

Global Functional Chewing Gum Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Functional Chewing Gum market size was valued at USD 6066.7 million in 2023 and is forecast to a readjusted size of USD 8577.6 million by 2030 with a CAGR of 5.1% during review period.

Functional Chewing gum is the name given to types of chewing gum which impart some practical function instead of the usual enjoyment provided by a traditional chewing gum as a confectionery product. Examples of this include tooth protection, also nicotine gum which is used to aid smoking cessation. The statistic scope in this report excludes bubble gum.

Global Functional Chewing Gum key players include Mars, Mondelez, Lotte, Perfetti Van Melle, Orion, etc. Global top five manufacturers hold a share about 78%. Asia Pacific is the largest market, with a share about 34%, followed by Europe and North America, both have a share over 53 percent. In terms of product, Tooth Protection Gum is the largest segment, with a share over 21%. And in terms of Sale Channel, the largest Sale Channel is Supermarkets, followed by Online Stores, etc.

The Global Info Research report includes an overview of the development of the Functional Chewing Gum industry chain, the market status of Supermarkets (Tooth Protection Gum, Quit Smoking Gum), Online Stores (Tooth Protection Gum, Quit Smoking Gum), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Functional Chewing Gum.

Regionally, the report analyzes the Functional Chewing Gum markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Functional Chewing Gum market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Functional Chewing Gum market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Functional Chewing Gum industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Tooth Protection Gum, Quit Smoking Gum).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Functional Chewing Gum market.

Regional Analysis: The report involves examining the Functional Chewing Gum market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Functional Chewing Gum market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Functional Chewing Gum:

Company Analysis: Report covers individual Functional Chewing Gum manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Functional Chewing Gum. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sale Channel (Supermarkets, Online Stores).

Technology Analysis: Report covers specific technologies relevant to Functional Chewing Gum. It assesses the current state, advancements, and potential future developments in Functional Chewing Gum areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Functional Chewing Gum market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Functional Chewing Gum market is split by Type and by Sale Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sale Channel in terms of volume and value.

Market segment by Type

Tooth Protection Gum

Quit Smoking Gum

Weight Loss Gum

Others

Market segment by Sale Channel

Supermarkets

Online Stores

Grocery Stores

Others

Major players covered

Mars

Mondelez

Lotte

Perfetti Van Melle

Orion

Cloetta

Hager & Werken (Miradent)

GSK (Nicotinell)

Military Energy Gum

Xlear

GelStat Corporation (GSAC)

ZOFT Gum

Lemon Pharma

Think Gum LLC

Meiji Holdings

Peppersmith

WUG Functional Gums

Khloros (Chewpod)

Saludbox Labs

Yake

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Functional Chewing Gum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Functional Chewing Gum, with price, sales, revenue and global market share of Functional Chewing Gum from 2019 to 2024.

Chapter 3, the Functional Chewing Gum competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Functional Chewing Gum breakdown data are shown at the regional

level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sale channel, with sales market share and growth rate by type, sale channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Functional Chewing Gum market forecast, by regions, type and sale channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Functional Chewing Gum.

Chapter 14 and 15, to describe Functional Chewing Gum sales channel, distributors, customers, research findings and conclusion.

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