

Global Generative AI Search Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Generative AI Search market size was valued at US\$ 6323 million in 2025 and is forecast to a readjusted size of US\$ 24378 million by 2032 with a CAGR of 21.2% during review period.

Generative AI Search refers to a new class of information retrieval systems that combine traditional search with large generative models to produce direct, synthesized answers rather than only lists of links. Instead of merely matching keywords to indexed documents, these systems interpret user intent, retrieve relevant sources, and use generative models to summarize, reason over, and compose coherent responses in natural language. This approach enables multi-step reasoning, contextual understanding, and conversational refinement, allowing users to ask complex, open-ended questions and receive structured, human-like answers that integrate facts from multiple sources while adapting to follow-up queries.

The Generative AI Search market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

Market segmentation

Generative AI Search market is split by Type and by Application. For the period 2026-2032, the growth among segments provide accurate calculations and forecasts for

revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type,

Pure Generative Search

RAG-Based Search

Hybrid Search Engines

Market segment by Interaction Mode

Query-to-Answer Systems

Conversational Search Agents

Task-Oriented Search Agents

Market segment by Application

Individual Users

Enterprise Users

Market segment by players, this report covers

Google

Microsoft

Perplexity.ai

Andi Search

Komo Search

Waldo Search

Brave

Taboola

OpenAI

Anthropic

Coveo

Glean

Algolia

Guru

GoSearch.ai

Dashworks

Qatalog

BA Insight

Vectara

Cohere

Market segment by regions, regional analysis covers

North America

Europe

Asia-Pacific (China, Japan, South Korea, Rest of Asia)

South America

Middle East & Africa

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Single Layer Perceptron

1.2 Classification of Single Layer Perceptron by Type

1.2.1 Overview: Global Single Layer Perceptron Market Size by Type: 2026 Versus 2032

1.2.2 Global Single Layer Perceptron Revenue Market Share by Type in 2032

1.2.3 Binary Perceptron

1.2.4 Multiclass Perceptron

1.3 Classification of Single Layer Perceptron by Activation Function

1.3.1 Overview: Global Single Layer Perceptron Market Size by Activation Function: 2026 Versus 2032

1.3.2 Global Single Layer Perceptron Revenue Market Share by Activation Function in 2032

1.3.3 Step Perceptron

1.3.4 Sign Perceptron

1.3.5 Linear Perceptron

1.4 Global Single Layer Perceptron Market by Application

1.4.1 Overview: Global Single Layer Perceptron Market Size by Application: 2026 Versus 2032

1.4.2 IT & Telecom

1.4.3 Financial

1.4.4 Retail & E-commerce

1.4.5 Industrial Automation

1.4.6 Healthcare

1.4.7 Others

1.5 Global Single Layer Perceptron Market Size & Forecast

1.6 Market Drivers, Restraints and Trends

1.6.1 Single Layer Perceptron Market Drivers

1.6.2 Single Layer Perceptron Market Restraints

1.6.3 Single Layer Perceptron Trends Analysis

2 COMPANY PROFILES

2.1 Google

2.1.1 Google Details

2.1.2 Google Major Business

- 2.1.3 Google Single Layer Perceptron Product and Solutions
- 2.1.4 Google Recent Developments and Future Plans
- 2.2 Meta
 - 2.2.1 Meta Details
 - 2.2.2 Meta Major Business
 - 2.2.3 Meta Single Layer Perceptron Product and Solutions
 - 2.2.4 Meta Recent Developments and Future Plans
- 2.3 Microsoft
 - 2.3.1 Microsoft Details
 - 2.3.2 Microsoft Major Business
 - 2.3.3 Microsoft Single Layer Perceptron Product and Solutions
 - 2.3.4 Microsoft Recent Developments and Future Plans
- 2.4 Apache
 - 2.4.1 Apache Details
 - 2.4.2 Apache Major Business
 - 2.4.3 Apache Single Layer Perceptron Product and Solutions
 - 2.4.4 Apache Recent Developments and Future Plans
- 2.5 IBM
 - 2.5.1 IBM Details
 - 2.5.2 IBM Major Business
 - 2.5.3 IBM Single Layer Perceptron Product and Solutions
 - 2.5.4 IBM Recent Developments and Future Plans
- 2.6 Amazon
 - 2.6.1 Amazon Details
 - 2.6.2 Amazon Major Business
 - 2.6.3 Amazon Single Layer Perceptron Product and Solutions
 - 2.6.4 Amazon Recent Developments and Future Plans
- 2.7 Baidu
 - 2.7.1 Baidu Details
 - 2.7.2 Baidu Major Business
 - 2.7.3 Baidu Single Layer Perceptron Product and Solutions
 - 2.7.4 Baidu Recent Developments and Future Plans
- 2.8 H2O.ai
 - 2.8.1 H2O.ai Details
 - 2.8.2 H2O.ai Major Business
 - 2.8.3 H2O.ai Single Layer Perceptron Product and Solutions
 - 2.8.4 H2O.ai Recent Developments and Future Plans
- 2.9 OpenAI
 - 2.9.1 OpenAI Details

