

# Global Generative AI In Design Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Generative AI In Design market size was valued at US\$ 1056 million in 2024 and is forecast to a readjusted size of USD 2852 million by 2031 with a CAGR of 13.9% during review period.

Generative AI in design refers to the application of artificial intelligence (AI) techniques to automate and enhance the creative process in design. It leverages AI algorithms and machine learning models to analyze patterns, data, and user preferences, and then generates innovative and customized design solutions. Generative AI in design aims to improve efficiency, reduce human error, and enable the creation of more complex and personalized designs.

This report is a detailed and comprehensive analysis for global Generative AI In Design market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Generative AI In Design market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Generative AI In Design market size and forecasts by region and country, in

consumption value (\$ Million), 2020-2031

Global Generative AI In Design market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Generative AI In Design market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Generative AI In Design

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Generative AI In Design market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Canva, Microsoft, NVIDIA, IBM, Figma, OpenAI, Adobe, DeepMind, Daz 3D, Google, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Generative AI In Design market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

AI-Powered Design Software

AI-Powered 3D Modeling

AI-Powered Content Generation

Others

Market segment by Application

Gaming and Animation

VR and AR

Architecture and Design

Others

Market segment by players, this report covers

Canva

Microsoft

NVIDIA

IBM

Figma

OpenAI

Adobe

DeepMind

Daz 3D

Google

Cohere

Gepetto AI

Luma AI

Alpha3D

Backflip AI

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Generative AI In Design product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Generative AI In Design, with revenue, gross margin, and global market share of Generative AI In Design from 2020 to 2025.

Chapter 3, the Generative AI In Design competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2020 to 2025.and  
Generative AI In Design market forecast, by regions, by Type and by Application, with  
consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Generative  
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Chapter 13, to describe Generative AI In Design research findings and conclusion.

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