

Global Functional Water Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G4B392276DAEN.html>

Date: June 2024

Pages: 111

Price: US\$ 3,480.00 (Single User License)

ID: G4B392276DAEN

Abstracts

According to our (Global Info Research) latest study, the global Functional Water market size was valued at USD 16600 million in 2023 and is forecast to a readjusted size of USD 24730 million by 2030 with a CAGR of 5.9% during review period.

Functional water is bottled drinking water enhanced with special ingredients like herbs or antioxidants to provide additional health benefits.

Our market research analysts have predicted that based on the application, the flavored functional water segment will account for the maximum share of the flavored water market during the forecast period.

The Global Info Research report includes an overview of the development of the Functional Water industry chain, the market status of Supermarkets and Hypermarkets (Flavored Functional Water, Unflavored Functional Water), Retail Stores (Flavored Functional Water, Unflavored Functional Water), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Functional Water.

Regionally, the report analyzes the Functional Water markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Functional Water market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Functional Water market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Functional Water industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K L), revenue generated, and market share of different by Type (e.g., Flavored Functional Water, Unflavored Functional Water).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Functional Water market.

Regional Analysis: The report involves examining the Functional Water market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Functional Water market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Functional Water:

Company Analysis: Report covers individual Functional Water manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Functional Water This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and Hypermarkets, Retail Stores).

Technology Analysis: Report covers specific technologies relevant to Functional Water. It assesses the current state, advancements, and potential future developments in

Functional Water areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Functional Water market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Functional Water market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Flavored Functional Water

Unflavored Functional Water

Market segment by Application

Supermarkets and Hypermarkets

Retail Stores

Convenience Stores

Online Stores

Major players covered

Nestle

The Coca-Cola Company

Danone

New York Spring Water

Pepsico

Kraft Foods

Suntory Beverage & Food

Herbal Water

Hint Water

Sunny Delight Beverage

Mountain Valley Spring Company

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Functional Water product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Functional Water, with price, sales, revenue and global market share of Functional Water from 2019 to 2024.

Chapter 3, the Functional Water competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Functional Water breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Functional Water market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Functional Water.

Chapter 14 and 15, to describe Functional Water sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Functional Water
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Functional Water Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Flavored Functional Water
 - 1.3.3 Unflavored Functional Water
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Functional Water Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Supermarkets and Hypermarkets
 - 1.4.3 Retail Stores
 - 1.4.4 Convenience Stores
 - 1.4.5 Online Stores
- 1.5 Global Functional Water Market Size & Forecast
 - 1.5.1 Global Functional Water Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Functional Water Sales Quantity (2019-2030)
 - 1.5.3 Global Functional Water Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Nestle
 - 2.1.1 Nestle Details
 - 2.1.2 Nestle Major Business
 - 2.1.3 Nestle Functional Water Product and Services
 - 2.1.4 Nestle Functional Water Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Nestle Recent Developments/Updates
- 2.2 The Coca-Cola Company
 - 2.2.1 The Coca-Cola Company Details
 - 2.2.2 The Coca-Cola Company Major Business
 - 2.2.3 The Coca-Cola Company Functional Water Product and Services
 - 2.2.4 The Coca-Cola Company Functional Water Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 The Coca-Cola Company Recent Developments/Updates

2.3 Danone

2.3.1 Danone Details

2.3.2 Danone Major Business

2.3.3 Danone Functional Water Product and Services

2.3.4 Danone Functional Water Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Danone Recent Developments/Updates

2.4 New York Spring Water

2.4.1 New York Spring Water Details

2.4.2 New York Spring Water Major Business

2.4.3 New York Spring Water Functional Water Product and Services

2.4.4 New York Spring Water Functional Water Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 New York Spring Water Recent Developments/Updates

