

# Global Gel Memory Foam Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Gel Memory Foam market size was valued at US\$ 3241 million in 2025 and is forecast to a readjusted size of US\$ 5497 million by 2032 with a CAGR of 7.8% during review period.

In 2025, the global production of gel memory foam is estimated to be approximately 450,000 tons, with an average selling price of about \$7,000 per ton and a gross profit margin of approximately 35%. The annual production capacity per line is about 4,000 tons. Gel memory foam was invented to address the heat retention and overheating issues caused by the closed-cell structure of traditional memory foam. It is a composite material infused with micro-gel beads or capsules within modern memory foam. To improve heat dissipation while maintaining pressure relief, the gel component acts as a heat conductor, absorbing and dispersing body heat, and promoting micro-air circulation by altering the material's internal structure, thus providing a cooler and more breathable sleeping or sitting experience than traditional memory foam. The upstream supply chain for gel memory foam mainly consists of chemical raw material suppliers, providing basic materials such as polyurethane, foaming agents, and gel polymers; midstream manufacturers, who use proprietary processes to inject gel microparticles into the memory foam matrix and then foam and cut it to form the core material; and downstream suppliers are brands and manufacturers of finished products such as mattresses, pillows, medical protective gear, and car seats. The demand stems from the end-consumer market's need to upgrade sleep and sitting comfort, specifically including: solving the problem of traditional memory foam being stuffy in summer, providing consumers with a cooler and more breathable support experience, while meeting the continuous innovation requirements of high-performance comfort materials in fields such as home furniture, medical care, and transportation.

The robust growth of the global gel memory foam market is primarily driven by three core factors. First, the continuous upgrade of consumers' awareness regarding sleep quality and health forms the most fundamental demand foundation. As modern life pressures increase, people increasingly recognize the importance of high-quality sleep for physical and mental health. Gel memory foam, with its dual functions of pressure relief (distributing body weight and reducing tossing and turning) and temperature regulation (actively dissipating heat through gel particles or coatings, addressing the heat retention issues of traditional memory foam), precisely meets the modern demand for 'deep sleep' and 'consistent comfort.' Second, ongoing breakthroughs in material science and manufacturing processes have significantly optimized product performance. The application of new technologies such as microencapsulated phase change materials and open-cell gel structures has brought qualitative leaps in breathability, support, and resilience, while production costs have gradually decreased, allowing gel memory foam to penetrate from high-end bedding into the mass market. Finally, the diversification of application scenarios has greatly released market growth potential. Beyond traditional mattresses and pillows, gel memory foam is increasingly applied in car seats, office lumbar cushions, pet beds, maternal and infant products, as well as medical rehabilitation aids (such as pressure-relief cushions and anti-decubitus pads). The trend of consumption upgrades and the concept of 'investing in health' together promote the prevalence of this material across a broader range of life scenarios.

This report is a detailed and comprehensive analysis for global Gel Memory Foam market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Gel Memory Foam market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Gel Memory Foam market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Gel Memory Foam market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Gel Memory Foam market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Gel Memory Foam
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Gel Memory Foam market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include The Carpenter Company, The Vita Group, Kayfoam, Adetex Foam Group, Foam N' More, Inc., Future Foam, Inc, Himalaya Polyurethane Pvt. Ltd, Worldfoam Auto Products (nantong) Co., Ltd, Zhejiang Pecc Co., Ltd, Nantong Shule Sponge Production Co., Ltd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Gel Memory Foam market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Microcapsule Gel Injection Type

Gel Particle Mixture Type

Market segment by Density

Low-density Type

High-density Type

Market segment by Hardness

Ultra-Plush Type

Medium-Firm Type

Firm Type

Market segment by Application

Home Furniture

Medical Care

Transportation

Other

Major players covered

The Carpenter Company

The Vita Group

Kayfoam

Adetex Foam Group

Foam N' More, Inc.

Future Foam, Inc

Himalaya Polyurethane Pvt. Ltd

Worldfoam Auto Products (nantong) Co., Ltd

Zhejiang Pecc Co., Ltd

Nantong Shule Sponge Production Co., Ltd

Foshan SY Furniture Material Co., Ltd

Shenzhen Bai Qi Kang Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Gel Memory Foam product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Gel Memory Foam, with price, sales quantity, revenue, and global market share of Gel Memory Foam from 2021 to 2026.

