

Global Generator Rental for Temporary Power Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Generator Rental for Temporary Power market size was valued at USD 13470 million in 2023 and is forecast to a readjusted size of USD 19030 million by 2030 with a CAGR of 5.1% during review period.

Increasing power consumption for industrial and commercial applications has built up a demand-supply gap in the power market. This gap is even more evident during the peak hours for electricity consumption. This has led to the development of power rental systems which are capable of providing temporary power during phases of the low power supply. Increasing power demand, lack of grid stability & support and low electrification rates are the major driving factors of the power rental market in the utilities segment. Lacking of electricity access, aging T&D infrastructure are driving the market for power rental solutions. The rise in construction and infrastructural activities are driving the market for power rental solutions. Increasingly frequent business activities are also a stimulating factor.

The Generator Rental for Temporary Power market, which involves the rental of generators for temporary and backup power supply in various industries and applications, is influenced by several drivers and restrictions. These factors impact the growth and development of the market. Here are some key drivers and restrictions affecting the Generator Rental for Temporary Power market:

Drivers:

Power Outages: The need for backup power solutions arises from power outages

caused by natural disasters, grid failures, and other unforeseen events, driving the demand for generator rentals.

Construction and Infrastructure Projects: The construction industry relies on temporary power for tools, equipment, and site operations, leading to a consistent demand for generator rentals on construction sites.

Events and Entertainment: Concerts, festivals, sports events, and outdoor entertainment venues require reliable temporary power sources for lighting, sound systems, and other equipment.

Industrial Shutdowns: Manufacturing plants and industries undergoing maintenance, repairs, or shutdowns often require temporary power to avoid production disruptions.

Emergency Response: Disaster relief efforts, medical facilities, and emergency services depend on generator rentals to maintain essential operations during crises.

Remote Locations: Off-grid and remote locations, such as mining sites and remote construction projects, rely on generator rentals for power supply.

Cost Efficiency: Renting generators can be more cost-effective than purchasing and maintaining them, making it an attractive option for businesses and organizations.

Fuel Efficiency: Modern generator rental units are designed for fuel efficiency and comply with emission standards, reducing operational costs.

Restrictions:

Initial Investment: Some businesses may hesitate to rent generators due to the initial cost, particularly for long-term projects, although this is generally less expensive than purchasing.

Fuel Costs: The ongoing cost of fuel for running generators can be a significant expense for generator rentals, especially during extended periods of use.

Maintenance and Repairs: Regular maintenance and occasional repairs are essential for generator reliability, and renters may face additional costs or downtime for maintenance.

Emission Regulations: Compliance with emission regulations and local environmental laws can affect the choice and use of generator rentals.

Availability and Lead Times: During peak demand or emergencies, finding available generator rentals can be challenging, and lead times may be longer than desired.

Transportation and Logistics: Moving and transporting large generators to and from rental sites can be logistically challenging and costly.

Noise and Environmental Impact: Noise pollution and environmental concerns may arise in residential or sensitive areas, affecting the use of generator rentals.

Technical Expertise: Proper installation, operation, and maintenance of generators require technical expertise, and some renters may lack the necessary skills.

Rental Terms and Contracts: Complex rental agreements, terms, and conditions can be a barrier to renting generators for some businesses.

Despite these restrictions, the Generator Rental for Temporary Power market is expected to continue growing as businesses and industries recognize the value of reliable backup and temporary power solutions. Addressing concerns related to maintenance, fuel efficiency, and environmental impact, as well as offering flexible rental terms, will be essential for the sustained growth of this market.

The Global Info Research report includes an overview of the development of the Generator Rental for Temporary Power industry chain, the market status of Government & Utilities (Diesel Generator, Gas Generator), Oil & Gas (Diesel Generator, Gas Generator), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Generator Rental for Temporary Power.

Regionally, the report analyzes the Generator Rental for Temporary Power markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Generator Rental for Temporary Power market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Generator Rental for Temporary Power market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Generator Rental for Temporary Power industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Diesel Generator, Gas Generator).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Generator Rental for Temporary Power market.

Regional Analysis: The report involves examining the Generator Rental for Temporary Power market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Generator Rental for Temporary Power market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Generator Rental for Temporary Power:

Company Analysis: Report covers individual Generator Rental for Temporary Power players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Generator Rental for Temporary Power This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Government & Utilities, Oil & Gas).

Technology Analysis: Report covers specific technologies relevant to Generator Rental for Temporary Power. It assesses the current state, advancements, and potential future developments in Generator Rental for Temporary Power areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Generator Rental for Temporary Power market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Generator Rental for Temporary Power market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Diesel Generator

Gas Generator

Others

Market segment by Application

Government & Utilities

Oil & Gas

Events

Construction

Industrial

Others

Market segment by players, this report covers

Aggreko

Cummins

Caterpillar

United Rentals

APR Energy

Ashtead Group

Sudhir Power

Atlas Copco

Herc Holdings

Power Electrics

Generator Power

Speedy Hire

HSS

Shaanxi Communication Power Technology

Trinity Power Rentals

Diamond Environmental Services

Rental Solutions & Services

Quippo Energy

Temp-Power

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Generator Rental for Temporary Power product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Generator Rental for Temporary Power, with revenue, gross margin and global market share of Generator Rental for Temporary Power from 2019 to 2024.

Chapter 3, the Generator Rental for Temporary Power competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Generator Rental for Temporary Power market forecast, by regions, type and

application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Generator Rental for Temporary Power.

Chapter 13, to describe Generator Rental for Temporary Power research findings and conclusion.

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