

Global Functional Whey Protein Concentrate Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Functional Whey Protein Concentrate market size was valued at USD 22430 million in 2023 and is forecast to a readjusted size of USD 40740 million by 2030 with a CAGR of 8.9% during review period.

Whey protein is the protein contained in whey, the watery portion of milk that separates from the curds when making cheese.

The main drivers for the growth of the Functional Whey Protein Concentrate Market are global trends in health and wellness and whey's name becoming synonymous with dietary supplements.

The Global Info Research report includes an overview of the development of the Functional Whey Protein Concentrate industry chain, the market status of Infant Formulae (Whey Protein Concentrate (WPC), Whey Protein Isolate (WPI)), Bakers & Confectioneries (Whey Protein Concentrate (WPC), Whey Protein Isolate (WPI)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Functional Whey Protein Concentrate.

Regionally, the report analyzes the Functional Whey Protein Concentrate markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Functional Whey Protein Concentrate market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Functional Whey Protein Concentrate market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Functional Whey Protein Concentrate industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Whey Protein Concentrate (WPC), Whey Protein Isolate (WPI)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Functional Whey Protein Concentrate market.

Regional Analysis: The report involves examining the Functional Whey Protein Concentrate market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Functional Whey Protein Concentrate market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Functional Whey Protein Concentrate:

Company Analysis: Report covers individual Functional Whey Protein Concentrate manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Functional Whey Protein Concentrate This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Infant Formulae, Bakers & Confectioneries).

Technology Analysis: Report covers specific technologies relevant to Functional Whey Protein Concentrate. It assesses the current state, advancements, and potential future developments in Functional Whey Protein Concentrate areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Functional Whey Protein Concentrate market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Functional Whey Protein Concentrate market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Whey Protein Concentrate (WPC)

Whey Protein Isolate (WPI)

Hydrolyzed Whey Protein (HWP)

Market segment by Application

Infant Formulae

Bakers & Confectioneries

Snacks

Dairy Products

Major players covered

The Milky Whey

Arla Foods

Davisco Food

Milk Specialities

Glanbia

Hilmar Cheese

Arla Foods AMBA

Grande Custom Ingredients

Glanbia Nutritionals

Global Dairy Network

Hilmar Ingredients

Groupe Lactalis

Lactalis

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Functional Whey Protein Concentrate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Functional Whey Protein Concentrate, with price, sales, revenue and global market share of Functional Whey Protein Concentrate from 2019 to 2024.

Chapter 3, the Functional Whey Protein Concentrate competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Functional Whey Protein Concentrate breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Functional Whey Protein Concentrate market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Functional Whey Protein Concentrate.

Chapter 14 and 15, to describe Functional Whey Protein Concentrate sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Functional Whey Protein Concentrate
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Functional Whey Protein Concentrate Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Whey Protein Concentrate (WPC)
 - 1.3.3 Whey Protein Isolate (WPI)
 - 1.3.4 Hydrolyzed Whey Protein (HWP)
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Functional Whey Protein Concentrate Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Infant Formulae
 - 1.4.3 Bakers & Confectioneries
 - 1.4.4 Snacks
 - 1.4.5 Dairy Products
- 1.5 Global Functional Whey Protein Concentrate Market Size & Forecast
 - 1.5.1 Global Functional Whey Protein Concentrate Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Functional Whey Protein Concentrate Sales Quantity (2019-2030)
 - 1.5.3 Global Functional Whey Protein Concentrate Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 The Milky Whey
 - 2.1.1 The Milky Whey Details
 - 2.1.2 The Milky Whey Major Business
 - 2.1.3 The Milky Whey Functional Whey Protein Concentrate Product and Services
 - 2.1.4 The Milky Whey Functional Whey Protein Concentrate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 The Milky Whey Recent Developments/Updates
- 2.2 Arla Foods
 - 2.2.1 Arla Foods Details
 - 2.2.2 Arla Foods Major Business
 - 2.2.3 Arla Foods Functional Whey Protein Concentrate Product and Services
 - 2.2.4 Arla Foods Functional Whey Protein Concentrate Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Arla Foods Recent Developments/Updates