Chapter 3, the Gel Memory Foam competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Gel Memory Foam breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Gel Memory Foam market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Gel Memory Foam.

Chapter 14 and 15, to describe Gel Memory Foam sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Gel Memory Foam Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Microcapsule Gel Injection Type

1.3.3 Gel Particle Mixture Type

1.4 Market Analysis by Density

1.4.1 Overview: Global Gel Memory Foam Consumption Value by Density: 2021 Versus 2025 Versus 2032

1.4.2 Low-density Type

1.4.3 High-density Type

1.5 Market Analysis by Hardness

1.5.1 Overview: Global Gel Memory Foam Consumption Value by Hardness: 2021 Versus 2025 Versus 2032

1.5.2 Ultra-Plush Type

1.5.3 Medium-Firm Type

1.5.4 Firm Type

1.6 Market Analysis by Application

1.6.1 Overview: Global Gel Memory Foam Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Home Furniture

1.6.3 Medical Care

1.6.4 Transportation

1.6.5 Other

1.7 Global Gel Memory Foam Market Size & Forecast

1.7.1 Global Gel Memory Foam Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Gel Memory Foam Sales Quantity (2021-2032)

1.7.3 Global Gel Memory Foam Average Price (2021-2032)

### 2 MANUFACTURERS PROFILES

2.1 The Carpenter Company

2.1.1 The Carpenter Company Details

2.1.2 The Carpenter Company Major Business

- 2.1.3 The Carpenter Company Gel Memory Foam Product and Services
- 2.1.4 The Carpenter Company Gel Memory Foam Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 The Carpenter Company Recent Developments/Updates
- 2.2 The Vita Group
  - 2.2.1 The Vita Group Details
  - 2.2.2 The Vita Group Major Business
  - 2.2.3 The Vita Group Gel Memory Foam Product and Services
  - 2.2.4 The Vita Group Gel Memory Foam Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.2.5 The Vita Group Recent Developments/Updates
- 2.3 Kayfoam
  - 2.3.1 Kayfoam Details
  - 2.3.2 Kayfoam Major Business
  - 2.3.3 Kayfoam Gel Memory Foam Product and Services
  - 2.3.4 Kayfoam Gel Memory Foam Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.3.5 Kayfoam Recent Developments/Updates
- 2.4 Adetex Foam Group
  - 2.4.1 Adetex Foam Group Details
  - 2.4.2 Adetex Foam Group Major Business
  - 2.4.3 Adetex Foam Group Gel Memory Foam Product and Services
  - 2.4.4 Adetex Foam Group Gel Memory Foam Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.4.5 Adetex Foam Group Recent Developments/Updates
- 2.5 Foam N' More, Inc.
  - 2.5.1 Foam N' More, Inc. Details
  - 2.5.2 Foam N' More, Inc. Major Business
  - 2.5.3 Foam N' More, Inc. Gel Memory Foam Product and Services
  - 2.5.4 Foam N' More, Inc. Gel Memory Foam Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.5.5 Foam N' More, Inc. Recent Developments/Updates
- 2.6 Future Foam, Inc
  - 2.6.1 Future Foam, Inc Details
  - 2.6.2 Future Foam, Inc Major Business
  - 2.6.3 Future Foam, Inc Gel Memory Foam Product and Services
  - 2.6.4 Future Foam, Inc Gel Memory Foam Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.6.5 Future Foam, Inc Recent Developments/Updates

## 2.7 Himalaya Polyurethane Pvt. Ltd

### 2.7.1 Himalaya Polyurethane Pvt. Ltd Details

### 2.7.2 Himalaya Polyurethane Pvt. Ltd Major Business

### 2.7.3 Himalaya Polyurethane Pvt. Ltd Gel Memory Foam Product and Services

### 2.7.4 Himalaya Polyurethane Pvt. Ltd Gel Memory Foam Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.7.5 Himalaya Polyurethane Pvt. Ltd Recent Developments/Updates

## 2.8 Worldfoam Auto Products (nantong) Co., Ltd

### 2.8.1 Worldfoam Auto Products (nantong) Co., Ltd Details

### 2.8.2 Worldfoam Auto Products (nantong) Co., Ltd Major Business

### 2.8.3 Worldfoam Auto Products (nantong) Co., Ltd Gel Memory Foam Product and Services

### 2.8.4 Worldfoam Auto Products (nantong) Co., Ltd Gel Memory Foam Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.8.5 Worldfoam Auto Products (nantong) Co., Ltd Recent Developments/Updates

