications market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Gesture Recognition for Emerging Applications market by product type and applications/end industries.

OEMS in the automotive industry have always been focusing on providing a more efficient and intuitive interactive system between the driver and the vehicle by developing new forms of interaction platforms. Gesture recognition technology enables the driver to control a number of vehicle functions efficiently, enhances driver and passenger safety, and will soon find significant applications in controlling a vehicle's infotainment system. Moreover, integrating gesture recognition with the heads-up display will eliminate driver distractions, which will further enhance passenger safety. One of the major automotive manufacturers, BMW has already implemented gesture recognition technology in its Series 7 automobiles, and this will encourage other automotive OEMs to deploy this technology in their next-generation vehicles. APAC is expected to dominate the market by the end of the forecast period. Though the region is slow to adopt gesture recognition devices for gaming consoles, the strong demand for smart TVs has attracted several new TV manufacturers, such as Xiaomi to enter the market and this will subsequently fuel the growth of the market in this region.

Also, the rising disposable income of the developing countries such as China and India will lead to the growth in demand for luxury cars which will again aid in the growth of this market in APAC in the next four years.

The global Gesture Recognition for Emerging Applications market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Gesture Recognition for Emerging Applications.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Microsoft

Sony

eyeSight Technologies

PointGrab

Samsung

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

2D Gesture Recognition

3D Gesture Recognition

Market Segment by Applications, can be divided into

Automotive

Consumer Electronics

Contents

1 GESTURE RECOGNITION FOR EMERGING APPLICATIONS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Gesture Recognition for Emerging Applications
- 1.2 Classification of Gesture Recognition for Emerging Applications by Types
 - 1.2.1 Global Gesture Recognition for Emerging Applications Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Gesture Recognition for Emerging Applications Revenue Market Share by Types in 2017
 - 1.2.3 2D Gesture Recognition
 - 1.2.4 3D Gesture Recognition
- 1.3 Global Gesture Recognition for Emerging Applications Market by Application
 - 1.3.1 Global Gesture Recognition for Emerging Applications Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Automotive
 - 1.3.3 Consumer Electronics
- 1.4 Global Gesture Recognition for Emerging Applications Market by Regions
 - 1.4.1 Global Gesture Recognition for Emerging Applications Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1.1 North America (USA, Canada and Mexico) Gesture Recognition for Emerging Applications Status and Prospect (2013-2023)
 - 1.4.1.2 Europe (Germany, France, UK, Russia and Italy) Gesture Recognition for Emerging Applications Status and Prospect (2013-2023)
 - 1.4.1.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Gesture Recognition for Emerging Applications Status and Prospect (2013-2023)
 - 1.4.1.4 South America (Brazil, Argentina, Colombia) Gesture Recognition for Emerging Applications Status and Prospect (2013-2023)
 - 1.4.1.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Gesture Recognition for Emerging Applications Status and Prospect (2013-2023)
- 1.5 Global Market Size of Gesture Recognition for Emerging Applications (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Microsoft
 - 2.1.1 Business Overview
 - 2.1.2 Gesture Recognition for Emerging Applications Type and Applications
 - 2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Microsoft Gesture Recognition for Emerging Applications Revenue, Gross Margin and Market Share (2016-2017)

2.2 Sony

2.2.1 Business Overview

2.2.2 Gesture Recognition for Emerging Applications Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Sony Gesture Recognition for Emerging Applications Revenue, Gross Margin and Market Share (2016-2017)

2.3 eyeSight Technologies

2.3.1 Business Overview

2.3.2 Gesture Recognition for Emerging Applications Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 eyeSight Technologies Gesture Recognition for Emerging Applications Revenue, Gross Margin and Market Share (2016-2017)

2.4 PointGrab

2.4.1 Business Overview

2.4.2 Gesture Recognition for Emerging Applications Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 PointGrab Gesture Recognition for Emerging Applications Revenue, Gross Margin and Market Share (2016-2017)

