

Global Genotyping Kits Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Genotyping Kits market size was valued at US\$ 1418 million in 2025 and is forecast to a readjusted size of US\$ 3017 million by 2032 with a CAGR of 11.5% during review period.

In 2024, the global production of genotyping kits is reach 850,000 units, with an average price of US\$1,500 per unit.

Genotyping kits are laboratory tools used to identify genetic variations within DNA sequences. They are designed to detect specific genetic markers, such as single nucleotide polymorphisms (SNPs), insertions/deletions (indels), or larger structural variations, enabling researchers to study genetic traits, mutations, and variations across different samples.

The genotyping kit market is experiencing significant growth and technological change, driven by multiple factors. This growth is primarily driven by the rapid development of precision medicine, the increasing demand for early cancer screening and genetic disease diagnosis, and the continued decline in the cost of genetic sequencing. North America and Europe remain the world's largest markets, but the Asia-Pacific region, particularly China and India, is becoming the fastest-growing region thanks to its large patient base, government policy support, and domestic technological breakthroughs. Technological advancement is a key driver of industry development. Next-generation sequencing (NGS) currently dominates due to its high throughput and high accuracy. Microarray technology also holds a significant share in clinical screening due to its cost advantages. Future technological development will move towards higher throughput, greater automation, and greater intelligence. The commercial application of

cutting-edge technologies such as single-cell typing and nanopore real-time sequencing is accelerating.

On the supply chain side, import customs clearance for genotyping kits involves a series of specialized procedures, including qualification filing, providing documents such as MSDS (Material Safety Data Sheets), Chinese labeling, and compliance with customs regulations for the accurate declaration of product name, quantity, and value. Its manufacturing relies heavily on high-quality raw materials, such as fluorescent probes and enzymes. Currently, the domestic content rate for these raw materials remains below 30%, posing certain supply chain risks. The stability of the global supply chain is susceptible to geopolitical fluctuations and unexpected events, and prices of key raw materials are expected to rise in 2024. Therefore, localized supply chain deployment and stability assurance are gaining increasing importance. The market competition landscape is characterized by a 'one superpower, many strong players.' The international market is dominated by giants such as Illumina and Thermo Fisher Scientific, while Chinese companies such as BGI, Berry Genomics, and Daan Genomics are rapidly rising through localization strategies and technological innovation. Leading companies are building barriers through 'vertical integration + ecological alliances.' For example, BGI has connected the multi-omics data platform of 142 tertiary hospitals nationwide, while Berry Genomics has partnered with insurance companies to integrate genetic testing into health insurance products. Meanwhile, many small and medium-sized companies are focusing on specific disease markers or regional services, establishing differentiated advantages in niche markets.

This report is a detailed and comprehensive analysis for global Genotyping Kits market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Genotyping Kits market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Genotyping Kits market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices

(US\$/Unit), 2021-2032

Global Genotyping Kits market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Genotyping Kits market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Genotyping Kits

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Genotyping Kits market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Roche, Thermo Fisher Scientific, Merck, Illumina, Bio-Rad, Promega, Fujirebio, Seegene, Bionano Genomics, Creative Enzymes, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Genotyping Kits market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

PCR-Based Kits

Next-Generation Sequencing (NGS) Kits

Microarray-Based Kits

Market segment by Application

Medical Diagnostics

Biological Research

Forensic Science

Drug Development

Others

Major players covered

Roche

Thermo Fisher Scientific

Merck

Illumina

Bio-Rad

Promega

Fujirebio

Seegene

Bionano Genomics

Creative Enzymes

Yaneng Biological Technology

Triplex International Biosciences

Hangzhou KBM Life Sciences

ROSE Genomics

Daan Gene

HybriBio Biotech

Wuhan Easy Diagnosis Biomedicine

Microread Genetics

Uni-medica

RayBiotech

Quantabio

Paragon Genomics

Grifols

BGI

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Genotyping Kits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Genotyping Kits, with price, sales quantity, revenue, and global market share of Genotyping Kits from 2021 to 2026.