## 2.9 Zhejiang Pecc Co., Ltd

### 2.9.1 Zhejiang Pecc Co., Ltd Details

### 2.9.2 Zhejiang Pecc Co., Ltd Major Business

### 2.9.3 Zhejiang Pecc Co., Ltd Gel Memory Foam Product and Services

### 2.9.4 Zhejiang Pecc Co., Ltd Gel Memory Foam Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.9.5 Zhejiang Pecc Co., Ltd Recent Developments/Updates

## 2.10 Nantong Shule Sponge Production Co., Ltd

### 2.10.1 Nantong Shule Sponge Production Co., Ltd Details

### 2.10.2 Nantong Shule Sponge Production Co., Ltd Major Business

### 2.10.3 Nantong Shule Sponge Production Co., Ltd Gel Memory Foam Product and Services

### 2.10.4 Nantong Shule Sponge Production Co., Ltd Gel Memory Foam Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.10.5 Nantong Shule Sponge Production Co., Ltd Recent Developments/Updates

## 2.11 Foshan SY Furniture Material Co., Ltd

### 2.11.1 Foshan SY Furniture Material Co., Ltd Details

### 2.11.2 Foshan SY Furniture Material Co., Ltd Major Business

### 2.11.3 Foshan SY Furniture Material Co., Ltd Gel Memory Foam Product and Services

### 2.11.4 Foshan SY Furniture Material Co., Ltd Gel Memory Foam Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.11.5 Foshan SY Furniture Material Co., Ltd Recent Developments/Updates

## 2.12 Shenzhen Bai Qi Kang Technology Co., Ltd.

### 2.12.1 Shenzhen Bai Qi Kang Technology Co., Ltd. Details

- 2.12.2 Shenzhen Bai Qi Kang Technology Co., Ltd. Major Business
- 2.12.3 Shenzhen Bai Qi Kang Technology Co., Ltd. Gel Memory Foam Product and Services
- 2.12.4 Shenzhen Bai Qi Kang Technology Co., Ltd. Gel Memory Foam Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.12.5 Shenzhen Bai Qi Kang Technology Co., Ltd. Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: GEL MEMORY FOAM BY MANUFACTURER**

- 3.1 Global Gel Memory Foam Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Gel Memory Foam Revenue by Manufacturer (2021-2026)
- 3.3 Global Gel Memory Foam Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
  - 3.4.1 Producer Shipments of Gel Memory Foam by Manufacturer Revenue (\$MM) and Market Share (%): 2025
  - 3.4.2 Top 3 Gel Memory Foam Manufacturer Market Share in 2025
  - 3.4.3 Top 6 Gel Memory Foam Manufacturer Market Share in 2025
- 3.5 Gel Memory Foam Market: Overall Company Footprint Analysis
  - 3.5.1 Gel Memory Foam Market: Region Footprint
  - 3.5.2 Gel Memory Foam Market: Company Product Type Footprint
  - 3.5.3 Gel Memory Foam Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Gel Memory Foam Market Size by Region
  - 4.1.1 Global Gel Memory Foam Sales Quantity by Region (2021-2032)
  - 4.1.2 Global Gel Memory Foam Consumption Value by Region (2021-2032)
  - 4.1.3 Global Gel Memory Foam Average Price by Region (2021-2032)
- 4.2 North America Gel Memory Foam Consumption Value (2021-2032)
- 4.3 Europe Gel Memory Foam Consumption Value (2021-2032)
- 4.4 Asia-Pacific Gel Memory Foam Consumption Value (2021-2032)
- 4.5 South America Gel Memory Foam Consumption Value (2021-2032)
- 4.6 Middle East & Africa Gel Memory Foam Consumption Value (2021-2032)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Gel Memory Foam Sales Quantity by Type (2021-2032)

5.2 Global Gel Memory Foam Consumption Value by Type (2021-2032)

5.3 Global Gel Memory Foam Average Price by Type (2021-2032)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Gel Memory Foam Sales Quantity by Application (2021-2032)

