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Global Geographic Information System (GIS) Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Geographic Information System (GIS) Software market size was valued at USD 2603.7 million in 2023 and is forecast to a readjusted size of USD 3728.5 million by 2030 with a CAGR of 5.3% during review period.

A Geographic Information System (GIS) Software is designed to store, retrieve, manage, display, and analyze all types of geographic and spatial data. GIS software lets you produce maps and other graphic displays of geographic information for analysis and presentation. This report studies the Geographic Information System (GIS) market.

The market for GIS software is driven by several factors, including the increasing demand for location-based services, the growing adoption of GIS in various industries, and advancements in GIS technology. The ability of GIS software to integrate with other systems and technologies, such as remote sensing, GPS, and mobile devices, has also contributed to its popularity.

The GIS software market is characterized by the presence of several key players, both large multinational corporations and smaller specialized companies. Some of the prominent GIS software vendors include Esri, Hexagon AB, SuperMap, Bentley Systems, and Pitney Bowes Inc. These companies offer a range of GIS software solutions catering to different industry sectors, such as government, transportation, utilities, natural resources, and telecommunications.

The adoption of GIS software is widespread across various industries. In the government sector, GIS is used for urban planning, land management, public safety,

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and environmental monitoring. In the transportation industry, GIS is utilized for route optimization, fleet management, and traffic analysis. Other sectors, such as utilities, healthcare, retail, and agriculture, also leverage GIS for various purposes, including asset management, site selection, and market analysis.

With the increasing availability of cloud-based GIS solutions and the integration of GIS with emerging technologies like artificial intelligence (AI), machine learning (ML), and Internet of Things (IoT), the GIS software market is poised for further growth. These advancements enable users to access and analyze geospatial data more easily and efficiently, opening up new possibilities for decision-making and innovation.

The Global Info Research report includes an overview of the development of the Geographic Information System (GIS) Software industry chain, the market status of Government & Utilities (Basic Platform and Application GIS Software, Cloud GIS Software), Business (Basic Platform and Application GIS Software, Cloud GIS Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Geographic Information System (GIS) Software.

Regionally, the report analyzes the Geographic Information System (GIS) Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Geographic Information System (GIS) Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Geographic Information System (GIS) Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Geographic Information System (GIS) Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Basic Platform and Application GIS Software, Cloud GIS Software).

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Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Geographic Information System (GIS) Software market.

Regional Analysis: The report involves examining the Geographic Information System (GIS) Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Geographic Information System (GIS) Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Geographic Information System (GIS) Software:

Company Analysis: Report covers individual Geographic Information System (GIS) Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Geographic Information System (GIS) Software This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Government & Utilities, Business).

Technology Analysis: Report covers specific technologies relevant to Geographic Information System (GIS) Software. It assesses the current state, advancements, and potential future developments in Geographic Information System (GIS) Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Geographic Information System (GIS) Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through

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primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Geographic Information System (GIS) Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Basic Platform and Application GIS Software

Cloud GIS Software

Market segment by Application

Government & Utilities

Business

Market segment by players, this report covers

ERSI

Hexagon

Pitney Bowes

SuperMap

Bentley System

GE

GeoStar

Zondy Cyber Group

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Geographic Information System (GIS) Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Geographic Information System (GIS) Software, with revenue, gross margin and global market share of Geographic Information System (GIS) Software from 2019 to 2024.

Chapter 3, the Geographic Information System (GIS) Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Geographic Information System (GIS) Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces

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analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Geographic Information System (GIS) Software.

Chapter 13, to describe Geographic Information System (GIS) Software research findings and conclusion.

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