

Global Gasoline Genset Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Gasoline Genset market size is expected to reach \$ 14433 million by 2032, rising at a market growth of 4.6% CAGR during the forecast period (2026-2032).

In 2025, global Gasoline Genset production reached approximately 3.41million units , with an average global market price of around US\$3k per unit.

A gasoline genset is an integrated power generation system powered by a gasoline engine, which converts chemical energy into mechanical energy and then into electrical energy through an alternator. It typically consists of an engine, alternator, control system, and frame. Known for easy start-up, relatively low cost, compact size, and mobility, it is widely used in residential backup, outdoor activities, small commercial operations, and construction sites, serving as a key component in distributed and backup power systems.

The upstream of gasoline gensets includes gasoline engines, alternators (stator/rotor), copper and silicon steel materials, electronic control systems, and structural components. Key engine suppliers include Honda and Briggs & Stratton, while alternator and electrical system providers include Mecc Alte and Stamford. The midstream consists of OEM manufacturers responsible for system integration and assembly. Downstream applications cover residential backup power, outdoor recreation, construction, and temporary commercial power supply, with companies such as Generac and Black & Decker involved, alongside construction firms, rental companies, and emergency services.

The gasoline generator set market is currently experiencing steady growth alongside structural upgrading. Increasing power outages, aging grid infrastructure, and frequent

extreme weather events are driving sustained demand for backup power solutions in residential and commercial sectors. Meanwhile, the expansion of outdoor leisure activities and small-scale construction markets is boosting demand for portable generators. Technologically, the industry is evolving toward higher fuel efficiency, lower emissions, and smarter control systems, with inverter integration enhancing product value.

However, challenges include stricter environmental regulations on small engines, fuel price volatility, and substitution pressure from solar-plus-storage systems. Intense competition and product commoditization in the low-end market are also squeezing margins. Going forward, competition will focus on branding, distribution, energy efficiency, and hybrid ?generation + storage? solutions, with gasoline generator sets gradually evolving toward higher-end and multi-energy integrated systems.

This report studies the global Gasoline Genset production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Gasoline Genset and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Gasoline Genset that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Gasoline Genset total production and demand, 2021-2032, (K Units)

Global Gasoline Genset total production value, 2021-2032, (USD Million)

Global Gasoline Genset production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Gasoline Genset consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Gasoline Genset domestic production, consumption, key domestic manufacturers and share

Global Gasoline Genset production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Gasoline Genset production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Gasoline Genset production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Gasoline Genset market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Briggs & Stratton, Kohler, Yamaha, Honda, Caterpillar, Atlas Copco, Honeywell, Mitsubishi, Wacker Neuson, DuroMax, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Gasoline Genset market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Gasoline Genset Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Gasoline Genset Market, Segmentation by Type:

Single-phase

Three-phase

Global Gasoline Genset Market, Segmentation by Power:

0.5?1kW

1?3kW

3?7kW

7?15kW

Others

Global Gasoline Genset Market, Segmentation by Structure:

Open Type

Enclosed

Others

Global Gasoline Genset Market, Segmentation by Application:

Residential

Commercial

Industrial

Companies Profiled:

Briggs & Stratton

Kohler

Yamaha

Honda

Caterpillar

Atlas Copco

Honeywell

Mitsubishi

Wacker Neuson

DuroMax

John Deere

Generac

Cummins

Hyundai

Powermate

Westinghouse

Champion Power Equipment

Pramac

Bruno Generators

Campeon

Coelmo

Genmac

Inmesol

Mosa

PowerTech

SDMO

Westerbeke

Worms Entreprises

Firman Power Equipment

Sumec

Jianghao Generator

Saonon

Zonsen

Senci

Yaofeng Power Equipment

Kipor

Key Questions Answered:

1. How big is the global Gasoline Genset market?
2. What is the demand of the global Gasoline Genset market?
3. What is the year over year growth of the global Gasoline Genset market?
4. What is the production and production value of the global Gasoline Genset market?

5. Who are the key producers in the global Gasoline Genset market?
6. What are the growth factors driving the market demand?

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