6.2 Global Gel Memory Foam Consumption Value by Application (2021-2032)

6.3 Global Gel Memory Foam Average Price by Application (2021-2032)

## **7 NORTH AMERICA**

7.1 North America Gel Memory Foam Sales Quantity by Type (2021-2032)

7.2 North America Gel Memory Foam Sales Quantity by Application (2021-2032)

7.3 North America Gel Memory Foam Market Size by Country

7.3.1 North America Gel Memory Foam Sales Quantity by Country (2021-2032)

7.3.2 North America Gel Memory Foam Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

## **8 EUROPE**

8.1 Europe Gel Memory Foam Sales Quantity by Type (2021-2032)

8.2 Europe Gel Memory Foam Sales Quantity by Application (2021-2032)

8.3 Europe Gel Memory Foam Market Size by Country

8.3.1 Europe Gel Memory Foam Sales Quantity by Country (2021-2032)

8.3.2 Europe Gel Memory Foam Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Gel Memory Foam Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Gel Memory Foam Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Gel Memory Foam Market Size by Region

9.3.1 Asia-Pacific Gel Memory Foam Sales Quantity by Region (2021-2032)

- 9.3.2 Asia-Pacific Gel Memory Foam Consumption Value by Region (2021-2032)
- 9.3.3 China Market Size and Forecast (2021-2032)
- 9.3.4 Japan Market Size and Forecast (2021-2032)
- 9.3.5 South Korea Market Size and Forecast (2021-2032)
- 9.3.6 India Market Size and Forecast (2021-2032)
- 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
- 9.3.8 Australia Market Size and Forecast (2021-2032)

## **10 SOUTH AMERICA**

- 10.1 South America Gel Memory Foam Sales Quantity by Type (2021-2032)
- 10.2 South America Gel Memory Foam Sales Quantity by Application (2021-2032)
- 10.3 South America Gel Memory Foam Market Size by Country
  - 10.3.1 South America Gel Memory Foam Sales Quantity by Country (2021-2032)
  - 10.3.2 South America Gel Memory Foam Consumption Value by Country (2021-2032)
  - 10.3.3 Brazil Market Size and Forecast (2021-2032)
  - 10.3.4 Argentina Market Size and Forecast (2021-2032)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Gel Memory Foam Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Gel Memory Foam Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Gel Memory Foam Market Size by Country
  - 11.3.1 Middle East & Africa Gel Memory Foam Sales Quantity by Country (2021-2032)
  - 11.3.2 Middle East & Africa Gel Memory Foam Consumption Value by Country (2021-2032)
  - 11.3.3 Turkey Market Size and Forecast (2021-2032)
  - 11.3.4 Egypt Market Size and Forecast (2021-2032)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
  - 11.3.6 South Africa Market Size and Forecast (2021-2032)

## **12 MARKET DYNAMICS**

- 12.1 Gel Memory Foam Market Drivers
- 12.2 Gel Memory Foam Market Restraints
- 12.3 Gel Memory Foam Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Gel Memory Foam and Key Manufacturers

13.2 Manufacturing Costs Percentage of Gel Memory Foam

13.3 Gel Memory Foam Production Process

13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Gel Memory Foam Typical Distributors

14.3 Gel Memory Foam Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Gel Memory Foam Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Gel Memory Foam Consumption Value by Density, (USD Million), 2021 & 2025 & 2032

Table 3. Global Gel Memory Foam Consumption Value by Hardness, (USD Million), 2021 & 2025 & 2032

Table 4. Global Gel Memory Foam Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. The Carpenter Company Basic Information, Manufacturing Base and Competitors

Table 6. The Carpenter Company Major Business

Table 7. The Carpenter Company Gel Memory Foam Product and Services

Table 8. The Carpenter Company Gel Memory Foam Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. The Carpenter Company Recent Developments/Updates

Table 10. The Vita Group Basic Information, Manufacturing Base and Competitors

Table 11. The Vita Group Major Business

Table 12. The Vita Group Gel Memory Foam Product and Services

Table 13. The Vita Group Gel Memory Foam Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. The Vita Group Recent Developments/Updates

Table 15. Kayfoam Basic Information, Manufacturing Base and Competitors

Table 16. Kayfoam Major Business

Table 17. Kayfoam Gel Memory Foam Product and Services

Table 18. Kayfoam Gel Memory Foam Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Kayfoam Recent Developments/Updates

