

Global Functional Mushrooms Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Functional Mushrooms market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Functional mushroom specifically refers to varieties that have a health benefit beyond providing nutrition. Common advantages cited by proponents of the functional mushroom trend include anti-inflammatory properties – helpful for people with a variety of medical conditions that include inflammation as a symptom – and the presence of substances like antioxidants, which can help boost blood flow and provide other benefits.

In Japan, Functional Mushrooms main players include MARUTOMO BUSSAN, Fujiwara, TOWA KANBUTU, Marusho, Oita Shiitake Agricultural, Hokkaido Reishi, Dashanhe, Qingyuan, Hubei Yuguo, Beidahuang, Senyuan, etc., totally accounting for about 92%. As for the types of products, it can be divided into chaga mushroom, cordyceps, lion's mane, shiitake and reishi. The most common product is shiitake, holding a share over 86%. In terms of applications, it is widely used in food service, personal care, pharmaceutical and others. The most application is food service, with a share over 42%.

The Global Info Research report includes an overview of the development of the Functional Mushrooms industry chain, the market status of Food Service (Chaga Mushroom, Cordyceps), Personal Care (Chaga Mushroom, Cordyceps), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Functional Mushrooms.

Regionally, the report analyzes the Functional Mushrooms markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Functional Mushrooms market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Functional Mushrooms market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Functional Mushrooms industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Kg), revenue generated, and market share of different by Type (e.g., Chaga Mushroom, Cordyceps).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Functional Mushrooms market.

Regional Analysis: The report involves examining the Functional Mushrooms market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Functional Mushrooms market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Functional Mushrooms:

Company Analysis: Report covers individual Functional Mushrooms manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Functional Mushrooms. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Service, Personal Care).

Technology Analysis: Report covers specific technologies relevant to Functional Mushrooms. It assesses the current state, advancements, and potential future developments in Functional Mushrooms areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Functional Mushrooms market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Functional Mushrooms market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Chaga Mushroom

Cordyceps

Lion's Mane

Shiitake

Reishi

Market segment by Application

Food Service

Personal Care

Pharmaceutical

Others

Major players covered

MARUTOMO BUSSAN

Fujiwara

TOWA KANBUTU

Marusho

Oita Shiitake Agricultural

Hokkaido Reishi

Dashanhe

Qingyuan

Hubei Yuguo

Beidahuang

Senyuan

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Functional Mushrooms product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Functional Mushrooms, with price, sales, revenue and global market share of Functional Mushrooms from 2019 to 2024.

Chapter 3, the Functional Mushrooms competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Functional Mushrooms breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Functional Mushrooms market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Functional

Mushrooms.

Chapter 14 and 15, to describe Functional Mushrooms sales channel, distributors, customers, research findings and conclusion.

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