- 2.9.2 OpenAI Major Business
- 2.9.3 OpenAI Single Layer Perceptron Product and Solutions
- 2.9.4 OpenAI Recent Developments and Future Plans
- 2.10 Intel
 - 2.10.1 Intel Details
 - 2.10.2 Intel Major Business
 - 2.10.3 Intel Single Layer Perceptron Product and Solutions
 - 2.10.4 Intel Recent Developments and Future Plans
- 2.11 Apple
 - 2.11.1 Apple Details
 - 2.11.2 Apple Major Business
 - 2.11.3 Apple Single Layer Perceptron Product and Solutions
 - 2.11.4 Apple Recent Developments and Future Plans
- 2.12 C3.ai
 - 2.12.1 C3.ai Details
 - 2.12.2 C3.ai Major Business
 - 2.12.3 C3.ai Single Layer Perceptron Product and Solutions
 - 2.12.4 C3.ai Recent Developments and Future Plans
- 2.13 Alibaba
 - 2.13.1 Alibaba Details
 - 2.13.2 Alibaba Major Business
 - 2.13.3 Alibaba Single Layer Perceptron Product and Solutions
 - 2.13.4 Alibaba Recent Developments and Future Plans
- 2.14 Huawei
 - 2.14.1 Huawei Details
 - 2.14.2 Huawei Major Business
 - 2.14.3 Huawei Single Layer Perceptron Product and Solutions
 - 2.14.4 Huawei Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Single Layer Perceptron Revenue and Share by Players (2026 & 2032)
- 3.2 Single Layer Perceptron Players Head Office, Products and Services Provided
- 3.3 Single Layer Perceptron Mergers & Acquisitions
- 3.4 Single Layer Perceptron New Entrants and Expansion Plans