Table 20. Adetex Foam Group Basic Information, Manufacturing Base and Competitors

Table 21. Adetex Foam Group Major Business

Table 22. Adetex Foam Group Gel Memory Foam Product and Services

Table 23. Adetex Foam Group Gel Memory Foam Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Adetex Foam Group Recent Developments/Updates

Table 25. Foam N' More, Inc. Basic Information, Manufacturing Base and Competitors

- Table 26. Foam N' More, Inc. Major Business
- Table 27. Foam N' More, Inc. Gel Memory Foam Product and Services
- Table 28. Foam N' More, Inc. Gel Memory Foam Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 29. Foam N' More, Inc. Recent Developments/Updates
- Table 30. Future Foam, Inc Basic Information, Manufacturing Base and Competitors
- Table 31. Future Foam, Inc Major Business
- Table 32. Future Foam, Inc Gel Memory Foam Product and Services
- Table 33. Future Foam, Inc Gel Memory Foam Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 34. Future Foam, Inc Recent Developments/Updates
- Table 35. Himalaya Polyurethane Pvt. Ltd Basic Information, Manufacturing Base and Competitors
- Table 36. Himalaya Polyurethane Pvt. Ltd Major Business
- Table 37. Himalaya Polyurethane Pvt. Ltd Gel Memory Foam Product and Services
- Table 38. Himalaya Polyurethane Pvt. Ltd Gel Memory Foam Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 39. Himalaya Polyurethane Pvt. Ltd Recent Developments/Updates
- Table 40. Worldfoam Auto Products (nantong) Co., Ltd Basic Information, Manufacturing Base and Competitors
- Table 41. Worldfoam Auto Products (nantong) Co., Ltd Major Business
- Table 42. Worldfoam Auto Products (nantong) Co., Ltd Gel Memory Foam Product and Services
- Table 43. Worldfoam Auto Products (nantong) Co., Ltd Gel Memory Foam Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 44. Worldfoam Auto Products (nantong) Co., Ltd Recent Developments/Updates
- Table 45. Zhejiang Pecc Co., Ltd Basic Information, Manufacturing Base and Competitors
- Table 46. Zhejiang Pecc Co., Ltd Major Business
- Table 47. Zhejiang Pecc Co., Ltd Gel Memory Foam Product and Services
- Table 48. Zhejiang Pecc Co., Ltd Gel Memory Foam Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 49. Zhejiang Pecc Co., Ltd Recent Developments/Updates
- Table 50. Nantong Shule Sponge Production Co., Ltd Basic Information, Manufacturing Base and Competitors
- Table 51. Nantong Shule Sponge Production Co., Ltd Major Business
- Table 52. Nantong Shule Sponge Production Co., Ltd Gel Memory Foam Product and

## Services

Table 53. Nantong Shule Sponge Production Co., Ltd Gel Memory Foam Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Nantong Shule Sponge Production Co., Ltd Recent Developments/Updates

Table 55. Foshan SY Furniture Material Co., Ltd Basic Information, Manufacturing Base and Competitors

Table 56. Foshan SY Furniture Material Co., Ltd Major Business

Table 57. Foshan SY Furniture Material Co., Ltd Gel Memory Foam Product and Services

Table 58. Foshan SY Furniture Material Co., Ltd Gel Memory Foam Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Foshan SY Furniture Material Co., Ltd Recent Developments/Updates

Table 60. Shenzhen Bai Qi Kang Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 61. Shenzhen Bai Qi Kang Technology Co., Ltd. Major Business

Table 62. Shenzhen Bai Qi Kang Technology Co., Ltd. Gel Memory Foam Product and Services

Table 63. Shenzhen Bai Qi Kang Technology Co., Ltd. Gel Memory Foam Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Shenzhen Bai Qi Kang Technology Co., Ltd. Recent Developments/Updates

Table 65. Global Gel Memory Foam Sales Quantity by Manufacturer (2021-2026) & (Kilotons)

Table 66. Global Gel Memory Foam Revenue by Manufacturer (2021-2026) & (USD Million)

Table 67. Global Gel Memory Foam Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 68. Market Position of Manufacturers in Gel Memory Foam, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 69. Head Office and Gel Memory Foam Production Site of Key Manufacturer

