

# Global Geolocation Marketing Market 2023 by Company, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/GDAE0C1BB483EN.html>

Date: June 2023

Pages: 122

Price: US\$ 3,480.00 (Single User License)

ID: GDAE0C1BB483EN

## Abstracts

According to our (Global Info Research) latest study, the global Geolocation Marketing market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Geolocation Marketing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Geolocation Marketing market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Geolocation Marketing market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Geolocation Marketing market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Geolocation Marketing market shares of main players, in revenue (\$ Million),

2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Geolocation Marketing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Geolocation Marketing market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Google, Microsoft, IBM, Cisco and Oracle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Geolocation Marketing market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Geolocation

Beacon

Geofence

Market segment by Application

Large Enterprise

SMEs

Market segment by players, this report covers

Google

Microsoft

IBM

Cisco

Oracle

Adobe

Salesforce

ESRI

Ericsson

Qualcomm

Clout4Wi

HERE

Xtremecust

Sotiware AG

Plot Projects

Saksoft

HYP3R

Reveal Mobile

Galigeo

Navigine

Clever Tap

Airship

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Geolocation Marketing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Geolocation Marketing, with revenue, gross margin and global market share of Geolocation Marketing from 2018 to 2023.

Chapter 3, the Geolocation Marketing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Geolocation Marketing market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Geolocation Marketing.

Chapter 13, to describe Geolocation Marketing research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Geolocation Marketing
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Geolocation Marketing by Type
  - 1.3.1 Overview: Global Geolocation Marketing Market Size by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 Global Geolocation Marketing Consumption Value Market Share by Type in 2022
  - 1.3.3 Geolocation
  - 1.3.4 Beacon
  - 1.3.5 Geofence
- 1.4 Global Geolocation Marketing Market by Application
  - 1.4.1 Overview: Global Geolocation Marketing Market Size by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Large Enterprise
  - 1.4.3 SMEs
- 1.5 Global Geolocation Marketing Market Size & Forecast
- 1.6 Global Geolocation Marketing Market Size and Forecast by Region
  - 1.6.1 Global Geolocation Marketing Market Size by Region: 2018 VS 2022 VS 2029
  - 1.6.2 Global Geolocation Marketing Market Size by Region, (2018-2029)
  - 1.6.3 North America Geolocation Marketing Market Size and Prospect (2018-2029)
  - 1.6.4 Europe Geolocation Marketing Market Size and Prospect (2018-2029)
  - 1.6.5 Asia-Pacific Geolocation Marketing Market Size and Prospect (2018-2029)
  - 1.6.6 South America Geolocation Marketing Market Size and Prospect (2018-2029)
  - 1.6.7 Middle East and Africa Geolocation Marketing Market Size and Prospect (2018-2029)

### 2 COMPANY PROFILES

- 2.1 Google
  - 2.1.1 Google Details
  - 2.1.2 Google Major Business
  - 2.1.3 Google Geolocation Marketing Product and Solutions
  - 2.1.4 Google Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 Google Recent Developments and Future Plans
- 2.2 Microsoft

- 2.2.1 Microsoft Details
- 2.2.2 Microsoft Major Business
- 2.2.3 Microsoft Geolocation Marketing Product and Solutions
- 2.2.4 Microsoft Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
- 2.2.5 Microsoft Recent Developments and Future Plans
- 2.3 IBM
  - 2.3.1 IBM Details
  - 2.3.2 IBM Major Business
  - 2.3.3 IBM Geolocation Marketing Product and Solutions
  - 2.3.4 IBM Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.3.5 IBM Recent Developments and Future Plans
- 2.4 Cisco
  - 2.4.1 Cisco Details
  - 2.4.2 Cisco Major Business
  - 2.4.3 Cisco Geolocation Marketing Product and Solutions
  - 2.4.4 Cisco Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Cisco Recent Developments and Future Plans
- 2.5 Oracle
  - 2.5.1 Oracle Details
  - 2.5.2 Oracle Major Business
  - 2.5.3 Oracle Geolocation Marketing Product and Solutions
  - 2.5.4 Oracle Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 Oracle Recent Developments and Future Plans
- 2.6 Adobe
  - 2.6.1 Adobe Details
  - 2.6.2 Adobe Major Business
  - 2.6.3 Adobe Geolocation Marketing Product and Solutions
  - 2.6.4 Adobe Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 Adobe Recent Developments and Future Plans
- 2.7 Salesforce
  - 2.7.1 Salesforce Details
  - 2.7.2 Salesforce Major Business
  - 2.7.3 Salesforce Geolocation Marketing Product and Solutions
  - 2.7.4 Salesforce Geolocation Marketing Revenue, Gross Margin and Market Share