2.5 Pepsico

2.5.1 Pepsico Details

2.5.2 Pepsico Major Business

2.5.3 Pepsico Functional Water Product and Services

2.5.4 Pepsico Functional Water Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Pepsico Recent Developments/Updates

2.6 Kraft Foods

2.6.1 Kraft Foods Details

2.6.2 Kraft Foods Major Business

2.6.3 Kraft Foods Functional Water Product and Services

2.6.4 Kraft Foods Functional Water Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Kraft Foods Recent Developments/Updates

2.7 Suntory Beverage & Food

2.7.1 Suntory Beverage & Food Details

2.7.2 Suntory Beverage & Food Major Business

2.7.3 Suntory Beverage & Food Functional Water Product and Services

2.7.4 Suntory Beverage & Food Functional Water Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Suntory Beverage & Food Recent Developments/Updates

2.8 Herbal Water

2.8.1 Herbal Water Details

2.8.2 Herbal Water Major Business

2.8.3 Herbal Water Functional Water Product and Services

2.8.4 Herbal Water Functional Water Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Herbal Water Recent Developments/Updates

2.9 Hint Water

2.9.1 Hint Water Details

2.9.2 Hint Water Major Business

2.9.3 Hint Water Functional Water Product and Services

2.9.4 Hint Water Functional Water Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Hint Water Recent Developments/Updates

2.10 Sunny Delight Beverage

2.10.1 Sunny Delight Beverage Details

2.10.2 Sunny Delight Beverage Major Business

2.10.3 Sunny Delight Beverage Functional Water Product and Services

2.10.4 Sunny Delight Beverage Functional Water Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Sunny Delight Beverage Recent Developments/Updates

2.11 Mountain Valley Spring Company

2.11.1 Mountain Valley Spring Company Details

2.11.2 Mountain Valley Spring Company Major Business

2.11.3 Mountain Valley Spring Company Functional Water Product and Services

2.11.4 Mountain Valley Spring Company Functional Water Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Mountain Valley Spring Company Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: FUNCTIONAL WATER BY MANUFACTURER

3.1 Global Functional Water Sales Quantity by Manufacturer (2019-2024)

3.2 Global Functional Water Revenue by Manufacturer (2019-2024)

3.3 Global Functional Water Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Functional Water by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Functional Water Manufacturer Market Share in 2023

3.4.2 Top 6 Functional Water Manufacturer Market Share in 2023

3.5 Functional Water Market: Overall Company Footprint Analysis

3.5.1 Functional Water Market: Region Footprint

3.5.2 Functional Water Market: Company Product Type Footprint

3.5.3 Functional Water Market: Company Product Application Footprint

- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Functional Water Market Size by Region
 - 4.1.1 Global Functional Water Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Functional Water Consumption Value by Region (2019-2030)
 - 4.1.3 Global Functional Water Average Price by Region (2019-2030)
- 4.2 North America Functional Water Consumption Value (2019-2030)
- 4.3 Europe Functional Water Consumption Value (2019-2030)
- 4.4 Asia-Pacific Functional Water Consumption Value (2019-2030)
- 4.5 South America Functional Water Consumption Value (2019-2030)
- 4.6 Middle East and Africa Functional Water Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Functional Water Sales Quantity by Type (2019-2030)
- 5.2 Global Functional Water Consumption Value by Type (2019-2030)
- 5.3 Global Functional Water Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Functional Water Sales Quantity by Application (2019-2030)
- 6.2 Global Functional Water Consumption Value by Application (2019-2030)
- 6.3 Global Functional Water Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Functional Water Sales Quantity by Type (2019-2030)
- 7.2 North America Functional Water Sales Quantity by Application (2019-2030)
- 7.3 North America Functional Water Market Size by Country
 - 7.3.1 North America Functional Water Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Functional Water Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Functional Water Sales Quantity by Type (2019-2030)
- 8.2 Europe Functional Water Sales Quantity by Application (2019-2030)
- 8.3 Europe Functional Water Market Size by Country
 - 8.3.1 Europe Functional Water Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Functional Water Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Functional Water Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Functional Water Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Functional Water Market Size by Region
 - 9.3.1 Asia-Pacific Functional Water Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Functional Water Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Functional Water Sales Quantity by Type (2019-2030)
- 10.2 South America Functional Water Sales Quantity by Application (2019-2030)
- 10.3 South America Functional Water Market Size by Country
 - 10.3.1 South America Functional Water Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Functional Water Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Functional Water Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Functional Water Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Functional Water Market Size by Country

