+357 96 030922
info@marketpublishers.com

Global Generative AI Business Services Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/G4D2C8F5A28BEN.html
Date: September 2026
Pages: 207
Price: US$ 4,480.00 (Single User License)
ID: G4D2C8F5A28BEN

Abstracts

The global Generative AI Business Services market size is expected to reach $ 12788 million by 2032, rising at a market growth of 26.5% CAGR during the forecast period (2026-2032).

Generative AI business services refer to the external paid services provided by professional service providers to enterprise, government, and other organizational clients, focusing on large-scale language models, foundational models, multimodal models, and the intelligent agent technologies evolved from them. These services include strategic consulting, business scenario design, data and knowledge engineering, application development, model integration and adaptation, RAG retrieval enhancement generation, prompt word and context engineering, model fine-tuning, enterprise system integration, AI intelligent agent and multi-agent process orchestration, production deployment, LLMOps/MLOps, model evaluation, security testing, trusted AI and governance, compliance design, continuous optimization, and managed operations.

Key Findings

API fully managed SaaS and private deployment form three differentiated delivery models for Generative AI Business Services

The 100–10,000 concurrent-user tier represents the transition from departmental adoption toward broad enterprise deployment

Deployments above 10,000 concurrent users place greater emphasis on orchestration security observability capacity and cost governance

+357 96 030922
info@marketpublishers.com

Private deployment is increasingly relevant where enterprises require stronger control over sensitive data models and infrastructure

Enterprise demand is shifting from isolated content generation toward governed agentic workflows embedded in core business processes

Market Trends

Generative AI Business Services are moving from experimentation with general-purpose conversational tools toward production-scale systems embedded in business processes. The most important architectural change is the rise of model and agent orchestration: enterprises increasingly need service providers to connect foundation models, proprietary data, retrieval systems, APIs, enterprise applications and multiple specialized AI agents through a governed operating layer. TCS AI WisdomNext, for example, is positioned as an orchestration layer across models, agents and enterprise data with governance, observability and cost controls, while Accenture AI Refinery provides agent-building and orchestration capabilities for enterprise-scale deployment. Agentic AI is therefore extending Generative AI Business Services from generating answers and content toward executing multi-step workflows and interacting with enterprise systems. IBM defines agentic systems around goal-oriented AI agents and multi-agent orchestration, while Capgemini’s enterprise offering combines agents with existing business applications to automate processes and decision flows. A parallel trend is stronger deployment differentiation. Cloud and SaaS models support rapid scale and centralized updates, whereas private and sovereign architectures are gaining relevance for organizations that need tighter control over data, models and infrastructure. NTT DATA explicitly positions private AI around keeping sensitive enterprise data within controlled boundaries, and Fujitsu provides both cloud-based generative AI environments and on-premises private AI infrastructure.

Market Dynamics

Drivers

The principal driver is the transition of generative AI from a productivity tool into an enterprise operating capability. Organizations are embedding generative AI into customer service, software engineering, knowledge management, analytics, document

+357 96 030922
info@marketpublishers.com

processing, marketing, operations and decision support, which expands demand beyond one-time model implementation toward consulting, integration, governance and managed operations. Capgemini's current Generative AI Services portfolio covers strategy, software engineering, customer experience and enterprise model customization, while IBM Consulting combines AI strategy, data readiness, governance and enterprise deployment services. The expansion of agentic AI strengthens this driver because autonomous or semi-autonomous workflows require integration with APIs, data systems, identity controls and business applications. Deloitte characterizes an agentic enterprise as one in which agents operate across core processes through APIs, trusted data, governance and human oversight. Industry-specific demand adds another layer. Financial institutions are moving from experimentation toward enterprise-scale AI while managing regulation and auditability; manufacturing organizations are applying generative and agentic AI to engineering, operational and production workflows; and commerce-related businesses are increasingly applying AI to personalization, campaign creation and decision support. These requirements support continued demand for Generative AI Business Services capable of combining domain expertise with data, cloud, software engineering and operational transformation.

Restraints

The most important restraints are uncertain business returns, data readiness, integration cost, security requirements, governance complexity and inference economics. Scaling from a departmental proof of concept to thousands of simultaneous users substantially increases model-consumption costs, infrastructure requirements and the need for workload management, observability and capacity controls. Enterprise data are often fragmented across legacy systems, and poor data quality can limit the reliability of retrieval, reasoning and automation; IBM identifies proprietary data and data quality as central considerations for enterprise AI integration. Security is another constraint because prompts, uploaded documents, retrieved enterprise information and AI-generated outputs can expose confidential information if governance is weak. NTT DATA specifically highlights risks associated with externally hosted generative AI and recommends closed, on-premises or private-cloud environments for organizations with stronger security requirements. Generative models also remain capable of producing plausible but factually incorrect outputs, increasing the need for grounding, human review, evaluation and guardrails in high-consequence applications. Regulatory requirements are becoming more operationally significant as well. The EU AI Act became broadly applicable on August 2, 2026, and transparency obligations for certain generative and interactive AI systems are now in force, increasing the importance of

+357 96 030922
info@marketpublishers.com

documentation, content marking and governance capabilities in European deployments.

Opportunities

The largest structural opportunity is the conversion of isolated generative AI applications into reusable enterprise AI platforms. Instead of building separate solutions for every department, service providers can create common model gateways, retrieval infrastructure, agent frameworks, governance controls, evaluation systems and observability layers that support many business use cases. TCS AI WisdomNext explicitly adopts this orchestration approach, while IBM's Enterprise Advantage service provides a secured platform, shared standards and reusable AI assets for scaling enterprise and agentic AI. Private and sovereign AI create another substantial opportunity. Organizations with sensitive intellectual property, regulated information or data-residency requirements increasingly need architectures in which infrastructure, model execution and enterprise data remain under stronger customer control. NTT DATA's private and sovereign AI services span infrastructure ownership through enterprise AI factories and agentic tools, while Fujitsu provides on-premises and private-cloud AI options. Industry specialization offers further expansion because enterprises increasingly want AI systems grounded in domain processes rather than generic assistants. TCS is applying agentic AI to manufacturing and banking contexts, while NTT DATA launched an AI-agent service in July 2026 for consumer-goods product planning. The progression toward ?10,000 concurrent users also creates demand for managed operations, token and infrastructure optimization, reliability engineering, security monitoring and continuous model evaluation.

Challenges

The core challenge is converting technically capable generative models into reliable enterprise systems. Large-scale services must manage model quality, hallucination, access permissions, data lineage, prompt injection, intellectual-property exposure, privacy, model drift and changing model behavior while maintaining acceptable response latency and cost. NIST's Generative AI Profile extends its AI Risk Management Framework specifically to risks associated with generative AI systems and organizes risk management around governance, mapping, measurement and management. Governance maturity is particularly important as enterprise systems become agentic. Deloitte's 2026 enterprise AI research found that only about one-fifth of surveyed organizations had a mature governance model for autonomous AI agents, indicating that technical deployment is progressing faster than oversight in many

+357 96 030922
info@marketpublishers.com

organizations. Integration with legacy applications remains another challenge because AI agents frequently depend on APIs and conventional data pipelines to act on enterprise systems. Service providers must also manage rapid model and platform change: clients may use multiple proprietary and open models, and the optimal model for a task can change as pricing, context windows, reasoning capabilities and regulatory constraints evolve. As a result, long-term differentiation increasingly depends on architecture portability, model-agnostic orchestration, measurable evaluation, security and operating discipline rather than on access to any single generative model.

Value Chain Analysis

The upstream value chain of Generative AI Business Services consists of foundation models, AI accelerators and compute infrastructure, cloud platforms, data platforms, vector and search technologies, enterprise software, APIs, cybersecurity tools and proprietary enterprise data. API-based services rely heavily on model endpoints, cloud infrastructure and application-integration layers, while fully managed SaaS services add preconfigured applications, workflow interfaces, administration and provider-operated infrastructure. Private deployment adds AI-ready servers, dedicated cloud or data-center resources, locally controlled model serving, identity and access controls and enterprise-specific data pipelines. IBM emphasizes hybrid-cloud architecture for connecting cloud and on-premises AI workflows, while NTT DATA positions private AI around complete control of enterprise data, models and infrastructure. The growing use of multiple models and AI agents adds orchestration, observability and governance platforms to this upstream layer. Accenture AI Refinery and TCS AI WisdomNext illustrate this transition toward reusable enterprise foundations that coordinate models, agents, tools and data.

