

Global Gel Memory Foam Mattress Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Gel Memory Foam Mattress market size was valued at US\$ 11576 million in 2025 and is forecast to a readjusted size of US\$ 16716 million by 2032 with a CAGR of 5.4% during review period.

In 2025, the global production of gel memory foam mattress is estimated to be approximately 25 million units, with an average selling price of about \$450 per unit and a gross profit margin of approximately 45%. The annual production capacity per line is about 100,000 units. Gel memory foam mattresses were designed to address the core pain point of traditional memory foam mattresses, which cause stuffiness and discomfort during sleep due to the material's high heat retention. It is a high-end mattress in which micro-gel particles or capsules are injected into the comfort layer of the memory foam. This mattress actively absorbs and disperses excess heat generated during sleep through the gel components, and its special structure also promotes micro-air circulation within the material, creating a cooler and more breathable sleep microclimate than traditional memory foam mattresses. The upstream supply chain for gel memory foam mattresses consists of chemical companies responsible for providing basic raw materials such as polyurethane, gel polymers, and foaming agents; the midstream consists of professional foam manufacturers and mattress factories that use precision processes to inject the gel into the memory foam matrix and foam it, then cut, laminate, and encapsulate it to create a complete mattress; the downstream reaches consumers through brand owners, online e-commerce platforms, and physical stores. The demand stems from the global market's pursuit of improved sleep health and comfort. The core driving forces include: addressing the common pain point of traditional memory foam mattresses being stuffy in summer, meeting consumers' rigid

demand for a cooler and more breathable sleep environment, and responding to the market trend in the home furnishing industry to enhance product added value and differentiated competitiveness through material innovation.

The rapid growth of the global gel memory foam mattress market is primarily driven by three core factors. First, the deepening awareness of sleep health among consumers and the widespread prevalence of sleep problems form the fundamental demand base. Approximately 30% of the global population experiences sleep disorders, prompting people to be more willing to invest in products that can improve sleep quality. Gel memory foam mattresses, by combining the pressure-relieving properties of traditional memory foam with the active cooling function of gel, effectively address key issues such as night sweats, overheating discomfort, and pressure point pain. Second, continuous breakthroughs in material science and manufacturing processes have significantly enhanced product performance and user experience. The application of microencapsulated phase change materials, open-cell gel structures, and zoned support technology has brought qualitative improvements in mattress breathability, rebound response, and spinal support. At the same time, the popularization of the 'bed-in-a-box' model has greatly reduced logistics costs and purchase barriers, driving explosive growth in online channels. Finally, trends in consumption upgrading and changes in population structure have jointly expanded market boundaries. The growing middle class has increased willingness to pay for high-quality home products, while in an aging society, the demand for spinal protection and joint pressure relief among the elderly is becoming increasingly prominent. As a result, gel memory foam mattresses, which combine comfort, support, and temperature regulation, have become generationally essential products for consumers ranging from young people to the elderly.

This report is a detailed and comprehensive analysis for global Gel Memory Foam Mattress market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Gel Memory Foam Mattress market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Gel Memory Foam Mattress market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Gel Memory Foam Mattress market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Gel Memory Foam Mattress market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Gel Memory Foam Mattress

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Gel Memory Foam Mattress market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tempur Sealy International, Serta Simmons Bedding, Sleep Number Corporation, Casper Sleep Inc, Purple Innovation, LLC, King Koil, Zinus, The Carpenter Company, Ashley Furniture Industries, The Vita Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Gel Memory Foam Mattress market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Basic Gel Injection Type

Advanced Phase Change Material Type

Market segment by Mattress Structure

Single-Layer Gel Memory Foam Mattress

Multi-Layer Gel Memory Foam Mattress

Market segment by Hardness

Ultra-Plush

Medium-Firm

Firm

Market segment by Application

Home Use

Commercial Use

Other

Major players covered

Tempur Sealy International

Serta Simmons Bedding

Sleep Number Corporation

Casper Sleep Inc

Purple Innovation, LLC

King Koil

Zinus

The Carpenter Company

Ashley Furniture Industries

The Vita Group

Molbly

Nectar Sleep

GhostBed

Healthcare Co., Ltd

De Rucci Health Sleep

Sleemon Healthy Sleep Technology Co., Ltd.

Foshan Suilong Furniture Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Gel Memory Foam Mattress product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Gel Memory Foam Mattress, with price, sales quantity, revenue, and global market share of Gel Memory Foam Mattress from 2021 to 2026.

Chapter 3, the Gel Memory Foam Mattress competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Gel Memory Foam Mattress breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Gel Memory Foam Mattress market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Gel Memory Foam Mattress.

Chapter 14 and 15, to describe Gel Memory Foam Mattress sales channel, distributors,

customers, research findings and conclusion.

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