

Global Geotourism Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Geotourism market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Geotourism deals with the natural and built environments. Geotourism was first defined in England. There are two viewpoints of geotourism: Purely geological and geomorphologically-focused Sustainable Tourism as abiotic nature based tourism. This is the definition followed in most of the world.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

The Global Info Research report includes an overview of the development of the Geotourism industry chain, the market status of Below 30 Years (Very Motivated, Partially Motivated), 30-40 Years (Very Motivated, Partially Motivated), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Geotourism.

Regionally, the report analyzes the Geotourism markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and

increasing consumer awareness. Asia-Pacific, particularly China, leads the global Geotourism market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Geotourism market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Geotourism industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Very Motivated, Partially Motivated).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Geotourism market.

Regional Analysis: The report involves examining the Geotourism market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Geotourism market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Geotourism:

Company Analysis: Report covers individual Geotourism players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Geotourism This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Below 30 Years, 30-40 Years).

Technology Analysis: Report covers specific technologies relevant to Geotourism. It assesses the current state, advancements, and potential future developments in Geotourism areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Geotourism market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Geotourism market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Very Motivated

Partially Motivated

Accessory

Accidental

Not Motivated

Market segment by Application

Below 30 Years

30-40 Years

40-50 Years

Above 50 Years

Market segment by players, this report covers

Expedia Group

Priceline Group

China Travel

China CYTS Tours Holding

American Express Global Business Travel

Carlson Wagonlit Travel

BCD Travel

HRG North America

Travel Leaders Group

Fareportal/Travelong

AAA Travel

Corporate Travel Management

Travel and Transport

Altour

Direct Travel

World Travel Inc.

Omega World Travel

Frosch

JTB Americas Group

Ovation Travel Group

World Travel Holdings

Mountain Travel Sobek

TUI AG

Natural Habitat Adventures

Abercrombie & Kent Group

InnerAsia Travel Group

Butterfield & Robinson

ATG Travel

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Geotourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Geotourism, with revenue, gross margin and global market share of Geotourism from 2019 to 2024.

Chapter 3, the Geotourism competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Geotourism market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Geotourism.

Chapter 13, to describe Geotourism research findings and conclusion.

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