The middle of the value chain is where Generative AI Business Services providers create most of their professional-service value. Activities include enterprise strategy, use-case prioritization, architecture and model selection, data engineering, retrieval-augmented generation, customization, prompt engineering, application development, system integration, security engineering, model evaluation, responsible-AI controls, employee enablement and change management. NTT DATA describes its AI consulting scope as extending from strategy and governance through technology integration, training and organizational change, while Capgemini combines generative AI strategy with enterprise engineering and customer-experience transformation. Downstream, these capabilities are embedded into financial institutions, media organizations, e-commerce operations, high-end manufacturing enterprises and other corporate

+357 96 030922
info@marketpublishers.com

functions. Recurring value increasingly comes from platform operations, model monitoring, security, agent lifecycle management, inference optimization, continuous retraining or knowledge-base updates and managed process transformation. Cost and margin structures therefore depend heavily on model and compute consumption, engineering labor, cloud or private-infrastructure costs, integration complexity, support commitments and concurrency scale.

Segment Insights

By service delivery form, API-based Generative AI Business Services offer the greatest architectural flexibility for enterprises that already possess application-development capability. APIs allow generative functionality to be inserted into existing portals, applications and workflows and are suitable for use cases where enterprises want to control the user interface, business logic and surrounding software architecture. Accenture identified API consumption as a fundamental enterprise route to accessing large language model capabilities, and current agentic architectures further increase API importance because agents use APIs to retrieve information and execute actions in enterprise systems. Fully managed SaaS generative services shift more infrastructure, model operations and lifecycle responsibility to the provider and are suited to rapid deployment, standardized business functions and organizations that prioritize speed and simplified operation. Their commercial value increasingly comes from embedded workflows, governance and reusable industry solutions rather than basic model access alone.

Private deployment serves customers with stronger requirements for data confidentiality, intellectual-property protection, infrastructure control, latency or regulatory compliance. NTT DATA states that on-premises and private-cloud AI can prevent sensitive business data from being transmitted to external services and enables centralized control of logs and access; Fujitsu similarly supports on-premises private AI alongside cloud generative AI services. By concurrent users, ?100 users typically corresponds to focused teams, departmental pilots and specialized workflows; 100–10,000 users represents broader departmental or enterprise rollout; and ?10,000 users requires architecture designed for high concurrency, workload isolation, model routing, token and GPU capacity management, service-level monitoring and cost governance. These user bands describe operational scale rather than model capability: a technically identical generative AI function can require very different infrastructure and management when expanded from dozens to tens of thousands of simultaneous enterprise users.

+357 96 030922
info@marketpublishers.com

Downstream Market Opportunities

Financial services provide one of the highest-complexity application environments because generative AI must combine customer experience, knowledge retrieval, document processing, software engineering, risk, compliance and operational workflows with strict requirements for privacy, auditability and control. Infosys notes that financial institutions are moving beyond experimentation toward enterprise-scale AI while facing regulatory constraints, and Accenture describes generative AI as applicable across banking operations from customer interaction to document-intensive processes. Cultural media offers strong opportunities in content ideation, localization, metadata, audience engagement and creative workflow acceleration, but copyright, provenance and AI-content transparency require careful governance; the EU's AI transparency rules now explicitly address marking and detection of certain AI-generated content. E-commerce opportunities center on product content, personalized interactions, marketing, customer service, merchandising and increasingly agent-mediated shopping and purchasing workflows. Accenture's 2026 commerce activities explicitly address structural changes driven by generative and agentic AI in shopping. High-end manufacturing creates a different value profile around engineering knowledge, product development, software, quality, maintenance, simulation, supply chains and shop-floor decision support. TCS and Cognizant both describe increasingly agentic and generative AI-driven manufacturing workflows spanning simulation, engineering and operational processes.

Regional Insights

North America represents a major enterprise demand and technology-development environment for Generative AI Business Services, supported by large corporate technology budgets, broad cloud adoption and a dense ecosystem of consulting and technology service providers. Within the study scope, Accenture, Deloitte, IBM, Cognizant, DXC Technology, EPAM, Bain, Booz Allen Hamilton, Thoughtworks, Slalom, SoftServe and Quantiphi provide different combinations of strategy, software engineering, data, AI integration and managed services. Current activity increasingly emphasizes enterprise-scale agentic systems, reusable AI platforms and secure deployment: IBM introduced Enterprise Advantage in January 2026 to accelerate governed agentic AI at scale, while Accenture expanded multiple agentic AI partnerships and platforms during 2026. The regional opportunity is therefore shifting toward operationalization, large-scale integration and governance rather than stand-

+357 96 030922
info@marketpublishers.com

alone demonstrations.

Europe combines strong enterprise transformation demand with a more explicit regulatory and data-sovereignty environment. The EU AI Act became broadly applicable on August 2, 2026, and transparency requirements now apply to specified generative and interactive AI systems, making compliance engineering, model documentation, content transparency and governance increasingly relevant service components. Capgemini, Sopra Steria and Devoteam, together with global consulting organizations operating across Europe, participate in this environment. Private and sovereign AI also have greater strategic relevance where customers require stronger control over data location and processing. Asia-Pacific has a broad service-delivery and enterprise-technology base represented in the study by TCS, Infosys, HCL Technologies, Wipro, NTT DATA, Tech Mahindra, LTIMindtree, Hitachi, Fujitsu, Persistent Systems, NEC, Mphasis, Coforge, Hexaware, Samsung SDS, iSoftStone, Chinasoft International, Digital China and Neusoft. TCS, NTT DATA and Fujitsu are each expanding enterprise AI, agentic and private-AI capabilities, supporting regional demand for both cloud-scale transformation and controlled enterprise deployments.

Competitive Landscape Analysis

Generative AI Business Services have a multi-layered competitive structure in which strategic consulting, systems integration, cloud and data engineering, industry expertise, AI platforms, security and managed operations increasingly converge. Accenture competes through enterprise AI consulting, AI Refinery and ecosystem-based agentic transformation, with recent initiatives focused on deploying specialized agents at scale. Deloitte combines AI strategy, industry solutions and governance, with its current Generative AI Services emphasizing orchestration and domain-specific outcomes and its 2026 research placing governance, sovereign AI and agentic AI at the center of enterprise adoption. IBM differentiates through the combination of consulting, hybrid cloud, AI platforms and governance, including services designed to create reusable and secured foundations for enterprise agentic AI. Capgemini combines generative AI strategy, custom enterprise solutions, software engineering and agentic AI integration, while TCS increasingly competes through orchestration platforms, AI-first services and industry-specific agentic offerings. Infosys, Cognizant, HCL Technologies, Wipro, NTT DATA, Tech Mahindra, LTIMindtree, Genpact, EPAM, Fujitsu, Persistent Systems and other defined participants extend the competitive field through enterprise technology, process transformation and industry delivery capability. NTT DATA adds a particularly visible private and sovereign AI proposition, while Cognizant is expanding

+357 96 030922
info@marketpublishers.com

secure agentic AI services. Competitive differentiation is increasingly determined by the ability to move clients from use-case selection to secure production, integrate proprietary data and legacy applications, support multiple models and agents, manage large user populations, control inference economics and maintain measurable governance throughout the AI lifecycle.

