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Global Functional and Health-Oriented Foods and Beverages Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Functional and Health-Oriented Foods and Beverages market size was valued at US$ 57861 million in 2025 and is forecast to a readjusted size of US$ 86686 million by 2032 with a CAGR of 6.1% during review period.

Functional and Health-Oriented Foods and Beverages refer to food and drink products that provide additional physiological or health benefits beyond basic nutrition, often formulated with bioactive ingredients such as vitamins, minerals, probiotics, prebiotics, amino acids, dietary fiber, plant extracts, omega fatty acids, and protein fortification. These products are designed to support specific health outcomes such as immunity enhancement, digestive health, weight management, heart health, cognitive performance, energy boosting, and disease risk reduction while being consumed as part of daily diets.

Current and planned projects in the Functional and Health-Oriented Foods and Beverages market include expansion of functional beverage and fortified food production facilities across North America, Europe, and Asia-Pacific, development of probiotic fermentation and microbiome-focused nutrition plants, investment in plant-based protein and alternative nutrition manufacturing centers, construction of personalized nutrition and precision health food production platforms, deployment of AI-driven functional ingredient formulation systems, establishment of clinical nutrition and medical food innovation hubs, expansion of clean-label and natural ingredient processing facilities, and government-supported public health nutrition programs promoting fortified foods and beverages to address chronic disease prevention and population health improvement globally.

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2025 Global Market Average Gross Profit Margin: 30%.

This report is a detailed and comprehensive analysis for global Functional and Health-Oriented Foods and Beverages market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Functional and Health-Oriented Foods and Beverages market size and forecasts, in consumption value ($ Million), 2021-2032

Global Functional and Health-Oriented Foods and Beverages market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global Functional and Health-Oriented Foods and Beverages market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global Functional and Health-Oriented Foods and Beverages market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Functional and Health-Oriented Foods and Beverages

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Functional and Health-Oriented Foods and Beverages market based on the following parameters - company overview, revenue,

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gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nestl? Health Science, Danone, PepsiCo, The Coca-Cola Company, Abbott Laboratories, Otsuka Holdings, Yakult Honsha, Herbalife Nutrition, Glanbia, General Mills, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Functional and Health-Oriented Foods and Beverages market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Functional Beverages

Fortified Dairy Products

Nutritional Bars and Snacks

Probiotic and Prebiotic Foods

Protein-Enriched Foods

Others

Market segment by Functional Benefit Type

Immune-Boosting Products

Digestive Health Products

Heart Health Products

Weight Management Products

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Energy and Performance Products

Brain and Cognitive Health Products

Others

Market segment by Ingredient Type

Vitamin and Mineral Fortified Products

Probiotic-Based Products

Omega-3 Enriched Products

Plant Extract-Based Products

Protein-Enriched Products

Fiber-Enriched Products

Others

Market segment by Application

Athletes and Fitness Users

Elderly Population

Children and Adolescents

Others

Market segment by players, this report covers

Nestl? Health Science

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Danone

PepsiCo

The Coca-Cola Company

Abbott Laboratories

Otsuka Holdings

Yakult Honsha

Herbalife Nutrition

Glanbia

General Mills

Kerry Group

Arla Foods

Eastroc Beverage (Group) Co., Ltd

Nongfu Spring Co., Ltd

REIGNWOOD GROUP

Fujian Dali Group Co., Ltd

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-

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Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Functional and Health-Oriented Foods and Beverages product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Functional and Health-Oriented Foods and Beverages, with revenue, gross margin, and global market share of Functional and Health-Oriented Foods and Beverages from 2021 to 2026.

Chapter 3, the Functional and Health-Oriented Foods and Beverages competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and Functional and Health-Oriented Foods and Beverages market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Functional and Health-Oriented Foods and Beverages.

Chapter 13, to describe Functional and Health-Oriented Foods and Beverages research findings and conclusion.

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