2.3 Davisco Food

2.3.1 Davisco Food Details

2.3.2 Davisco Food Major Business

2.3.3 Davisco Food Functional Whey Protein Concentrate Product and Services

2.3.4 Davisco Food Functional Whey Protein Concentrate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Davisco Food Recent Developments/Updates

2.4 Milk Specialities

2.4.1 Milk Specialities Details

2.4.2 Milk Specialities Major Business

2.4.3 Milk Specialities Functional Whey Protein Concentrate Product and Services

2.4.4 Milk Specialities Functional Whey Protein Concentrate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Milk Specialities Recent Developments/Updates

2.5 Glanbia

2.5.1 Glanbia Details

2.5.2 Glanbia Major Business

2.5.3 Glanbia Functional Whey Protein Concentrate Product and Services

2.5.4 Glanbia Functional Whey Protein Concentrate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Glanbia Recent Developments/Updates

2.6 Hilmar Cheese

2.6.1 Hilmar Cheese Details

2.6.2 Hilmar Cheese Major Business

2.6.3 Hilmar Cheese Functional Whey Protein Concentrate Product and Services

2.6.4 Hilmar Cheese Functional Whey Protein Concentrate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Hilmar Cheese Recent Developments/Updates

2.7 Arla Foods AMBA

2.7.1 Arla Foods AMBA Details

2.7.2 Arla Foods AMBA Major Business

2.7.3 Arla Foods AMBA Functional Whey Protein Concentrate Product and Services

2.7.4 Arla Foods AMBA Functional Whey Protein Concentrate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Arla Foods AMBA Recent Developments/Updates

2.8 Grande Custom Ingredients

2.8.1 Grande Custom Ingredients Details

- 2.8.2 Grande Custom Ingredients Major Business
- 2.8.3 Grande Custom Ingredients Functional Whey Protein Concentrate Product and Services
- 2.8.4 Grande Custom Ingredients Functional Whey Protein Concentrate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Grande Custom Ingredients Recent Developments/Updates
- 2.9 Glanbia Nutritionals
 - 2.9.1 Glanbia Nutritionals Details
 - 2.9.2 Glanbia Nutritionals Major Business
 - 2.9.3 Glanbia Nutritionals Functional Whey Protein Concentrate Product and Services
 - 2.9.4 Glanbia Nutritionals Functional Whey Protein Concentrate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Glanbia Nutritionals Recent Developments/Updates
- 2.10 Global Dairy Network
 - 2.10.1 Global Dairy Network Details
 - 2.10.2 Global Dairy Network Major Business
 - 2.10.3 Global Dairy Network Functional Whey Protein Concentrate Product and Services
 - 2.10.4 Global Dairy Network Functional Whey Protein Concentrate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Global Dairy Network Recent Developments/Updates
- 2.11 Hilmar Ingredients
 - 2.11.1 Hilmar Ingredients Details
 - 2.11.2 Hilmar Ingredients Major Business
 - 2.11.3 Hilmar Ingredients Functional Whey Protein Concentrate Product and Services
 - 2.11.4 Hilmar Ingredients Functional Whey Protein Concentrate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Hilmar Ingredients Recent Developments/Updates
- 2.12 Groupe Lactalis
 - 2.12.1 Groupe Lactalis Details
 - 2.12.2 Groupe Lactalis Major Business
 - 2.12.3 Groupe Lactalis Functional Whey Protein Concentrate Product and Services
 - 2.12.4 Groupe Lactalis Functional Whey Protein Concentrate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Groupe Lactalis Recent Developments/Updates
- 2.13 Lactalis
 - 2.13.1 Lactalis Details
 - 2.13.2 Lactalis Major Business
 - 2.13.3 Lactalis Functional Whey Protein Concentrate Product and Services

2.13.4 Lactalis Functional Whey Protein Concentrate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Lactalis Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: FUNCTIONAL WHEY PROTEIN CONCENTRATE BY MANUFACTURER