2.5 Samsung

2.5.1 Business Overview

2.5.2 Gesture Recognition for Emerging Applications Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Samsung Gesture Recognition for Emerging Applications Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL GESTURE RECOGNITION FOR EMERGING APPLICATIONS MARKET COMPETITION, BY PLAYERS

3.1 Global Gesture Recognition for Emerging Applications Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Gesture Recognition for Emerging Applications Players Market Share

- 3.2.2 Top 10 Gesture Recognition for Emerging Applications Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL GESTURE RECOGNITION FOR EMERGING APPLICATIONS MARKET SIZE BY REGIONS

- 4.1 Global Gesture Recognition for Emerging Applications Revenue and Market Share by Regions
- 4.2 North America Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)
- 4.3 Europe Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)
- 4.5 South America Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA GESTURE RECOGNITION FOR EMERGING APPLICATIONS REVENUE BY COUNTRIES

- 5.1 North America Gesture Recognition for Emerging Applications Revenue by Countries (2013-2018)
- 5.2 USA Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)
- 5.3 Canada Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

6 EUROPE GESTURE RECOGNITION FOR EMERGING APPLICATIONS REVENUE BY COUNTRIES

- 6.1 Europe Gesture Recognition for Emerging Applications Revenue by Countries (2013-2018)
- 6.2 Germany Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)
- 6.3 UK Gesture Recognition for Emerging Applications Revenue and Growth Rate

(2013-2018)

6.4 France Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

6.5 Russia Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

6.6 Italy Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC GESTURE RECOGNITION FOR EMERGING APPLICATIONS REVENUE BY COUNTRIES

7.1 Asia-Pacific Gesture Recognition for Emerging Applications Revenue by Countries (2013-2018)

7.2 China Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

7.3 Japan Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

7.4 Korea Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

7.5 India Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA GESTURE RECOGNITION FOR EMERGING APPLICATIONS REVENUE BY COUNTRIES

8.1 South America Gesture Recognition for Emerging Applications Revenue by Countries (2013-2018)

8.2 Brazil Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

8.3 Argentina Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

8.4 Colombia Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE GESTURE RECOGNITION FOR EMERGING APPLICATIONS BY COUNTRIES

9.1 Middle East and Africa Gesture Recognition for Emerging Applications Revenue by Countries (2013-2018)

9.2 Saudi Arabia Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

9.3 UAE Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

9.4 Egypt Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

9.5 Nigeria Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

9.6 South Africa Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

10 GLOBAL GESTURE RECOGNITION FOR EMERGING APPLICATIONS MARKET SEGMENT BY TYPE

10.1 Global Gesture Recognition for Emerging Applications Revenue and Market Share by Type (2013-2018)

10.2 Global Gesture Recognition for Emerging Applications Market Forecast by Type (2018-2023)

10.3 2D Gesture Recognition Revenue Growth Rate (2013-2023)

10.4 3D Gesture Recognition Revenue Growth Rate (2013-2023)

11 GLOBAL GESTURE RECOGNITION FOR EMERGING APPLICATIONS MARKET SEGMENT BY APPLICATION

11.1 Global Gesture Recognition for Emerging Applications Revenue Market Share by Application (2013-2018)

11.2 Gesture Recognition for Emerging Applications Market Forecast by Application (2018-2023)

11.3 Automotive Revenue Growth (2013-2018)

11.4 Consumer Electronics Revenue Growth (2013-2018)

12 GLOBAL GESTURE RECOGNITION FOR EMERGING APPLICATIONS MARKET SIZE FORECAST (2018-2023)

12.1 Global Gesture Recognition for Emerging Applications Market Size Forecast (2018-2023)

12.2 Global Gesture Recognition for Emerging Applications Market Forecast by Regions

(2018-2023)

