

# Global Functional Food and Beverages Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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#### **Abstracts**

According to our (Global Info Research) latest study, the global Functional Food and Beverages market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Functional foods and beverages are those foods and beverages to which special ingredients are added so that they provide additional health benefits.

The energy beverages segment accounts for the maximum market share and will continue to dominate the market for the next few years. Increasing product and ingredient innovations will drive the market segment's growth in the coming years.

The Global Info Research report includes an overview of the development of the Functional Food and Beverages industry chain, the market status of Supermarkets (Drinks, Non-drinks), Independent Retailers (Drinks, Non-drinks), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Functional Food and Beverages.

Regionally, the report analyzes the Functional Food and Beverages markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Functional Food and Beverages market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:



The report presents comprehensive understanding of the Functional Food and Beverages market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Functional Food and Beverages industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Drinks, Non-drinks).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Functional Food and Beverages market.

Regional Analysis: The report involves examining the Functional Food and Beverages market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Functional Food and Beverages market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Functional Food and Beverages:

Company Analysis: Report covers individual Functional Food and Beverages manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Functional Food and Beverages This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets, Independent Retailers).



Technology Analysis: Report covers specific technologies relevant to Functional Food and Beverages. It assesses the current state, advancements, and potential future developments in Functional Food and Beverages areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Functional Food and Beverages market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Functional Food and Beverages market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

**Drinks** 

Non-drinks

Market segment by Application

Supermarkets

Independent Retailers

Specialty Stores

Online Stores

Major players covered



General Mills	
Kellogg Company	
Nestle	
PepsiCo	
Archer Daniels Midland	
Campbell Soup	
Del Monte Pacific	
Dr. Pepper Snapple	
Fonterra	
GlaxoSmithKline	
JDB	
Kraft Heinz	
Living Essentials	
Otsuka Pharmaceutical	
Rockstar	
Suntory	
TC Pharmaceutical Industries	
The Hain Celestial	
Unilever	
Uni-President	



Welch's

White Wave Foods

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Functional Food and Beverages product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Functional Food and Beverages, with price, sales, revenue and global market share of Functional Food and Beverages from 2019 to 2024.

Chapter 3, the Functional Food and Beverages competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Functional Food and Beverages breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.



Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Functional Food and Beverages market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Functional Food and Beverages.

Chapter 14 and 15, to describe Functional Food and Beverages sales channel, distributors, customers, research findings and conclusion.



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