11.3.1 Middle East & Africa Functional Water Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Functional Water Consumption Value by Country
(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Functional Water Market Drivers

12.2 Functional Water Market Restraints

12.3 Functional Water Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Functional Water and Key Manufacturers

13.2 Manufacturing Costs Percentage of Functional Water

13.3 Functional Water Production Process

13.4 Functional Water Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Functional Water Typical Distributors

14.3 Functional Water Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Functional Water Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Functional Water Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Nestle Basic Information, Manufacturing Base and Competitors

Table 4. Nestle Major Business

Table 5. Nestle Functional Water Product and Services

Table 6. Nestle Functional Water Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Nestle Recent Developments/Updates

Table 8. The Coca-Cola Company Basic Information, Manufacturing Base and Competitors

Table 9. The Coca-Cola Company Major Business

Table 10. The Coca-Cola Company Functional Water Product and Services

Table 11. The Coca-Cola Company Functional Water Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. The Coca-Cola Company Recent Developments/Updates

Table 13. Danone Basic Information, Manufacturing Base and Competitors

Table 14. Danone Major Business

Table 15. Danone Functional Water Product and Services

Table 16. Danone Functional Water Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Danone Recent Developments/Updates

Table 18. New York Spring Water Basic Information, Manufacturing Base and Competitors

Table 19. New York Spring Water Major Business

Table 20. New York Spring Water Functional Water Product and Services

Table 21. New York Spring Water Functional Water Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. New York Spring Water Recent Developments/Updates

Table 23. Pepsico Basic Information, Manufacturing Base and Competitors

Table 24. Pepsico Major Business

Table 25. Pepsico Functional Water Product and Services

Table 26. Pepsico Functional Water Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 27. Pepsico Recent Developments/Updates
- Table 28. Kraft Foods Basic Information, Manufacturing Base and Competitors
- Table 29. Kraft Foods Major Business
- Table 30. Kraft Foods Functional Water Product and Services
- Table 31. Kraft Foods Functional Water Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Kraft Foods Recent Developments/Updates
- Table 33. Suntory Beverage & Food Basic Information, Manufacturing Base and Competitors
- Table 34. Suntory Beverage & Food Major Business
- Table 35. Suntory Beverage & Food Functional Water Product and Services
- Table 36. Suntory Beverage & Food Functional Water Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Suntory Beverage & Food Recent Developments/Updates
- Table 38. Herbal Water Basic Information, Manufacturing Base and Competitors
- Table 39. Herbal Water Major Business
- Table 40. Herbal Water Functional Water Product and Services
- Table 41. Herbal Water Functional Water Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Herbal Water Recent Developments/Updates
- Table 43. Hint Water Basic Information, Manufacturing Base and Competitors
- Table 44. Hint Water Major Business
- Table 45. Hint Water Functional Water Product and Services
- Table 46. Hint Water Functional Water Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Hint Water Recent Developments/Updates
- Table 48. Sunny Delight Beverage Basic Information, Manufacturing Base and Competitors
- Table 49. Sunny Delight Beverage Major Business
- Table 50. Sunny Delight Beverage Functional Water Product and Services
- Table 51. Sunny Delight Beverage Functional Water Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Sunny Delight Beverage Recent Developments/Updates
- Table 53. Mountain Valley Spring Company Basic Information, Manufacturing Base and Competitors
- Table 54. Mountain Valley Spring Company Major Business
- Table 55. Mountain Valley Spring Company Functional Water Product and Services
- Table 56. Mountain Valley Spring Company Functional Water Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share

(2019-2024)

Table 57. Mountain Valley Spring Company Recent Developments/Updates

Table 58. Global Functional Water Sales Quantity by Manufacturer (2019-2024) & (K L)