12.3 North America Gesture Recognition for Emerging Applications Revenue Market Forecast (2018-2023)

12.4 Europe Gesture Recognition for Emerging Applications Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Gesture Recognition for Emerging Applications Revenue Market Forecast (2018-2023)

12.6 South America Gesture Recognition for Emerging Applications Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Gesture Recognition for Emerging Applications Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Gesture Recognition for Emerging Applications Picture

Table Product Specifications of Gesture Recognition for Emerging Applications

Table Global Gesture Recognition for Emerging Applications and Revenue (Million USD) Market Split by Product Type

Figure Global Gesture Recognition for Emerging Applications Revenue Market Share by Types in 2017

Figure 2D Gesture Recognition Picture

Figure 3D Gesture Recognition Picture

Table Global Gesture Recognition for Emerging Applications Revenue (Million USD) by Application (2013-2023)

Figure Gesture Recognition for Emerging Applications Revenue Market Share by Applications in 2017

Figure Automotive Picture

Figure Consumer Electronics Picture

Table Global Market Gesture Recognition for Emerging Applications Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Gesture Recognition for Emerging Applications Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Gesture Recognition for Emerging Applications Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Gesture Recognition for Emerging Applications Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Gesture Recognition for Emerging Applications Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Gesture Recognition for Emerging Applications Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Gesture Recognition for Emerging Applications Revenue (Million USD) and Growth Rate (2013-2023)

Table Microsoft Basic Information, Manufacturing Base and Competitors

Table Microsoft Gesture Recognition for Emerging Applications Type and Applications

Table Microsoft Gesture Recognition for Emerging Applications Revenue, Gross Margin and Market Share (2016-2017)

Table Sony Basic Information, Manufacturing Base and Competitors

Table Sony Gesture Recognition for Emerging Applications Type and Applications

Table Sony Gesture Recognition for Emerging Applications Revenue, Gross Margin and

Market Share (2016-2017)

Table eyeSight Technologies Basic Information, Manufacturing Base and Competitors

Table eyeSight Technologies Gesture Recognition for Emerging Applications Type and Applications

Table eyeSight Technologies Gesture Recognition for Emerging Applications Revenue, Gross Margin and Market Share (2016-2017)

Table PointGrab Basic Information, Manufacturing Base and Competitors

Table PointGrab Gesture Recognition for Emerging Applications Type and Applications

Table PointGrab Gesture Recognition for Emerging Applications Revenue, Gross Margin and Market Share (2016-2017)

Table Samsung Basic Information, Manufacturing Base and Competitors

Table Samsung Gesture Recognition for Emerging Applications Type and Applications

Table Samsung Gesture Recognition for Emerging Applications Revenue, Gross Margin and Market Share (2016-2017)

Table Global Gesture Recognition for Emerging Applications Revenue (Million USD) by Players (2013-2018)

Table Global Gesture Recognition for Emerging Applications Revenue Share by Players (2013-2018)

Figure Global Gesture Recognition for Emerging Applications Revenue Share by Players in 2016

Figure Global Gesture Recognition for Emerging Applications Revenue Share by Players in 2017

Figure Global Top 5 Players Gesture Recognition for Emerging Applications Revenue Market Share in 2017

Figure Global Top 10 Players Gesture Recognition for Emerging Applications Revenue Market Share in 2017

Figure Global Gesture Recognition for Emerging Applications Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Gesture Recognition for Emerging Applications Revenue (Million USD) by Regions (2013-2018)

Table Global Gesture Recognition for Emerging Applications Revenue Market Share by Regions (2013-2018)

Figure Global Gesture Recognition for Emerging Applications Revenue Market Share by Regions (2013-2018)

Figure Global Gesture Recognition for Emerging Applications Revenue Market Share by Regions in 2017

Figure North America Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure Europe Gesture Recognition for Emerging Applications Revenue and Growth

Rate (2013-2018)

Figure Asia-Pacific Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure South America Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Table North America Gesture Recognition for Emerging Applications Revenue by Countries (2013-2018)

