

Global Gel Memory Foam Mattress Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Gel Memory Foam Mattress market size is expected to reach \$ 16716 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

In 2025, the global production of gel memory foam mattress is estimated to be approximately 25 million units, with an average selling price of about \$450 per unit and a gross profit margin of approximately 45%. The annual production capacity per line is about 100,000 units. Gel memory foam mattresses were designed to address the core pain point of traditional memory foam mattresses, which cause stuffiness and discomfort during sleep due to the material's high heat retention. It is a high-end mattress in which micro-gel particles or capsules are injected into the comfort layer of the memory foam. This mattress actively absorbs and disperses excess heat generated during sleep through the gel components, and its special structure also promotes micro-air circulation within the material, creating a cooler and more breathable sleep microclimate than traditional memory foam mattresses. The upstream supply chain for gel memory foam mattresses consists of chemical companies responsible for providing basic raw materials such as polyurethane, gel polymers, and foaming agents; the midstream consists of professional foam manufacturers and mattress factories that use precision processes to inject the gel into the memory foam matrix and foam it, then cut, laminate, and encapsulate it to create a complete mattress; the downstream reaches consumers through brand owners, online e-commerce platforms, and physical stores. The demand stems from the global market's pursuit of improved sleep health and comfort. The core driving forces include: addressing the common pain point of traditional memory foam mattresses being stuffy in summer, meeting consumers' rigid demand for a cooler and more breathable sleep environment, and responding to the market trend in the home furnishing industry to enhance product added value and

differentiated competitiveness through material innovation.

The rapid growth of the global gel memory foam mattress market is primarily driven by three core factors. First, the deepening awareness of sleep health among consumers and the widespread prevalence of sleep problems form the fundamental demand base. Approximately 30% of the global population experiences sleep disorders, prompting people to be more willing to invest in products that can improve sleep quality. Gel memory foam mattresses, by combining the pressure-relieving properties of traditional memory foam with the active cooling function of gel, effectively address key issues such as night sweats, overheating discomfort, and pressure point pain. Second, continuous breakthroughs in material science and manufacturing processes have significantly enhanced product performance and user experience. The application of microencapsulated phase change materials, open-cell gel structures, and zoned support technology has brought qualitative improvements in mattress breathability, rebound response, and spinal support. At the same time, the popularization of the 'bed-in-a-box' model has greatly reduced logistics costs and purchase barriers, driving explosive growth in online channels. Finally, trends in consumption upgrading and changes in population structure have jointly expanded market boundaries. The growing middle class has increased willingness to pay for high-quality home products, while in an aging society, the demand for spinal protection and joint pressure relief among the elderly is becoming increasingly prominent. As a result, gel memory foam mattresses, which combine comfort, support, and temperature regulation, have become generationally essential products for consumers ranging from young people to the elderly.

This report studies the global Gel Memory Foam Mattress production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Gel Memory Foam Mattress and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Gel Memory Foam Mattress that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Gel Memory Foam Mattress total production and demand, 2021-2032, (K Units)
Global Gel Memory Foam Mattress total production value, 2021-2032, (USD Million)
Global Gel Memory Foam Mattress production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Gel Memory Foam Mattress consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Gel Memory Foam Mattress domestic production, consumption, key domestic manufacturers and share

Global Gel Memory Foam Mattress production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Gel Memory Foam Mattress production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Gel Memory Foam Mattress production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Gel Memory Foam Mattress market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tempur Sealy International, Serta Simmons Bedding, Sleep Number Corporation, Casper Sleep Inc, Purple Innovation, LLC, King Koil, Zinus, The Carpenter Company, Ashley Furniture Industries, The Vita Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Gel Memory Foam Mattress market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Gel Memory Foam Mattress Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Gel Memory Foam Mattress Market, Segmentation by Type:

Basic Gel Injection Type

Advanced Phase Change Material Type

Global Gel Memory Foam Mattress Market, Segmentation by Mattress Structure:

Single-Layer Gel Memory Foam Mattress

Multi-Layer Gel Memory Foam Mattress

Global Gel Memory Foam Mattress Market, Segmentation by Hardness:

Ultra-Plush

Medium-Firm

Firm

Global Gel Memory Foam Mattress Market, Segmentation by Application:

Home Use

Commercial Use

Other

Companies Profiled:

Tempur Sealy International

Serta Simmons Bedding

Sleep Number Corporation

Casper Sleep Inc

Purple Innovation, LLC

King Koil

Zinus

The Carpenter Company

Ashley Furniture Industries

The Vita Group

Molbly

Nectar Sleep

GhostBed

Healthcare Co., Ltd

De Rucci Health Sleep

Sleemon Healthy Sleep Technology Co., Ltd.

Foshan Suilong Furniture Co., Ltd.

Key Questions Answered:

1. How big is the global Gel Memory Foam Mattress market?
2. What is the demand of the global Gel Memory Foam Mattress market?
3. What is the year over year growth of the global Gel Memory Foam Mattress market?
4. What is the production and production value of the global Gel Memory Foam Mattress market?
5. Who are the key producers in the global Gel Memory Foam Mattress market?
6. What are the growth factors driving the market demand?

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