Report Scope

This report studies the global Generative AI Business Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Generative AI Business Services, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Generative AI Business Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Generative AI Business Services total market, 2021-2032, (USD Million)

Global Generative AI Business Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Generative AI Business Services total market, key domestic companies, and share, (USD Million)

Global Generative AI Business Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Generative AI Business Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Generative AI Business Services total market by Application, CAGR, 2021-2032, (USD Million)

+357 96 030922
info@marketpublishers.com

This report profiles major players in the global Generative AI Business Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Accenture plc, Deloitte Touche Tohmatsu Limited, IBM, Capgemini SE, Tata Consultancy Services Limited, PwC International Limited, EY Global Limited, Infosys Limited, Cognizant Technology Solutions Corporation, HCL Technologies Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Generative AI Business Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Generative AI Business Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

+357 96 030922
info@marketpublishers.com

Rest of World

Market Segmentation

Global Generative AI Business Services Market, Segmentation by Type:

API Call

Fully Managed SaaS Generation

Private Deployment Generation

Global Generative AI Business Services Market, Segmentation by Supported Concurrent Users:

?100

100~10000

?10000

Global Generative AI Business Services Market, Segmentation by Deployment Mode:

Local Deployment

Cloud-based

Global Generative AI Business Services Market, Segmentation by Application:

Finance

+357 96 030922
info@marketpublishers.com

Culture & Media

E-commerce

High-end Manufacturing

Other

Companies Profiled:

Accenture plc

Deloitte Touche Tohmatsu Limited

IBM

Capgemini SE

Tata Consultancy Services Limited

PwC International Limited

EY Global Limited

Infosys Limited

Cognizant Technology Solutions Corporation

HCL Technologies Limited

Wipro Limited

KPMG International Limited

NTT DATA Group Corporation

+357 96 030922
info@marketpublishers.com

Tech Mahindra Limited

LTIMindtree Limited

DXC Technology Company

Genpact Limited

Hitachi, Ltd.

EPAM Systems, Inc.

Fujitsu Limited

Persistent Systems Limited

NEC Corporation

Bain & Company, Inc.

Booz Allen Hamilton

Thoughtworks

Mphasis Limited

Slalom, LLC

Coforge Limited

SoftServe, Inc.

Sopra Steria Group

Nomura Research Institute, Ltd.

Hexaware Technologies Limited

Samsung SDS Co., Ltd.

+357 96 030922
info@marketpublishers.com

iSoftStone Information Technology (Group) Co., Ltd.

Chinasoft International Limited

Devoteam S.A.

Quantiphi, Inc.

Digital China Group Co., Ltd.

Neusoft Corporation

Key Questions Answered

1. How big is the global Generative AI Business Services market?
2. What is the demand of the global Generative AI Business Services market?
3. What is the year over year growth of the global Generative AI Business Services market?
4. What is the total value of the global Generative AI Business Services market?
5. Who are the Major Players in the global Generative AI Business Services market?
6. What are the growth factors driving the market demand?

+357 96 030922
info@marketpublishers.com

Contents

1 SUPPLY SUMMARY

1.1 Generative AI Business Services Introduction
1.2 World Generative AI Business Services Market Size & Forecast (2021 & 2025 & 2032)
1.3 World Generative AI Business Services Total Market by Region (by Headquarter Location)
  1.3.1 World Generative AI Business Services Market Size by Region (2021-2032), (by Headquarter Location)
  1.3.2 United States Based Company Generative AI Business Services Revenue (2021-2032)
  1.3.3 China Based Company Generative AI Business Services Revenue (2021-2032)
  1.3.4 Europe Based Company Generative AI Business Services Revenue (2021-2032)
  1.3.5 Japan Based Company Generative AI Business Services Revenue (2021-2032)
  1.3.6 South Korea Based Company Generative AI Business Services Revenue (2021-2032)
  1.3.7 ASEAN Based Company Generative AI Business Services Revenue (2021-2032)
  1.3.8 India Based Company Generative AI Business Services Revenue (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Generative AI Business Services Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Major Market Trends

2 DEMAND SUMMARY

2.1 World Generative AI Business Services Consumption Value (2021-2032)
2.2 World Generative AI Business Services Consumption Value by Region
  2.2.1 World Generative AI Business Services Consumption Value by Region (2021-2026)
  2.2.2 World Generative AI Business Services Consumption Value Forecast by Region (2027-2032)
2.3 United States Generative AI Business Services Consumption Value (2021-2032)
2.4 China Generative AI Business Services Consumption Value (2021-2032)
2.5 Europe Generative AI Business Services Consumption Value (2021-2032)
2.6 Japan Generative AI Business Services Consumption Value (2021-2032)
2.7 South Korea Generative AI Business Services Consumption Value (2021-2032)
2.8 ASEAN Generative AI Business Services Consumption Value (2021-2032)

+357 96 030922
info@marketpublishers.com

2.9 India Generative AI Business Services Consumption Value (2021-2032)

3 WORLD GENERATIVE AI BUSINESS SERVICES COMPANIES COMPETITIVE ANALYSIS

3.1 World Generative AI Business Services Revenue by Player (2021-2026)
3.2 Industry Rank and Concentration Rate (CR)
  3.2.1 Global Generative AI Business Services Industry Rank of Major Players
  3.2.2 Global Concentration Ratios (CR4) for Generative AI Business Services in 2025
  3.2.3 Global Concentration Ratios (CR8) for Generative AI Business Services in 2025
3.3 Generative AI Business Services Company Evaluation Quadrant
3.4 Generative AI Business Services Market: Overall Company Footprint Analysis
  3.4.1 Generative AI Business Services Market: Region Footprint
  3.4.2 Generative AI Business Services Market: Company Product Type Footprint
  3.4.3 Generative AI Business Services Market: Company Product Application Footprint
3.5 Competitive Environment
  3.5.1 Historical Structure of the Industry
  3.5.2 Barriers of Market Entry
  3.5.3 Factors of Competition
3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Generative AI Business Services Revenue Comparison (by Headquarter Location)
  4.1.1 United States VS China: Generative AI Business Services Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  4.1.2 United States VS China: Generative AI Business Services Revenue Market Share Comparison (2021 & 2025 & 2032)
4.2 United States Based Companies VS China Based Companies: Generative AI Business Services Consumption Value Comparison
  4.2.1 United States VS China: Generative AI Business Services Consumption Value Comparison (2021 & 2025 & 2032)
  4.2.2 United States VS China: Generative AI Business Services Consumption Value Market Share Comparison (2021 & 2025 & 2032)
4.3 United States Based Generative AI Business Services Companies and Market Share, 2021-2026
  4.3.1 United States Based Generative AI Business Services Companies, Headquarters

+357 96 030922
info@marketpublishers.com

(States, Country)
4.3.2 United States Based Companies Generative AI Business Services Revenue, (2021-2026)
4.4 China Based Companies Generative AI Business Services Revenue and Market Share, 2021-2026
4.4.1 China Based Generative AI Business Services Companies, Company Headquarters (Province, Country)
4.4.2 China Based Companies Generative AI Business Services Revenue, (2021-2026)
4.5 Rest of World Based Generative AI Business Services Companies and Market Share, 2021-2026
4.5.1 Rest of World Based Generative AI Business Services Companies, Headquarters (Province, Country)
4.5.2 Rest of World Based Companies Generative AI Business Services Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Generative AI Business Services Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 API Call
5.2.2 Fully Managed SaaS Generation
5.2.3 Private Deployment Generation
5.3 Market Segment by Type
5.3.1 World Generative AI Business Services Market Size by Type (2021-2026)
5.3.2 World Generative AI Business Services Market Size by Type (2027-2032)
5.3.3 World Generative AI Business Services Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY SUPPORTED CONCURRENT USERS

6.1 World Generative AI Business Services Market Size Overview by Supported Concurrent Users: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Supported Concurrent Users
6.2.1 ?100
6.2.2 100~10000
6.2.3 ?10000
6.3 Market Segment by Supported Concurrent Users

+357 96 030922
info@marketpublishers.com

6.3.1 World Generative AI Business Services Market Size by Supported Concurrent Users (2021-2026)
6.3.2 World Generative AI Business Services Market Size by Supported Concurrent Users (2027-2032)
6.3.3 World Generative AI Business Services Market Size Market Share by Supported Concurrent Users (2027-2032)