Chapter 3, the Genotyping Kits competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Genotyping Kits breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Genotyping Kits market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Genotyping Kits.

Chapter 14 and 15, to describe Genotyping Kits sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Cold Tire Retreading by Type

1.3.1 Overview: Global Cold Tire Retreading Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Cold Tire Retreading Consumption Value Market Share by Type in 2025

1.3.3 Radial Tire

1.3.4 Bias Tire

1.3.5 Others

1.4 Global Cold Tire Retreading Market by Application

1.4.1 Overview: Global Cold Tire Retreading Market Size by Application: 2021 Versus 2025 Versus 2032

1.4.2 Heavy Commercial Vehicles

1.4.3 Light Commercial Vehicles

1.4.4 Passenger Cars

1.4.5 Others

1.5 Global Cold Tire Retreading Market Size & Forecast

1.6 Global Cold Tire Retreading Market Size and Forecast by Region

1.6.1 Global Cold Tire Retreading Market Size by Region: 2021 VS 2025 VS 2032

1.6.2 Global Cold Tire Retreading Market Size by Region, (2021-2032)

1.6.3 North America Cold Tire Retreading Market Size and Prospect (2021-2032)

1.6.4 Europe Cold Tire Retreading Market Size and Prospect (2021-2032)

1.6.5 Asia-Pacific Cold Tire Retreading Market Size and Prospect (2021-2032)

1.6.6 South America Cold Tire Retreading Market Size and Prospect (2021-2032)

1.6.7 Middle East & Africa Cold Tire Retreading Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 Bridgestone

2.1.1 Bridgestone Details

2.1.2 Bridgestone Major Business

2.1.3 Bridgestone Cold Tire Retreading Product and Solutions

2.1.4 Bridgestone Cold Tire Retreading Revenue, Gross Margin and Market Share (2021-2026)

- 2.1.5 Bridgestone Recent Developments and Future Plans
- 2.2 Michelin
 - 2.2.1 Michelin Details
 - 2.2.2 Michelin Major Business
 - 2.2.3 Michelin Cold Tire Retreading Product and Solutions
 - 2.2.4 Michelin Cold Tire Retreading Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Michelin Recent Developments and Future Plans
- 2.3 GoodYear
 - 2.3.1 GoodYear Details
 - 2.3.2 GoodYear Major Business
 - 2.3.3 GoodYear Cold Tire Retreading Product and Solutions
 - 2.3.4 GoodYear Cold Tire Retreading Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 GoodYear Recent Developments and Future Plans
- 2.4 Marangoni
 - 2.4.1 Marangoni Details
 - 2.4.2 Marangoni Major Business
 - 2.4.3 Marangoni Cold Tire Retreading Product and Solutions
 - 2.4.4 Marangoni Cold Tire Retreading Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Marangoni Recent Developments and Future Plans
- 2.5 Continental
 - 2.5.1 Continental Details
 - 2.5.2 Continental Major Business
 - 2.5.3 Continental Cold Tire Retreading Product and Solutions
 - 2.5.4 Continental Cold Tire Retreading Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Continental Recent Developments and Future Plans
- 2.6 TreadWright
 - 2.6.1 TreadWright Details
 - 2.6.2 TreadWright Major Business
 - 2.6.3 TreadWright Cold Tire Retreading Product and Solutions
 - 2.6.4 TreadWright Cold Tire Retreading Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 TreadWright Recent Developments and Future Plans
- 2.7 Pirelli
 - 2.7.1 Pirelli Details
 - 2.7.2 Pirelli Major Business

