

# Global Game Camera Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Game Camera market size is expected to reach \$ 390 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

In 2025, global Game Camera production reached approximately 3.15 million Units, with an average global market price of around US\$ 85.3 per unit.

A game camera, often referred to as 'trail camera', is a tough, motion-activated camera designed to take photos and videos of wildlife and security surveillance, and game camera is comprised of a motion detector and a digital camera. The motion detector uses passive infrared technology to sense movement and trigger the camera.

The global game camera hardware market will maintain steady, moderate growth, with Asia-Pacific as the primary growth engine and North America/Europe as mature, high-margin markets. Hardware will remain the dominant revenue segment but grow slower than cloud/software services, as vendors shift to recurring subscription models. Key shifts include:

- Mid-tier 8–12MP models retaining volume leadership, while premium >12MP and cellular segments drive value growth.
- Convergence of game cameras with AI, 5G, and solar power for intelligent, off-grid monitoring.  
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- Sustainability, ruggedization, and AI-onboard as non-negotiable hardware differentiators, driving purchasing decisions in both consumer and B2B segments.

This report studies the global Game Camera production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Game Camera and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Game Camera that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Game Camera total production and demand, 2021-2032, (K Units)

Global Game Camera total production value, 2021-2032, (USD Million)

Global Game Camera production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Game Camera consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Game Camera domestic production, consumption, key domestic manufacturers and share

Global Game Camera production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Game Camera production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Game Camera production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Game Camera market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Prometheus Group, Vista Outdoor, Wildgame Innovations, Moultrie, Reconyx, Spypoint, Cuddeback, GSM Outdoors, Bolymedia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Game Camera market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Game Camera Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Game Camera Market, Segmentation by Type:

Below 8MP

8-12MP

Over 12MP

#### Global Game Camera Market, Segmentation by Connectivity Type:

Non-connected

Wi-Fi/Bluetooth

Cellular (LTE-M/NB-IoT)

Solar-hybrid Connected

Global Game Camera Market, Segmentation by Trigger & Night Vision Technology:

No-Glow IR (940nm)

Low-Glow IR (850nm)

White Flash

Time-Lapse + Motion Dual Trigger

Global Game Camera Market, Segmentation by Application:

Entertainment

Hunting

Research

Others

Companies Profiled:

Prometheus Group

Vista Outdoor

Wildgame Innovations

Moultrie

Reconyx

Spypoint

Cuddeback

GSM Outdoors

Bolymedia

**Key Questions Answered:**

1. How big is the global Game Camera market?
2. What is the demand of the global Game Camera market?
3. What is the year over year growth of the global Game Camera market?
4. What is the production and production value of the global Game Camera market?
5. Who are the key producers in the global Game Camera market?
6. What are the growth factors driving the market demand?

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