7 MARKET ANALYSIS BY DEPLOYMENT MODE

7.1 World Generative AI Business Services Market Size Overview by Deployment Mode: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Deployment Mode
7.2.1 Local Deployment
7.2.2 Cloud-based
7.3 Market Segment by Deployment Mode
7.3.1 World Generative AI Business Services Market Size by Deployment Mode (2021-2026)
7.3.2 World Generative AI Business Services Market Size by Deployment Mode (2027-2032)
7.3.3 World Generative AI Business Services Market Size Market Share by Deployment Mode (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Generative AI Business Services Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Finance
8.2.2 Culture & Media
8.2.3 E-commerce
8.2.4 High-end Manufacturing
8.2.5 Other
8.3 Market Segment by Application
8.3.1 World Generative AI Business Services Market Size by Application (2021-2026)
8.3.2 World Generative AI Business Services Market Size by Application (2027-2032)
8.3.3 World Generative AI Business Services Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

+357 96 030922
info@marketpublishers.com

9.1 Accenture plc
9.1.1 Accenture plc Details
9.1.2 Accenture plc Major Business
9.1.3 Accenture plc Generative AI Business Services Product and Services
9.1.4 Accenture plc Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.1.5 Accenture plc Recent Developments/Updates
9.1.6 Accenture plc Competitive Strengths & Weaknesses
9.2 Deloitte Touche Tohmatsu Limited
9.2.1 Deloitte Touche Tohmatsu Limited Details
9.2.2 Deloitte Touche Tohmatsu Limited Major Business
9.2.3 Deloitte Touche Tohmatsu Limited Generative AI Business Services Product and Services
9.2.4 Deloitte Touche Tohmatsu Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.2.5 Deloitte Touche Tohmatsu Limited Recent Developments/Updates
9.2.6 Deloitte Touche Tohmatsu Limited Competitive Strengths & Weaknesses
9.3 IBM
9.3.1 IBM Details
9.3.2 IBM Major Business
9.3.3 IBM Generative AI Business Services Product and Services
9.3.4 IBM Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.3.5 IBM Recent Developments/Updates
9.3.6 IBM Competitive Strengths & Weaknesses
9.4 Capgemini SE
9.4.1 Capgemini SE Details
9.4.2 Capgemini SE Major Business
9.4.3 Capgemini SE Generative AI Business Services Product and Services
9.4.4 Capgemini SE Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.4.5 Capgemini SE Recent Developments/Updates
9.4.6 Capgemini SE Competitive Strengths & Weaknesses
9.5 Tata Consultancy Services Limited
9.5.1 Tata Consultancy Services Limited Details
9.5.2 Tata Consultancy Services Limited Major Business
9.5.3 Tata Consultancy Services Limited Generative AI Business Services Product and Services

+357 96 030922
info@marketpublishers.com

9.5.4 Tata Consultancy Services Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.5.5 Tata Consultancy Services Limited Recent Developments/Updates
9.5.6 Tata Consultancy Services Limited Competitive Strengths & Weaknesses
9.6 PwC International Limited
9.6.1 PwC International Limited Details
9.6.2 PwC International Limited Major Business
9.6.3 PwC International Limited Generative AI Business Services Product and Services
9.6.4 PwC International Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.6.5 PwC International Limited Recent Developments/Updates
9.6.6 PwC International Limited Competitive Strengths & Weaknesses
9.7 EY Global Limited
9.7.1 EY Global Limited Details
9.7.2 EY Global Limited Major Business
9.7.3 EY Global Limited Generative AI Business Services Product and Services
9.7.4 EY Global Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.7.5 EY Global Limited Recent Developments/Updates
9.7.6 EY Global Limited Competitive Strengths & Weaknesses
9.8 Infosys Limited
9.8.1 Infosys Limited Details
9.8.2 Infosys Limited Major Business
9.8.3 Infosys Limited Generative AI Business Services Product and Services
9.8.4 Infosys Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.8.5 Infosys Limited Recent Developments/Updates
9.8.6 Infosys Limited Competitive Strengths & Weaknesses
9.9 Cognizant Technology Solutions Corporation
9.9.1 Cognizant Technology Solutions Corporation Details
9.9.2 Cognizant Technology Solutions Corporation Major Business
9.9.3 Cognizant Technology Solutions Corporation Generative AI Business Services Product and Services
9.9.4 Cognizant Technology Solutions Corporation Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.9.5 Cognizant Technology Solutions Corporation Recent Developments/Updates
9.9.6 Cognizant Technology Solutions Corporation Competitive Strengths & Weaknesses

+357 96 030922
info@marketpublishers.com

9.10 HCL Technologies Limited
9.10.1 HCL Technologies Limited Details
9.10.2 HCL Technologies Limited Major Business
9.10.3 HCL Technologies Limited Generative AI Business Services Product and Services
9.10.4 HCL Technologies Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.10.5 HCL Technologies Limited Recent Developments/Updates
9.10.6 HCL Technologies Limited Competitive Strengths & Weaknesses
9.11 Wipro Limited
9.11.1 Wipro Limited Details
9.11.2 Wipro Limited Major Business
9.11.3 Wipro Limited Generative AI Business Services Product and Services
9.11.4 Wipro Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.11.5 Wipro Limited Recent Developments/Updates
9.11.6 Wipro Limited Competitive Strengths & Weaknesses
9.12 KPMG International Limited
9.12.1 KPMG International Limited Details
9.12.2 KPMG International Limited Major Business
9.12.3 KPMG International Limited Generative AI Business Services Product and Services
9.12.4 KPMG International Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.12.5 KPMG International Limited Recent Developments/Updates
9.12.6 KPMG International Limited Competitive Strengths & Weaknesses
9.13 NTT DATA Group Corporation
9.13.1 NTT DATA Group Corporation Details
9.13.2 NTT DATA Group Corporation Major Business
9.13.3 NTT DATA Group Corporation Generative AI Business Services Product and Services
9.13.4 NTT DATA Group Corporation Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.13.5 NTT DATA Group Corporation Recent Developments/Updates
9.13.6 NTT DATA Group Corporation Competitive Strengths & Weaknesses
9.14 Tech Mahindra Limited
9.14.1 Tech Mahindra Limited Details
9.14.2 Tech Mahindra Limited Major Business
9.14.3 Tech Mahindra Limited Generative AI Business Services Product and Services

+357 96 030922
info@marketpublishers.com

9.14.4 Tech Mahindra Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.14.5 Tech Mahindra Limited Recent Developments/Updates
9.14.6 Tech Mahindra Limited Competitive Strengths & Weaknesses
9.15 LTIMindtree Limited
9.15.1 LTIMindtree Limited Details
9.15.2 LTIMindtree Limited Major Business
9.15.3 LTIMindtree Limited Generative AI Business Services Product and Services
9.15.4 LTIMindtree Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.15.5 LTIMindtree Limited Recent Developments/Updates
9.15.6 LTIMindtree Limited Competitive Strengths & Weaknesses
9.16 DXC Technology Company
9.16.1 DXC Technology Company Details
9.16.2 DXC Technology Company Major Business
9.16.3 DXC Technology Company Generative AI Business Services Product and Services
9.16.4 DXC Technology Company Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.16.5 DXC Technology Company Recent Developments/Updates
9.16.6 DXC Technology Company Competitive Strengths & Weaknesses
9.17 Genpact Limited
9.17.1 Genpact Limited Details
9.17.2 Genpact Limited Major Business
9.17.3 Genpact Limited Generative AI Business Services Product and Services
9.17.4 Genpact Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.17.5 Genpact Limited Recent Developments/Updates
9.17.6 Genpact Limited Competitive Strengths & Weaknesses
9.18 Hitachi, Ltd.
9.18.1 Hitachi, Ltd. Details
9.18.2 Hitachi, Ltd. Major Business
9.18.3 Hitachi, Ltd. Generative AI Business Services Product and Services
9.18.4 Hitachi, Ltd. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.18.5 Hitachi, Ltd. Recent Developments/Updates
9.18.6 Hitachi, Ltd. Competitive Strengths & Weaknesses
9.19 EPAM Systems, Inc.
9.19.1 EPAM Systems, Inc. Details