Table 59. Global Functional Water Revenue by Manufacturer (2019-2024) & (USD Million)

Table 60. Global Functional Water Average Price by Manufacturer (2019-2024) & (USD/L)

Table 61. Market Position of Manufacturers in Functional Water, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 62. Head Office and Functional Water Production Site of Key Manufacturer

Table 63. Functional Water Market: Company Product Type Footprint

Table 64. Functional Water Market: Company Product Application Footprint

Table 65. Functional Water New Market Entrants and Barriers to Market Entry

Table 66. Functional Water Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Functional Water Sales Quantity by Region (2019-2024) & (K L)

Table 68. Global Functional Water Sales Quantity by Region (2025-2030) & (K L)

Table 69. Global Functional Water Consumption Value by Region (2019-2024) & (USD Million)

Table 70. Global Functional Water Consumption Value by Region (2025-2030) & (USD Million)

Table 71. Global Functional Water Average Price by Region (2019-2024) & (USD/L)

Table 72. Global Functional Water Average Price by Region (2025-2030) & (USD/L)

Table 73. Global Functional Water Sales Quantity by Type (2019-2024) & (K L)

Table 74. Global Functional Water Sales Quantity by Type (2025-2030) & (K L)

Table 75. Global Functional Water Consumption Value by Type (2019-2024) & (USD Million)

Table 76. Global Functional Water Consumption Value by Type (2025-2030) & (USD Million)

Table 77. Global Functional Water Average Price by Type (2019-2024) & (USD/L)

Table 78. Global Functional Water Average Price by Type (2025-2030) & (USD/L)

Table 79. Global Functional Water Sales Quantity by Application (2019-2024) & (K L)

Table 80. Global Functional Water Sales Quantity by Application (2025-2030) & (K L)

Table 81. Global Functional Water Consumption Value by Application (2019-2024) & (USD Million)

Table 82. Global Functional Water Consumption Value by Application (2025-2030) & (USD Million)

Table 83. Global Functional Water Average Price by Application (2019-2024) & (USD/L)

Table 84. Global Functional Water Average Price by Application (2025-2030) & (USD/L)

Table 85. North America Functional Water Sales Quantity by Type (2019-2024) & (K L)

Table 86. North America Functional Water Sales Quantity by Type (2025-2030) & (K L)

Table 87. North America Functional Water Sales Quantity by Application (2019-2024) & (K L)

Table 88. North America Functional Water Sales Quantity by Application (2025-2030) & (K L)

Table 89. North America Functional Water Sales Quantity by Country (2019-2024) & (K L)

Table 90. North America Functional Water Sales Quantity by Country (2025-2030) & (K L)

Table 91. North America Functional Water Consumption Value by Country (2019-2024) & (USD Million)

Table 92. North America Functional Water Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Europe Functional Water Sales Quantity by Type (2019-2024) & (K L)

Table 94. Europe Functional Water Sales Quantity by Type (2025-2030) & (K L)

Table 95. Europe Functional Water Sales Quantity by Application (2019-2024) & (K L)

Table 96. Europe Functional Water Sales Quantity by Application (2025-2030) & (K L)

Table 97. Europe Functional Water Sales Quantity by Country (2019-2024) & (K L)

Table 98. Europe Functional Water Sales Quantity by Country (2025-2030) & (K L)

Table 99. Europe Functional Water Consumption Value by Country (2019-2024) & (USD Million)

Table 100. Europe Functional Water Consumption Value by Country (2025-2030) & (USD Million)

Table 101. Asia-Pacific Functional Water Sales Quantity by Type (2019-2024) & (K L)

Table 102. Asia-Pacific Functional Water Sales Quantity by Type (2025-2030) & (K L)

Table 103. Asia-Pacific Functional Water Sales Quantity by Application (2019-2024) & (K L)

Table 104. Asia-Pacific Functional Water Sales Quantity by Application (2025-2030) & (K L)