(2018-2023)

2.7.5 Salesforce Recent Developments and Future Plans

2.8 ESRI

2.8.1 ESRI Details

2.8.2 ESRI Major Business

2.8.3 ESRI Geolocation Marketing Product and Solutions

2.8.4 ESRI Geolocation Marketing Revenue, Gross Margin and Market Share

(2018-2023)

2.8.5 ESRI Recent Developments and Future Plans

2.9 Ericsson

2.9.1 Ericsson Details

2.9.2 Ericsson Major Business

2.9.3 Ericsson Geolocation Marketing Product and Solutions

2.9.4 Ericsson Geolocation Marketing Revenue, Gross Margin and Market Share

(2018-2023)

2.9.5 Ericsson Recent Developments and Future Plans

2.10 Qualcomm

2.10.1 Qualcomm Details

2.10.2 Qualcomm Major Business

2.10.3 Qualcomm Geolocation Marketing Product and Solutions

2.10.4 Qualcomm Geolocation Marketing Revenue, Gross Margin and Market Share

(2018-2023)

2.10.5 Qualcomm Recent Developments and Future Plans

2.11 Clout4Wi

2.11.1 Clout4Wi Details

2.11.2 Clout4Wi Major Business

2.11.3 Clout4Wi Geolocation Marketing Product and Solutions

2.11.4 Clout4Wi Geolocation Marketing Revenue, Gross Margin and Market Share

(2018-2023)

2.11.5 Clout4Wi Recent Developments and Future Plans

2.12 HERE

2.12.1 HERE Details

2.12.2 HERE Major Business

2.12.3 HERE Geolocation Marketing Product and Solutions

2.12.4 HERE Geolocation Marketing Revenue, Gross Margin and Market Share

(2018-2023)

2.12.5 HERE Recent Developments and Future Plans

2.13 Xtremecust

2.13.1 Xtremecust Details



- 2.13.2 Xtremecust Major Business
- 2.13.3 Xtremecust Geolocation Marketing Product and Solutions
- 2.13.4 Xtremecust Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
- 2.13.5 Xtremecust Recent Developments and Future Plans
- 2.14 Sotiware AG
  - 2.14.1 Sotiware AG Details
  - 2.14.2 Sotiware AG Major Business
  - 2.14.3 Sotiware AG Geolocation Marketing Product and Solutions
  - 2.14.4 Sotiware AG Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.14.5 Sotiware AG Recent Developments and Future Plans
- 2.15 Plot Projects
  - 2.15.1 Plot Projects Details
  - 2.15.2 Plot Projects Major Business
  - 2.15.3 Plot Projects Geolocation Marketing Product and Solutions
  - 2.15.4 Plot Projects Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.15.5 Plot Projects Recent Developments and Future Plans
- 2.16 Saksoft
  - 2.16.1 Saksoft Details
  - 2.16.2 Saksoft Major Business
  - 2.16.3 Saksoft Geolocation Marketing Product and Solutions
  - 2.16.4 Saksoft Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.16.5 Saksoft Recent Developments and Future Plans
- 2.17 HYP3R
  - 2.17.1 HYP3R Details
  - 2.17.2 HYP3R Major Business
  - 2.17.3 HYP3R Geolocation Marketing Product and Solutions
  - 2.17.4 HYP3R Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.17.5 HYP3R Recent Developments and Future Plans
- 2.18 Reveal Mobile
  - 2.18.1 Reveal Mobile Details
  - 2.18.2 Reveal Mobile Major Business
  - 2.18.3 Reveal Mobile Geolocation Marketing Product and Solutions
  - 2.18.4 Reveal Mobile Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)