+357 96 030922
info@marketpublishers.com

9.19.2 EPAM Systems, Inc. Major Business
9.19.3 EPAM Systems, Inc. Generative AI Business Services Product and Services
9.19.4 EPAM Systems, Inc. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.19.5 EPAM Systems, Inc. Recent Developments/Updates
9.19.6 EPAM Systems, Inc. Competitive Strengths & Weaknesses
9.20 Fujitsu Limited
9.20.1 Fujitsu Limited Details
9.20.2 Fujitsu Limited Major Business
9.20.3 Fujitsu Limited Generative AI Business Services Product and Services
9.20.4 Fujitsu Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.20.5 Fujitsu Limited Recent Developments/Updates
9.20.6 Fujitsu Limited Competitive Strengths & Weaknesses
9.21 Persistent Systems Limited
9.21.1 Persistent Systems Limited Details
9.21.2 Persistent Systems Limited Major Business
9.21.3 Persistent Systems Limited Generative AI Business Services Product and Services
9.21.4 Persistent Systems Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.21.5 Persistent Systems Limited Recent Developments/Updates
9.21.6 Persistent Systems Limited Competitive Strengths & Weaknesses
9.22 NEC Corporation
9.22.1 NEC Corporation Details
9.22.2 NEC Corporation Major Business
9.22.3 NEC Corporation Generative AI Business Services Product and Services
9.22.4 NEC Corporation Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.22.5 NEC Corporation Recent Developments/Updates
9.22.6 NEC Corporation Competitive Strengths & Weaknesses
9.23 Bain & Company, Inc.
9.23.1 Bain & Company, Inc. Details
9.23.2 Bain & Company, Inc. Major Business
9.23.3 Bain & Company, Inc. Generative AI Business Services Product and Services
9.23.4 Bain & Company, Inc. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.23.5 Bain & Company, Inc. Recent Developments/Updates
9.23.6 Bain & Company, Inc. Competitive Strengths & Weaknesses

+357 96 030922
info@marketpublishers.com

9.24 Booz Allen Hamilton
9.24.1 Booz Allen Hamilton Details
9.24.2 Booz Allen Hamilton Major Business
9.24.3 Booz Allen Hamilton Generative AI Business Services Product and Services
9.24.4 Booz Allen Hamilton Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.24.5 Booz Allen Hamilton Recent Developments/Updates
9.24.6 Booz Allen Hamilton Competitive Strengths & Weaknesses
9.25 Thoughtworks
9.25.1 Thoughtworks Details
9.25.2 Thoughtworks Major Business
9.25.3 Thoughtworks Generative AI Business Services Product and Services
9.25.4 Thoughtworks Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.25.5 Thoughtworks Recent Developments/Updates
9.25.6 Thoughtworks Competitive Strengths & Weaknesses
9.26 Mphasis Limited
9.26.1 Mphasis Limited Details
9.26.2 Mphasis Limited Major Business
9.26.3 Mphasis Limited Generative AI Business Services Product and Services
9.26.4 Mphasis Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.26.5 Mphasis Limited Recent Developments/Updates
9.26.6 Mphasis Limited Competitive Strengths & Weaknesses
9.27 Slalom, LLC
9.27.1 Slalom, LLC Details
9.27.2 Slalom, LLC Major Business
9.27.3 Slalom, LLC Generative AI Business Services Product and Services
9.27.4 Slalom, LLC Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.27.5 Slalom, LLC Recent Developments/Updates
9.27.6 Slalom, LLC Competitive Strengths & Weaknesses
9.28 Coforge Limited
9.28.1 Coforge Limited Details
9.28.2 Coforge Limited Major Business
9.28.3 Coforge Limited Generative AI Business Services Product and Services
9.28.4 Coforge Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.28.5 Coforge Limited Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

9.28.6 Coforge Limited Competitive Strengths & Weaknesses
9.29 SoftServe, Inc.
9.29.1 SoftServe, Inc. Details
9.29.2 SoftServe, Inc. Major Business
9.29.3 SoftServe, Inc. Generative AI Business Services Product and Services
9.29.4 SoftServe, Inc. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.29.5 SoftServe, Inc. Recent Developments/Updates
9.29.6 SoftServe, Inc. Competitive Strengths & Weaknesses
9.30 Sopra Steria Group
9.30.1 Sopra Steria Group Details
9.30.2 Sopra Steria Group Major Business
9.30.3 Sopra Steria Group Generative AI Business Services Product and Services
9.30.4 Sopra Steria Group Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.30.5 Sopra Steria Group Recent Developments/Updates
9.30.6 Sopra Steria Group Competitive Strengths & Weaknesses
9.31 Nomura Research Institute, Ltd.
9.31.1 Nomura Research Institute, Ltd. Details
9.31.2 Nomura Research Institute, Ltd. Major Business
9.31.3 Nomura Research Institute, Ltd. Generative AI Business Services Product and Services
9.31.4 Nomura Research Institute, Ltd. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.31.5 Nomura Research Institute, Ltd. Recent Developments/Updates
9.31.6 Nomura Research Institute, Ltd. Competitive Strengths & Weaknesses
9.32 Hexaware Technologies Limited
9.32.1 Hexaware Technologies Limited Details
9.32.2 Hexaware Technologies Limited Major Business
9.32.3 Hexaware Technologies Limited Generative AI Business Services Product and Services
9.32.4 Hexaware Technologies Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.32.5 Hexaware Technologies Limited Recent Developments/Updates
9.32.6 Hexaware Technologies Limited Competitive Strengths & Weaknesses
9.33 Samsung SDS Co., Ltd.
9.33.1 Samsung SDS Co., Ltd. Details
9.33.2 Samsung SDS Co., Ltd. Major Business
9.33.3 Samsung SDS Co., Ltd. Generative AI Business Services Product and Services

+357 96 030922
info@marketpublishers.com

9.33.4 Samsung SDS Co., Ltd. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.33.5 Samsung SDS Co., Ltd. Recent Developments/Updates
9.33.6 Samsung SDS Co., Ltd. Competitive Strengths & Weaknesses
9.34 iSoftStone Information Technology (Group) Co., Ltd.
9.34.1 iSoftStone Information Technology (Group) Co., Ltd. Details
9.34.2 iSoftStone Information Technology (Group) Co., Ltd. Major Business
9.34.3 iSoftStone Information Technology (Group) Co., Ltd. Generative AI Business Services Product and Services
9.34.4 iSoftStone Information Technology (Group) Co., Ltd. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.34.5 iSoftStone Information Technology (Group) Co., Ltd. Recent Developments/Updates
9.34.6 iSoftStone Information Technology (Group) Co., Ltd. Competitive Strengths & Weaknesses
9.35 Chinasoft International Limited
9.35.1 Chinasoft International Limited Details
9.35.2 Chinasoft International Limited Major Business
9.35.3 Chinasoft International Limited Generative AI Business Services Product and Services
9.35.4 Chinasoft International Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.35.5 Chinasoft International Limited Recent Developments/Updates
9.35.6 Chinasoft International Limited Competitive Strengths & Weaknesses
9.36 Devoteam S.A.
9.36.1 Devoteam S.A. Details
9.36.2 Devoteam S.A. Major Business
9.36.3 Devoteam S.A. Generative AI Business Services Product and Services
9.36.4 Devoteam S.A. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.36.5 Devoteam S.A. Recent Developments/Updates
9.36.6 Devoteam S.A. Competitive Strengths & Weaknesses
9.37 Quantiphi, Inc.
9.37.1 Quantiphi, Inc. Details
9.37.2 Quantiphi, Inc. Major Business
9.37.3 Quantiphi, Inc. Generative AI Business Services Product and Services
9.37.4 Quantiphi, Inc. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.37.5 Quantiphi, Inc. Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