- 2.7.3 Pirelli Cold Tire Retreading Product and Solutions
- 2.7.4 Pirelli Cold Tire Retreading Revenue, Gross Margin and Market Share (2021-2026)
- 2.7.5 Pirelli Recent Developments and Future Plans
- 2.8 Zhaoyuan Pengtai Tire Renovation
 - 2.8.1 Zhaoyuan Pengtai Tire Renovation Details
 - 2.8.2 Zhaoyuan Pengtai Tire Renovation Major Business
 - 2.8.3 Zhaoyuan Pengtai Tire Renovation Cold Tire Retreading Product and Solutions
 - 2.8.4 Zhaoyuan Pengtai Tire Renovation Cold Tire Retreading Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Zhaoyuan Pengtai Tire Renovation Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Cold Tire Retreading Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
 - 3.2.1 Market Share of Cold Tire Retreading by Company Revenue
 - 3.2.2 Top 3 Cold Tire Retreading Players Market Share in 2025
 - 3.2.3 Top 6 Cold Tire Retreading Players Market Share in 2025
- 3.3 Cold Tire Retreading Market: Overall Company Footprint Analysis
 - 3.3.1 Cold Tire Retreading Market: Region Footprint
 - 3.3.2 Cold Tire Retreading Market: Company Product Type Footprint
 - 3.3.3 Cold Tire Retreading Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Cold Tire Retreading Consumption Value and Market Share by Type (2021-2026)
- 4.2 Global Cold Tire Retreading Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Cold Tire Retreading Consumption Value Market Share by Application (2021-2026)
- 5.2 Global Cold Tire Retreading Market Forecast by Application (2027-2032)

6 NORTH AMERICA

- 6.1 North America Cold Tire Retreading Consumption Value by Type (2021-2032)
- 6.2 North America Cold Tire Retreading Market Size by Application (2021-2032)
- 6.3 North America Cold Tire Retreading Market Size by Country
 - 6.3.1 North America Cold Tire Retreading Consumption Value by Country (2021-2032)
 - 6.3.2 United States Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 6.3.3 Canada Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 6.3.4 Mexico Cold Tire Retreading Market Size and Forecast (2021-2032)

7 EUROPE

- 7.1 Europe Cold Tire Retreading Consumption Value by Type (2021-2032)
- 7.2 Europe Cold Tire Retreading Consumption Value by Application (2021-2032)
- 7.3 Europe Cold Tire Retreading Market Size by Country
 - 7.3.1 Europe Cold Tire Retreading Consumption Value by Country (2021-2032)
 - 7.3.2 Germany Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 7.3.3 France Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 7.3.4 United Kingdom Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 7.3.5 Russia Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 7.3.6 Italy Cold Tire Retreading Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Cold Tire Retreading Consumption Value by Type (2021-2032)
- 8.2 Asia-Pacific Cold Tire Retreading Consumption Value by Application (2021-2032)
- 8.3 Asia-Pacific Cold Tire Retreading Market Size by Region
 - 8.3.1 Asia-Pacific Cold Tire Retreading Consumption Value by Region (2021-2032)
 - 8.3.2 China Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 8.3.3 Japan Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 8.3.4 South Korea Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 8.3.5 India Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 8.3.6 Southeast Asia Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 8.3.7 Australia Cold Tire Retreading Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

- 9.1 South America Cold Tire Retreading Consumption Value by Type (2021-2032)
- 9.2 South America Cold Tire Retreading Consumption Value by Application (2021-2032)
- 9.3 South America Cold Tire Retreading Market Size by Country

- 9.3.1 South America Cold Tire Retreading Consumption Value by Country (2021-2032)
- 9.3.2 Brazil Cold Tire Retreading Market Size and Forecast (2021-2032)
- 9.3.3 Argentina Cold Tire Retreading Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Cold Tire Retreading Consumption Value by Type (2021-2032)
- 10.2 Middle East & Africa Cold Tire Retreading Consumption Value by Application (2021-2032)
- 10.3 Middle East & Africa Cold Tire Retreading Market Size by Country
 - 10.3.1 Middle East & Africa Cold Tire Retreading Consumption Value by Country (2021-2032)
 - 10.3.2 Turkey Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 10.3.3 Saudi Arabia Cold Tire Retreading Market Size and Forecast (2021-2032)
 - 10.3.4 UAE Cold Tire Retreading Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