Table 70. Gel Memory Foam Market: Company Product Type Footprint

Table 71. Gel Memory Foam Market: Company Product Application Footprint

Table 72. Gel Memory Foam New Market Entrants and Barriers to Market Entry

Table 73. Gel Memory Foam Mergers, Acquisition, Agreements, and Collaborations

Table 74. Global Gel Memory Foam Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 75. Global Gel Memory Foam Sales Quantity by Region (2021-2026) & (Kilotons)

Table 76. Global Gel Memory Foam Sales Quantity by Region (2027-2032) & (Kilotons)

Table 77. Global Gel Memory Foam Consumption Value by Region (2021-2026) & (USD Million)

Table 78. Global Gel Memory Foam Consumption Value by Region (2027-2032) & (USD Million)

Table 79. Global Gel Memory Foam Average Price by Region (2021-2026) & (US\$/Ton)

Table 80. Global Gel Memory Foam Average Price by Region (2027-2032) & (US\$/Ton)

Table 81. Global Gel Memory Foam Sales Quantity by Type (2021-2026) & (Kilotons)

Table 82. Global Gel Memory Foam Sales Quantity by Type (2027-2032) & (Kilotons)

Table 83. Global Gel Memory Foam Consumption Value by Type (2021-2026) & (USD Million)

Table 84. Global Gel Memory Foam Consumption Value by Type (2027-2032) & (USD Million)

Table 85. Global Gel Memory Foam Average Price by Type (2021-2026) & (US\$/Ton)

Table 86. Global Gel Memory Foam Average Price by Type (2027-2032) & (US\$/Ton)

Table 87. Global Gel Memory Foam Sales Quantity by Application (2021-2026) & (Kilotons)

Table 88. Global Gel Memory Foam Sales Quantity by Application (2027-2032) & (Kilotons)

Table 89. Global Gel Memory Foam Consumption Value by Application (2021-2026) & (USD Million)

Table 90. Global Gel Memory Foam Consumption Value by Application (2027-2032) & (USD Million)

Table 91. Global Gel Memory Foam Average Price by Application (2021-2026) & (US\$/Ton)

Table 92. Global Gel Memory Foam Average Price by Application (2027-2032) & (US\$/Ton)

Table 93. North America Gel Memory Foam Sales Quantity by Type (2021-2026) & (Kilotons)

Table 94. North America Gel Memory Foam Sales Quantity by Type (2027-2032) & (Kilotons)

Table 95. North America Gel Memory Foam Sales Quantity by Application (2021-2026) & (Kilotons)

Table 96. North America Gel Memory Foam Sales Quantity by Application (2027-2032) & (Kilotons)

Table 97. North America Gel Memory Foam Sales Quantity by Country (2021-2026) & (Kilotons)

Table 98. North America Gel Memory Foam Sales Quantity by Country (2027-2032) & (Kilotons)

- Table 99. North America Gel Memory Foam Consumption Value by Country (2021-2026) & (USD Million)
- Table 100. North America Gel Memory Foam Consumption Value by Country (2027-2032) & (USD Million)
- Table 101. Europe Gel Memory Foam Sales Quantity by Type (2021-2026) & (Kilotons)
- Table 102. Europe Gel Memory Foam Sales Quantity by Type (2027-2032) & (Kilotons)
- Table 103. Europe Gel Memory Foam Sales Quantity by Application (2021-2026) & (Kilotons)
- Table 104. Europe Gel Memory Foam Sales Quantity by Application (2027-2032) & (Kilotons)
- Table 105. Europe Gel Memory Foam Sales Quantity by Country (2021-2026) & (Kilotons)
- Table 106. Europe Gel Memory Foam Sales Quantity by Country (2027-2032) & (Kilotons)
- Table 107. Europe Gel Memory Foam Consumption Value by Country (2021-2026) & (USD Million)
- Table 108. Europe Gel Memory Foam Consumption Value by Country (2027-2032) & (USD Million)
- Table 109. Asia-Pacific Gel Memory Foam Sales Quantity by Type (2021-2026) & (Kilotons)
- Table 110. Asia-Pacific Gel Memory Foam Sales Quantity by Type (2027-2032) & (Kilotons)
- Table 111. Asia-Pacific Gel Memory Foam Sales Quantity by Application (2021-2026) & (Kilotons)
- Table 112. Asia-Pacific Gel Memory Foam Sales Quantity by Application (2027-2032) & (Kilotons)
- Table 113. Asia-Pacific Gel Memory Foam Sales Quantity by Region (2021-2026) & (Kilotons)
- Table 114. Asia-Pacific Gel Memory Foam Sales Quantity by Region (2027-2032) & (Kilotons)
- Table 115. Asia-Pacific Gel Memory Foam Consumption Value by Region (2021-2026) & (USD Million)
- Table 116. Asia-Pacific Gel Memory Foam Consumption Value by Region (2027-2032) & (USD Million)
- Table 117. South America Gel Memory Foam Sales Quantity by Type (2021-2026) & (Kilotons)
- Table 118. South America Gel Memory Foam Sales Quantity by Type (2027-2032) & (Kilotons)
- Table 119. South America Gel Memory Foam Sales Quantity by Application