9.37.6 Quantiphi, Inc. Competitive Strengths & Weaknesses
9.38 Digital China Group Co., Ltd.
9.38.1 Digital China Group Co., Ltd. Details
9.38.2 Digital China Group Co., Ltd. Major Business
9.38.3 Digital China Group Co., Ltd. Generative AI Business Services Product and Services
9.38.4 Digital China Group Co., Ltd. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.38.5 Digital China Group Co., Ltd. Recent Developments/Updates
9.38.6 Digital China Group Co., Ltd. Competitive Strengths & Weaknesses
9.39 Neusoft Corporation
9.39.1 Neusoft Corporation Details
9.39.2 Neusoft Corporation Major Business
9.39.3 Neusoft Corporation Generative AI Business Services Product and Services
9.39.4 Neusoft Corporation Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026)
9.39.5 Neusoft Corporation Recent Developments/Updates
9.39.6 Neusoft Corporation Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Generative AI Business Services Industry Chain
10.2 Generative AI Business Services Upstream Analysis
10.3 Generative AI Business Services Midstream Analysis
10.4 Generative AI Business Services Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. World Generative AI Business Services Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
Table 2. World Generative AI Business Services Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
Table 3. World Generative AI Business Services Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
Table 4. World Generative AI Business Services Revenue Market Share by Region (2021-2026), (by Headquarter Location)
Table 5. World Generative AI Business Services Revenue Market Share by Region (2027-2032), (by Headquarter Location)
Table 6. Major Market Trends
Table 7. World Generative AI Business Services Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
Table 8. World Generative AI Business Services Consumption Value by Region (2021-2026) & (USD Million)
Table 9. World Generative AI Business Services Consumption Value Forecast by Region (2027-2032) & (USD Million)
Table 10. World Generative AI Business Services Revenue by Player (2021-2026) & (USD Million)
Table 11. Revenue Market Share of Key Generative AI Business Services Players in 2025
Table 12. World Generative AI Business Services Industry Rank of Major Player, Based on Revenue in 2025
Table 13. Global Generative AI Business Services Company Evaluation Quadrant
Table 14. Head Office of Key Generative AI Business Services Players
Table 15. Generative AI Business Services Market: Company Product Type Footprint
Table 16. Generative AI Business Services Market: Company Product Application Footprint
Table 17. Generative AI Business Services Mergers & Acquisitions Activity
Table 18. United States VS China Generative AI Business Services Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 19. United States VS China Generative AI Business Services Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 20. United States Based Generative AI Business Services Companies, Headquarters (States, Country)

+357 96 030922
info@marketpublishers.com

Table 21. United States Based Companies Generative AI Business Services Revenue, (2021-2026) & (USD Million)
Table 22. United States Based Companies Generative AI Business Services Revenue Market Share (2021-2026)
Table 23. China Based Generative AI Business Services Companies, Headquarters (Province, Country)
Table 24. China Based Companies Generative AI Business Services Revenue, (2021-2026) & (USD Million)
Table 25. China Based Companies Generative AI Business Services Revenue Market Share (2021-2026)
Table 26. Rest of World Based Generative AI Business Services Companies, Headquarters (Province, Country)
Table 27. Rest of World Based Companies Generative AI Business Services Revenue (2021-2026) & (USD Million)
Table 28. Rest of World Based Companies Generative AI Business Services Revenue Market Share (2021-2026)
Table 29. World Generative AI Business Services Market Size by Type, (USD Million), 2021 & 2025 & 2032
Table 30. World Generative AI Business Services Market Size Value by Type (2021-2026) & (USD Million)
Table 31. World Generative AI Business Services Market Size by Type (2027-2032) & (USD Million)
Table 32. World Generative AI Business Services Market Size by Supported Concurrent Users, (USD Million), 2021 & 2025 & 2032
Table 33. World Generative AI Business Services Market Size Value by Supported Concurrent Users (2021-2026) & (USD Million)
Table 34. World Generative AI Business Services Market Size by Supported Concurrent Users (2027-2032) & (USD Million)
Table 35. World Generative AI Business Services Market Size by Deployment Mode, (USD Million), 2021 & 2025 & 2032
Table 36. World Generative AI Business Services Market Size Value by Deployment Mode (2021-2026) & (USD Million)
Table 37. World Generative AI Business Services Market Size by Deployment Mode (2027-2032) & (USD Million)
Table 38. World Generative AI Business Services Market Size by Application, (USD Million), 2021 & 2025 & 2032
Table 39. World Generative AI Business Services Market Size by Application (2021-2026) & (USD Million)
Table 40. World Generative AI Business Services Market Size by Application

+357 96 030922
info@marketpublishers.com

(2027-2032) & (USD Million)
Table 41. Accenture plc Basic Information, Manufacturing Base and Competitors
Table 42. Accenture plc Major Business
Table 43. Accenture plc Generative AI Business Services Product and Services
Table 44. Accenture plc Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 45. Accenture plc Recent Developments/Updates
Table 46. Accenture plc Competitive Strengths & Weaknesses
Table 47. Deloitte Touche Tohmatsu Limited Basic Information, Manufacturing Base and Competitors
Table 48. Deloitte Touche Tohmatsu Limited Major Business
Table 49. Deloitte Touche Tohmatsu Limited Generative AI Business Services Product and Services
Table 50. Deloitte Touche Tohmatsu Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 51. Deloitte Touche Tohmatsu Limited Recent Developments/Updates
Table 52. Deloitte Touche Tohmatsu Limited Competitive Strengths & Weaknesses
Table 53. IBM Basic Information, Manufacturing Base and Competitors
Table 54. IBM Major Business
Table 55. IBM Generative AI Business Services Product and Services
Table 56. IBM Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 57. IBM Recent Developments/Updates
Table 58. IBM Competitive Strengths & Weaknesses
Table 59. Capgemini SE Basic Information, Manufacturing Base and Competitors
Table 60. Capgemini SE Major Business
Table 61. Capgemini SE Generative AI Business Services Product and Services
Table 62. Capgemini SE Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 63. Capgemini SE Recent Developments/Updates
Table 64. Capgemini SE Competitive Strengths & Weaknesses
Table 65. Tata Consultancy Services Limited Basic Information, Manufacturing Base and Competitors
Table 66. Tata Consultancy Services Limited Major Business
Table 67. Tata Consultancy Services Limited Generative AI Business Services Product and Services
Table 68. Tata Consultancy Services Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 69. Tata Consultancy Services Limited Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

Table 70. Tata Consultancy Services Limited Competitive Strengths & Weaknesses
Table 71. PwC International Limited Basic Information, Manufacturing Base and Competitors
Table 72. PwC International Limited Major Business
Table 73. PwC International Limited Generative AI Business Services Product and Services
Table 74. PwC International Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 75. PwC International Limited Recent Developments/Updates
Table 76. PwC International Limited Competitive Strengths & Weaknesses
Table 77. EY Global Limited Basic Information, Manufacturing Base and Competitors
Table 78. EY Global Limited Major Business
Table 79. EY Global Limited Generative AI Business Services Product and Services
Table 80. EY Global Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. EY Global Limited Recent Developments/Updates
Table 82. EY Global Limited Competitive Strengths & Weaknesses
Table 83. Infosys Limited Basic Information, Manufacturing Base and Competitors
Table 84. Infosys Limited Major Business
Table 85. Infosys Limited Generative AI Business Services Product and Services
Table 86. Infosys Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. Infosys Limited Recent Developments/Updates
Table 88. Infosys Limited Competitive Strengths & Weaknesses
Table 89. Cognizant Technology Solutions Corporation Basic Information, Manufacturing Base and Competitors
Table 90. Cognizant Technology Solutions Corporation Major Business
Table 91. Cognizant Technology Solutions Corporation Generative AI Business Services Product and Services
Table 92. Cognizant Technology Solutions Corporation Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. Cognizant Technology Solutions Corporation Recent Developments/Updates
Table 94. Cognizant Technology Solutions Corporation Competitive Strengths & Weaknesses
Table 95. HCL Technologies Limited Basic Information, Manufacturing Base and Competitors
Table 96. HCL Technologies Limited Major Business
Table 97. HCL Technologies Limited Generative AI Business Services Product and Services

