

Global Generic E-learning Courses Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G68135DFF57EN.html>

Date: December 2018

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: G68135DFF57EN

Abstracts

E-learning refers to learning through electronic gadgets, such as PCs, notebooks, and tablets. It is backed by ICT that enables users to learn 24/7 learning from any access point. The curriculum of e-learning includes archived and real-time information. There is no set standard of e-learning method used in the education market. Differentiation is primarily based on the type of content delivered and the mode of instruction, which could be classroom based, virtual, or blended learning environment. Scope of the Report:

This report studies the Generic E-learning Courses market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Generic E-learning Courses market by product type and applications/end industries.

An augmented demand for distance learning programs is one of the key factors driving the growth of this market globally. Distance learning offers learning opportunities to people across the globe, especially to those who find it difficult to attend universities due to financial, geographical, time constraints. Most distance learning programs are delivered online or in the form of books and CDS. This market is likely to witness significant growth in the coming years as an increasing number of universities in the US have started providing online courses and have added a variety of new courses to their existing programs. One of the main reasons for this is the easy availability of low-cost software platforms that allow these universities to create, deliver, and efficiently manage courses online.

North America dominated The global generic e-learning courses market and is expected to reach close to USD 23 billion by 2020. The availability of a good IT infrastructure enables universities in the US and Canada to reach out to their students through virtual

classrooms. Factors such as the incorporation of bring your own devices (BYOD) scheme in educational institutions and increasing mobile browsing by students will contribute to the growth of this market in the region.

The global Generic E-learning Courses market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Generic E-learning Courses.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Cegos

Macmillan Learning

Pearson Education

Skillsoft

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Courses

Content

Market Segment by Applications, can be divided into

Academic

Corporate

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