- 2.18.5 Reveal Mobile Recent Developments and Future Plans
- 2.19 Galigeo
  - 2.19.1 Galigeo Details
  - 2.19.2 Galigeo Major Business
  - 2.19.3 Galigeo Geolocation Marketing Product and Solutions
  - 2.19.4 Galigeo Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.19.5 Galigeo Recent Developments and Future Plans
- 2.20 Navigine
  - 2.20.1 Navigine Details
  - 2.20.2 Navigine Major Business
  - 2.20.3 Navigine Geolocation Marketing Product and Solutions
  - 2.20.4 Navigine Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.20.5 Navigine Recent Developments and Future Plans
- 2.21 Clever Tap
  - 2.21.1 Clever Tap Details
  - 2.21.2 Clever Tap Major Business
  - 2.21.3 Clever Tap Geolocation Marketing Product and Solutions
  - 2.21.4 Clever Tap Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.21.5 Clever Tap Recent Developments and Future Plans
- 2.22 Airship
  - 2.22.1 Airship Details
  - 2.22.2 Airship Major Business
  - 2.22.3 Airship Geolocation Marketing Product and Solutions
  - 2.22.4 Airship Geolocation Marketing Revenue, Gross Margin and Market Share (2018-2023)
  - 2.22.5 Airship Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Geolocation Marketing Revenue and Share by Players (2018-2023)
- 3.2 Market Share Analysis (2022)
  - 3.2.1 Market Share of Geolocation Marketing by Company Revenue
  - 3.2.2 Top 3 Geolocation Marketing Players Market Share in 2022
  - 3.2.3 Top 6 Geolocation Marketing Players Market Share in 2022
- 3.3 Geolocation Marketing Market: Overall Company Footprint Analysis
  - 3.3.1 Geolocation Marketing Market: Region Footprint

- 3.3.2 Geolocation Marketing Market: Company Product Type Footprint
- 3.3.3 Geolocation Marketing Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Geolocation Marketing Consumption Value and Market Share by Type (2018-2023)
- 4.2 Global Geolocation Marketing Market Forecast by Type (2024-2029)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Geolocation Marketing Consumption Value Market Share by Application (2018-2023)
- 5.2 Global Geolocation Marketing Market Forecast by Application (2024-2029)

## **6 NORTH AMERICA**

- 6.1 North America Geolocation Marketing Consumption Value by Type (2018-2029)
- 6.2 North America Geolocation Marketing Consumption Value by Application (2018-2029)
- 6.3 North America Geolocation Marketing Market Size by Country
  - 6.3.1 North America Geolocation Marketing Consumption Value by Country (2018-2029)
  - 6.3.2 United States Geolocation Marketing Market Size and Forecast (2018-2029)
  - 6.3.3 Canada Geolocation Marketing Market Size and Forecast (2018-2029)
  - 6.3.4 Mexico Geolocation Marketing Market Size and Forecast (2018-2029)

## **7 EUROPE**

- 7.1 Europe Geolocation Marketing Consumption Value by Type (2018-2029)
- 7.2 Europe Geolocation Marketing Consumption Value by Application (2018-2029)
- 7.3 Europe Geolocation Marketing Market Size by Country
  - 7.3.1 Europe Geolocation Marketing Consumption Value by Country (2018-2029)
  - 7.3.2 Germany Geolocation Marketing Market Size and Forecast (2018-2029)
  - 7.3.3 France Geolocation Marketing Market Size and Forecast (2018-2029)
  - 7.3.4 United Kingdom Geolocation Marketing Market Size and Forecast (2018-2029)
  - 7.3.5 Russia Geolocation Marketing Market Size and Forecast (2018-2029)