- 11.1 Cold Tire Retreading Market Drivers
- 11.2 Cold Tire Retreading Market Restraints
- 11.3 Cold Tire Retreading Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Cold Tire Retreading Industry Chain
- 12.2 Cold Tire Retreading Upstream Analysis
- 12.3 Cold Tire Retreading Midstream Analysis
- 12.4 Cold Tire Retreading Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Genotyping Kits Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Genotyping Kits Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Roche Basic Information, Manufacturing Base and Competitors

Table 4. Roche Major Business

Table 5. Roche Genotyping Kits Product and Services

Table 6. Roche Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 7. Roche Recent Developments/Updates

Table 8. Thermo Fisher Scientific Basic Information, Manufacturing Base and Competitors

Table 9. Thermo Fisher Scientific Major Business

Table 10. Thermo Fisher Scientific Genotyping Kits Product and Services

Table 11. Thermo Fisher Scientific Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. Thermo Fisher Scientific Recent Developments/Updates

Table 13. Merck Basic Information, Manufacturing Base and Competitors

Table 14. Merck Major Business

Table 15. Merck Genotyping Kits Product and Services

Table 16. Merck Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. Merck Recent Developments/Updates

Table 18. Illumina Basic Information, Manufacturing Base and Competitors

Table 19. Illumina Major Business

Table 20. Illumina Genotyping Kits Product and Services

Table 21. Illumina Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. Illumina Recent Developments/Updates

Table 23. Bio-Rad Basic Information, Manufacturing Base and Competitors

Table 24. Bio-Rad Major Business

Table 25. Bio-Rad Genotyping Kits Product and Services

Table 26. Bio-Rad Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 27. Bio-Rad Recent Developments/Updates

Table 28. Promega Basic Information, Manufacturing Base and Competitors
Table 29. Promega Major Business
Table 30. Promega Genotyping Kits Product and Services
Table 31. Promega Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 32. Promega Recent Developments/Updates
Table 33. Fujirebio Basic Information, Manufacturing Base and Competitors
Table 34. Fujirebio Major Business
Table 35. Fujirebio Genotyping Kits Product and Services
Table 36. Fujirebio Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 37. Fujirebio Recent Developments/Updates
Table 38. Seegene Basic Information, Manufacturing Base and Competitors
Table 39. Seegene Major Business
Table 40. Seegene Genotyping Kits Product and Services
Table 41. Seegene Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 42. Seegene Recent Developments/Updates
Table 43. Bionano Genomics Basic Information, Manufacturing Base and Competitors
Table 44. Bionano Genomics Major Business
Table 45. Bionano Genomics Genotyping Kits Product and Services
Table 46. Bionano Genomics Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 47. Bionano Genomics Recent Developments/Updates
Table 48. Creative Enzymes Basic Information, Manufacturing Base and Competitors
Table 49. Creative Enzymes Major Business
Table 50. Creative Enzymes Genotyping Kits Product and Services
Table 51. Creative Enzymes Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 52. Creative Enzymes Recent Developments/Updates
Table 53. Yaneng Biological Technology Basic Information, Manufacturing Base and Competitors
Table 54. Yaneng Biological Technology Major Business
Table 55. Yaneng Biological Technology Genotyping Kits Product and Services
Table 56. Yaneng Biological Technology Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 57. Yaneng Biological Technology Recent Developments/Updates
Table 58. Triplex International Biosciences Basic Information, Manufacturing Base and

Competitors

Table 59. Triplex International Biosciences Major Business

Table 60. Triplex International Biosciences Genotyping Kits Product and Services

Table 61. Triplex International Biosciences Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 62. Triplex International Biosciences Recent Developments/Updates

Table 63. Hangzhou KBM Life Sciences Basic Information, Manufacturing Base and Competitors

