

# Global Functional Chewing Gum Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G0996B8358BFEN.html>

Date: January 2026

Pages: 147

Price: US\$ 4,480.00 (Single User License)

ID: G0996B8358BFEN

## Abstracts

The global Functional Chewing Gum market size is expected to reach \$ 9987 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Functional Chewing gum is the name given to types of chewing gum which impart some practical function instead of the usual enjoyment provided by a traditional chewing gum as a confectionery product. Examples of this include tooth protection, also nicotine gum which is used to aid smoking cessation. The statistic scope in this report excludes bubble gum.

Global Functional Chewing Gum key players include Mars, Mondelez, Lotte, Perfetti Van Melle, Orion, etc. Global top five manufacturers hold a share about 78%. Asia Pacific is the largest market, with a share about 34%, followed by Europe and North America, both have a share over 53 percent. In terms of product, Tooth Protection Gum is the largest segment, with a share over 21%. And in terms of Sale Channel, the largest Sale Channel is Supermarkets, followed by Online Stores, etc.

This report studies the global Functional Chewing Gum production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Functional Chewing Gum and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Functional Chewing Gum that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Functional Chewing Gum total production and demand, 2021-2032, (MT)

Global Functional Chewing Gum total production value, 2021-2032, (USD Million)

Global Functional Chewing Gum production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Functional Chewing Gum consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Functional Chewing Gum domestic production, consumption, key domestic manufacturers and share

Global Functional Chewing Gum production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Functional Chewing Gum production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Functional Chewing Gum production by Sale Channel, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Functional Chewing Gum market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mars, Mondelez, Lotte, Perfetti Van Melle, Orion, Cloetta, Hager & Werken (Miradent), GSK (Nicotinell), Military Energy Gum, Xlear, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Functional Chewing Gum market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (US\$/MT) by

manufacturer, by Type, and by Sale Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Functional Chewing Gum Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Functional Chewing Gum Market, Segmentation by Type:

Tooth Protection Gum

Quit Smoking Gum

Weight Loss Gum

Others

#### Global Functional Chewing Gum Market, Segmentation by Sale Channel:

Supermarkets

Online Stores

Grocery Stores

Others

Companies Profiled:

Mars

Mondelez

Lotte

Perfetti Van Melle

Orion

Cloetta

Hager & Werken (Miradent)

GSK (Nicotinell)

Military Energy Gum

Xlear

GelStat Corporation (GSAC)

ZOFT Gum

Lemon Pharma

Think Gum LLC

Meiji Holdings

Peppersmith

WUG Functional Gums

Khloros (Chewpod)

Saludbox Labs

Yake

**Key Questions Answered:**

1. How big is the global Functional Chewing Gum market?
2. What is the demand of the global Functional Chewing Gum market?
3. What is the year over year growth of the global Functional Chewing Gum market?
4. What is the production and production value of the global Functional Chewing Gum market?
5. Who are the key producers in the global Functional Chewing Gum market?
6. What are the growth factors driving the market demand?

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