

Global Functional Foods and Beverages Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G64D5082B0D6EN.html>

Date: January 2026

Pages: 140

Price: US\$ 4,480.00 (Single User License)

ID: G64D5082B0D6EN

Abstracts

The global Functional Foods and Beverages market size is expected to reach \$ million by 2032, rising at a market growth of %CAGR during the forecast period (2026-2032).

Functional Foods and Beverages is a kind of foods or beverages that have a potentially positive effect on health beyond basic nutrition or energy for specific occasions. They can promote optimal health and help reduce the risk of disease. There are many natural and processed food may have special functions, in this report, we only study processed foods.

In the American market, Major manufacturers include General Mills, Nestle, NBty, Granbia PLC, Monster Beverage Corp, GNC Holdings, Red Bull, Kellogg, Amway, Herbalife, PepsiCo, Coca-Cola, PharmaVite, Arizona Beverages, Lifeway Kefir and Rockstar Energy Drink.

This report studies the global Functional Foods and Beverages demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Functional Foods and Beverages, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Functional Foods and Beverages that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Functional Foods and Beverages total market, 2021-2032, (USD Million)

Global Functional Foods and Beverages total market by region & country, CAGR,

2021-2032, (USD Million)

U.S. VS China: Functional Foods and Beverages total market, key domestic companies, and share, (USD Million)

Global Functional Foods and Beverages revenue by player, revenue and market share 2021-2026, (USD Million)

Global Functional Foods and Beverages total market by Type, CAGR, 2021-2032, (USD Million)

Global Functional Foods and Beverages total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Functional Foods and Beverages market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include General Mills, Nestle, NBTY, Glanbia plc, Monster Beverage Corp, GNC Holdings, Red Bull, Kellogg, Amway, Herbalife, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Functional Foods and Beverages market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Functional Foods and Beverages Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Functional Foods and Beverages Market, Segmentation by Type:

Fortified Food

Functional Beverages

Dietary Supplements

Global Functional Foods and Beverages Market, Segmentation by Application:

Energy/Sport Nutritional

Immune Support and Supplement

Digestive Health

Healthy Food or Snacking

Companies Profiled:

General Mills

Nestle

NBTY

Glanbia plc

Monster Beverage Corp

GNC Holdings

Red Bull

Kellogg

Amway

Herbalife

PepsiCo

Coca-Cola

Pharmavite

Arizona Beverages

Lifeway Kefir

Rockstar Energy Drink

Key Questions Answered

1. How big is the global Functional Foods and Beverages market?
2. What is the demand of the global Functional Foods and Beverages market?
3. What is the year over year growth of the global Functional Foods and Beverages market?
4. What is the total value of the global Functional Foods and Beverages market?
5. Who are the Major Players in the global Functional Foods and Beverages market?
6. What are the growth factors driving the market demand?

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