### 7.3.6 Italy Geolocation Marketing Market Size and Forecast (2018-2029)

## **8 ASIA-PACIFIC**

### 8.1 Asia-Pacific Geolocation Marketing Consumption Value by Type (2018-2029)

### 8.2 Asia-Pacific Geolocation Marketing Consumption Value by Application (2018-2029)

### 8.3 Asia-Pacific Geolocation Marketing Market Size by Region

#### 8.3.1 Asia-Pacific Geolocation Marketing Consumption Value by Region (2018-2029)

#### 8.3.2 China Geolocation Marketing Market Size and Forecast (2018-2029)

#### 8.3.3 Japan Geolocation Marketing Market Size and Forecast (2018-2029)

#### 8.3.4 South Korea Geolocation Marketing Market Size and Forecast (2018-2029)

#### 8.3.5 India Geolocation Marketing Market Size and Forecast (2018-2029)

#### 8.3.6 Southeast Asia Geolocation Marketing Market Size and Forecast (2018-2029)

#### 8.3.7 Australia Geolocation Marketing Market Size and Forecast (2018-2029)

## **9 SOUTH AMERICA**

### 9.1 South America Geolocation Marketing Consumption Value by Type (2018-2029)

### 9.2 South America Geolocation Marketing Consumption Value by Application (2018-2029)

### 9.3 South America Geolocation Marketing Market Size by Country

#### 9.3.1 South America Geolocation Marketing Consumption Value by Country (2018-2029)

#### 9.3.2 Brazil Geolocation Marketing Market Size and Forecast (2018-2029)

#### 9.3.3 Argentina Geolocation Marketing Market Size and Forecast (2018-2029)

## **10 MIDDLE EAST & AFRICA**

### 10.1 Middle East & Africa Geolocation Marketing Consumption Value by Type (2018-2029)

### 10.2 Middle East & Africa Geolocation Marketing Consumption Value by Application (2018-2029)

### 10.3 Middle East & Africa Geolocation Marketing Market Size by Country

#### 10.3.1 Middle East & Africa Geolocation Marketing Consumption Value by Country (2018-2029)

#### 10.3.2 Turkey Geolocation Marketing Market Size and Forecast (2018-2029)

#### 10.3.3 Saudi Arabia Geolocation Marketing Market Size and Forecast (2018-2029)

#### 10.3.4 UAE Geolocation Marketing Market Size and Forecast (2018-2029)

## **11 MARKET DYNAMICS**

- 11.1 Geolocation Marketing Market Drivers
- 11.2 Geolocation Marketing Market Restraints
- 11.3 Geolocation Marketing Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry
- 11.5 Influence of COVID-19 and Russia-Ukraine War
  - 11.5.1 Influence of COVID-19
  - 11.5.2 Influence of Russia-Ukraine War

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Geolocation Marketing Industry Chain
- 12.2 Geolocation Marketing Upstream Analysis
- 12.3 Geolocation Marketing Midstream Analysis
- 12.4 Geolocation Marketing Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Geolocation Marketing Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Geolocation Marketing Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Global Geolocation Marketing Consumption Value by Region (2018-2023) & (USD Million)

Table 4. Global Geolocation Marketing Consumption Value by Region (2024-2029) & (USD Million)

Table 5. Google Company Information, Head Office, and Major Competitors

Table 6. Google Major Business

Table 7. Google Geolocation Marketing Product and Solutions

Table 8. Google Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 9. Google Recent Developments and Future Plans

Table 10. Microsoft Company Information, Head Office, and Major Competitors

Table 11. Microsoft Major Business

Table 12. Microsoft Geolocation Marketing Product and Solutions

Table 13. Microsoft Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 14. Microsoft Recent Developments and Future Plans

Table 15. IBM Company Information, Head Office, and Major Competitors

Table 16. IBM Major Business

Table 17. IBM Geolocation Marketing Product and Solutions

Table 18. IBM Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 19. IBM Recent Developments and Future Plans

Table 20. Cisco Company Information, Head Office, and Major Competitors

Table 21. Cisco Major Business

Table 22. Cisco Geolocation Marketing Product and Solutions

Table 23. Cisco Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 24. Cisco Recent Developments and Future Plans

Table 25. Oracle Company Information, Head Office, and Major Competitors

Table 26. Oracle Major Business

Table 27. Oracle Geolocation Marketing Product and Solutions

Table 28. Oracle Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 29. Oracle Recent Developments and Future Plans

Table 30. Adobe Company Information, Head Office, and Major Competitors

Table 31. Adobe Major Business

Table 32. Adobe Geolocation Marketing Product and Solutions

Table 33. Adobe Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 34. Adobe Recent Developments and Future Plans