4 GLOBAL SINGLE LAYER PERCEPTRON FORECAST BY REGION

- 4.1 Global Single Layer Perceptron Market Size by Region: 2026 VS 2032

4.2 Global Single Layer Perceptron Market Size by Region, (2026-2032)

4.3 North America

4.3.1 Key Companies of Single Layer Perceptron in North America

4.3.2 Current Situation and Forecast of Single Layer Perceptron in North America

4.3.3 North America Single Layer Perceptron Market Size and Prospect (2026-2032)

4.4 Europe

4.4.1 Key Companies of Single Layer Perceptron in Europe

4.4.2 Current Situation and Forecast of Single Layer Perceptron in Europe

4.4.3 Europe Single Layer Perceptron Market Size and Prospect (2026-2032)

4.5 Asia-Pacific

4.5.1 Key Companies of Single Layer Perceptron in Asia-Pacific

4.5.2 Current Situation and Forecast of Single Layer Perceptron in Asia-Pacific

4.5.3 Asia-Pacific Single Layer Perceptron Market Size and Prospect (2026-2032)

4.5.4 China

4.5.5 Japan

4.5.6 South Korea

4.6 South America

4.6.1 Key Companies of Single Layer Perceptron in South America

4.6.2 Current Situation and Forecast of Single Layer Perceptron in South America

4.6.3 South America Single Layer Perceptron Market Size and Prospect (2026-2032)

4.7 Middle East & Africa

4.7.1 Key Companies of Single Layer Perceptron in Middle East & Africa

4.7.2 Current Situation and Forecast of Single Layer Perceptron in Middle East &

Africa

4.7.3 Middle East & Africa Single Layer Perceptron Market Size and Prospect (2026-2032)

5 MARKET SIZE SEGMENT BY TYPE

5.1 Global Single Layer Perceptron Market Forecast by Type (2026-2032)

5.2 Global Single Layer Perceptron Market Share Forecast by Type (2026-2032)

6 MARKET SIZE SEGMENT BY APPLICATION

6.1 Global Single Layer Perceptron Market Forecast by Application (2026-2032)

6.2 Global Single Layer Perceptron Market Share Forecast by Application (2026-2032)

7 RESEARCH FINDINGS AND CONCLUSION

8 APPENDIX

8.1 Methodology

8.2 Research Process and Data Source

8.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Generative AI Search Revenue by Type, (USD Million) 2026 VS 2032
- Table 2. Global Generative AI Search Revenue by Interaction Mode, (USD Million) 2026 VS 2032
- Table 3. Global Generative AI Search Revenue by Application, (USD Million), 2026 VS 2032
- Table 4. Google Corporate Information, Head Office, and Major Competitors
- Table 5. Google Major Business
- Table 6. Google Generative AI Search Product and Solutions
- Table 7. Microsoft Corporate Information, Head Office, and Major Competitors
- Table 8. Microsoft Major Business
- Table 9. Microsoft Generative AI Search Product and Solutions
- Table 10. Perplexity.ai Corporate Information, Head Office, and Major Competitors
- Table 11. Perplexity.ai Major Business
- Table 12. Perplexity.ai Generative AI Search Product and Solutions
- Table 13. Andi Search Corporate Information, Head Office, and Major Competitors
- Table 14. Andi Search Major Business
- Table 15. Andi Search Generative AI Search Product and Solutions
- Table 16. Komo Search Corporate Information, Head Office, and Major Competitors
- Table 17. Komo Search Major Business
- Table 18. Komo Search Generative AI Search Product and Solutions
- Table 19. Waldo Search Corporate Information, Head Office, and Major Competitors
- Table 20. Waldo Search Major Business
- Table 21. Waldo Search Generative AI Search Product and Solutions
- Table 22. Brave Corporate Information, Head Office, and Major Competitors
- Table 23. Brave Major Business
- Table 24. Brave Generative AI Search Product and Solutions
- Table 25. Taboola Corporate Information, Head Office, and Major Competitors
- Table 26. Taboola Major Business
- Table 27. Taboola Generative AI Search Product and Solutions
- Table 28. OpenAI Corporate Information, Head Office, and Major Competitors
- Table 29. OpenAI Major Business
- Table 30. OpenAI Generative AI Search Product and Solutions
- Table 31. Anthropic Corporate Information, Head Office, and Major Competitors
- Table 32. Anthropic Major Business
- Table 33. Anthropic Generative AI Search Product and Solutions

- Table 34. Coveo Corporate Information, Head Office, and Major Competitors
- Table 35. Coveo Major Business
- Table 36. Coveo Generative AI Search Product and Solutions
- Table 37. Glean Corporate Information, Head Office, and Major Competitors
- Table 38. Glean Major Business
- Table 39. Glean Generative AI Search Product and Solutions
- Table 40. Algolia Corporate Information, Head Office, and Major Competitors
- Table 41. Algolia Major Business
- Table 42. Algolia Generative AI Search Product and Solutions
- Table 43. Guru Corporate Information, Head Office, and Major Competitors
- Table 44. Guru Major Business
- Table 45. Guru Generative AI Search Product and Solutions
- Table 46. GoSearch.ai Corporate Information, Head Office, and Major Competitors
- Table 47. GoSearch.ai Major Business
- Table 48. GoSearch.ai Generative AI Search Product and Solutions
- Table 49. Dashworks Corporate Information, Head Office, and Major Competitors
- Table 50. Dashworks Major Business
- Table 51. Dashworks Generative AI Search Product and Solutions
- Table 52. Qatalog Corporate Information, Head Office, and Major Competitors
- Table 53. Qatalog Major Business
- Table 54. Qatalog Generative AI Search Product and Solutions
- Table 55. BA Insight Corporate Information, Head Office, and Major Competitors
- Table 56. BA Insight Major Business
- Table 57. BA Insight Generative AI Search Product and Solutions
- Table 58. Vectara Corporate Information, Head Office, and Major Competitors
- Table 59. Vectara Major Business
- Table 60. Vectara Generative AI Search Product and Solutions
- Table 61. Cohere Corporate Information, Head Office, and Major Competitors
- Table 62. Cohere Major Business
- Table 63. Cohere Generative AI Search Product and Solutions
- Table 64. Global Generative AI Search Revenue (USD Million) by Players (2026 & 2032)
- Table 65. Global Generative AI Search Revenue Share by Players (2026 & 2032)
- Table 66. Generative AI Search Players Head Office, Products and Services Provided
- Table 67. Generative AI Search Mergers & Acquisitions in the Past Five Years
- Table 68. Generative AI Search New Entrants and Expansion Plans
- Table 69. Global Market Generative AI Search Revenue (USD Million) Comparison by Region (2026 VS 2032)
- Table 70. Global Generative AI Search Revenue Market Share by Region (2026-2032)