Table 64. Hangzhou KBM Life Sciences Major Business

Table 65. Hangzhou KBM Life Sciences Genotyping Kits Product and Services

Table 66. Hangzhou KBM Life Sciences Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 67. Hangzhou KBM Life Sciences Recent Developments/Updates

Table 68. ROSE Genomics Basic Information, Manufacturing Base and Competitors

Table 69. ROSE Genomics Major Business

Table 70. ROSE Genomics Genotyping Kits Product and Services

Table 71. ROSE Genomics Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. ROSE Genomics Recent Developments/Updates

Table 73. Daan Gene Basic Information, Manufacturing Base and Competitors

Table 74. Daan Gene Major Business

Table 75. Daan Gene Genotyping Kits Product and Services

Table 76. Daan Gene Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Daan Gene Recent Developments/Updates

Table 78. HybriBio Biotech Basic Information, Manufacturing Base and Competitors

Table 79. HybriBio Biotech Major Business

Table 80. HybriBio Biotech Genotyping Kits Product and Services

Table 81. HybriBio Biotech Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 82. HybriBio Biotech Recent Developments/Updates

Table 83. Wuhan Easy Diagnosis Biomedicine Basic Information, Manufacturing Base and Competitors

Table 84. Wuhan Easy Diagnosis Biomedicine Major Business

Table 85. Wuhan Easy Diagnosis Biomedicine Genotyping Kits Product and Services

Table 86. Wuhan Easy Diagnosis Biomedicine Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market

Share (2021-2026)

Table 87. Wuhan Easy Diagnosis Biomedicine Recent Developments/Updates

Table 88. Microread Genetics Basic Information, Manufacturing Base and Competitors

Table 89. Microread Genetics Major Business

Table 90. Microread Genetics Genotyping Kits Product and Services

Table 91. Microread Genetics Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 92. Microread Genetics Recent Developments/Updates

Table 93. Uni-medica Basic Information, Manufacturing Base and Competitors

Table 94. Uni-medica Major Business

Table 95. Uni-medica Genotyping Kits Product and Services

Table 96. Uni-medica Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Uni-medica Recent Developments/Updates

Table 98. RayBiotech Basic Information, Manufacturing Base and Competitors

Table 99. RayBiotech Major Business

Table 100. RayBiotech Genotyping Kits Product and Services

Table 101. RayBiotech Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 102. RayBiotech Recent Developments/Updates

Table 103. Quantabio Basic Information, Manufacturing Base and Competitors

Table 104. Quantabio Major Business

Table 105. Quantabio Genotyping Kits Product and Services

Table 106. Quantabio Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 107. Quantabio Recent Developments/Updates

Table 108. Paragon Genomics Basic Information, Manufacturing Base and Competitors

Table 109. Paragon Genomics Major Business

Table 110. Paragon Genomics Genotyping Kits Product and Services

Table 111. Paragon Genomics Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 112. Paragon Genomics Recent Developments/Updates

Table 113. Grifols Basic Information, Manufacturing Base and Competitors

Table 114. Grifols Major Business

Table 115. Grifols Genotyping Kits Product and Services

Table 116. Grifols Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 117. Grifols Recent Developments/Updates

Table 118. BGI Basic Information, Manufacturing Base and Competitors

Table 119. BGI Major Business

Table 120. BGI Genotyping Kits Product and Services

Table 121. BGI Genotyping Kits Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 122. BGI Recent Developments/Updates

Table 123. Global Genotyping Kits Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 124. Global Genotyping Kits Revenue by Manufacturer (2021-2026) & (USD Million)

Table 125. Global Genotyping Kits Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 126. Market Position of Manufacturers in Genotyping Kits, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 127. Head Office and Genotyping Kits Production Site of Key Manufacturer

Table 128. Genotyping Kits Market: Company Product Type Footprint

Table 129. Genotyping Kits Market: Company Product Application Footprint

Table 130. Genotyping Kits New Market Entrants and Barriers to Market Entry

Table 131. Genotyping Kits Mergers, Acquisition, Agreements, and Collaborations

Table 132. Global Genotyping Kits Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 133. Global Genotyping Kits Sales Quantity by Region (2021-2026) & (K Units)

