

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Garden Equipment Market 2018, Forecast to 2023

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Abstracts

Garden Equipment is the equipment used in garden, such as Lawn Mower, Chainsaw, Hedge Trimmers, Brush Cutters, Leaf Blowers, etc.

Scope of the Report:

This report focuses on the Garden Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In the coming years there is an increasing demand for Garden Equipment in the regions of Asia-Pacific and Europe that is expected to drive the market for more advanced Garden Equipment. Increasing of household used fields expenditures, more-intense competition, launches in introducing new products, retrofitting and renovation of old technology, increasing adoption of Garden Equipment will drive growth in Asia-Pacific and Europe markets.

The Garden Equipment industry market is concentrated as the manufacturing technology of Garden Equipment is relatively matures than some high-tech equipment. And some enterprises, like Husqvarna, Stihl, John Deere, MTD etc. are well-known for the wonderful performance of their Garden Equipment and related services.

The consumption market of Garden Equipment is related to downstream industries and global economy. As there will always be some uncertain in the global economy in the following years, the growth rate of Garden Equipment industry may not keep that fast. But it is surely forecasted that the market of Garden Equipment is still promising. At the same time, Europe, occupied about 64% revenue market share in 2016, is remarkable

in the APAC and Europe Garden Equipment industry because of their market share and technology status of Garden Equipment.

The product average price declined in the past few years due to the technology development, the average price will keep the trend in the few future years due to increasing mature manufacturing technology and lowering cost of raw materials.

The impact on the cost and availability of raw materials and certain components is uncertain due to potential supply changes. The costs of raw materials have a significant impact on the level of expenses. If the prices of raw materials and related factors such as energy prices increase, and if new companies cannot pass those price increases on to customers, their results of operations and financial condition would suffer.

With emerging economies growing faster, a strategy has been adopted by most leading vendors in the Garden Equipment market to approach these areas. QYR analysis of the Garden Equipment market indicated that Europe would account for the higher revenue in 2022 with close to 58 percent of global sales value coming from this region, but Asia-Pacific has the higher growth rate. Vendors recognize the importance of this region, particularly in China, and are working towards penetrating this market by strengthening their sales and distribution networks.

Although the market competition of Garden Equipment is fierce globally, there are many enterprises can obtain considerable profit form the manufacturing and marketing of Garden Equipment and that is the reason that we believe there will also be enterprises enter this market. But it is suggested that enterprises those have plans to enter this industry have careful analysis of this market and the advantages or disadvantages of themselves.

The worldwide market for Garden Equipment is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Husqvarna

Stihl

John Deere

MTD

TORO

TTI

Honda

Blount

Craftsman

Global Garden Products

Briggs & Stratton

Stanley Black & Decker

Ariens

Makita

Hitachi

Greenworks

EMAK

Yamabiko

Zomax

Zhongjian

Worx

Market Segment by Regions, regional analysis covers

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Garden Equipment Market 20...

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Lawn Mower

Chainsaw

Hedge Trimmers

Brush Cutters

Leaf Blowers

Others

Market Segment by Applications, can be divided into

Household Used

Commercial

Public Application

There are 15 Chapters to deeply display the global Garden Equipment market.

Chapter 1, to describe Garden Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Garden Equipment, with sales, revenue, and price of Garden Equipment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Garden Equipment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Garden Equipment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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