

Global Gel Card Tests Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Gel Card Tests market size is expected to reach \$ 595 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

In 2025, global sales of Gel Card Tests reached approximately 180 million units, with an average market price of about USD 2.5 per unit, an annual production capacity of roughly 200 million units, and an industry-average gross margin of approximately 40%.

Gel card tests are immunohematology products based on gel/column agglutination technology. They use plastic cards prefilled with gel and specific reagents, usually with 6-8 microtubes per card, for ABO/Rh typing, antibody screening, cross-matching, and certain antigen tests. The method reads agglutination by the position of red cells in the gel column and is widely positioned by leading manufacturers as a core consumable for blood grouping and transfusion compatibility testing.

Upstream inputs mainly include monoclonal and polyclonal antibodies, gel matrix materials, plastic card bodies and microtubes, diluents, preservatives, and control/red-cell reagents. Official inserts and registrations show ingredients such as Anti-A, Anti-B, Anti-D, AHG, C3d, buffered gel suspension, bovine albumin, and sodium azide. Midstream consists of manufacturers that develop and supply gel cards and companion analyzers, while downstream demand comes primarily from hospital laboratories, transfusion services, blood banks, and diagnostic/transfusion labs for donor typing, pre-transfusion testing, antibody screening, and compatibility testing.

Gel card tests are a mature but still expanding segment of the transfusion diagnostics market, positioned as a core consumable for blood grouping, antibody screening, antibody identification, and crossmatching because column agglutination technology

offers standardized interpretation, strong reproducibility, and good compatibility with semi-automated and fully automated laboratory workflows. The market is supported by steady demand from hospitals, blood banks, and transfusion laboratories, where pressure for safer transfusions, higher throughput, and reduced manual variability continues to favor gel-based methods over older tube techniques. Industry competition is concentrated among a relatively small group of established immunohematology suppliers with broad reagent menus and instrument platforms, so the market tends to compete on assay reliability, menu breadth, automation compatibility, regulatory reach, and service support rather than on price alone. Looking ahead, the segment should remain structurally attractive because transfusion safety requirements are not cyclical, reagent and consumable demand is recurring, and laboratories in Asia-Pacific and other developing regions are still upgrading toward more automated blood typing and compatibility testing workflows.

This report studies the global Gel Card Tests production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Gel Card Tests and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Gel Card Tests that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Gel Card Tests total production and demand, 2021-2032, (K Units)

Global Gel Card Tests total production value, 2021-2032, (USD Million)

Global Gel Card Tests production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Gel Card Tests consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Gel Card Tests domestic production, consumption, key domestic manufacturers and share

Global Gel Card Tests production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Gel Card Tests production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Gel Card Tests production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Gel Card Tests market based on the

following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Grifols, Bio-Rad, Ortho Clinical Diagnostics (QuidelOrtho), Turklab, Tulip Diagnostics (PerkinElmer), Redcell Biotechnology, Dia Pro T?bbi ?r?nler, Aikang MedTech, Tianjin Dexiang Biotech, POLYRICHE BIOTECH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Gel Card Tests market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Gel Card Tests Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Gel Card Tests Market, Segmentation by Type:

Blood Grouping Forward and Reverse Test

Cross Match Test

Other

Global Gel Card Tests Market, Segmentation by Structure:

Monospecific

Polyspecific

Global Gel Card Tests Market, Segmentation by Matrix:

Neutral

AHG

Global Gel Card Tests Market, Segmentation by Application:

Hospitals

Research Centers

Laboratory

Others

Companies Profiled:

Grifols

Bio-Rad

Ortho Clinical Diagnostics (QuidelOrtho)

Turklab

Tulip Diagnostics (PerkinElmer)

Redcell Biotechnology

Dia Pro T?bbi ?r?nler

Aikang MedTech

Tianjin Dexiang Biotech

POLYRICHE BIOTECH

Hubei Longtime Biological

Singapore BioSciences

Fortress Diagnostics

Biorex Diagnostics

Key Questions Answered:

1. How big is the global Gel Card Tests market?
2. What is the demand of the global Gel Card Tests market?
3. What is the year over year growth of the global Gel Card Tests market?
4. What is the production and production value of the global Gel Card Tests market?
5. Who are the key producers in the global Gel Card Tests market?
6. What are the growth factors driving the market demand?

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