Table 134. Global Genotyping Kits Sales Quantity by Region (2027-2032) & (K Units)

Table 135. Global Genotyping Kits Consumption Value by Region (2021-2026) & (USD Million)

Table 136. Global Genotyping Kits Consumption Value by Region (2027-2032) & (USD Million)

Table 137. Global Genotyping Kits Average Price by Region (2021-2026) & (US\$/Unit)

Table 138. Global Genotyping Kits Average Price by Region (2027-2032) & (US\$/Unit)

Table 139. Global Genotyping Kits Sales Quantity by Type (2021-2026) & (K Units)

Table 140. Global Genotyping Kits Sales Quantity by Type (2027-2032) & (K Units)

Table 141. Global Genotyping Kits Consumption Value by Type (2021-2026) & (USD Million)

Table 142. Global Genotyping Kits Consumption Value by Type (2027-2032) & (USD Million)

Table 143. Global Genotyping Kits Average Price by Type (2021-2026) & (US\$/Unit)

Table 144. Global Genotyping Kits Average Price by Type (2027-2032) & (US\$/Unit)

Table 145. Global Genotyping Kits Sales Quantity by Application (2021-2026) & (K Units)

Table 146. Global Genotyping Kits Sales Quantity by Application (2027-2032) & (K

Units)

Table 147. Global Genotyping Kits Consumption Value by Application (2021-2026) & (USD Million)

Table 148. Global Genotyping Kits Consumption Value by Application (2027-2032) & (USD Million)

Table 149. Global Genotyping Kits Average Price by Application (2021-2026) & (US\$/Unit)

Table 150. Global Genotyping Kits Average Price by Application (2027-2032) & (US\$/Unit)

Table 151. North America Genotyping Kits Sales Quantity by Type (2021-2026) & (K Units)

Table 152. North America Genotyping Kits Sales Quantity by Type (2027-2032) & (K Units)

Table 153. North America Genotyping Kits Sales Quantity by Application (2021-2026) & (K Units)

Table 154. North America Genotyping Kits Sales Quantity by Application (2027-2032) & (K Units)

Table 155. North America Genotyping Kits Sales Quantity by Country (2021-2026) & (K Units)

Table 156. North America Genotyping Kits Sales Quantity by Country (2027-2032) & (K Units)

Table 157. North America Genotyping Kits Consumption Value by Country (2021-2026) & (USD Million)

Table 158. North America Genotyping Kits Consumption Value by Country (2027-2032) & (USD Million)

Table 159. Europe Genotyping Kits Sales Quantity by Type (2021-2026) & (K Units)

Table 160. Europe Genotyping Kits Sales Quantity by Type (2027-2032) & (K Units)

Table 161. Europe Genotyping Kits Sales Quantity by Application (2021-2026) & (K Units)

Table 162. Europe Genotyping Kits Sales Quantity by Application (2027-2032) & (K Units)

Table 163. Europe Genotyping Kits Sales Quantity by Country (2021-2026) & (K Units)

Table 164. Europe Genotyping Kits Sales Quantity by Country (2027-2032) & (K Units)

Table 165. Europe Genotyping Kits Consumption Value by Country (2021-2026) & (USD Million)

Table 166. Europe Genotyping Kits Consumption Value by Country (2027-2032) & (USD Million)

Table 167. Asia-Pacific Genotyping Kits Sales Quantity by Type (2021-2026) & (K Units)

Table 168. Asia-Pacific Genotyping Kits Sales Quantity by Type (2027-2032) & (K Units)

Table 169. Asia-Pacific Genotyping Kits Sales Quantity by Application (2021-2026) & (K Units)

Table 170. Asia-Pacific Genotyping Kits Sales Quantity by Application (2027-2032) & (K Units)