Table 35. Salesforce Company Information, Head Office, and Major Competitors

Table 36. Salesforce Major Business

Table 37. Salesforce Geolocation Marketing Product and Solutions

Table 38. Salesforce Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 39. Salesforce Recent Developments and Future Plans

Table 40. ESRI Company Information, Head Office, and Major Competitors

Table 41. ESRI Major Business

Table 42. ESRI Geolocation Marketing Product and Solutions

Table 43. ESRI Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 44. ESRI Recent Developments and Future Plans

Table 45. Ericsson Company Information, Head Office, and Major Competitors

Table 46. Ericsson Major Business

Table 47. Ericsson Geolocation Marketing Product and Solutions

Table 48. Ericsson Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 49. Ericsson Recent Developments and Future Plans

Table 50. Qualcomm Company Information, Head Office, and Major Competitors

Table 51. Qualcomm Major Business

Table 52. Qualcomm Geolocation Marketing Product and Solutions

Table 53. Qualcomm Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 54. Qualcomm Recent Developments and Future Plans

Table 55. Clout4Wi Company Information, Head Office, and Major Competitors

Table 56. Clout4Wi Major Business

Table 57. Clout4Wi Geolocation Marketing Product and Solutions

Table 58. Clout4Wi Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 59. Clout4Wi Recent Developments and Future Plans

- Table 60. HERE Company Information, Head Office, and Major Competitors
- Table 61. HERE Major Business
- Table 62. HERE Geolocation Marketing Product and Solutions
- Table 63. HERE Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 64. HERE Recent Developments and Future Plans
- Table 65. Xtremecust Company Information, Head Office, and Major Competitors
- Table 66. Xtremecust Major Business
- Table 67. Xtremecust Geolocation Marketing Product and Solutions
- Table 68. Xtremecust Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 69. Xtremecust Recent Developments and Future Plans
- Table 70. Sotiware AG Company Information, Head Office, and Major Competitors
- Table 71. Sotiware AG Major Business
- Table 72. Sotiware AG Geolocation Marketing Product and Solutions
- Table 73. Sotiware AG Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 74. Sotiware AG Recent Developments and Future Plans
- Table 75. Plot Projects Company Information, Head Office, and Major Competitors
- Table 76. Plot Projects Major Business
- Table 77. Plot Projects Geolocation Marketing Product and Solutions
- Table 78. Plot Projects Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 79. Plot Projects Recent Developments and Future Plans
- Table 80. Saksoft Company Information, Head Office, and Major Competitors
- Table 81. Saksoft Major Business
- Table 82. Saksoft Geolocation Marketing Product and Solutions
- Table 83. Saksoft Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 84. Saksoft Recent Developments and Future Plans
- Table 85. HYP3R Company Information, Head Office, and Major Competitors
- Table 86. HYP3R Major Business
- Table 87. HYP3R Geolocation Marketing Product and Solutions
- Table 88. HYP3R Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 89. HYP3R Recent Developments and Future Plans
- Table 90. Reveal Mobile Company Information, Head Office, and Major Competitors
- Table 91. Reveal Mobile Major Business
- Table 92. Reveal Mobile Geolocation Marketing Product and Solutions



- Table 93. Reveal Mobile Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 94. Reveal Mobile Recent Developments and Future Plans
- Table 95. Galigeo Company Information, Head Office, and Major Competitors
- Table 96. Galigeo Major Business
- Table 97. Galigeo Geolocation Marketing Product and Solutions
- Table 98. Galigeo Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 99. Galigeo Recent Developments and Future Plans
- Table 100. Navigine Company Information, Head Office, and Major Competitors
- Table 101. Navigine Major Business
- Table 102. Navigine Geolocation Marketing Product and Solutions
- Table 103. Navigine Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 104. Navigine Recent Developments and Future Plans
- Table 105. Clever Tap Company Information, Head Office, and Major Competitors
- Table 106. Clever Tap Major Business
- Table 107. Clever Tap Geolocation Marketing Product and Solutions
- Table 108. Clever Tap Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 109. Clever Tap Recent Developments and Future Plans
- Table 110. Airship Company Information, Head Office, and Major Competitors
- Table 111. Airship Major Business
- Table 112. Airship Geolocation Marketing Product and Solutions
- Table 113. Airship Geolocation Marketing Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 114. Airship Recent Developments and Future Plans
- Table 115. Global Geolocation Marketing Revenue (USD Million) by Players (2018-2023)
- Table 116. Global Geolocation Marketing Revenue Share by Players (2018-2023)
- Table 117. Breakdown of Geolocation Marketing by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 118. Market Position of Players in Geolocation Marketing, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022
- Table 119. Head Office of Key Geolocation Marketing Players
- Table 120. Geolocation Marketing Market: Company Product Type Footprint
- Table 121. Geolocation Marketing Market: Company Product Application Footprint
- Table 122. Geolocation Marketing New Market Entrants and Barriers to Market Entry
- Table 123. Geolocation Marketing Mergers, Acquisition, Agreements, and

