

# Global Functional Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Functional Food market size was valued at USD 146890 million in 2023 and is forecast to a readjusted size of USD 197060 million by 2030 with a CAGR of 4.3% during review period.

Functional food is a food given an additional function (often one related to health-promotion or disease prevention) by adding new ingredients or more of existing ingredients. The term may also apply to traits purposely bred into existing edible plants, such as purple or gold potatoes having enriched anthocyanin or carotenoid contents, respectively. Functional food industry, consisting of food, beverage and supplement sectors, is one of the several areas of the food industry that is experiencing fast growth in recent years.

The Global Info Research report includes an overview of the development of the Functional Food industry chain, the market status of Bakery & Cereals (Carotenoids, Dietary Fibers), Dairy Products (Carotenoids, Dietary Fibers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Functional Food.

Regionally, the report analyzes the Functional Food markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Functional Food market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### **Key Features:**



The report presents comprehensive understanding of the Functional Food market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Functional Food industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Carotenoids, Dietary Fibers).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Functional Food market.

Regional Analysis: The report involves examining the Functional Food market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Functional Food market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Functional Food:

Company Analysis: Report covers individual Functional Food manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Functional Food This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Bakery & Cereals, Dairy Products).

Technology Analysis: Report covers specific technologies relevant to Functional Food. It assesses the current state, advancements, and potential future developments in



Functional Food areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Functional Food market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Functional Food market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Carotenoids

Dietary Fibers

Fatty Acids

Minerals

Prebiotics & Probiotic

Vitamins

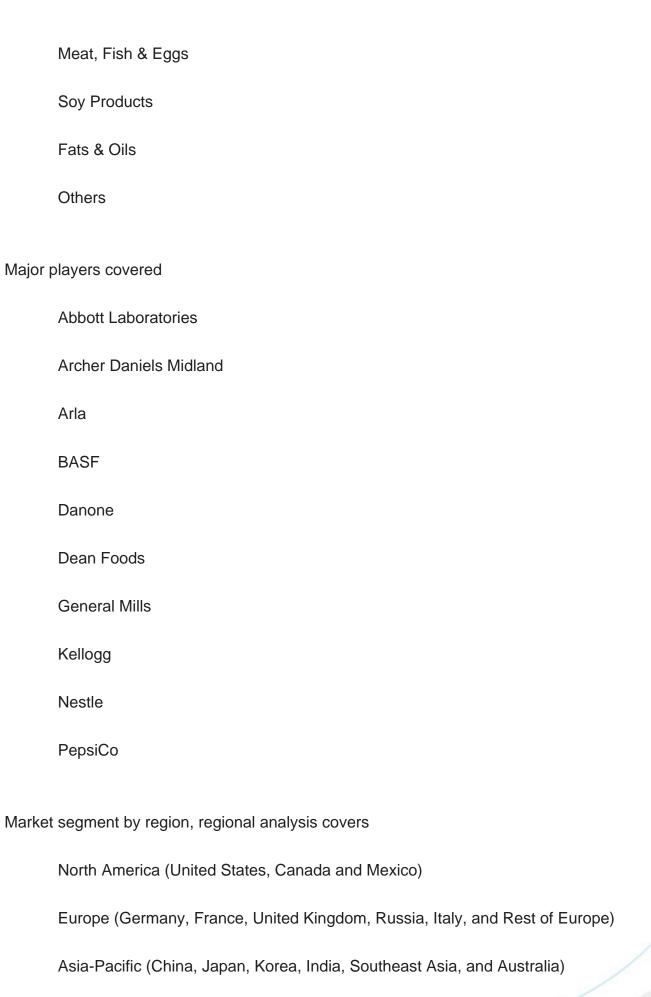
Others

Market segment by Application

Bakery & Cereals

**Dairy Products** 







South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Functional Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Functional Food, with price, sales, revenue and global market share of Functional Food from 2019 to 2024.

Chapter 3, the Functional Food competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Functional Food breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Functional Food market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Functional Food.

Chapter 14 and 15, to describe Functional Food sales channel, distributors, customers, research findings and conclusion.



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