3.1 Global Functional Whey Protein Concentrate Sales Quantity by Manufacturer (2019-2024)

3.2 Global Functional Whey Protein Concentrate Revenue by Manufacturer (2019-2024)

3.3 Global Functional Whey Protein Concentrate Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Functional Whey Protein Concentrate by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Functional Whey Protein Concentrate Manufacturer Market Share in 2023

3.4.2 Top 6 Functional Whey Protein Concentrate Manufacturer Market Share in 2023

3.5 Functional Whey Protein Concentrate Market: Overall Company Footprint Analysis

3.5.1 Functional Whey Protein Concentrate Market: Region Footprint

3.5.2 Functional Whey Protein Concentrate Market: Company Product Type Footprint

3.5.3 Functional Whey Protein Concentrate Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Functional Whey Protein Concentrate Market Size by Region

4.1.1 Global Functional Whey Protein Concentrate Sales Quantity by Region (2019-2030)

4.1.2 Global Functional Whey Protein Concentrate Consumption Value by Region (2019-2030)

4.1.3 Global Functional Whey Protein Concentrate Average Price by Region (2019-2030)

4.2 North America Functional Whey Protein Concentrate Consumption Value (2019-2030)

4.3 Europe Functional Whey Protein Concentrate Consumption Value (2019-2030)

4.4 Asia-Pacific Functional Whey Protein Concentrate Consumption Value (2019-2030)

4.5 South America Functional Whey Protein Concentrate Consumption Value

(2019-2030)

4.6 Middle East and Africa Functional Whey Protein Concentrate Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Functional Whey Protein Concentrate Sales Quantity by Type (2019-2030)

5.2 Global Functional Whey Protein Concentrate Consumption Value by Type (2019-2030)

5.3 Global Functional Whey Protein Concentrate Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Functional Whey Protein Concentrate Sales Quantity by Application (2019-2030)

6.2 Global Functional Whey Protein Concentrate Consumption Value by Application (2019-2030)

6.3 Global Functional Whey Protein Concentrate Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Functional Whey Protein Concentrate Sales Quantity by Type (2019-2030)

7.2 North America Functional Whey Protein Concentrate Sales Quantity by Application (2019-2030)

7.3 North America Functional Whey Protein Concentrate Market Size by Country

7.3.1 North America Functional Whey Protein Concentrate Sales Quantity by Country (2019-2030)

7.3.2 North America Functional Whey Protein Concentrate Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Functional Whey Protein Concentrate Sales Quantity by Type (2019-2030)

8.2 Europe Functional Whey Protein Concentrate Sales Quantity by Application

(2019-2030)

8.3 Europe Functional Whey Protein Concentrate Market Size by Country

8.3.1 Europe Functional Whey Protein Concentrate Sales Quantity by Country

(2019-2030)

8.3.2 Europe Functional Whey Protein Concentrate Consumption Value by Country

(2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Functional Whey Protein Concentrate Sales Quantity by Type

(2019-2030)

9.2 Asia-Pacific Functional Whey Protein Concentrate Sales Quantity by Application

(2019-2030)

9.3 Asia-Pacific Functional Whey Protein Concentrate Market Size by Region

9.3.1 Asia-Pacific Functional Whey Protein Concentrate Sales Quantity by Region

(2019-2030)

9.3.2 Asia-Pacific Functional Whey Protein Concentrate Consumption Value by Region

(2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Functional Whey Protein Concentrate Sales Quantity by Type

(2019-2030)

10.2 South America Functional Whey Protein Concentrate Sales Quantity by Application

(2019-2030)

10.3 South America Functional Whey Protein Concentrate Market Size by Country

10.3.1 South America Functional Whey Protein Concentrate Sales Quantity by Country

(2019-2030)

10.3.2 South America Functional Whey Protein Concentrate Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Functional Whey Protein Concentrate Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Functional Whey Protein Concentrate Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Functional Whey Protein Concentrate Market Size by Country

