

Global Functional Pet Food Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Functional Pet Food market size was valued at US\$ 27432 million in 2025 and is forecast to a readjusted size of US\$ 34658 million by 2032 with a CAGR of 3.7% during review period.

In 2025, global shipments of functional pet food are estimated at approximately 11.2 million tons, with an average selling price of about USD 2,380 per ton. Functional pet food refers to complete and balanced pet diets that not only meet basic nutritional requirements but are also formulated to address specific health conditions or life-stage needs of dogs and cats. These products typically focus on functions such as digestive health, skin and coat care, weight management, urinary tract support, joint health, immune support, and senior nutrition. Functional benefits are achieved by adjusting nutrient ratios or incorporating functional ingredients such as probiotics, dietary fibers, functional fatty acids, and joint-supporting compounds. Functional pet food combines daily feeding with long-term health management, representing a key step in the evolution from basic nutrition to science-based pet feeding.

From a market perspective, functional pet food has become one of the most steadily growing segments within the global pet food market, particularly in mid-to-high-end consumer segments and mature pet ownership regions. Increasing awareness of pet health issues is shifting functional diets from reactive solutions to preventive daily feeding choices. Industry trends indicate a move toward more precise formulations, single-function specialization, and greater label transparency, with a growing number of products targeting specific health needs. Brands are strengthening their professional positioning through scientific validation, veterinary endorsement, and clear communication of functional mechanisms. Market consensus suggests that functional

pet food offers superior price acceptance, higher repeat purchase rates, and stronger consumer loyalty compared with conventional diets, making it a central driver of long-term value growth in the pet food industry.

This report is a detailed and comprehensive analysis for global Functional Pet Food market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Functional Pet Food market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Functional Pet Food market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Functional Pet Food market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Functional Pet Food market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Functional Pet Food

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Functional Pet Food market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Open Farm, The Honest Kitchen, ACANA, Orijen, Animonda, Stella & Chewy's, BIO BISCUIT, Hill's Pet Nutrition, Dalian Youchong, FUBEI (SHANGHAI), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Functional Pet Food market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Weight Control

Diabetes Control

Oral Care

Hair Care

Digestive Care

Others

Market segment by Grain Formulation

Grain-inclusive

Grain-free

Market segment by Life Stage

Kitten

Adult

Market segment by Application

Cat

Dog

Others

Major players covered

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy's

BIO BISCUIT

Hill's Pet Nutrition

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Shanghai Chongxing Pet Products

Shandong KERES Animal Nutrition

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Functional Pet Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Functional Pet Food, with price, sales quantity, revenue, and global market share of Functional Pet Food from 2021 to 2026.

Chapter 3, the Functional Pet Food competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Functional Pet Food breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Functional Pet Food market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Functional Pet Food.

Chapter 14 and 15, to describe Functional Pet Food sales channel, distributors, customers, research findings and conclusion.

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