

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) General LED Lighting Market 2018, Forecast to 2023

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Abstracts

An LED is a semiconductor light source used for general lighting, backlighting, and automotive lighting in the Residential, Office, Retail, Hospitality, Industrial, Outdoor, and Architectural segments. Given its efficiency and low cost, LED helps to address the key issues such as energy crisis, resource scarcity, and climate change. It also enhances safety and productivity. Lighting consumes about 20 percent of the power generated worldwide, and the usage of LED lighting will help to save up to 40 percent of energy annually.

Scope of the Report:

This report focuses on the General LED Lighting in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The preference for eco-friendly bulbs over incandescent and CFL bulbs is one of the major trends witnessed in the market. Increased cost of energy, growing awareness about environmental issues, and increased focus on reducing CO2 emissions are some of the factors stimulating demand for energy-efficient LED lighting solutions.

According to the report, the formation of R20 Regions of Climate Action is a major market driver for the General LED Lighting market in Brazil. It is focused on promoting and implementing low-carbon emission projects and aims to prevent a 2°C increase in global temperatures by 2020.

Low consumer awareness is one of the major challenges in the market. This is evident from the fact that most application segments in The global General Lighting market have a low LED penetration rate because consumers give higher preference to cost rather than the quality and nature of lighting.

The worldwide market for General LED Lighting is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Cree

Nichia

OSRAM Opto Semiconductors

Seoul Semiconductor

Dialight

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Organized Structure

Unorganized Structure

Market Segment by Applications, can be divided into

Residential

Office

Retail

Hospitality

Industrial

Outdoor

Architectural

There are 15 Chapters to deeply display The global General LED Lighting market.

Chapter 1, to describe General LED Lighting Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of General LED Lighting, with sales, revenue, and price of General LED Lighting, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of General LED Lighting, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, General LED Lighting market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe General LED Lighting sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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