11.3.1 Middle East & Africa Functional Whey Protein Concentrate Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Functional Whey Protein Concentrate Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Functional Whey Protein Concentrate Market Drivers

12.2 Functional Whey Protein Concentrate Market Restraints

12.3 Functional Whey Protein Concentrate Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Functional Whey Protein Concentrate and Key Manufacturers

13.2 Manufacturing Costs Percentage of Functional Whey Protein Concentrate

13.3 Functional Whey Protein Concentrate Production Process

13.4 Functional Whey Protein Concentrate Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Functional Whey Protein Concentrate Typical Distributors

14.3 Functional Whey Protein Concentrate Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Functional Whey Protein Concentrate Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Functional Whey Protein Concentrate Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. The Milky Whey Basic Information, Manufacturing Base and Competitors

Table 4. The Milky Whey Major Business

Table 5. The Milky Whey Functional Whey Protein Concentrate Product and Services

Table 6. The Milky Whey Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. The Milky Whey Recent Developments/Updates

Table 8. Arla Foods Basic Information, Manufacturing Base and Competitors

Table 9. Arla Foods Major Business

Table 10. Arla Foods Functional Whey Protein Concentrate Product and Services

Table 11. Arla Foods Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Arla Foods Recent Developments/Updates

Table 13. Davisco Food Basic Information, Manufacturing Base and Competitors

Table 14. Davisco Food Major Business

Table 15. Davisco Food Functional Whey Protein Concentrate Product and Services

Table 16. Davisco Food Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Davisco Food Recent Developments/Updates

Table 18. Milk Specialities Basic Information, Manufacturing Base and Competitors

Table 19. Milk Specialities Major Business

Table 20. Milk Specialities Functional Whey Protein Concentrate Product and Services

Table 21. Milk Specialities Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Milk Specialities Recent Developments/Updates

Table 23. Glanbia Basic Information, Manufacturing Base and Competitors

Table 24. Glanbia Major Business

Table 25. Glanbia Functional Whey Protein Concentrate Product and Services

Table 26. Glanbia Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Glanbia Recent Developments/Updates

Table 28. Hilmar Cheese Basic Information, Manufacturing Base and Competitors

Table 29. Hilmar Cheese Major Business

Table 30. Hilmar Cheese Functional Whey Protein Concentrate Product and Services

Table 31. Hilmar Cheese Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Hilmar Cheese Recent Developments/Updates

Table 33. Arla Foods AMBA Basic Information, Manufacturing Base and Competitors

Table 34. Arla Foods AMBA Major Business

Table 35. Arla Foods AMBA Functional Whey Protein Concentrate Product and Services

Table 36. Arla Foods AMBA Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Arla Foods AMBA Recent Developments/Updates

Table 38. Grande Custom Ingredients Basic Information, Manufacturing Base and Competitors

Table 39. Grande Custom Ingredients Major Business

Table 40. Grande Custom Ingredients Functional Whey Protein Concentrate Product and Services

Table 41. Grande Custom Ingredients Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Grande Custom Ingredients Recent Developments/Updates

Table 43. Glanbia Nutritionals Basic Information, Manufacturing Base and Competitors

Table 44. Glanbia Nutritionals Major Business

Table 45. Glanbia Nutritionals Functional Whey Protein Concentrate Product and Services

Table 46. Glanbia Nutritionals Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Glanbia Nutritionals Recent Developments/Updates

Table 48. Global Dairy Network Basic Information, Manufacturing Base and Competitors

Table 49. Global Dairy Network Major Business

Table 50. Global Dairy Network Functional Whey Protein Concentrate Product and

Services

Table 51. Global Dairy Network Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Global Dairy Network Recent Developments/Updates

Table 53. Hilmar Ingredients Basic Information, Manufacturing Base and Competitors

Table 54. Hilmar Ingredients Major Business

Table 55. Hilmar Ingredients Functional Whey Protein Concentrate Product and Services

Table 56. Hilmar Ingredients Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Hilmar Ingredients Recent Developments/Updates

