

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) General Lighting Market 2018, Forecast to 2023

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Abstracts

The lighting industry includes general lighting, automotive lighting, and backlighting. General lighting is based on fixed light source installations, which deliver a practical or aesthetic lighting effect. CFLs, LFLs, HID lights, and LEDs are some of the major general lighting products.

Scope of the Report:

This report focuses on the General Lighting in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. One trend in the market is growing number of households and urbanization. The rapid urbanization worldwide, particularly in emerging economies, is leading to the increasing demand for lighting devices from a growing number of households. The residential segment is one of the major contributors to the growing demand for lighting devices. One driver in the market is the declining manufacturing cost of LEDs. The manufacturing cost of LEDs has declined since 2012 and will continue to decline during the forecast period. This is mainly because of the declining ASP of chips and components used in the manufacturing process of LED devices. The decline in the manufacturing cost of LEDs is leading to a decrease in the initial installation cost of LED lamps and fixtures.

One challenge in the market is high average cost per LED fixture. Though the total cost of owning LED lamps and fixtures is low compared with traditional incandescent and halogen bulbs, the high initial cost acts as a hindrance. The total cost of installation includes the cost of LED luminaires and labor cost. In addition, consumers who install smart lighting fixtures require a huge amount of money for the Internet of Things (IoT)

infrastructure.

The worldwide market for General Lighting is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Acuity Brands

Cree

Eaton

General Electric

Koninklijke Philips

Osram

Panasonic

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Traditional Lighting

LED Lighting

Market Segment by Applications, can be divided into

Residential Segment

Commercial Segment

Outdoor Segment

Industrial Segment

Architectural Segment

There are 15 Chapters to deeply display The global General Lighting market.

Chapter 1, to describe General Lighting Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of General Lighting, with sales, revenue, and price of General Lighting, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of General Lighting, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, General Lighting market forecast, by regions, type and application, with

sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe General Lighting sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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