Table 105. Asia-Pacific Functional Water Sales Quantity by Region (2019-2024) & (K L)

Table 106. Asia-Pacific Functional Water Sales Quantity by Region (2025-2030) & (K L)

Table 107. Asia-Pacific Functional Water Consumption Value by Region (2019-2024) & (USD Million)

Table 108. Asia-Pacific Functional Water Consumption Value by Region (2025-2030) & (USD Million)

Table 109. South America Functional Water Sales Quantity by Type (2019-2024) & (K L)

Table 110. South America Functional Water Sales Quantity by Type (2025-2030) & (K L)

Table 111. South America Functional Water Sales Quantity by Application (2019-2024) & (K L)

Table 112. South America Functional Water Sales Quantity by Application (2025-2030) & (K L)

Table 113. South America Functional Water Sales Quantity by Country (2019-2024) & (K L)

Table 114. South America Functional Water Sales Quantity by Country (2025-2030) & (K L)

Table 115. South America Functional Water Consumption Value by Country (2019-2024) & (USD Million)

Table 116. South America Functional Water Consumption Value by Country (2025-2030) & (USD Million)

Table 117. Middle East & Africa Functional Water Sales Quantity by Type (2019-2024) & (K L)

Table 118. Middle East & Africa Functional Water Sales Quantity by Type (2025-2030) & (K L)

Table 119. Middle East & Africa Functional Water Sales Quantity by Application (2019-2024) & (K L)

Table 120. Middle East & Africa Functional Water Sales Quantity by Application (2025-2030) & (K L)

Table 121. Middle East & Africa Functional Water Sales Quantity by Region (2019-2024) & (K L)

Table 122. Middle East & Africa Functional Water Sales Quantity by Region (2025-2030) & (K L)

Table 123. Middle East & Africa Functional Water Consumption Value by Region (2019-2024) & (USD Million)

Table 124. Middle East & Africa Functional Water Consumption Value by Region (2025-2030) & (USD Million)

Table 125. Functional Water Raw Material

Table 126. Key Manufacturers of Functional Water Raw Materials

Table 127. Functional Water Typical Distributors

Table 128. Functional Water Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Functional Water Picture

Figure 2. Global Functional Water Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Functional Water Consumption Value Market Share by Type in 2023

Figure 4. Flavored Functional Water Examples

Figure 5. Unflavored Functional Water Examples

Figure 6. Global Functional Water Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Functional Water Consumption Value Market Share by Application in 2023

Figure 8. Supermarkets and Hypermarkets Examples

Figure 9. Retail Stores Examples

Figure 10. Convenience Stores Examples

Figure 11. Online Stores Examples

Figure 12. Global Functional Water Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Functional Water Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Functional Water Sales Quantity (2019-2030) & (K L)

Figure 15. Global Functional Water Average Price (2019-2030) & (USD/L)

Figure 16. Global Functional Water Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Functional Water Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Functional Water by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Functional Water Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Functional Water Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Functional Water Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Functional Water Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Functional Water Consumption Value (2019-2030) & (USD

Million)

Figure 24. Europe Functional Water Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Functional Water Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Functional Water Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Functional Water Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Functional Water Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Functional Water Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Functional Water Average Price by Type (2019-2030) & (USD/L)

Figure 31. Global Functional Water Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Functional Water Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Functional Water Average Price by Application (2019-2030) & (USD/L)

Figure 34. North America Functional Water Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Functional Water Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Functional Water Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Functional Water Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Functional Water Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Functional Water Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Functional Water Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Functional Water Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Functional Water Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Functional Water Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Functional Water Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Functional Water Consumption Value Market Share by Region (2019-2030)

Figure 54. China Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Functional Water Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Functional Water Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Functional Water Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Functional Water Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Functional Water Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 65. Argentina Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Functional Water Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Functional Water Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Functional Water Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Functional Water Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Functional Water Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Functional Water Market Drivers

Figure 75. Functional Water Market Restraints

Figure 76. Functional Water Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Functional Water in 2023

Figure 79. Manufacturing Process Analysis of Functional Water

Figure 80. Functional Water Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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