Table 58. Groupe Lactalis Basic Information, Manufacturing Base and Competitors

Table 59. Groupe Lactalis Major Business

Table 60. Groupe Lactalis Functional Whey Protein Concentrate Product and Services

Table 61. Groupe Lactalis Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Groupe Lactalis Recent Developments/Updates

Table 63. Lactalis Basic Information, Manufacturing Base and Competitors

Table 64. Lactalis Major Business

Table 65. Lactalis Functional Whey Protein Concentrate Product and Services

Table 66. Lactalis Functional Whey Protein Concentrate Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Lactalis Recent Developments/Updates

Table 68. Global Functional Whey Protein Concentrate Sales Quantity by Manufacturer (2019-2024) & (K MT)

Table 69. Global Functional Whey Protein Concentrate Revenue by Manufacturer (2019-2024) & (USD Million)

Table 70. Global Functional Whey Protein Concentrate Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 71. Market Position of Manufacturers in Functional Whey Protein Concentrate, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 72. Head Office and Functional Whey Protein Concentrate Production Site of Key Manufacturer

Table 73. Functional Whey Protein Concentrate Market: Company Product Type Footprint

Table 74. Functional Whey Protein Concentrate Market: Company Product Application Footprint

Table 75. Functional Whey Protein Concentrate New Market Entrants and Barriers to Market Entry

Table 76. Functional Whey Protein Concentrate Mergers, Acquisition, Agreements, and Collaborations

Table 77. Global Functional Whey Protein Concentrate Sales Quantity by Region (2019-2024) & (K MT)

Table 78. Global Functional Whey Protein Concentrate Sales Quantity by Region (2025-2030) & (K MT)

Table 79. Global Functional Whey Protein Concentrate Consumption Value by Region (2019-2024) & (USD Million)

Table 80. Global Functional Whey Protein Concentrate Consumption Value by Region (2025-2030) & (USD Million)

Table 81. Global Functional Whey Protein Concentrate Average Price by Region (2019-2024) & (USD/MT)

Table 82. Global Functional Whey Protein Concentrate Average Price by Region (2025-2030) & (USD/MT)

Table 83. Global Functional Whey Protein Concentrate Sales Quantity by Type (2019-2024) & (K MT)

Table 84. Global Functional Whey Protein Concentrate Sales Quantity by Type (2025-2030) & (K MT)

Table 85. Global Functional Whey Protein Concentrate Consumption Value by Type (2019-2024) & (USD Million)

Table 86. Global Functional Whey Protein Concentrate Consumption Value by Type (2025-2030) & (USD Million)

Table 87. Global Functional Whey Protein Concentrate Average Price by Type (2019-2024) & (USD/MT)

Table 88. Global Functional Whey Protein Concentrate Average Price by Type (2025-2030) & (USD/MT)

Table 89. Global Functional Whey Protein Concentrate Sales Quantity by Application (2019-2024) & (K MT)

Table 90. Global Functional Whey Protein Concentrate Sales Quantity by Application (2025-2030) & (K MT)

Table 91. Global Functional Whey Protein Concentrate Consumption Value by Application (2019-2024) & (USD Million)

Table 92. Global Functional Whey Protein Concentrate Consumption Value by Application (2025-2030) & (USD Million)

Table 93. Global Functional Whey Protein Concentrate Average Price by Application

(2019-2024) & (USD/MT)

Table 94. Global Functional Whey Protein Concentrate Average Price by Application (2025-2030) & (USD/MT)

Table 95. North America Functional Whey Protein Concentrate Sales Quantity by Type (2019-2024) & (K MT)

Table 96. North America Functional Whey Protein Concentrate Sales Quantity by Type (2025-2030) & (K MT)

Table 97. North America Functional Whey Protein Concentrate Sales Quantity by Application (2019-2024) & (K MT)

Table 98. North America Functional Whey Protein Concentrate Sales Quantity by Application (2025-2030) & (K MT)

Table 99. North America Functional Whey Protein Concentrate Sales Quantity by Country (2019-2024) & (K MT)