## Collaborations

Table 124. Global Geolocation Marketing Consumption Value (USD Million) by Type (2018-2023)

Table 125. Global Geolocation Marketing Consumption Value Share by Type (2018-2023)

Table 126. Global Geolocation Marketing Consumption Value Forecast by Type (2024-2029)

Table 127. Global Geolocation Marketing Consumption Value by Application (2018-2023)

Table 128. Global Geolocation Marketing Consumption Value Forecast by Application (2024-2029)

Table 129. North America Geolocation Marketing Consumption Value by Type (2018-2023) & (USD Million)

Table 130. North America Geolocation Marketing Consumption Value by Type (2024-2029) & (USD Million)

Table 131. North America Geolocation Marketing Consumption Value by Application (2018-2023) & (USD Million)

Table 132. North America Geolocation Marketing Consumption Value by Application (2024-2029) & (USD Million)

Table 133. North America Geolocation Marketing Consumption Value by Country (2018-2023) & (USD Million)

Table 134. North America Geolocation Marketing Consumption Value by Country (2024-2029) & (USD Million)

Table 135. Europe Geolocation Marketing Consumption Value by Type (2018-2023) & (USD Million)

Table 136. Europe Geolocation Marketing Consumption Value by Type (2024-2029) & (USD Million)

Table 137. Europe Geolocation Marketing Consumption Value by Application (2018-2023) & (USD Million)

Table 138. Europe Geolocation Marketing Consumption Value by Application (2024-2029) & (USD Million)

Table 139. Europe Geolocation Marketing Consumption Value by Country (2018-2023) & (USD Million)

Table 140. Europe Geolocation Marketing Consumption Value by Country (2024-2029) & (USD Million)

Table 141. Asia-Pacific Geolocation Marketing Consumption Value by Type (2018-2023) & (USD Million)

Table 142. Asia-Pacific Geolocation Marketing Consumption Value by Type (2024-2029) & (USD Million)

Table 143. Asia-Pacific Geolocation Marketing Consumption Value by Application (2018-2023) & (USD Million)

Table 144. Asia-Pacific Geolocation Marketing Consumption Value by Application (2024-2029) & (USD Million)

Table 145. Asia-Pacific Geolocation Marketing Consumption Value by Region (2018-2023) & (USD Million)

Table 146. Asia-Pacific Geolocation Marketing Consumption Value by Region (2024-2029) & (USD Million)

Table 147. South America Geolocation Marketing Consumption Value by Type (2018-2023) & (USD Million)

Table 148. South America Geolocation Marketing Consumption Value by Type (2024-2029) & (USD Million)

Table 149. South America Geolocation Marketing Consumption Value by Application (2018-2023) & (USD Million)

Table 150. South America Geolocation Marketing Consumption Value by Application (2024-2029) & (USD Million)

Table 151. South America Geolocation Marketing Consumption Value by Country (2018-2023) & (USD Million)

Table 152. South America Geolocation Marketing Consumption Value by Country (2024-2029) & (USD Million)

Table 153. Middle East & Africa Geolocation Marketing Consumption Value by Type (2018-2023) & (USD Million)

Table 154. Middle East & Africa Geolocation Marketing Consumption Value by Type (2024-2029) & (USD Million)

Table 155. Middle East & Africa Geolocation Marketing Consumption Value by Application (2018-2023) & (USD Million)

Table 156. Middle East & Africa Geolocation Marketing Consumption Value by Application (2024-2029) & (USD Million)

