

# Global Functional Drinks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Functional Drinks market size was valued at USD 74220 million in 2023 and is forecast to a readjusted size of USD 102290 million by 2030 with a CAGR of 4.7% during review period.

A Functional drink is a drink typically intended to convey a health benefit. Some include ingredients like herbs, vitamins, minerals, nootropics, amino acids, or additional raw fruit or vegetables.

The energy beverages segment accounted for the major shares of the functional beverage market. Energy beverages are made of caffeine, taurine, B-vitamins, alpine water, amino acids, and other ingredients which provide instant energy and help in growing muscle and bones.

The Global Info Research report includes an overview of the development of the Functional Drinks industry chain, the market status of Offline Stores (Energy Beverages, Functional Fruit and Vegetable Juices), Online Stores (Energy Beverages, Functional Fruit and Vegetable Juices), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Functional Drinks.

Regionally, the report analyzes the Functional Drinks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Functional Drinks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Functional Drinks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Functional Drinks industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K L), revenue generated, and market share of different by Type (e.g., Energy Beverages, Functional Fruit and Vegetable Juices).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Functional Drinks market.

**Regional Analysis:** The report involves examining the Functional Drinks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Functional Drinks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Functional Drinks:

**Company Analysis:** Report covers individual Functional Drinks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Functional Drinks This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Offline Stores, Online Stores).

**Technology Analysis:** Report covers specific technologies relevant to Functional Drinks. It assesses the current state, advancements, and potential future developments in Functional Drinks areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Functional Drinks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Functional Drinks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Energy Beverages

Functional Fruit and Vegetable Juices

Sports Beverages

Functional Water

Other

#### Market segment by Application

Offline Stores

Online Stores

## Major players covered

The Coca-Cola Company

Nestle

Danone

PepsiCo

Unilever

Campbell Soup

GlaxoSmithKline

Kraft Heinz

Archer Daniels Midland (ADM)

The Hain Celestial Group

Fonterra

Uni-President

Del Monte Pacific

Dr. Pepper Snapple Group

JDB Group

RED BULL

Suntory

Rockstar

Monster Energy

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Functional Drinks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Functional Drinks, with price, sales, revenue and global market share of Functional Drinks from 2019 to 2024.

Chapter 3, the Functional Drinks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Functional Drinks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Functional Drinks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Functional Drinks.

Chapter 14 and 15, to describe Functional Drinks sales channel, distributors, customers, research findings and conclusion.

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