Table 100. North America Functional Whey Protein Concentrate Sales Quantity by Country (2025-2030) & (K MT)

Table 101. North America Functional Whey Protein Concentrate Consumption Value by Country (2019-2024) & (USD Million)

Table 102. North America Functional Whey Protein Concentrate Consumption Value by Country (2025-2030) & (USD Million)

Table 103. Europe Functional Whey Protein Concentrate Sales Quantity by Type (2019-2024) & (K MT)

Table 104. Europe Functional Whey Protein Concentrate Sales Quantity by Type (2025-2030) & (K MT)

Table 105. Europe Functional Whey Protein Concentrate Sales Quantity by Application (2019-2024) & (K MT)

Table 106. Europe Functional Whey Protein Concentrate Sales Quantity by Application (2025-2030) & (K MT)

Table 107. Europe Functional Whey Protein Concentrate Sales Quantity by Country (2019-2024) & (K MT)

Table 108. Europe Functional Whey Protein Concentrate Sales Quantity by Country (2025-2030) & (K MT)

Table 109. Europe Functional Whey Protein Concentrate Consumption Value by Country (2019-2024) & (USD Million)

Table 110. Europe Functional Whey Protein Concentrate Consumption Value by Country (2025-2030) & (USD Million)

Table 111. Asia-Pacific Functional Whey Protein Concentrate Sales Quantity by Type (2019-2024) & (K MT)

Table 112. Asia-Pacific Functional Whey Protein Concentrate Sales Quantity by Type (2025-2030) & (K MT)

Table 113. Asia-Pacific Functional Whey Protein Concentrate Sales Quantity by Application (2019-2024) & (K MT)

Table 114. Asia-Pacific Functional Whey Protein Concentrate Sales Quantity by Application (2025-2030) & (K MT)

Table 115. Asia-Pacific Functional Whey Protein Concentrate Sales Quantity by Region (2019-2024) & (K MT)

Table 116. Asia-Pacific Functional Whey Protein Concentrate Sales Quantity by Region (2025-2030) & (K MT)

Table 117. Asia-Pacific Functional Whey Protein Concentrate Consumption Value by Region (2019-2024) & (USD Million)

Table 118. Asia-Pacific Functional Whey Protein Concentrate Consumption Value by Region (2025-2030) & (USD Million)

Table 119. South America Functional Whey Protein Concentrate Sales Quantity by Type (2019-2024) & (K MT)

Table 120. South America Functional Whey Protein Concentrate Sales Quantity by Type (2025-2030) & (K MT)

Table 121. South America Functional Whey Protein Concentrate Sales Quantity by Application (2019-2024) & (K MT)

Table 122. South America Functional Whey Protein Concentrate Sales Quantity by Application (2025-2030) & (K MT)

Table 123. South America Functional Whey Protein Concentrate Sales Quantity by Country (2019-2024) & (K MT)

Table 124. South America Functional Whey Protein Concentrate Sales Quantity by Country (2025-2030) & (K MT)

Table 125. South America Functional Whey Protein Concentrate Consumption Value by Country (2019-2024) & (USD Million)

Table 126. South America Functional Whey Protein Concentrate Consumption Value by Country (2025-2030) & (USD Million)

Table 127. Middle East & Africa Functional Whey Protein Concentrate Sales Quantity by Type (2019-2024) & (K MT)

Table 128. Middle East & Africa Functional Whey Protein Concentrate Sales Quantity by Type (2025-2030) & (K MT)

Table 129. Middle East & Africa Functional Whey Protein Concentrate Sales Quantity by Application (2019-2024) & (K MT)

Table 130. Middle East & Africa Functional Whey Protein Concentrate Sales Quantity by Application (2025-2030) & (K MT)

Table 131. Middle East & Africa Functional Whey Protein Concentrate Sales Quantity by Region (2019-2024) & (K MT)

Table 132. Middle East & Africa Functional Whey Protein Concentrate Sales Quantity

by Region (2025-2030) & (K MT)