+357 96 030922
info@marketpublishers.com

Table 98. HCL Technologies Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. HCL Technologies Limited Recent Developments/Updates
Table 100. HCL Technologies Limited Competitive Strengths & Weaknesses
Table 101. Wipro Limited Basic Information, Manufacturing Base and Competitors
Table 102. Wipro Limited Major Business
Table 103. Wipro Limited Generative AI Business Services Product and Services
Table 104. Wipro Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 105. Wipro Limited Recent Developments/Updates
Table 106. Wipro Limited Competitive Strengths & Weaknesses
Table 107. KPMG International Limited Basic Information, Manufacturing Base and Competitors
Table 108. KPMG International Limited Major Business
Table 109. KPMG International Limited Generative AI Business Services Product and Services
Table 110. KPMG International Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 111. KPMG International Limited Recent Developments/Updates
Table 112. KPMG International Limited Competitive Strengths & Weaknesses
Table 113. NTT DATA Group Corporation Basic Information, Manufacturing Base and Competitors
Table 114. NTT DATA Group Corporation Major Business
Table 115. NTT DATA Group Corporation Generative AI Business Services Product and Services
Table 116. NTT DATA Group Corporation Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 117. NTT DATA Group Corporation Recent Developments/Updates
Table 118. NTT DATA Group Corporation Competitive Strengths & Weaknesses
Table 119. Tech Mahindra Limited Basic Information, Manufacturing Base and Competitors
Table 120. Tech Mahindra Limited Major Business
Table 121. Tech Mahindra Limited Generative AI Business Services Product and Services
Table 122. Tech Mahindra Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 123. Tech Mahindra Limited Recent Developments/Updates
Table 124. Tech Mahindra Limited Competitive Strengths & Weaknesses
Table 125. LTIMindtree Limited Basic Information, Manufacturing Base and Competitors

+357 96 030922
info@marketpublishers.com

Table 126. LTIMindtree Limited Major Business
Table 127. LTIMindtree Limited Generative AI Business Services Product and Services
Table 128. LTIMindtree Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 129. LTIMindtree Limited Recent Developments/Updates
Table 130. LTIMindtree Limited Competitive Strengths & Weaknesses
Table 131. DXC Technology Company Basic Information, Manufacturing Base and Competitors
Table 132. DXC Technology Company Major Business
Table 133. DXC Technology Company Generative AI Business Services Product and Services
Table 134. DXC Technology Company Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 135. DXC Technology Company Recent Developments/Updates
Table 136. DXC Technology Company Competitive Strengths & Weaknesses
Table 137. Genpact Limited Basic Information, Manufacturing Base and Competitors
Table 138. Genpact Limited Major Business
Table 139. Genpact Limited Generative AI Business Services Product and Services
Table 140. Genpact Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 141. Genpact Limited Recent Developments/Updates
Table 142. Genpact Limited Competitive Strengths & Weaknesses
Table 143. Hitachi, Ltd. Basic Information, Manufacturing Base and Competitors
Table 144. Hitachi, Ltd. Major Business
Table 145. Hitachi, Ltd. Generative AI Business Services Product and Services
Table 146. Hitachi, Ltd. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 147. Hitachi, Ltd. Recent Developments/Updates
Table 148. Hitachi, Ltd. Competitive Strengths & Weaknesses
Table 149. EPAM Systems, Inc. Basic Information, Manufacturing Base and Competitors
Table 150. EPAM Systems, Inc. Major Business
Table 151. EPAM Systems, Inc. Generative AI Business Services Product and Services
Table 152. EPAM Systems, Inc. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 153. EPAM Systems, Inc. Recent Developments/Updates
Table 154. EPAM Systems, Inc. Competitive Strengths & Weaknesses
Table 155. Fujitsu Limited Basic Information, Manufacturing Base and Competitors
Table 156. Fujitsu Limited Major Business

+357 96 030922
info@marketpublishers.com

Table 157. Fujitsu Limited Generative AI Business Services Product and Services
Table 158. Fujitsu Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 159. Fujitsu Limited Recent Developments/Updates
Table 160. Fujitsu Limited Competitive Strengths & Weaknesses
Table 161. Persistent Systems Limited Basic Information, Manufacturing Base and Competitors
Table 162. Persistent Systems Limited Major Business
Table 163. Persistent Systems Limited Generative AI Business Services Product and Services
Table 164. Persistent Systems Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 165. Persistent Systems Limited Recent Developments/Updates
Table 166. Persistent Systems Limited Competitive Strengths & Weaknesses
Table 167. NEC Corporation Basic Information, Manufacturing Base and Competitors
Table 168. NEC Corporation Major Business
Table 169. NEC Corporation Generative AI Business Services Product and Services
Table 170. NEC Corporation Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 171. NEC Corporation Recent Developments/Updates
Table 172. NEC Corporation Competitive Strengths & Weaknesses
Table 173. Bain & Company, Inc. Basic Information, Manufacturing Base and Competitors
Table 174. Bain & Company, Inc. Major Business
Table 175. Bain & Company, Inc. Generative AI Business Services Product and Services
Table 176. Bain & Company, Inc. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 177. Bain & Company, Inc. Recent Developments/Updates
Table 178. Bain & Company, Inc. Competitive Strengths & Weaknesses
Table 179. Booz Allen Hamilton Basic Information, Manufacturing Base and Competitors
Table 180. Booz Allen Hamilton Major Business
Table 181. Booz Allen Hamilton Generative AI Business Services Product and Services
Table 182. Booz Allen Hamilton Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 183. Booz Allen Hamilton Recent Developments/Updates
Table 184. Booz Allen Hamilton Competitive Strengths & Weaknesses
Table 185. Thoughtworks Basic Information, Manufacturing Base and Competitors

+357 96 030922
info@marketpublishers.com

Table 186. Thoughtworks Major Business
Table 187. Thoughtworks Generative AI Business Services Product and Services
Table 188. Thoughtworks Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 189. Thoughtworks Recent Developments/Updates
Table 190. Thoughtworks Competitive Strengths & Weaknesses
Table 191. Mphasis Limited Basic Information, Manufacturing Base and Competitors
Table 192. Mphasis Limited Major Business
Table 193. Mphasis Limited Generative AI Business Services Product and Services
Table 194. Mphasis Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 195. Mphasis Limited Recent Developments/Updates
Table 196. Mphasis Limited Competitive Strengths & Weaknesses
Table 197. Slalom, LLC Basic Information, Manufacturing Base and Competitors
Table 198. Slalom, LLC Major Business
Table 199. Slalom, LLC Generative AI Business Services Product and Services
Table 200. Slalom, LLC Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 201. Slalom, LLC Recent Developments/Updates
Table 202. Slalom, LLC Competitive Strengths & Weaknesses
Table 203. Coforge Limited Basic Information, Manufacturing Base and Competitors
Table 204. Coforge Limited Major Business
Table 205. Coforge Limited Generative AI Business Services Product and Services
Table 206. Coforge Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 207. Coforge Limited Recent Developments/Updates
Table 208. Coforge Limited Competitive Strengths & Weaknesses
Table 209. SoftServe, Inc. Basic Information, Manufacturing Base and Competitors
Table 210. SoftServe, Inc. Major Business
Table 211. SoftServe, Inc. Generative AI Business Services Product and Services
Table 212. SoftServe, Inc. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 213. SoftServe, Inc. Recent Developments/Updates
Table 214. SoftServe, Inc. Competitive Strengths & Weaknesses
Table 215. Sopra Steria Group Basic Information, Manufacturing Base and Competitors
Table 216. Sopra Steria Group Major Business
Table 217. Sopra Steria Group Generative AI Business Services Product and Services
Table 218. Sopra Steria Group Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