Table North America Gesture Recognition for Emerging Applications Revenue Market Share by Countries (2013-2018)

Figure North America Gesture Recognition for Emerging Applications Revenue Market Share by Countries (2013-2018)

Figure North America Gesture Recognition for Emerging Applications Revenue Market Share by Countries in 2017

Figure USA Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure Canada Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure Mexico Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Table Europe Gesture Recognition for Emerging Applications Revenue (Million USD) by Countries (2013-2018)

Figure Europe Gesture Recognition for Emerging Applications Revenue Market Share by Countries (2013-2018)

Figure Europe Gesture Recognition for Emerging Applications Revenue Market Share by Countries in 2017

Figure Germany Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure UK Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure France Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure Russia Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure Italy Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Gesture Recognition for Emerging Applications Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Gesture Recognition for Emerging Applications Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Gesture Recognition for Emerging Applications Revenue Market Share by Countries in 2017

Figure China Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure Japan Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure Korea Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure India Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Table South America Gesture Recognition for Emerging Applications Revenue by Countries (2013-2018)

Table South America Gesture Recognition for Emerging Applications Revenue Market Share by Countries (2013-2018)

Figure South America Gesture Recognition for Emerging Applications Revenue Market Share by Countries (2013-2018)

Figure South America Gesture Recognition for Emerging Applications Revenue Market Share by Countries in 2017

Figure Brazil Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure Argentina Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure Colombia Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Gesture Recognition for Emerging Applications Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Gesture Recognition for Emerging Applications Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Gesture Recognition for Emerging Applications Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Gesture Recognition for Emerging Applications Revenue Market Share by Countries in 2017

Figure Saudi Arabia Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure UAE Gesture Recognition for Emerging Applications Revenue and Growth Rate

(2013-2018)

Figure Egypt Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure Nigeria Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Figure South Africa Gesture Recognition for Emerging Applications Revenue and Growth Rate (2013-2018)

Table Global Gesture Recognition for Emerging Applications Revenue (Million USD) by Type (2013-2018)

Table Global Gesture Recognition for Emerging Applications Revenue Share by Type (2013-2018)

Figure Global Gesture Recognition for Emerging Applications Revenue Share by Type (2013-2018)

Figure Global Gesture Recognition for Emerging Applications Revenue Share by Type in 2017

Table Global Gesture Recognition for Emerging Applications Revenue Forecast by Type (2018-2023)

Figure Global Gesture Recognition for Emerging Applications Market Share Forecast by Type (2018-2023)

Figure Global 2D Gesture Recognition Revenue Growth Rate (2013-2018)

Figure Global 3D Gesture Recognition Revenue Growth Rate (2013-2018)

Table Global Gesture Recognition for Emerging Applications Revenue by Application (2013-2018)

Table Global Gesture Recognition for Emerging Applications Revenue Share by Application (2013-2018)

Figure Global Gesture Recognition for Emerging Applications Revenue Share by Application (2013-2018)

Figure Global Gesture Recognition for Emerging Applications Revenue Share by Application in 2017

Table Global Gesture Recognition for Emerging Applications Revenue Forecast by Application (2018-2023)

Figure Global Gesture Recognition for Emerging Applications Market Share Forecast by Application (2018-2023)

Figure Global Automotive Revenue Growth Rate (2013-2018)

Figure Global Consumer Electronics Revenue Growth Rate (2013-2018)

Figure Global Gesture Recognition for Emerging Applications Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Gesture Recognition for Emerging Applications Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Gesture Recognition for Emerging Applications Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Gesture Recognition for Emerging Applications Revenue Market Forecast (2018-2023)

Figure Europe Gesture Recognition for Emerging Applications Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Gesture Recognition for Emerging Applications Revenue Market Forecast (2018-2023)

Figure South America Gesture Recognition for Emerging Applications Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Gesture Recognition for Emerging Applications Revenue Market Forecast (2018-2023)

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