

Global Functional Apparel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Functional Apparel market size was valued at USD 398220 million in 2023 and is forecast to a readjusted size of USD 603730 million by 2030 with a CAGR of 6.1% during review period.

Functional Apparel is the clothes that meet the specific requirement of users, the requirement of clothing can be different, depending on the activities that users perform. As such, there is a large market for any kind of functional wear from breathable running shirts to lightweight outdoor jackets. Functional clothing can be used in many areas to meet the multifaceted and complex requirements of the user. In this report, footwear is not included in functional apparel.

China is the largest Functional Apparel market with about 28% market share. North America is follower, accounting for about 24% market share. The key manufacturers are Nike, Adidas, Under Armor, PVH Corp., Puma, Anta, VF Corporation, Gap, Columbia Sportswear, Perry Ellis International, Lululemon Athletica, LiNing, Sketchers, Asics Corporation, HanesBrands, Amer Sports, PEAK, Ralph Lauren, 361sport, MIZUNO Corporation etc.

The Global Info Research report includes an overview of the development of the Functional Apparel industry chain, the market status of Professional Athletic (Sports Wear, Protective Clothing), Amateur Sport (Sports Wear, Protective Clothing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Functional Apparel.

Regionally, the report analyzes the Functional Apparel markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Functional Apparel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Functional Apparel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Functional Apparel industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Sports Wear, Protective Clothing).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Functional Apparel market.

Regional Analysis: The report involves examining the Functional Apparel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Functional Apparel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Functional Apparel:

Company Analysis: Report covers individual Functional Apparel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Functional Apparel. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Professional Athletic, Amateur Sport).

Technology Analysis: Report covers specific technologies relevant to Functional Apparel. It assesses the current state, advancements, and potential future developments in Functional Apparel areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Functional Apparel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Functional Apparel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Sports Wear

Protective Clothing

Market segment by Application

Professional Athletic

Amateur Sport

Outdoor Application

Others

Major players covered

Nike

Adidas

Under Armor

PVH Corp.

Puma

Anta

VF Corporation

Gap

Columbia Sportswear

Perry Ellis International

Lululemon Athletica

LiNing

Sketchers

Asics Corporation

HanesBrands

Amer Sports

PEAK

Ralph Lauren

361sport

MIZUNO Corporation

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Functional Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Functional Apparel, with price, sales, revenue and global market share of Functional Apparel from 2019 to 2024.

Chapter 3, the Functional Apparel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Functional Apparel breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Functional Apparel market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Functional Apparel.

Chapter 14 and 15, to describe Functional Apparel sales channel, distributors, customers, research findings and conclusion.

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