(2021-2026) & (Kilotons)

Table 120. South America Gel Memory Foam Sales Quantity by Application

(2027-2032) & (Kilotons)

Table 121. South America Gel Memory Foam Sales Quantity by Country (2021-2026) & (Kilotons)

Table 122. South America Gel Memory Foam Sales Quantity by Country (2027-2032) & (Kilotons)

Table 123. South America Gel Memory Foam Consumption Value by Country (2021-2026) & (USD Million)

Table 124. South America Gel Memory Foam Consumption Value by Country (2027-2032) & (USD Million)

Table 125. Middle East & Africa Gel Memory Foam Sales Quantity by Type (2021-2026) & (Kilotons)

Table 126. Middle East & Africa Gel Memory Foam Sales Quantity by Type (2027-2032) & (Kilotons)

Table 127. Middle East & Africa Gel Memory Foam Sales Quantity by Application (2021-2026) & (Kilotons)

Table 128. Middle East & Africa Gel Memory Foam Sales Quantity by Application (2027-2032) & (Kilotons)

Table 129. Middle East & Africa Gel Memory Foam Sales Quantity by Country (2021-2026) & (Kilotons)

Table 130. Middle East & Africa Gel Memory Foam Sales Quantity by Country (2027-2032) & (Kilotons)

Table 131. Middle East & Africa Gel Memory Foam Consumption Value by Country (2021-2026) & (USD Million)

Table 132. Middle East & Africa Gel Memory Foam Consumption Value by Country (2027-2032) & (USD Million)

Table 133. Gel Memory Foam Raw Material

Table 134. Key Manufacturers of Gel Memory Foam Raw Materials

Table 135. Gel Memory Foam Typical Distributors

Table 136. Gel Memory Foam Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Gel Memory Foam Picture

Figure 2. Global Gel Memory Foam Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Gel Memory Foam Revenue Market Share by Type in 2025

Figure 4. Microcapsule Gel Injection Type Examples

Figure 5. Gel Particle Mixture Type Examples

Figure 6. Global Gel Memory Foam Revenue by Density, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Gel Memory Foam Revenue Market Share by Density in 2025

Figure 8. Low-density Type Examples

Figure 9. High-density Type Examples

Figure 10. Global Gel Memory Foam Revenue by Hardness, (USD Million), 2021 & 2025 & 2032

Figure 11. Global Gel Memory Foam Revenue Market Share by Hardness in 2025

Figure 12. Ultra-Plush Type Examples

Figure 13. Medium-Firm Type Examples

Figure 14. Firm Type Examples

Figure 15. Global Gel Memory Foam Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 16. Global Gel Memory Foam Revenue Market Share by Application in 2025

Figure 17. Home Furniture Examples

Figure 18. Medical Care Examples

Figure 19. Transportation Examples

Figure 20. Other Examples

Figure 21. Global Gel Memory Foam Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 22. Global Gel Memory Foam Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 23. Global Gel Memory Foam Sales Quantity (2021-2032) & (Kilotons)

Figure 24. Global Gel Memory Foam Price (2021-2032) & (US\$/Ton)

Figure 25. Global Gel Memory Foam Sales Quantity Market Share by Manufacturer in 2025

Figure 26. Global Gel Memory Foam Revenue Market Share by Manufacturer in 2025

Figure 27. Producer Shipments of Gel Memory Foam by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 28. Top 3 Gel Memory Foam Manufacturer (Revenue) Market Share in 2025

