

# Global Gambling & Betting Market 2024 by Company, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/G8858B0BD6D3EN.html

Date: January 2024

Pages: 127

Price: US\$ 3,480.00 (Single User License)

ID: G8858B0BD6D3EN

# **Abstracts**

According to our (Global Info Research) latest study, the global Gambling & Betting market size was valued at USD 262000 million in 2023 and is forecast to a readjusted size of USD 356500 million by 2030 with a CAGR of 4.5% during review period.

In general, Gambling is betting on the outcome of a game or an event that may have an uncertain result. Usually, it comprises putting a specific amount of money on stake, in the hope of gaining more. Therefore, it is safe to say that Gambling is an activity that depends on the player's lucky stars as well as their choice of outlet. There are many non Gamstop casinos that assist the players during the experience, highlighting that it has nothing to do with that person's experience, skills and competences.

Today, some of the most popular gambling activities are video slots, progressive slots, online casino games and table games that include Craps, Video Poker, Roulette, Baccarat, and Blackjack. In some countries across the world, the governments tend to control or regulate the act of gambling since it is addictive in nature and has led many people to lose a large amount of money in the hope of making it big fortune through gambling.

Betting, on the other hand, is considered to be a form of gambling. More precisely, betting is all about predicting the outcome of a future event and placing a wage on that outcome. Officially, Betting is identified as an organised commercial activity between two parties – there is one that predicts an outcome and places a bet and the other who either forfeits the bet or pays the agreed money to the player.

In other words, betting companies such as casinos invite their members to place bets and cash out the winnings according to the bets that are waged by players. Some of the



most popular ways on Betting nowadays include casino games, sports, horse racing, or just any important events taking place anywhere in the world.

The statistical scope of this report covers the legally regulated Gambling & Betting market, which does not include illegal.

Global key players of Gambling & Betting include Flutter Entertainment, bet365, Entain, Penn National Gaming, MGM Resorts, Caesars Entertainment and Las Vegas Sands, etc. Top seven players occupy for a share about 17%. Europe is the largest market, with a share about 35%, followed by North America and Asia-Pacific. In terms of product, Casino is the largest segment, with a share over 71%. In terms of Platform, Offline is the largest market, with a share over 54%.

The Global Info Research report includes an overview of the development of the Gambling & Betting industry chain, the market status of Online (Casino, Sports Betting), Offline (Casino, Sports Betting), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Gambling & Betting.

Regionally, the report analyzes the Gambling & Betting markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Gambling & Betting market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Gambling & Betting market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Gambling & Betting industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Casino, Sports Betting).

Industry Analysis: Report analyse the broader industry trends, such as government



policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Gambling & Betting market.

Regional Analysis: The report involves examining the Gambling & Betting market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Gambling & Betting market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Gambling & Betting:

Company Analysis: Report covers individual Gambling & Betting players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Gambling & Betting This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Platform (Online, Offline).

Technology Analysis: Report covers specific technologies relevant to Gambling & Betting. It assesses the current state, advancements, and potential future developments in Gambling & Betting areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Gambling & Betting market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Gambling & Betting market is split by Type and by Platform. For the period 2019-2030,



the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Platform in terms of value.

Market	segment by Type
	Casino
	Sports Betting
	Poker
	Bingo
	Lottery
	Others
<b>N</b>	
Market	segment by Platform
	Online
	Offline
Market	segment by players, this report covers
	Las Vegas Sands
	MGM Resorts
	Caesars Entertainment
	Galaxy Entertainment
	Wynn Resorts
	Melco Resorts & Entertainment



	Penn National Gaming	
	SJM Holdings	
	Boyd Gaming	
	Genting Group	
	Crown Resorts	
	GVC Holding	
	bet365	
	Flutter Entertainment	
	William Hill	
	Kindred Group	
	888 Holdings	
	Betsson AB	
	Entain plc	
Market segment by regions, regional analysis covers		
	North America (United States, Canada, and Mexico)	
	Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)	
	Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)	
	South America (Brazil, Argentina and Rest of South America)	

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)



The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Gambling & Betting product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Gambling & Betting, with revenue, gross margin and global market share of Gambling & Betting from 2019 to 2024.

Chapter 3, the Gambling & Betting competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Gambling & Betting market forecast, by regions, type and platform, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Gambling & Betting.

Chapter 13, to describe Gambling & Betting research findings and conclusion.



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