+357 96 030922
info@marketpublishers.com

Table 219. Sopra Steria Group Recent Developments/Updates
Table 220. Sopra Steria Group Competitive Strengths & Weaknesses
Table 221. Nomura Research Institute, Ltd. Basic Information, Manufacturing Base and Competitors
Table 222. Nomura Research Institute, Ltd. Major Business
Table 223. Nomura Research Institute, Ltd. Generative AI Business Services Product and Services
Table 224. Nomura Research Institute, Ltd. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 225. Nomura Research Institute, Ltd. Recent Developments/Updates
Table 226. Nomura Research Institute, Ltd. Competitive Strengths & Weaknesses
Table 227. Hexaware Technologies Limited Basic Information, Manufacturing Base and Competitors
Table 228. Hexaware Technologies Limited Major Business
Table 229. Hexaware Technologies Limited Generative AI Business Services Product and Services
Table 230. Hexaware Technologies Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 231. Hexaware Technologies Limited Recent Developments/Updates
Table 232. Hexaware Technologies Limited Competitive Strengths & Weaknesses
Table 233. Samsung SDS Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 234. Samsung SDS Co., Ltd. Major Business
Table 235. Samsung SDS Co., Ltd. Generative AI Business Services Product and Services
Table 236. Samsung SDS Co., Ltd. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 237. Samsung SDS Co., Ltd. Recent Developments/Updates
Table 238. Samsung SDS Co., Ltd. Competitive Strengths & Weaknesses
Table 239. iSoftStone Information Technology (Group) Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 240. iSoftStone Information Technology (Group) Co., Ltd. Major Business
Table 241. iSoftStone Information Technology (Group) Co., Ltd. Generative AI Business Services Product and Services
Table 242. iSoftStone Information Technology (Group) Co., Ltd. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 243. iSoftStone Information Technology (Group) Co., Ltd. Recent Developments/Updates
Table 244. iSoftStone Information Technology (Group) Co., Ltd. Competitive Strengths

+357 96 030922
info@marketpublishers.com

& Weaknesses
Table 245. Chinasoft International Limited Basic Information, Manufacturing Base and Competitors
Table 246. Chinasoft International Limited Major Business
Table 247. Chinasoft International Limited Generative AI Business Services Product and Services
Table 248. Chinasoft International Limited Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 249. Chinasoft International Limited Recent Developments/Updates
Table 250. Chinasoft International Limited Competitive Strengths & Weaknesses
Table 251. Devoteam S.A. Basic Information, Manufacturing Base and Competitors
Table 252. Devoteam S.A. Major Business
Table 253. Devoteam S.A. Generative AI Business Services Product and Services
Table 254. Devoteam S.A. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 255. Devoteam S.A. Recent Developments/Updates
Table 256. Devoteam S.A. Competitive Strengths & Weaknesses
Table 257. Quantiphi, Inc. Basic Information, Manufacturing Base and Competitors
Table 258. Quantiphi, Inc. Major Business
Table 259. Quantiphi, Inc. Generative AI Business Services Product and Services
Table 260. Quantiphi, Inc. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 261. Quantiphi, Inc. Recent Developments/Updates
Table 262. Quantiphi, Inc. Competitive Strengths & Weaknesses
Table 263. Digital China Group Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 264. Digital China Group Co., Ltd. Major Business
Table 265. Digital China Group Co., Ltd. Generative AI Business Services Product and Services
Table 266. Digital China Group Co., Ltd. Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 267. Digital China Group Co., Ltd. Recent Developments/Updates
Table 268. Digital China Group Co., Ltd. Competitive Strengths & Weaknesses
Table 269. Neusoft Corporation Basic Information, Manufacturing Base and Competitors
Table 270. Neusoft Corporation Major Business
Table 271. Neusoft Corporation Generative AI Business Services Product and Services
Table 272. Neusoft Corporation Generative AI Business Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

+357 96 030922
info@marketpublishers.com

Table 273. Neusoft Corporation Recent Developments/Updates
Table 274. Neusoft Corporation Competitive Strengths & Weaknesses
Table 275. Global Key Players of Generative AI Business Services Upstream (Raw Materials)
Table 276. Global Generative AI Business Services Typical Customers

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Generative AI Business Services Picture
Figure 2. World Generative AI Business Services Total Revenue: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Generative AI Business Services Total Revenue (2021-2032) & (USD Million)
Figure 4. World Generative AI Business Services Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
Figure 5. World Generative AI Business Services Revenue Market Share by Region (2021-2032), (by Headquarter Location)
Figure 6. United States Based Company Generative AI Business Services Revenue (2021-2032) & (USD Million)
Figure 7. China Based Company Generative AI Business Services Revenue (2021-2032) & (USD Million)
Figure 8. Europe Based Company Generative AI Business Services Revenue (2021-2032) & (USD Million)
Figure 9. Japan Based Company Generative AI Business Services Revenue (2021-2032) & (USD Million)
Figure 10. South Korea Based Company Generative AI Business Services Revenue (2021-2032) & (USD Million)
Figure 11. ASEAN Based Company Generative AI Business Services Revenue (2021-2032) & (USD Million)
Figure 12. India Based Company Generative AI Business Services Revenue (2021-2032) & (USD Million)
Figure 13. Generative AI Business Services Market Drivers
Figure 14. Factors Affecting Demand
Figure 15. World Generative AI Business Services Consumption Value (2021-2032) & (USD Million)
Figure 16. World Generative AI Business Services Consumption Value Market Share by Region (2021-2032)
Figure 17. United States Generative AI Business Services Consumption Value (2021-2032) & (USD Million)
Figure 18. China Generative AI Business Services Consumption Value (2021-2032) & (USD Million)
Figure 19. Europe Generative AI Business Services Consumption Value (2021-2032) & (USD Million)

+357 96 030922
info@marketpublishers.com

Figure 20. Japan Generative AI Business Services Consumption Value (2021-2032) & (USD Million)
Figure 21. South Korea Generative AI Business Services Consumption Value (2021-2032) & (USD Million)
Figure 22. ASEAN Generative AI Business Services Consumption Value (2021-2032) & (USD Million)
Figure 23. India Generative AI Business Services Consumption Value (2021-2032) & (USD Million)
Figure 24. Producer Shipments of Generative AI Business Services by Player Revenue ($MM) and Market Share (%): 2025
Figure 25. Global Four-firm Concentration Ratios (CR4) for Generative AI Business Services Markets in 2025
Figure 26. Global Four-firm Concentration Ratios (CR8) for Generative AI Business Services Markets in 2025
Figure 27. United States VS China: Generative AI Business Services Revenue Market Share Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: Generative AI Business Services Consumption Value Market Share Comparison (2021 & 2025 & 2032)
Figure 29. World Generative AI Business Services Market Size by Type, (USD Million), 2021 & 2025 & 2032
Figure 30. World Generative AI Business Services Market Size Market Share by Type in 2025
Figure 31. API Call
Figure 32. Fully Managed SaaS Generation
Figure 33. Private Deployment Generation
Figure 34. World Generative AI Business Services Market Size Market Share by Type (2021-2032)
Figure 35. World Generative AI Business Services Market Size by Supported Concurrent Users, (USD Million), 2021 & 2025 & 2032
Figure 36. World Generative AI Business Services Market Size Market Share by Supported Concurrent Users in 2025
Figure 37. ?100
Figure 38. 100~10000
Figure 39. ?10000
Figure 40. World Generative AI Business Services Market Size Market Share by Supported Concurrent Users (2021-2032)
Figure 41. World Generative AI Business Services Market Size by Deployment Mode, (USD Million), 2021 & 2025 & 2032
Figure 42. World Generative AI Business Services Market Size Market Share by

+357 96 030922
info@marketpublishers.com

Deployment Mode in 2025
Figure 43. Local Deployment
Figure 44. Cloud-based
Figure 45. World Generative AI Business Services Market Size Market Share by Deployment Mode (2021-2032)
Figure 46. World Generative AI Business Services Market Size by Application, (USD Million), 2021 & 2025 & 2032
Figure 47. World Generative AI Business Services Market Size Market Share by Application in 2025
Figure 48. Finance
Figure 49. Culture & Media
Figure 50. E-commerce
Figure 51. High-end Manufacturing
Figure 52. Other
Figure 53. World Generative AI Business Services Market Size Market Share by Application (2021-2032)
Figure 54. Generative AI Business Services Industrial Chain
Figure 55. Methodology
Figure 56. Research Process and Data Source

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Generative AI Business Services Supply, Demand and Key Producers, 2026-2032

Product link: https://marketpublishers.com/r/G4D2C8F5A28BEN.html

Price: US$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G4D2C8F5A28BEN.html