Table 133. Middle East & Africa Functional Whey Protein Concentrate Consumption Value by Region (2019-2024) & (USD Million)

Table 134. Middle East & Africa Functional Whey Protein Concentrate Consumption Value by Region (2025-2030) & (USD Million)

Table 135. Functional Whey Protein Concentrate Raw Material

Table 136. Key Manufacturers of Functional Whey Protein Concentrate Raw Materials

Table 137. Functional Whey Protein Concentrate Typical Distributors

Table 138. Functional Whey Protein Concentrate Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Functional Whey Protein Concentrate Picture
- Figure 2. Global Functional Whey Protein Concentrate Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Functional Whey Protein Concentrate Consumption Value Market Share by Type in 2023
- Figure 4. Whey Protein Concentrate (WPC) Examples
- Figure 5. Whey Protein Isolate (WPI) Examples
- Figure 6. Hydrolyzed Whey Protein (HWP) Examples
- Figure 7. Global Functional Whey Protein Concentrate Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 8. Global Functional Whey Protein Concentrate Consumption Value Market Share by Application in 2023
- Figure 9. Infant Formulae Examples
- Figure 10. Bakers & Confectioneries Examples
- Figure 11. Snacks Examples
- Figure 12. Dairy Products Examples
- Figure 13. Global Functional Whey Protein Concentrate Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 14. Global Functional Whey Protein Concentrate Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 15. Global Functional Whey Protein Concentrate Sales Quantity (2019-2030) & (K MT)
- Figure 16. Global Functional Whey Protein Concentrate Average Price (2019-2030) & (USD/MT)
- Figure 17. Global Functional Whey Protein Concentrate Sales Quantity Market Share by Manufacturer in 2023
- Figure 18. Global Functional Whey Protein Concentrate Consumption Value Market Share by Manufacturer in 2023
- Figure 19. Producer Shipments of Functional Whey Protein Concentrate by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 20. Top 3 Functional Whey Protein Concentrate Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Top 6 Functional Whey Protein Concentrate Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Global Functional Whey Protein Concentrate Sales Quantity Market Share by

Region (2019-2030)

Figure 23. Global Functional Whey Protein Concentrate Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Functional Whey Protein Concentrate Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Functional Whey Protein Concentrate Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Functional Whey Protein Concentrate Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Functional Whey Protein Concentrate Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Functional Whey Protein Concentrate Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Functional Whey Protein Concentrate Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Functional Whey Protein Concentrate Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Functional Whey Protein Concentrate Average Price by Type (2019-2030) & (USD/MT)

Figure 32. Global Functional Whey Protein Concentrate Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Functional Whey Protein Concentrate Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Functional Whey Protein Concentrate Average Price by Application (2019-2030) & (USD/MT)

Figure 35. North America Functional Whey Protein Concentrate Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Functional Whey Protein Concentrate Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Functional Whey Protein Concentrate Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Functional Whey Protein Concentrate Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Functional Whey Protein Concentrate Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Functional Whey Protein Concentrate Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Functional Whey Protein Concentrate Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Functional Whey Protein Concentrate Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Functional Whey Protein Concentrate Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Functional Whey Protein Concentrate Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Functional Whey Protein Concentrate Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Functional Whey Protein Concentrate Consumption Value Market Share by Region (2019-2030)

Figure 55. China Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Functional Whey Protein Concentrate Sales Quantity Market

Share by Type (2019-2030)

Figure 62. South America Functional Whey Protein Concentrate Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Functional Whey Protein Concentrate Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Functional Whey Protein Concentrate Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Functional Whey Protein Concentrate Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Functional Whey Protein Concentrate Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Functional Whey Protein Concentrate Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Functional Whey Protein Concentrate Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Functional Whey Protein Concentrate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Functional Whey Protein Concentrate Market Drivers

Figure 76. Functional Whey Protein Concentrate Market Restraints

Figure 77. Functional Whey Protein Concentrate Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Functional Whey Protein Concentrate in 2023

Figure 80. Manufacturing Process Analysis of Functional Whey Protein Concentrate

Figure 81. Functional Whey Protein Concentrate Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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