

Global Genomic Data Analysis Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Genomic Data Analysis Service market size is expected to reach \$ 9964 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

Genomic Data Analysis Service refers to a professional service that processes, analyzes, interprets, and delivers insights from genomic and multi-omics data, most commonly generated by next-generation sequencing (NGS). The service covers the full analytical lifecycle?from raw data handling to biological or clinical interpretation?using validated bioinformatics pipelines, domain knowledge, and compliant data infrastructure.

Gross Margin Level

The gross margin of genomic data analysis services primarily depends on the proportion of 'software subscriptions' and 'human interpretation/project delivery.' Platform-based services (SaaS/IVD software/knowledge base subscriptions) typically have higher gross margins: for example, SOPHiA GENETICS disclosed an adjusted gross margin of approximately 72.8% in 2024, reflecting the high-margin structure brought about by software-based and large-scale delivery. Ecosystem leaders like Illumina, with a combination of 'consumables + services/software,' also disclosed a gross margin of approximately 65.4% in 2024, indicating that 'analytical capabilities' are often tied to high-margin, continuous consumables/services. In contrast, the gross margin of integrated service providers leaning towards 'sequencing/experiment + analysis delivery' is lowered by experimental costs, capacity utilization, and project-based manpower. For example, Azenta disclosed a gross margin of approximately 45.5% in FY2025, which is closer to a structure of 'multi-omics services + operational delivery.' Therefore, from an industry-wide perspective, the mainstream gross profit margin for genomic data analysis services typically falls between 50% and 70%. The higher the proportion of software subscriptions and the more standardized/automated the process, the closer the gross profit margin is to the upper limit; while delivery

models with deep customization, strong human interpretation, and strong integration with wet laboratory experiments are closer to the lower-middle range.

Industry Drivers

The fundamental driver of industry growth is the transformation of genomics from a 'research tool' to 'infrastructure for clinical and pharmaceutical research.' On the one hand, the penetration of NGS and the continuous expansion of data volume have turned analysis from an 'optional step' into a 'bottleneck for project success or failure.' On the other hand, the investment of pharmaceutical and biotechnology companies in target discovery, patient stratification, and companion diagnostics has propelled this type of demand into one of the important end-users. Simultaneously, the delivery model is rapidly migrating towards 'cloud workflows + reproducible governance': for example, AWS HealthOmics emphasizes managed storage, workflow execution, and analysis capabilities for omics data, reducing setup and compliance costs; Google Cloud Life Sciences also emphasizes using containerized workflows to process and annotate omics/biomedical data at scale, meeting the elastic computing power requirements of large-scale cohorts and multi-center collaborations. With the addition of AI-assisted interpretation, knowledge base integration, and clinical report standardization (such as QIAGEN strengthening its clinical genomics software portfolio through acquisitions), the industry is shifting from 'selling tools' to 'selling auditable and scalable clinical/pharmaceutical research productivity,' thereby supporting a long-term CAGR of mid-to-high double digits.

This report studies the global Genomic Data Analysis Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Genomic Data Analysis Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Genomic Data Analysis Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Genomic Data Analysis Service total market, 2021-2032, (USD Million)

Global Genomic Data Analysis Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Genomic Data Analysis Service total market, key domestic companies, and share, (USD Million)

Global Genomic Data Analysis Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Genomic Data Analysis Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Genomic Data Analysis Service total market by Application, CAGR, 2021-2032,

(USD Million)

This report profiles major players in the global Genomic Data Analysis Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Illumina, QIAGEN Digital Insights, BGI Genomics, Eurofins Genomics, Charles River Laboratories, CellCarta, CD Genomics, Fios Genomics, Basepair, Golden Helix, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Genomic Data Analysis Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Genomic Data Analysis Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Genomic Data Analysis Service Market, Segmentation by Type:

Cloud-Based SaaS Services

On-Premises Deployment Services

Global Genomic Data Analysis Service Market, Segmentation by Delivery Model:

Project-Based Outsourcing

Platform Subscription

Managed Analytics

Others

Global Genomic Data Analysis Service Market, Segmentation by Service Target Perspective:

Dedicated Services for Medical Institutions

Pharmaceutical R&D Services

Others

Global Genomic Data Analysis Service Market, Segmentation by Application:

Healthcare

Biomedicine

Scientific Research and Education

Agricultural Breeding

Others

Companies Profiled:

Illumina

QIAGEN Digital Insights

BGI Genomics

Eurofins Genomics

Charles River Laboratories

CellCarta

CD Genomics

Fios Genomics

Basepair

Golden Helix

DNAexus

Seven Bridges(Velsera)

SOPHiA GENETICS

Fabric Genomics

Congenica

Novogene

GENEWIZ

Macrogen

AWS HealthOmics

Key Questions Answered

1. How big is the global Genomic Data Analysis Service market?
2. What is the demand of the global Genomic Data Analysis Service market?
3. What is the year over year growth of the global Genomic Data Analysis Service market?
4. What is the total value of the global Genomic Data Analysis Service market?
5. Who are the Major Players in the global Genomic Data Analysis Service market?
6. What are the growth factors driving the market demand?

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