

# Global Geraniol Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Geraniol market size is expected to reach \$ 114 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

Geraniol is a common noncyclic monoterpene alcohol compound, a colorless to yellow oily liquid at room temperature. It has a delicate rose scent, often with slight citrus or herbal notes, and is a major component of essential oils such as rose, lemongrass, and geranium. Due to its mild aroma and excellent fixative properties, geraniol is widely used in perfumes, cosmetics, food, and daily necessities for fragrance addition, and also possesses certain antibacterial, preservative, and insect-repellent properties.

The upstream production mainly consists of two routes: natural extraction and chemical synthesis. The natural route relies on the extraction of essential oils such as lemongrass oil, rose oil, and geranium oil, with lemongrass oil being the traditional primary biomass source. The chemical synthesis route uses pinene (from turpentine oil) or isoprene (from petrochemicals) as basic raw materials, prepared through processes such as polymerization, addition, and hydrolysis. The midstream involves the refining, modification, and compounding of geraniol. The downstream connects to a vast end-consumer market. This covers areas such as daily chemical fragrances (perfumes, toiletries) and food fragrances (fruity, sweet scents).

Global sales in 2025 were approximately 14,060 tons, with an average selling price of US\$5,982 per ton. The industry's gross profit margin was around 22%.

As an important acyclic monoterpene alcohol, geraniol, with its unique rose aroma and bioactivity, enjoys consistently strong demand in end-use sectors such as fragrances, cosmetics, and food, forming the core foundation for its steady market growth. Key

drivers of this industry's development stem primarily from the continuous expansion of downstream applications and consumption upgrades, particularly in emerging markets in the Asia-Pacific region, where the booming cosmetics and food processing industries have brought enormous market potential to geraniol. Furthermore, the upgrading consumption of high-end personal care products in Southeast Asia and China, especially bath and hair care products featuring 'therapeutic' fragrances, has significantly boosted the consumption of high-purity, well-rounded geraniol monomers, forming a solid market base.

However, the industry's development still faces significant obstacles. Technically, geraniol's allergenic properties remain a compliance red line limiting its high-proportion addition to skin contact products. Market-wise, the intense price competition between traditional forestry and biosynthetic routes has led to drastic fluctuations in the profit margins of midstream companies, creating substitution pressure on geraniol's long-term market share.

This report studies the global Geraniol production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Geraniol and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Geraniol that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Geraniol total production and demand, 2021-2032, (MT)

Global Geraniol total production value, 2021-2032, (USD Million)

Global Geraniol production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Geraniol consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Geraniol domestic production, consumption, key domestic manufacturers and share

Global Geraniol production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Geraniol production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Geraniol production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Geraniol market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, dsm-firmenich, Takasago, IFF, Privi Speciality Chemicals, Symrise, Biolandes, Arora Aromatics, Citrus and Allied Essences, Zhejiang NHU, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Geraniol market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Geraniol Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Geraniol Market, Segmentation by Type:

Geraniol 60

Geraniol 98

Other

#### Global Geraniol Market, Segmentation by Source:

Natural

Synthetic

#### Global Geraniol Market, Segmentation by Grade:

Daily Chemical Grade

Food Grade

#### Global Geraniol Market, Segmentation by Application:

Food Industry

Cosmetics Industry

Others

Companies Profiled:

BASF

dsm-firmenich

Takasago

IFF

Privi Speciality Chemicals

Symrise

Biolandes

Arora Aromatics

Citrus and Allied Essences

Zhejiang NHU

**Key Questions Answered:**

1. How big is the global Geraniol market?
2. What is the demand of the global Geraniol market?
3. What is the year over year growth of the global Geraniol market?
4. What is the production and production value of the global Geraniol market?
5. Who are the key producers in the global Geraniol market?
6. What are the growth factors driving the market demand?

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