

# Global Functional Powder Drinks Concentrates Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Functional Powder Drinks Concentrates market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Functional powder drink concentrates contain vitamins, herbs, pre- and probiotic live bacteria, yeasts, non-digestible fiber, and various amino acids. These concentrates constitute a segment of non-alcoholic beverages, and are formulated to improve digestion, boost immunity, boost energy and stamina, promote health functions (for example, the health of the heart, bones, and joints), and provide a feeling of satiation.

The functional powder drink concentrates (with added sugar) dominated the functional powder drink concentrates market and accounted for a major part of the overall market share. The key factor responsible for the dominance of this market is the higher availability of these drink concentrates in the market.

The Global Info Research report includes an overview of the development of the Functional Powder Drinks Concentrates industry chain, the market status of Supermarkets and Hypermarkets (Functional Powder Drink Concentrates (with Added Sugar), Sugar-Free Functional Powder Drink Concentrates), Retailers (Functional Powder Drink Concentrates (with Added Sugar), Sugar-Free Functional Powder Drink Concentrates), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Functional Powder Drinks Concentrates.

Regionally, the report analyzes the Functional Powder Drinks Concentrates markets in

key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Functional Powder Drinks Concentrates market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Functional Powder Drinks Concentrates market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Functional Powder Drinks Concentrates industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K L), revenue generated, and market share of different by Type (e.g., Functional Powder Drink Concentrates (with Added Sugar), Sugar-Free Functional Powder Drink Concentrates).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Functional Powder Drinks Concentrates market.

**Regional Analysis:** The report involves examining the Functional Powder Drinks Concentrates market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Functional Powder Drinks Concentrates market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Functional Powder Drinks Concentrates:

**Company Analysis:** Report covers individual Functional Powder Drinks Concentrates

manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Functional Powder Drinks Concentrates. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and Hypermarkets, Retailers).

**Technology Analysis:** Report covers specific technologies relevant to Functional Powder Drinks Concentrates. It assesses the current state, advancements, and potential future developments in Functional Powder Drinks Concentrates areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Functional Powder Drinks Concentrates market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Functional Powder Drinks Concentrates market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Functional Powder Drink Concentrates (with Added Sugar)

Sugar-Free Functional Powder Drink Concentrates

### Market segment by Application

Supermarkets and Hypermarkets

Retailers

Convenience Stores

Online Stores

#### Major players covered

Mondelez International

Nestle

PepsiCo

Sqwincher

Ajinomoto

Fonterra

GlaxoSmithKline

TC Pharma

WhiteWave Foods

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Functional Powder Drinks Concentrates product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Functional Powder Drinks Concentrates, with price, sales, revenue and global market share of Functional Powder Drinks Concentrates from 2019 to 2024.

Chapter 3, the Functional Powder Drinks Concentrates competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Functional Powder Drinks Concentrates breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Functional Powder Drinks Concentrates market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Functional Powder Drinks Concentrates.

Chapter 14 and 15, to describe Functional Powder Drinks Concentrates sales channel, distributors, customers, research findings and conclusion.

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