Table 171. Asia-Pacific Genotyping Kits Sales Quantity by Region (2021-2026) & (K Units)

Table 172. Asia-Pacific Genotyping Kits Sales Quantity by Region (2027-2032) & (K Units)

Table 173. Asia-Pacific Genotyping Kits Consumption Value by Region (2021-2026) & (USD Million)

Table 174. Asia-Pacific Genotyping Kits Consumption Value by Region (2027-2032) & (USD Million)

Table 175. South America Genotyping Kits Sales Quantity by Type (2021-2026) & (K Units)

Table 176. South America Genotyping Kits Sales Quantity by Type (2027-2032) & (K Units)

Table 177. South America Genotyping Kits Sales Quantity by Application (2021-2026) & (K Units)

Table 178. South America Genotyping Kits Sales Quantity by Application (2027-2032) & (K Units)

Table 179. South America Genotyping Kits Sales Quantity by Country (2021-2026) & (K Units)

Table 180. South America Genotyping Kits Sales Quantity by Country (2027-2032) & (K Units)

Table 181. South America Genotyping Kits Consumption Value by Country (2021-2026) & (USD Million)

Table 182. South America Genotyping Kits Consumption Value by Country (2027-2032) & (USD Million)

Table 183. Middle East & Africa Genotyping Kits Sales Quantity by Type (2021-2026) & (K Units)

Table 184. Middle East & Africa Genotyping Kits Sales Quantity by Type (2027-2032) & (K Units)

Table 185. Middle East & Africa Genotyping Kits Sales Quantity by Application (2021-2026) & (K Units)

Table 186. Middle East & Africa Genotyping Kits Sales Quantity by Application (2027-2032) & (K Units)

Table 187. Middle East & Africa Genotyping Kits Sales Quantity by Country (2021-2026)

& (K Units)

Table 188. Middle East & Africa Genotyping Kits Sales Quantity by Country (2027-2032)

& (K Units)

Table 189. Middle East & Africa Genotyping Kits Consumption Value by Country
(2021-2026) & (USD Million)

Table 190. Middle East & Africa Genotyping Kits Consumption Value by Country
(2027-2032) & (USD Million)

Table 191. Genotyping Kits Raw Material

Table 192. Key Manufacturers of Genotyping Kits Raw Materials

Table 193. Genotyping Kits Typical Distributors

Table 194. Genotyping Kits Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Genotyping Kits Picture

Figure 2. Global Genotyping Kits Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Genotyping Kits Revenue Market Share by Type in 2025

Figure 4. PCR-Based Kits Examples

Figure 5. Next-Generation Sequencing (NGS) Kits Examples

Figure 6. Microarray-Based Kits Examples

Figure 7. Global Genotyping Kits Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 8. Global Genotyping Kits Revenue Market Share by Application in 2025

Figure 9. Medical Diagnostics Examples

Figure 10. Biological Research Examples

Figure 11. Forensic Science Examples

Figure 12. Drug Development Examples

Figure 13. Others Examples

Figure 14. Global Genotyping Kits Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 15. Global Genotyping Kits Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 16. Global Genotyping Kits Sales Quantity (2021-2032) & (K Units)

Figure 17. Global Genotyping Kits Price (2021-2032) & (US\$/Unit)

Figure 18. Global Genotyping Kits Sales Quantity Market Share by Manufacturer in 2025

Figure 19. Global Genotyping Kits Revenue Market Share by Manufacturer in 2025

Figure 20. Producer Shipments of Genotyping Kits by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 21. Top 3 Genotyping Kits Manufacturer (Revenue) Market Share in 2025

Figure 22. Top 6 Genotyping Kits Manufacturer (Revenue) Market Share in 2025

Figure 23. Global Genotyping Kits Sales Quantity Market Share by Region (2021-2032)

Figure 24. Global Genotyping Kits Consumption Value Market Share by Region (2021-2032)

