

Global Gas Powered Outboard Motor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Gas Powered Outboard Motor market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

An outboard motor is a propulsion system for boats, consisting of a self-contained unit that includes engine, gearbox and propeller or jet drive, designed to be affixed to the outside of the transom. They are the most common motorised method of propelling small watercraft. As well as providing propulsion, outboards provide steering control, as they are designed to pivot over their mountings and thus control the direction of thrust. The skeg also acts as a rudder when the engine is not running. Unlike inboard motors, outboard motors can be easily removed for storage or repairs.

Mercury Marine and Yamaha are the top 2 companies in United States gas powered outboard motor market and account for about 80% of total market share. In terms of power, above 200 HP segment account for about 30% of the United States share. In terms of application, 40% of the gas powered outboard motor are for leisure boats.

The Global Info Research report includes an overview of the development of the Gas Powered Outboard Motor industry chain, the market status of Fishing Boats (Below 10 HP, 10.1-30 HP), Transportation Boats (Below 10 HP, 10.1-30 HP), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Gas Powered Outboard Motor.

Regionally, the report analyzes the Gas Powered Outboard Motor markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Gas Powered Outboard Motor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Gas Powered Outboard Motor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Gas Powered Outboard Motor industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Below 10 HP, 10.1-30 HP).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Gas Powered Outboard Motor market.

Regional Analysis: The report involves examining the Gas Powered Outboard Motor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Gas Powered Outboard Motor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Gas Powered Outboard Motor:

Company Analysis: Report covers individual Gas Powered Outboard Motor manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Gas Powered Outboard Motor. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Fishing Boats, Transportation Boats).

Technology Analysis: Report covers specific technologies relevant to Gas Powered Outboard Motor. It assesses the current state, advancements, and potential future developments in Gas Powered Outboard Motor areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Gas Powered Outboard Motor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Gas Powered Outboard Motor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Below 10 HP

10.1-30 HP

30.1-100 HP

100.1-200 HP

Above 200 HP

Market segment by Application

Fishing Boats

Transportation Boats

Leisure Boats

Others

Major players covered

Mercury Marine

Yamaha

Suzuki

Honda

Evinrude Outboard Motors

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Gas Powered Outboard Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Gas Powered Outboard Motor, with price, sales, revenue and global market share of Gas Powered Outboard Motor from 2019 to 2024.

Chapter 3, the Gas Powered Outboard Motor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Gas Powered Outboard Motor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Gas Powered Outboard Motor market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Gas Powered Outboard Motor.

Chapter 14 and 15, to describe Gas Powered Outboard Motor sales channel, distributors, customers, research findings and conclusion.

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