

Global Generative AI Search Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Generative AI Search market size is expected to reach \$ 24378 million by 2032, rising at a market growth of 21.2% CAGR during the forecast period (2026-2032).

Generative AI Search refers to a new class of information retrieval systems that combine traditional search with large generative models to produce direct, synthesized answers rather than only lists of links. Instead of merely matching keywords to indexed documents, these systems interpret user intent, retrieve relevant sources, and use generative models to summarize, reason over, and compose coherent responses in natural language. This approach enables multi-step reasoning, contextual understanding, and conversational refinement, allowing users to ask complex, open-ended questions and receive structured, human-like answers that integrate facts from multiple sources while adapting to follow-up queries.

This report studies the global Generative AI Search demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Generative AI Search, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Generative AI Search that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Generative AI Search total market, 2021-2032, (USD Million)

Global Generative AI Search total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Generative AI Search total market, key domestic companies, and share, (USD Million)

Global Generative AI Search revenue by player, revenue and market share 2021-2026, (USD Million)

Global Generative AI Search total market by Type, CAGR, 2021-2032, (USD Million)

Global Generative AI Search total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Generative AI Search market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Google, Microsoft, Perplexity.ai, Andi Search, Komo Search, Waldo Search, Brave, Taboola, OpenAI, Anthropic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Generative AI Search market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Generative AI Search Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Generative AI Search Market, Segmentation by Type:

Pure Generative Search

RAG-Based Search

Hybrid Search Engines

Global Generative AI Search Market, Segmentation by Interaction Mode:

Query-to-Answer Systems

Conversational Search Agents

Task-Oriented Search Agents

Global Generative AI Search Market, Segmentation by Application:

Individual Users

Enterprise Users

Companies Profiled:

Google

Microsoft

Perplexity.ai

Andi Search

Komo Search

Waldo Search

Brave

Taboola

OpenAI

Anthropic

Coveo

Glean

Algolia

Guru

GoSearch.ai

Dashworks

Qatalog

BA Insight

Vectara

Cohere

Key Questions Answered

1. How big is the global Generative AI Search market?
2. What is the demand of the global Generative AI Search market?

3. What is the year over year growth of the global Generative AI Search market?
4. What is the total value of the global Generative AI Search market?
5. Who are the Major Players in the global Generative AI Search market?
6. What are the growth factors driving the market demand?

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