

Global Genomic Cancer Testing Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Genomic Cancer Testing market size is expected to reach \$ 31364 million by 2032, rising at a market growth of 8.9% CAGR during the forecast period (2026-2032).

Genomic Cancer Testing refers to a class of molecular diagnostic technologies and services that analyze DNA, RNA and other molecular-level genetic information in a patient's tumor tissue or body fluids (such as circulating tumor DNA, ctDNA in blood) to identify gene mutations, copy number variations, gene fusions, abnormal expression or epigenetic changes related to the occurrence, development, subtype, treatment response and recurrence of cancer.

Gross Profit Margin Levels

Genomic cancer testing is an industry with high technological barriers, high data interpretation value, but also highly dependent on laboratory automation, sample size, and payment coverage. Overall, the industry's gross profit margin is typically significantly higher than that of routine testing projects. Based on comparable listed companies and industry experience, the gross profit margin for tumor gene testing business at comprehensive laboratory companies is commonly in the 50%-60% range, while leading pure molecular diagnostics/liquid biopsy/high-end CGP companies can typically reach 60%-75%. Among these, product lines with high automation, strong data reuse capabilities, high report added value, and good medical/commercial insurance coverage usually have even higher gross profit margins. Conversely, if a company primarily focuses on customized projects, low-throughput orders, complex manual interpretation, or regional sample delivery services, the gross profit margin will be diluted by channel costs, labor costs, and logistics costs. Therefore, the core of this industry is not 'how much money is made per sample tested,' but rather the quality of

profitability is determined by platform-based testing capabilities, database capabilities, clinical evidence capabilities, and payment capabilities. The average gross profit margin level in this industry can generally be understood as higher than traditional pathology testing, lower than pure software SaaS, but significantly higher than most routine outsourced testing projects.

Industry Drivers

The growth of the genomic cancer testing industry is primarily driven by the continued rise in the cancer burden. WHO/IARC data shows that nearly 20 million new cancer cases were diagnosed globally in 2022, and this number is projected to reach 35 million by 2050. This directly increases the long-term demand for early screening, subtyping, targeted therapy selection, efficacy evaluation, and recurrence monitoring. Secondly, the increasing penetration rate of precision medicine is the most crucial catalyst for the industry. The NCI has explicitly incorporated biomarker testing into its treatment decision-making process, and the increasing number of FDA-approved companion diagnostics means that more and more anti-tumor drugs will rely on molecular testing for patient screening. Thirdly, improvements in the payment and regulatory environment are transforming tumor gene testing from an 'optional item' into 'part of the standard process'—the extension of CMS's NGS coverage policy and the clear payment pricing for high-value CGP projects are strengthening the industry's business loop. Meanwhile, liquid biopsy, methylation detection, MRD, AI interpretation, and multi-omics joint analysis are continuously improving detection sensitivity, lowering sampling thresholds, and extending testing scenarios from single-diagnosis to full-course disease management. Finally, pharmaceutical companies' demand for companion diagnostics, biomarker discovery, patient stratification, and real-world evidence is also driving the industry to upgrade from a single testing business to a composite market encompassing clinical services, drug development, and data asset operation.

This report studies the global Genomic Cancer Testing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Genomic Cancer Testing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Genomic Cancer Testing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Genomic Cancer Testing total market, 2021-2032, (USD Million)

Global Genomic Cancer Testing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Genomic Cancer Testing total market, key domestic companies, and share, (USD Million)

Global Genomic Cancer Testing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Genomic Cancer Testing total market by Type, CAGR, 2021-2032, (USD Million)

Global Genomic Cancer Testing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Genomic Cancer Testing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Guardant Health (USA), Foundation Medicine (USA), Caris Life Sciences (USA), Tempus AI (USA), NeoGenomics (USA), Natera (USA), OncoDNA (Belgium), Agendia (Netherlands), Eurofins Clinical Diagnostics (Luxembourg), Unilabs Genetics (Switzerland), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Genomic Cancer Testing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Genomic Cancer Testing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Genomic Cancer Testing Market, Segmentation by Type:

Next-Generation Sequencing (NGS) Testing Products

Digital PCR (dPCR) Testing Products

Others

Global Genomic Cancer Testing Market, Segmentation by Sample Type:

Tissue Sample Testing

Blood Biopsy

Others

Global Genomic Cancer Testing Market, Segmentation by Cancer Type Coverage:

Broad-Spectrum Genomic Testing Products For Pan-Solid Tumors

Genome Testing Products Specifically For Single Cancer Types

Others

Global Genomic Cancer Testing Market, Segmentation by Application:

Healthcare Institutions

Biopharmaceuticals and Pharmaceuticals

Independent Medical Laboratories

Others

Companies Profiled:

Guardant Health (USA)

Foundation Medicine (USA)

Caris Life Sciences (USA)

Tempus AI (USA)

NeoGenomics (USA)

Natera (USA)

OncoDNA (Belgium)

Agendia (Netherlands)

Eurofins Clinical Diagnostics (Luxembourg)

Unilabs Genetics (Switzerland)

Nucleix (Israel)

Genetron Health (China)

Macrogen (South Korea)

Geneseeq (China)

3DMed (China)

BGI Genomics (China)

Canhelp Genomics (China)

Lucence (Singapore)

MiRXES (Singapore)

ACT Genomics (Taiwan)

MedGenome (India)

Strand Life Sciences (India)

Sonic Genetics (Australia)

NeoGenomics (USA)

Labcorp Oncology (USA)

Key Questions Answered

1. How big is the global Genomic Cancer Testing market?
2. What is the demand of the global Genomic Cancer Testing market?
3. What is the year over year growth of the global Genomic Cancer Testing market?
4. What is the total value of the global Genomic Cancer Testing market?
5. Who are the Major Players in the global Genomic Cancer Testing market?
6. What are the growth factors driving the market demand?

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