Figure 25. North America Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 26. Europe Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 27. Asia-Pacific Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 28. South America Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 29. Middle East & Africa Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 30. Global Genotyping Kits Sales Quantity Market Share by Type (2021-2032)

Figure 31. Global Genotyping Kits Consumption Value Market Share by Type (2021-2032)

Figure 32. Global Genotyping Kits Average Price by Type (2021-2032) & (US\$/Unit)

Figure 33. Global Genotyping Kits Sales Quantity Market Share by Application (2021-2032)

Figure 34. Global Genotyping Kits Revenue Market Share by Application (2021-2032)

Figure 35. Global Genotyping Kits Average Price by Application (2021-2032) & (US\$/Unit)

Figure 36. North America Genotyping Kits Sales Quantity Market Share by Type (2021-2032)

Figure 37. North America Genotyping Kits Sales Quantity Market Share by Application (2021-2032)

Figure 38. North America Genotyping Kits Sales Quantity Market Share by Country (2021-2032)

Figure 39. North America Genotyping Kits Consumption Value Market Share by Country (2021-2032)

Figure 40. United States Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 41. Canada Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 42. Mexico Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 43. Europe Genotyping Kits Sales Quantity Market Share by Type (2021-2032)

Figure 44. Europe Genotyping Kits Sales Quantity Market Share by Application (2021-2032)

Figure 45. Europe Genotyping Kits Sales Quantity Market Share by Country (2021-2032)

Figure 46. Europe Genotyping Kits Consumption Value Market Share by Country (2021-2032)

Figure 47. Germany Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 48. France Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 49. United Kingdom Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 50. Russia Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 51. Italy Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 52. Asia-Pacific Genotyping Kits Sales Quantity Market Share by Type

(2021-2032)

Figure 53. Asia-Pacific Genotyping Kits Sales Quantity Market Share by Application (2021-2032)

Figure 54. Asia-Pacific Genotyping Kits Sales Quantity Market Share by Region (2021-2032)

Figure 55. Asia-Pacific Genotyping Kits Consumption Value Market Share by Region (2021-2032)

Figure 56. China Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 57. Japan Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 58. South Korea Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 59. India Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 60. Southeast Asia Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 61. Australia Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 62. South America Genotyping Kits Sales Quantity Market Share by Type (2021-2032)

Figure 63. South America Genotyping Kits Sales Quantity Market Share by Application (2021-2032)

Figure 64. South America Genotyping Kits Sales Quantity Market Share by Country (2021-2032)

Figure 65. South America Genotyping Kits Consumption Value Market Share by Country (2021-2032)

Figure 66. Brazil Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 67. Argentina Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 68. Middle East & Africa Genotyping Kits Sales Quantity Market Share by Type (2021-2032)

Figure 69. Middle East & Africa Genotyping Kits Sales Quantity Market Share by Application (2021-2032)

Figure 70. Middle East & Africa Genotyping Kits Sales Quantity Market Share by Country (2021-2032)

Figure 71. Middle East & Africa Genotyping Kits Consumption Value Market Share by Country (2021-2032)

Figure 72. Turkey Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 73. Egypt Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 74. Saudi Arabia Genotyping Kits Consumption Value (2021-2032) & (USD Million)

Figure 75. South Africa Genotyping Kits Consumption Value (2021-2032) & (USD Million)

- Figure 76. Genotyping Kits Market Drivers
- Figure 77. Genotyping Kits Market Restraints
- Figure 78. Genotyping Kits Market Trends
- Figure 79. Porters Five Forces Analysis
- Figure 80. Manufacturing Cost Structure Analysis of Genotyping Kits in 2025
- Figure 81. Manufacturing Process Analysis of Genotyping Kits
- Figure 82. Genotyping Kits Industrial Chain
- Figure 83. Sales Channel: Direct to End-User vs Distributors
- Figure 84. Direct Channel Pros & Cons
- Figure 85. Indirect Channel Pros & Cons
- Figure 86. Methodology
- Figure 87. Research Process and Data Source

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