Table 157. Middle East & Africa Geolocation Marketing Consumption Value by Country (2018-2023) & (USD Million)

Table 158. Middle East & Africa Geolocation Marketing Consumption Value by Country (2024-2029) & (USD Million)

Table 159. Geolocation Marketing Raw Material

Table 160. Key Suppliers of Geolocation Marketing Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Geolocation Marketing Picture

Figure 2. Global Geolocation Marketing Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Geolocation Marketing Consumption Value Market Share by Type in 2022

Figure 4. Geolocation

Figure 5. Beacon

Figure 6. Geofence

Figure 7. Global Geolocation Marketing Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 8. Geolocation Marketing Consumption Value Market Share by Application in 2022

Figure 9. Large Enterprise Picture

Figure 10. SMEs Picture

Figure 11. Global Geolocation Marketing Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 12. Global Geolocation Marketing Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 13. Global Market Geolocation Marketing Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 14. Global Geolocation Marketing Consumption Value Market Share by Region (2018-2029)

Figure 15. Global Geolocation Marketing Consumption Value Market Share by Region in 2022

Figure 16. North America Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 17. Europe Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 18. Asia-Pacific Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 19. South America Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 20. Middle East and Africa Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 21. Global Geolocation Marketing Revenue Share by Players in 2022

Figure 22. Geolocation Marketing Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022

Figure 23. Global Top 3 Players Geolocation Marketing Market Share in 2022

Figure 24. Global Top 6 Players Geolocation Marketing Market Share in 2022

Figure 25. Global Geolocation Marketing Consumption Value Share by Type (2018-2023)

Figure 26. Global Geolocation Marketing Market Share Forecast by Type (2024-2029)

Figure 27. Global Geolocation Marketing Consumption Value Share by Application (2018-2023)

Figure 28. Global Geolocation Marketing Market Share Forecast by Application (2024-2029)

Figure 29. North America Geolocation Marketing Consumption Value Market Share by Type (2018-2029)

Figure 30. North America Geolocation Marketing Consumption Value Market Share by Application (2018-2029)

Figure 31. North America Geolocation Marketing Consumption Value Market Share by Country (2018-2029)

Figure 32. United States Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 33. Canada Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 34. Mexico Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 35. Europe Geolocation Marketing Consumption Value Market Share by Type (2018-2029)

Figure 36. Europe Geolocation Marketing Consumption Value Market Share by Application (2018-2029)

Figure 37. Europe Geolocation Marketing Consumption Value Market Share by Country (2018-2029)

Figure 38. Germany Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 39. France Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 40. United Kingdom Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 41. Russia Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 42. Italy Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 43. Asia-Pacific Geolocation Marketing Consumption Value Market Share by

Type (2018-2029)

Figure 44. Asia-Pacific Geolocation Marketing Consumption Value Market Share by Application (2018-2029)

Figure 45. Asia-Pacific Geolocation Marketing Consumption Value Market Share by Region (2018-2029)

Figure 46. China Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 47. Japan Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 48. South Korea Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 49. India Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 50. Southeast Asia Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 51. Australia Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 52. South America Geolocation Marketing Consumption Value Market Share by Type (2018-2029)

Figure 53. South America Geolocation Marketing Consumption Value Market Share by Application (2018-2029)

Figure 54. South America Geolocation Marketing Consumption Value Market Share by Country (2018-2029)

Figure 55. Brazil Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 56. Argentina Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 57. Middle East and Africa Geolocation Marketing Consumption Value Market Share by Type (2018-2029)

Figure 58. Middle East and Africa Geolocation Marketing Consumption Value Market Share by Application (2018-2029)

Figure 59. Middle East and Africa Geolocation Marketing Consumption Value Market Share by Country (2018-2029)

Figure 60. Turkey Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 61. Saudi Arabia Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 62. UAE Geolocation Marketing Consumption Value (2018-2029) & (USD Million)

Figure 63. Geolocation Marketing Market Drivers

Figure 64. Geolocation Marketing Market Restraints

Figure 65. Geolocation Marketing Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of Geolocation Marketing in 2022

Figure 68. Manufacturing Process Analysis of Geolocation Marketing

Figure 69. Geolocation Marketing Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source

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