

Global Gellan Gum Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Gellan Gum market size was valued at USD 469.4 million in 2023 and is forecast to a readjusted size of USD 588 million by 2030 with a CAGR of 3.3% during review period.

Gellan gum is a kind of extra cellular polysaccharide excreted by microorganism *pseudomonas elodea*. It is a linear structure with a repeating unit of tetrasaccharide. As emulsifier, suspension agent, thickener, stabilizer, gelling agent, tissue culture medium, film former and lubricant, gellan gum has been widely used in many fields, such as food additives industry, daily-chemical industry, pharmaceutical industry, etc. Gellan gum is considered as one of the most advanced food additive in the world.

CP Kelco is the largest manufacturers of Gellan Gum in the world, has a share about 75%. North America is the largest market, has a share about 34%. In terms of product type, Low Acyl Gellan Gum is the largest segment, occupied for a share of about 70%, and in terms of application, Food Additives Industry has a share about 60 percent.

The Global Info Research report includes an overview of the development of the Gellan Gum industry chain, the market status of Food Additives Industry (Low Acyl Gellan Gum, High Acyl Gellan Gum), Daily-Chemical Industry (Low Acyl Gellan Gum, High Acyl Gellan Gum), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Gellan Gum.

Regionally, the report analyzes the Gellan Gum markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Gellan Gum market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Gellan Gum market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Gellan Gum industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Low Acyl Gellan Gum, High Acyl Gellan Gum).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Gellan Gum market.

Regional Analysis: The report involves examining the Gellan Gum market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Gellan Gum market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Gellan Gum:

Company Analysis: Report covers individual Gellan Gum manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Gellan Gum This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Additives Industry,

Daily-Chemical Industry).

Technology Analysis: Report covers specific technologies relevant to Gellan Gum. It assesses the current state, advancements, and potential future developments in Gellan Gum areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Gellan Gum market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Gellan Gum market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Low Acyl Gellan Gum

High Acyl Gellan Gum

Market segment by Application

Food Additives Industry

Daily-Chemical Industry

Pharmaceutical Industry

Others

Major players covered

CP Kelco

Dancheng Caixin

Tech-Way Biochemical

Fufeng Group

DSM Zhongken

Hebei Xinhe

Inner Mongolia Rainbow Biotech

Teejoy

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Gellan Gum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Gellan Gum, with price, sales, revenue and global market share of Gellan Gum from 2019 to 2024.

Chapter 3, the Gellan Gum competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Gellan Gum breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Gellan Gum market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Gellan Gum.

Chapter 14 and 15, to describe Gellan Gum sales channel, distributors, customers, research findings and conclusion.

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