- Table 71. Key Companies of Generative AI Search in North America
- Table 72. Current Situation and Forecast of Generative AI Search in North America
- Table 73. Key Companies of Generative AI Search in Europe
- Table 74. Current Situation and Forecast of Generative AI Search in Europe
- Table 75. Key Companies of Generative AI Search in Asia-Pacific
- Table 76. Current Situation and Forecast of Generative AI Search in Asia-Pacific
- Table 77. Key Companies of Generative AI Search in China
- Table 78. Key Companies of Generative AI Search in Japan
- Table 79. Key Companies of Generative AI Search in South Korea
- Table 80. Key Companies of Generative AI Search in South America
- Table 81. Current Situation and Forecast of Generative AI Search in South America
- Table 82. Key Companies of Generative AI Search in Middle East & Africa
- Table 83. Current Situation and Forecast of Generative AI Search in Middle East & Africa
- Table 84. Global Generative AI Search Revenue Forecast by Type (2026-2032)
- Table 85. Global Generative AI Search Revenue Forecast by Application (2026-2032)

List Of Figures

LIST OF FIGURES

- Figure 1. Generative AI Search Picture
- Figure 2. Global Generative AI Search Revenue Market Share by Type in 2032
- Figure 3. Pure Generative Search
- Figure 4. RAG-Based Search
- Figure 5. Hybrid Search Engines
- Figure 6. Global Generative AI Search Revenue Market Share by Interaction Mode in 2032
- Figure 7. Query-to-Answer Systems
- Figure 8. Conversational Search Agents
- Figure 9. Task-Oriented Search Agents
- Figure 10. Generative AI Search Revenue Market Share by Application in 2032
- Figure 11. Individual Users Picture
- Figure 12. Enterprise Users Picture
- Figure 13. Global Generative AI Search Market Size, (USD Million): 2026 VS 2032
- Figure 14. Global Generative AI Search Revenue and Forecast (2026-2032) & (USD Million)
- Figure 15. Generative AI Search Market Drivers
- Figure 16. Generative AI Search Market Restraints
- Figure 17. Generative AI Search Market Trends
- Figure 18. Google Recent Developments and Future Plans
- Figure 19. Microsoft Recent Developments and Future Plans
- Figure 20. Perplexity.ai Recent Developments and Future Plans
- Figure 21. Andi Search Recent Developments and Future Plans
- Figure 22. Komo Search Recent Developments and Future Plans
- Figure 23. Waldo Search Recent Developments and Future Plans
- Figure 24. Brave Recent Developments and Future Plans
- Figure 25. Taboola Recent Developments and Future Plans
- Figure 26. OpenAI Recent Developments and Future Plans
- Figure 27. Anthropic Recent Developments and Future Plans
- Figure 28. Coveo Recent Developments and Future Plans
- Figure 29. Glean Recent Developments and Future Plans
- Figure 30. Algolia Recent Developments and Future Plans
- Figure 31. Guru Recent Developments and Future Plans
- Figure 32. GoSearch.ai Recent Developments and Future Plans
- Figure 33. Dashworks Recent Developments and Future Plans

Figure 34. Qatalog Recent Developments and Future Plans

Figure 35. BA Insight Recent Developments and Future Plans

Figure 36. Vectara Recent Developments and Future Plans

Figure 37. Cohere Recent Developments and Future Plans

Figure 38. Global Generative AI Search Revenue Market Share by Region (2026-2032)

Figure 39. Global Generative AI Search Revenue Market Share by Region in 2032

Figure 40. North America Generative AI Search Revenue (USD Million) and Growth Rate (2026-2032)

Figure 41. Europe Generative AI Search Revenue (USD Million) and Growth Rate (2026-2032)

Figure 42. Asia-Pacific Generative AI Search Revenue (USD Million) and Growth Rate (2026-2032)

Figure 43. South America Generative AI Search Revenue (USD Million) and Growth Rate (2026-2032)

Figure 44. Middle East & Africa Generative AI Search Revenue (USD Million) and Growth Rate (2026-2032)

Figure 45. Global Generative AI Search Market Share Forecast by Type (2026-2032)

Figure 46. Global Generative AI Search Market Share Forecast by Application (2026-2032)

Figure 47. Methodology

Figure 48. Research Process and Data Source

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