Figure 29. Top 6 Gel Memory Foam Manufacturer (Revenue) Market Share in 2025

Figure 30. Global Gel Memory Foam Sales Quantity Market Share by Region (2021-2032)

Figure 31. Global Gel Memory Foam Consumption Value Market Share by Region (2021-2032)

Figure 32. North America Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 33. Europe Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 34. Asia-Pacific Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 35. South America Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 36. Middle East & Africa Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 37. Global Gel Memory Foam Sales Quantity Market Share by Type (2021-2032)

Figure 38. Global Gel Memory Foam Consumption Value Market Share by Type (2021-2032)

Figure 39. Global Gel Memory Foam Average Price by Type (2021-2032) & (US\$/Ton)

Figure 40. Global Gel Memory Foam Sales Quantity Market Share by Application (2021-2032)

Figure 41. Global Gel Memory Foam Revenue Market Share by Application (2021-2032)

Figure 42. Global Gel Memory Foam Average Price by Application (2021-2032) & (US\$/Ton)

Figure 43. North America Gel Memory Foam Sales Quantity Market Share by Type (2021-2032)

Figure 44. North America Gel Memory Foam Sales Quantity Market Share by Application (2021-2032)

Figure 45. North America Gel Memory Foam Sales Quantity Market Share by Country (2021-2032)

Figure 46. North America Gel Memory Foam Consumption Value Market Share by Country (2021-2032)

Figure 47. United States Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 48. Canada Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 49. Mexico Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 50. Europe Gel Memory Foam Sales Quantity Market Share by Type (2021-2032)

Figure 51. Europe Gel Memory Foam Sales Quantity Market Share by Application (2021-2032)

Figure 52. Europe Gel Memory Foam Sales Quantity Market Share by Country (2021-2032)

Figure 53. Europe Gel Memory Foam Consumption Value Market Share by Country (2021-2032)

Figure 54. Germany Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 55. France Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 56. United Kingdom Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 57. Russia Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 58. Italy Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 59. Asia-Pacific Gel Memory Foam Sales Quantity Market Share by Type (2021-2032)

Figure 60. Asia-Pacific Gel Memory Foam Sales Quantity Market Share by Application (2021-2032)

Figure 61. Asia-Pacific Gel Memory Foam Sales Quantity Market Share by Region (2021-2032)

Figure 62. Asia-Pacific Gel Memory Foam Consumption Value Market Share by Region (2021-2032)

Figure 63. China Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 64. Japan Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 65. South Korea Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 66. India Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 67. Southeast Asia Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 68. Australia Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 69. South America Gel Memory Foam Sales Quantity Market Share by Type (2021-2032)

Figure 70. South America Gel Memory Foam Sales Quantity Market Share by Application (2021-2032)

Figure 71. South America Gel Memory Foam Sales Quantity Market Share by Country (2021-2032)

Figure 72. South America Gel Memory Foam Consumption Value Market Share by Country (2021-2032)

Figure 73. Brazil Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 74. Argentina Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 75. Middle East & Africa Gel Memory Foam Sales Quantity Market Share by Type (2021-2032)

Figure 76. Middle East & Africa Gel Memory Foam Sales Quantity Market Share by Application (2021-2032)

Figure 77. Middle East & Africa Gel Memory Foam Sales Quantity Market Share by Country (2021-2032)

Figure 78. Middle East & Africa Gel Memory Foam Consumption Value Market Share by Country (2021-2032)

Figure 79. Turkey Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 80. Egypt Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 81. Saudi Arabia Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 82. South Africa Gel Memory Foam Consumption Value (2021-2032) & (USD Million)

Figure 83. Gel Memory Foam Market Drivers

Figure 84. Gel Memory Foam Market Restraints

Figure 85. Gel Memory Foam Market Trends

Figure 86. Porters Five Forces Analysis

Figure 87. Manufacturing Cost Structure Analysis of Gel Memory Foam in 2025

Figure 88. Manufacturing Process Analysis of Gel Memory Foam

Figure 89. Gel Memory Foam Industrial Chain

Figure 90. Sales Channel: Direct to End-User vs Distributors

Figure 91. Direct Channel Pros & Cons

Figure 92. Indirect Channel Pros & Cons

Figure 93. Methodology

Figure 94. Research Process and Data Source

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