

Global Geographic Information System Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A geographic information system (GIS) is a system designed to capture, store, manipulate, analyze, manage, and present spatial or geographic data. The acronym GIS is sometimes used for geographic information science (GIScience) to refer to the academic discipline that studies geographic information systems and is a large domain within the broader academic discipline of geoinformatics. What goes beyond a GIS is a spatial data infrastructure, a concept that has no such restrictive boundaries.

Scope of the Report:

This report studies the Geographic Information System market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Geographic Information System market by product type and applications/end industries. The increasing use of GIS in marketing is one of the key growth drivers of this market. GIS helps identify relations between customers' geographical presence and organizations' marketing campaigns. Moreover, organizations are increasingly using GIS technology to improve their customer segmentation and targeting as it provides customer details based on customer culture, lifestyle, demography, buying behaviour, other important details. Furthermore, the financial services and retail industries also using GIS technology for effective marketing campaigns. During 2015, the GIS market in APAC in the government sector dominated the market and accounted for nearly 25% of the market share in terms of revenue. Many governments across the region are increasingly adopting GIS applications to improve national security. Also, GIS technology plays a major role in improving the national infrastructure, thereby propelling the growth prospects of this market segment until the

end of 2020.

The global Geographic Information System market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Geographic Information System.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Esri

Hexagon

Pitney Bowes

Rolta India

MDA

Autodesk

GE Energy

China Information Technology

SuperMap

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

GIS Collectors

Total Stations

Imaging Sensors

GNSS/GPS Antennas

LIDAR

Market Segment by Applications, can be divided into

Agriculture

Construction

Transportation

Utilities

Oil & Gas

Mining

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